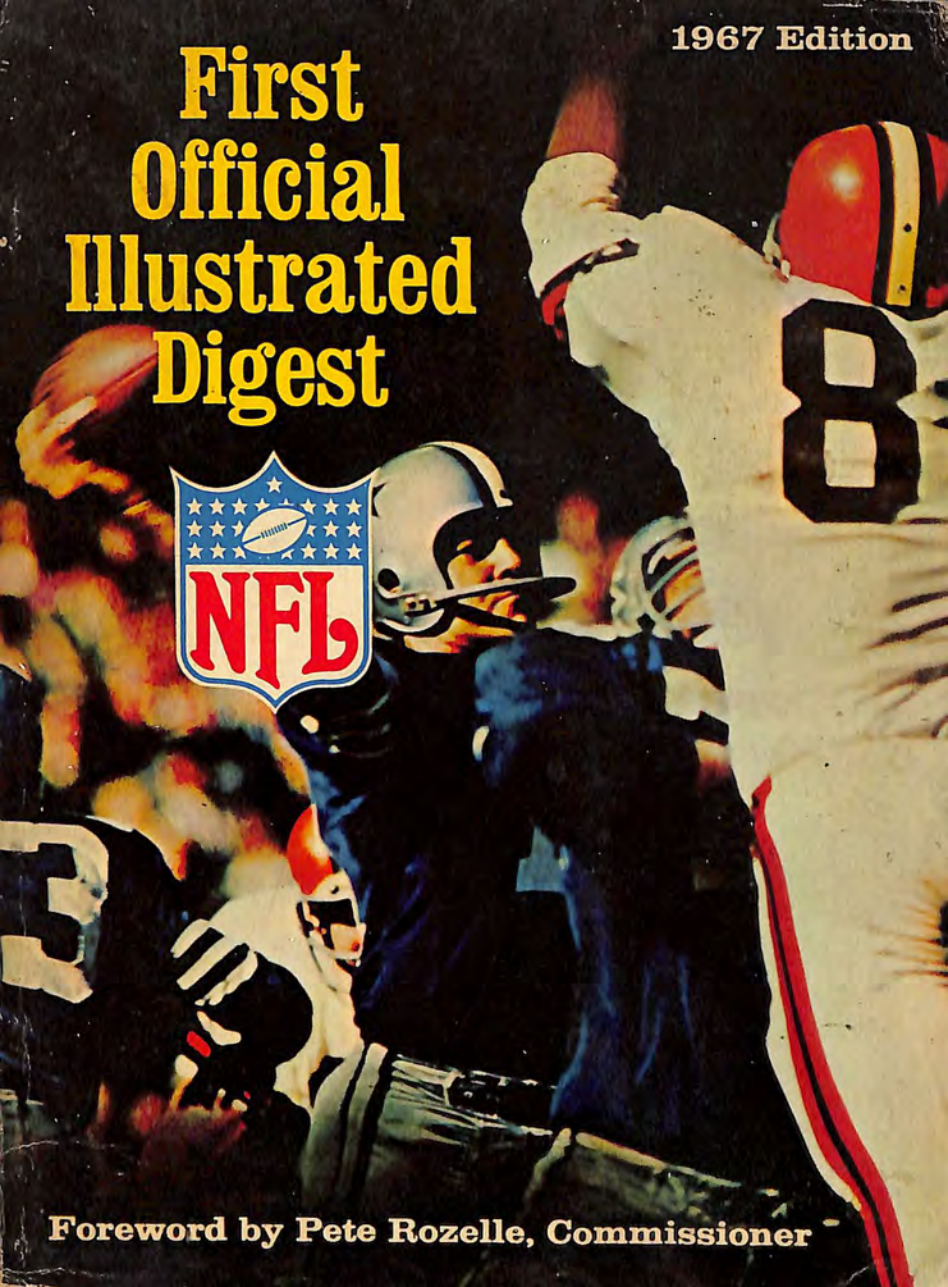
1967 Edition

First Official Illustrated Digest



Foreword by Pete Rozelle, Commissioner

First Official Illustrated Digest

Written and Edited by Ed Croke
with Art Poretz

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The Publisher cannot assume responsibility
for player personnel changes made after
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COVER PHOTO by Tony Tomsic:

Cowboys' Don Meredith passes behind blocking of tackle
Ralph Neely as Browns' defensive end Paul Wiggin tries to deflect ball.

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FOREWORD FROM THE COMMISSIONER

The first edition of the official NFL Illustrated Digest represents an eloquent tribute to the men responsible for its contents—the public relations directors of the sixteen National Football League teams. These are the dedicated people behind the scenes who gather, compile, prepare, develop and write the material that ultimately finds its way to fans via newspapers, books, magazines, radio and television.

These men are the fact-finders, whose contributions have helped spread the exciting story of professional football to millions of fans across the country.

This book is a compact distillation of their efforts. I am pleased to salute the public relations men of the NFL for the role they play as the link between the team and the fan.

Pete Rozelle

PETE ROZELLE
Commissioner

THE NATIONAL FOOTBALL LEAGUE

EASTERN CONFERENCE

Century Division	Capitol Division
CLEVELAND BROWNS	DALLAS COWBOYS
NEW YORK GIANTS	NEW ORLEANS SAINTS
PITTSBURGH STEELERS	PHILADELPHIA EAGLES
ST. LOUIS CARDINALS	WASHINGTON REDSKINS

WESTERN CONFERENCE

Coastal Division	Central Division
ATLANTA FALCONS	CHICAGO BEARS
BALTIMORE COLTS	DETROIT LIONS
LOS ANGELES RAMS	GREEN BAY PACKERS
SAN FRANCISCO 49ers	MINNESOTA VIKINGS

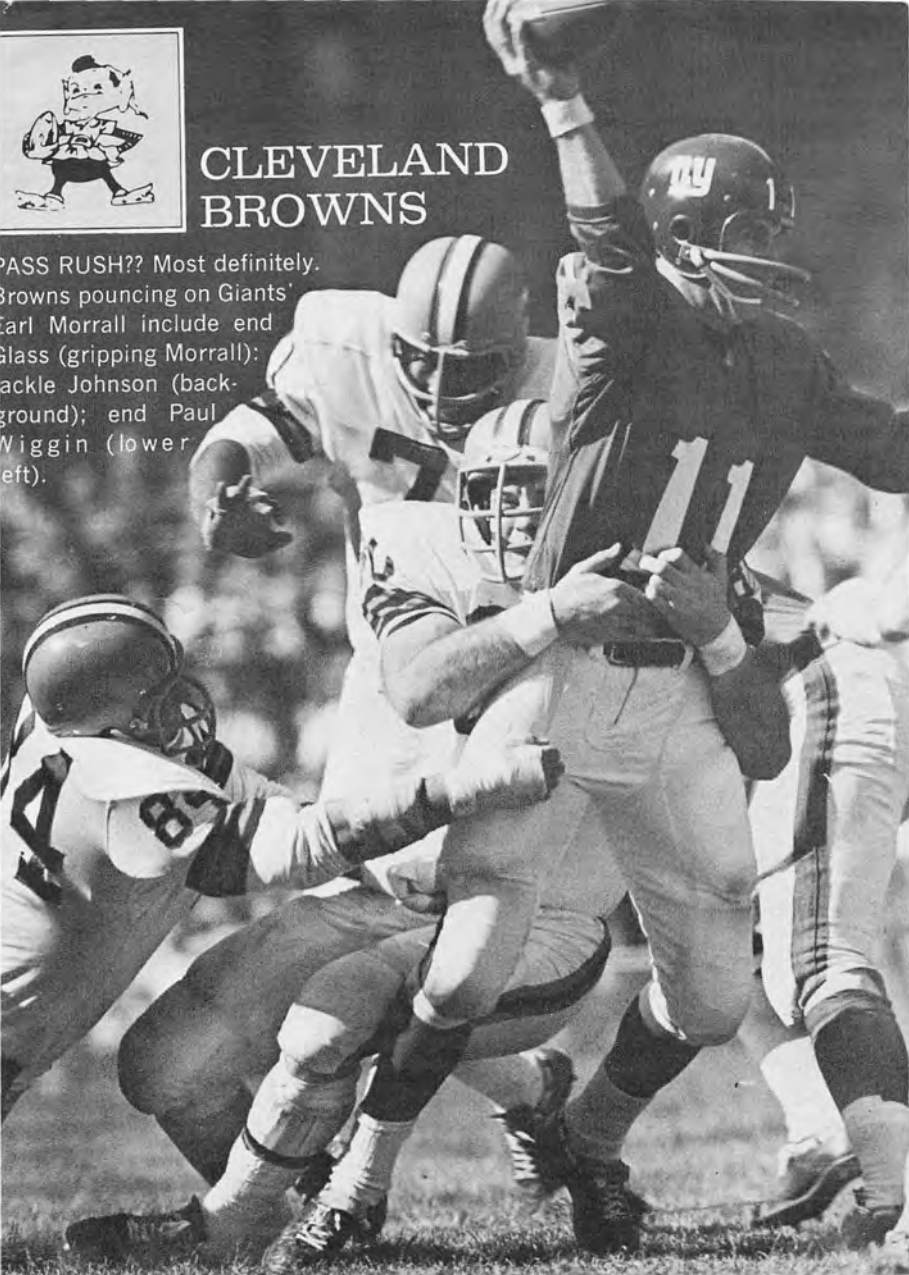
1966 NFL FINAL STANDINGS

EASTERN CONFERENCE

	W	L	T	PCT.	PTS.	OP.
Dallas	10	3	1	.769	445	239
Cleveland	9	5	0	.643	403	259
Philadelphia	9	5	0	.643	326	340
St. Louis	8	5	1	.615	264	265
Washington	7	7	0	.500	351	355
Pittsburgh	5	8	1	.385	316	347
Atlanta	3	11	0	.214	204	437
New York	1	12	1	.077	263	501

WESTERN CONFERENCE

	W	L	T	PCT.	PTS.	OP.
Green Bay	12	2	0	.857	335	163
Baltimore	9	5	0	.643	314	226
Los Angeles	8	6	0	.571	289	212
San Francisco	6	6	2	.500	320	325
Chicago	5	7	2	.417	234	272
Detroit	4	9	1	.308	206	317
Minnesota	4	9	1	.308	292	304



CLEVELAND BROWNS

PASS RUSH?? Most definitely. Browns pouncing on Giants' Earl Morrall include end Glass (gripping Morrall); tackle Johnson (background); end Paul Wiggin (lower left).

CLEVELAND BROWNS

President: Arthur B. Modell
General Manager: Harold Sauerbrei
Head Coach: Blanton Collier
Player Personnel: Paul Bixler
Stadium: Cleveland Municipal Stadium (77,124)
Colors: Seal Brown, Orange and White

The Browns have been the darlings of pro football buffs in northeastern Ohio since their inaugural game back in 1946. A near dynasty in the old All American Conference, the Browns set astonishing attendance marks in those early years in keeping with the team's domination of that league. During that span, Cleveland won four AAC titles, and, at one stage, went through 29 games without a defeat.

In 1950, the Browns became part of the National Football League, and all across the land, pro football aficionados anxiously awaited the Brownies' initial excursion into NFL competition.

The late NFL Commissioner Bert Bell set the stage for the Cleveland invasion in the best Alfred Hitchcock style, matching the Browns against the NFL champion Philadelphia Eagles in the 1950 debut game.

The rest has been history, of course. Cleveland hammered the Eagles 35-10, and NFL people grudgingly conceded that the Ohioans quite obviously "belonged."

Fortified by that opening game victory, Cleveland went on to post a 10-2 record in the Eastern Conference to tie the Giants, then edged New York 8-3 in the title playoff. In the championship finale against the Los Angeles Rams, the Browns won 30-28 to complete the brass-ring ensnarement the first time out.

Since the club's entrance into the NFL in 1950, the Browns have been a dominant force. Over the 17 seasons, Cleveland shows a 151-59-6 mark, which places them far in front of other NFL teams over this span. Consider also that over this period, the Browns and New York Giants have accounted for 15 Eastern titles between them in those 17 years . . . the Browns with nine, New York with six . . . and only Philadelphia (1960) and Dallas (1966) breaking the domination.

From the late 1940's to the present, a host of brilliant names have shone in the Browns' firmament. Start with Paul Brown, the coach and General Manager who guided the club's destinies from the outset to domination through the 50's. Lou Groza, the greatest place-kicker of all time . . . Otto Graham, Marion Motley, Mac Speedie, Dante Lavelli . . . and the incomparable Jimmy Brown who in nine seasons set virtually every rushing mark in NFL annals.

It all started in Cleveland in 1946 with Arthur B. McBride, a wealthy taxicab and real estate executive who fielded the original team.

And from the original ABM—Arthur B. McBride—to the present ABM—Arthur B. Modell—the Browns have continued to be a symphony in synonymity—the best in football, and maybe, as a major Cleveland utility company proclaims in its advertising: "The Best Location in the Nation."

CLEVELAND 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
40	Barnes, Erich	DB	32	6-3	198	10	Purdue
83	Brewer, John	LB	30	6-4	235	7	Mississippi
70	Brown, John	T	28	6-2	248	6	Syracuse
73	Clark, Monte	T	30	6-6	255	9	So. California
86	Collins, Gary	FL	27	6-4	215	6	Maryland
50	Costello, Vince	LB	35	6-0	228	11	Ohio University
20	Fichtner, Ross	DB	28	6-0	185	8	Purdue
80	Glass, Bill	DE	32	6-5	255	10	Baylor
48	Green, Ernie	RB	28	6-2	205	6	Louisville
76	Groza, Lou	K	43	6-3	250	17	Ohio State
31	Harraway, Charley	RB	23	6-2	230	2	San Jose State
66	Hickerson, Gene	G	31	6-3	248	10	Mississippi
54	Hoaglin, Fred	C	23	6-4	240	2	Pittsburgh
82	Houston, Jim	LB	29	6-3	245	8	Ohio State
34	Howell, Mike	DB	24	6-1	187	3	Grambling
61	Isbell, Joe Bob	G	27	6-1	250	6	Houston
71	Johnson, Walter	DT	24	6-4	270	3	Cal. State, L. A.
69	Kanicki, Jim	DT	25	6-4	270	5	Michigan State
24	Kellermann, Ernie	DB	23	6-0	183	2	Miami (Ohio)
44	Kelly, Leroy	RB	25	6-0	200	4	Morgan State
15	Lane, Gary	QB	24	6-1	210	2	Missouri
51	Lindsey, Dale	LB	24	6-3	225	3	Western Kentucky
85	McNeil,Clifton	FL	27	6-2	185	4	Grambling
89	Morin, Milt	TE	24	6-4	250	2	Massachusetts
11	*Ninowski, Jim	QB	31	6-1	207	10	Michigan State
78	Parker, Frank	DT	27	6-5	270	5	Oklahoma State
36	Pietrosante, Nick	RB	30	6-1	225	9	Notre Dame
13	Ryan, Frank	QB	31	6-3	200	10	Rice
77	Schafrath, Dick	T	30	6-3	255	9	Ohio State
33	Schultz, Randy	RB	23	5-11	210	2	State Coll., Iowa
41	Smith, Ralph	TE	28	6-2	220	6	Mississippi
42	Warfield, Paul	E	24	6-0	188	4	Ohio State
84	Wiggin, Paul	DE	32	6-3	245	11	Stanford
67	**Williams, Sidney	LB	25	6-2	235	4	Southern U.
60	Wooten, John	G	30	6-3	250	9	Colorado

* Traded to Wash.

** Traded to N. Y.

CLEVELAND KEY PLAYERS

ERICH BARNES, Defensive Back, 6-3, 198, 10th Yr., Age 32, Purdue
Third year with Cleveland, 10th in NFL. After switching between safety and cornerback posts in 1965, Barnes was anchored at the left cornerback position all of last year and he came through with an aggressive and effective performance that enabled him to enjoy one of his best seasons. Intercepted four enemy passes, raising to 32 his career mark.

GARY COLLINS, Flanker, 6-4, 215, 7th Yr., Age 27, Maryland
Sixth year with Cleveland. Recognized as one of outstanding receivers in NFL. In 1966, only four other players in league scored more touchdowns than Collins. He caught 12 TD passes, and only Bob Hayes of Dallas caught more touchdown aerials. Selected two straight years for Pro Bowl squad and this year played a starring role for the East in its surprise victory.

ERNIE GREEN, Halfback, 6-2, 205, 6th Yr., Age 28, Louisville
Sixth year with Cleveland. Carried the ball 144 times in 1966 for 750 yards and 5.2 average which earned him seventh position among NFL rushers. Was Browns' second leading pass receiver with 45 catches for 445 yards and six touchdowns. His lifetime average of 4.9 yards per carry is one of the best in NFL. Has excellent speed and fine maneuverability.

JIM HOUSTON, Linebacker, 6-3, 245, 8th Yr., Age 29, Ohio State
Eighth year with Cleveland. Has been one of best outside linebackers in NFL for past several seasons. Played in 1965 and 1966 Pro Bowl games. Has also been selected on several All-Pro teams in recent years. Scored both a touchdown and an extra point in 1966. Against Atlanta when snap from center was wild, Jim Ninowski recovered ball and tossed to Houston for PAT.

WALTER JOHNSON, Def. Tackle, 6-4, 270, 3rd Yr., Age 24, L.A. State
Third year with Cleveland. Last season was his first as a regular and he came along very well to gain regard as one of best tackle prospects in NFL. He is especially agile and fast for his size and very effective at rushing the passer. Was selected on just about every Little All-America squad while at Los Angeles State College.

JIM KANICKI, Defensive Tackle, 6-4, 270, 5th Yr., Age 25, Mich. State
Fifth year with Cleveland. Has been regular right defensive tackle for past three seasons. He and Walter Johnson make up a youthful duo that could develop into one of NFL's finest. Has great strength and good pursuit. Was one of defensive heroes in Brown's surprise 27-0 victory over Baltimore Colts in 1964 championship game.

CLEVELAND KEY PLAYERS

LEROY KELLY, Halfback, 6-0, 200, 4th Yr., Age 25, Morgan State
Fourth year with Cleveland. Given the opportunity last year to take over Jim Brown's job in the Browns' running attack, Kelly quickly developed into one of the NFL's stellar performers. Carried the ball 209 times for 1,141 yards and a 5.5 average. Led NFL rushers most of the year until nosed out on final weekend by Gale Sayers. His 16 TDs tied him for league lead.

FRANK PARKER, Def. Tackle, 6-5, 270, 5th Yr., Age 28, Okla. State
Selected as a "future" by the Browns in 1961, Parker sat out the 1964 season with a serious knee injury, then underwent surgery and missed all of the '65 campaign. Bounced back to play 12 games last year, and is expected to return to form of 1963 when he was first-line defender. An adept pass rusher, he has also filled in at defensive end.

FRANK RYAN, Quarterback, 6-3, 200, 10th Yr., Age 30, Rice
Fifth year with Cleveland, 10th in NFL. Had an outstanding season in 1966 as he set Browns' club marks for passes attempted in one season (382), passes completed (200), passing yardage (2,974) and touchdown passes (29). Has tossed 97 touchdown passes in last four seasons, more than any other NFL passer during this period.

DICK SCHAFRATH, Off. Tackle, 6-3, 255, 9th Yr., Age 30, Ohio State
Ninth year with Cleveland. Recognized as one of speediest offensive linemen and outstanding blockers in NFL. Has been selected for last four Pro Bowl games. Appointed team co-captain by Coach Collier prior to 1966 season. Has been regular with Browns since his second year. Was All-Pro in 1964 and again in 1965.

PAUL WARFIELD, Split End, 6-0, 188, 4th Yr., Age 24, Ohio State
Fourth year with Cleveland. Bounced back well in 1966 following his serious injury of 1965 that virtually kept him out of action all of that year. His performance in final game of 1966 at St. Louis matched his best individual effort of his freshman year when he broke in as a sensational rookie. Only Mac Speedie has caught more passes in one season for Browns than did Warfield in 1964.

JOHN WOOTEN, Offensive Guard, 6-3, 250, 9th Yr., Age 30, Colo.
Ninth year with Cleveland. He and Gene Hickerson are rated by many NFL observers as the best pair of guards in the league. Has played in last two Pro Bowl games. Very fast and agile for his size, he is a devastating blocker. Was an All-America choice at Colorado and played in 1959 College All-Star game.

CLEVELAND 1966 RECORD

CLEVELAND	38	Washington	14
"	20	GREEN BAY	21
"	28	ST. LOUIS	34
"	28	New York	7
"	41	PITTSBURGH	10
"	30	DALLAS	21
"	49	Atlanta	17
"	6	Pittsburgh	16
"	27	PHILADELPHIA	7
"	14	WASHINGTON	3
"	14	Dallas	26
"	49	NEW YORK	40
"	21	Philadelphia	33
"	38	St. Louis	10
TOTALS	403	Opponents	259

FINAL RECORD: WON 9 — LOST 5

(Tied for 2nd in Eastern Conference)

CLEVELAND 1967 SCHEDULE

(All Times Local)

September 17	DALLAS	1:30
September 24	at Detroit	1:30
October 1	at New Orleans	1:30
October 7	PITTSBURGH	8:30
October 15	ST. LOUIS	1:30
October 22	CHICAGO	1:30
October 29	at New York	1:30
November 5	at Pittsburgh	1:30
November 12	at Green Bay (Milwaukee)	3:00
November 19	MINNESOTA	1:30
November 26	WASHINGTON	1:30
December 3	NEW YORK	1:30
December 10	at St. Louis	3:00
December 17	at Philadelphia	1:15

(Home Games Capitalized)

CLEVELAND 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Kelly	209	1141	*5.5	*70t	*15
Green	144	750	5.2	35	3
Ryan	36	156	4.3	17	0

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Ryan	382	200	52.4	2974	*29	54	14
Ninowski	18	11	61.1	175	4	44t	1

PASS RECEIVING	No.	Yards	Avg.	Long	TDs
Collins	56	946	16.9	54	12
Green	45	445	9.9	31t	6
Warfield	36	741	20.6	51	5
Kelly	32	366	11.4	40	1

SCORING	TDR	TDP	TDs	PAT	FG	Points
Kelly	*15	1	16	0	0	96
Groza	0	0	0	51	9–23	78
Collins	0	12	12	0	0	72

INTERCEPTIONS	No.	Yards	Avg.	Long	TDs
Fichtner	8	152	19.0	58	1
Howell	8	62	7.8	29	0

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Roberts	20	454	22.7	57	0
Kelly	19	403	21.2	49	0

PUNT RETURNS	No.	Avg.	Long	TDs
Kelly	13	8.0	52	0
Roberts	11	3.8	30	0

PUNTING	No.	Avg.	Long
Collins	57	39.0	60

* Led NFL in 1966. t Touchdown.

CLEVELAND ALL-TIME TEAM LEADERS

RUSHING

*Jimmy Brown, 2,359 carries for 12,312 yards. (1957-65)

PASSING

Otto Graham, 1,464 completions out of 2,626 attempts for 23,584 yards and 174 touchdowns. (1946-55)

PASS RECEIVING

Dante Lavelli, 396 receptions for 6,478 yards and 62 touchdowns. (1946-56)

INTERCEPTIONS

Warren Lahr, with 44. (1949-59)

SCORING

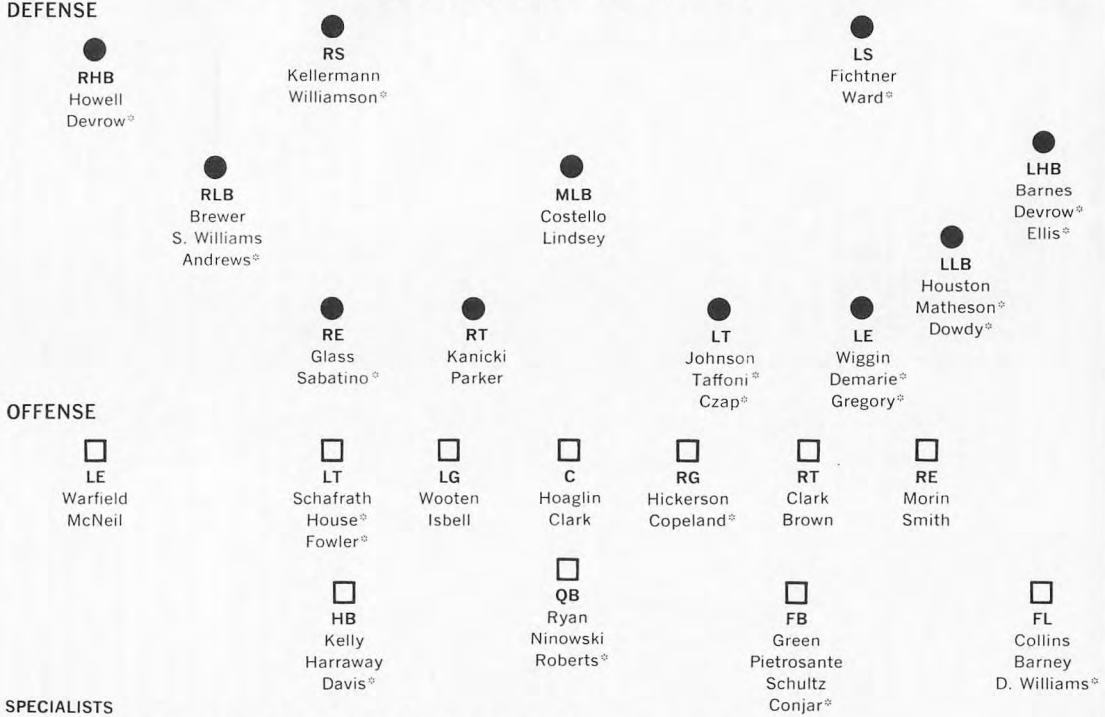
*Lou Groza with 1,532 points. (1946-59, 1961-66)

* All-Time NFL leader.

CLEVELAND DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	MATHESON, Bob	LB	Duke
2.	CONJAR, Larry	FB	Notre Dame
3.	COCKROFT, Don—from New York	K	Adams State
	BARNEY, Eppie	E	Iowa State
4.	WARD, Carl—from Atlanta	HB	Michigan
	TAFFONI, Joe	T	Tenn. Martin
5.	Choice to Houston thru Dallas		
6.	DE MARIE, John	DE	LSU
7.	HOUSE, Bill	T	Youngstown
8.	DEVROW, Bill	DB	Southern Mississippi
9.	DOWDY, Cecil	LB	Alabama
10.	COPELAND, James	G	Virginia
11.	SABATINO, Bill	DE	Colorado
12.	FOWLER, Charles	T	Houston
13.	ANDREWS, Bill	LB	S.E. Louisiana
14.	ROGERS, Floyd	T	Clemson
15.	WILLIAMSON, Dennis	DB	Whitewater
16.	WILLIAMS, Don	E	Akron
17.	DAVIS, Ben	HB	Defiance

CLEVELAND DEPTH CHART



SPECIALISTS

PUNTER · Collins, Cockroft* *PLACE KICKER* · Groza, Cockroft*

KICKOFFS · Groza, Cockroft* *PUNT AND KICKOFF RETURNS* · Kelly, Howell, Ward,* Harraway

*ROOKIE

A SCOUT'S-EYE LOOK AT THE BROWNS

Coach Blanton Collier prefers the solid percentage plays in given situations. On third and long, say the scouting reports, the Browns like to go to flanker back Gary Collins on a down-and-in pattern (Diagram A). Collins (No. 86) drives straight down on the defensive halfback, then cuts sharply to the inside at about ten yards. The enemy safetyman is occupied by tight end Milt Morin (No. 89), who slants past the linebacker and drives over the middle. This leaves Collins in a man-on-man setup with the halfback, and it's tough for a single defender to stop Gary on this kind of a pattern.

The running game: strong blocking, a minimum of deception, a maximum of execution. In short-yardage situations, quarterback Frank Ryan is apt to call for a weakside slant (Diagram B) with fullback Ernie Green (No. 48) carrying around the left side. For this play, the Browns flop tight end Morin (No. 89) over to the weakside to strengthen the blocking at the point of attack; split end Paul Warfield (No. 42) switches over to Morin's normal spot on the right. As shown in Diagram B, halfback Leroy Kelly leads the interference for Green and attempts to eliminate the defensive halfback. Morin seals off the rival outside linebacker and Green is on his way.

On defense, Cleveland is basically a standard 4-3 team. But occasionally they do move into an over-shifted odd-man line when the opposition is expected to pass. This over-shifting serves to change the offensive team's blocking assignments, thus causing some momentary confusion, and also puts the Cleveland defensive men in better pass-rush lanes. In Diagram C, the normal or regular odd-man overshift, ends Paul Wiggin (No. 84) and Bill Glass (No. 80) take inside rush angles while the Browns' corner linebackers cover to the outside. Notice that one of the Cleveland defensive tackles is head-on with the opposing center; this is what typifies an odd-man line.

In Diagram D, the Browns again move into an over-shifted odd-man rush line, but this time Wiggins and Glass, the big ends, are rushing from the **outside** with the linebackers taking inside responsibility. This gives the Cleveland ends a much better rush angle and, almost as important, it changes the picture for the offensive blockers, who are accustomed to the Browns' ends rushing inside.

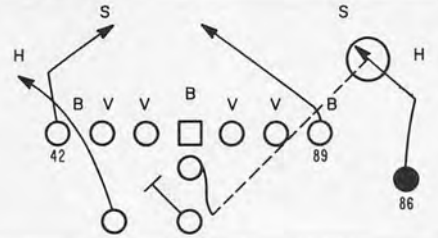
BLANTON COLLIER

(Coach)

One World's championship, two Eastern titles, and two second-place finishes in four seasons stamp the Browns' Blanton Collier as one of the more highly successful coaches in the NFL.

A football coach for 38 years, beginning on the high school level in Kentucky, then the Great Lakes Naval team, the University of Kentucky and the Browns, Collier is soft-spoken with a warm approach to football, yet can be a stern taskmaster if necessary. His favorite bit of philosophy is revealing: "You can accomplish anything you want as long as you don't care who gets the credit." With a 41-16-1 mark in the NFL, Blanton's record speaks for itself.

Ⓐ
DOWN-AND-IN PASS



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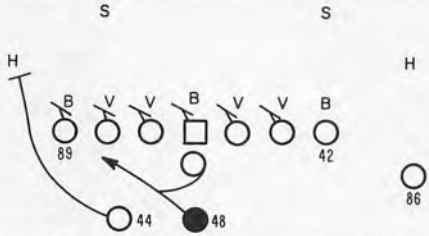
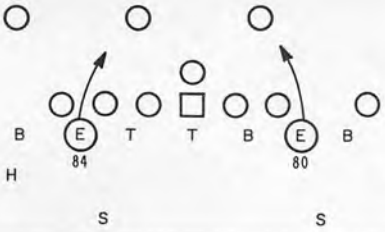
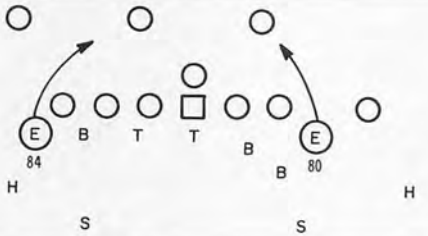
WEAKSIDE SLANT

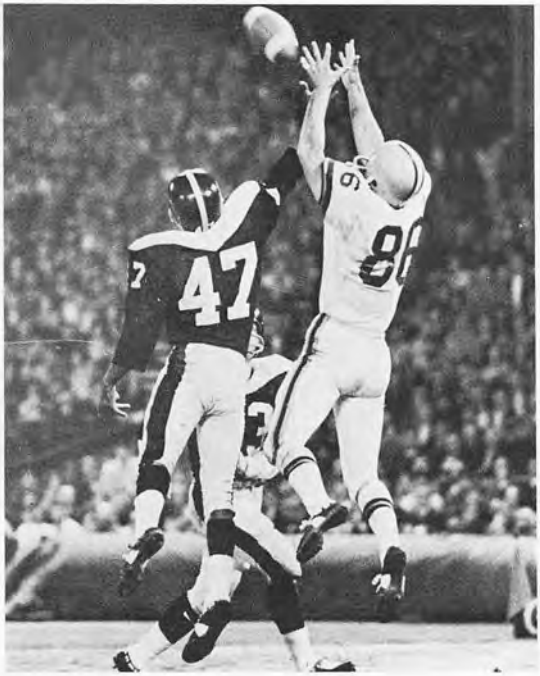


Ⓒ
REGULAR
OVER-SHIFTED ODD



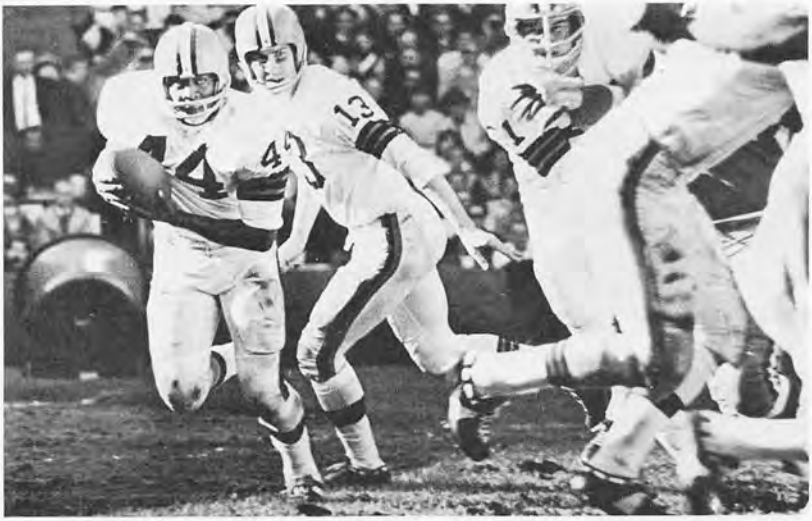
Ⓓ
OVER-SHIFTED ODD,
ENDS OUTSIDE





YOU couldn't ask for a better receiver than Gary Collins. Here, the 6-4 Brownie outleaps Pittsburgh's Brady Keys at the goal line for one of his 12 TD receptions last year. All told, Collins caught 56 passes for 946 yards.

Cleveland
Municipal Stadium



BROWN blocking forms as quarterback Frank Ryan (13) hands off to swift halfback Leroy Kelly (44). Kelly piled up 1,141 yards rushing in 1966 to help offset the loss of Jimmy Brown, and pace Cleveland to the NFL lead in club rushing.

IF it isn't Kelly, it's Green in the Cleveland ground attack. Together, the Kelly-Green combo rushed for more than 1800 yards a year ago. Here's fullback Ernie heading for a hole opened by tackle Monte Clark (73) for a 12-yard gain. Green rushed for 750 yards in '66 and an average of 5.2 per carry.

NEW YORK GIANTS

THE GIANTS' deadliest weapon in 1966 was split end Homer Jones, a mercurial receiver who caught 48 passes for 1,044 yards and an average gain of 21.8 which led the NFL. Here's Homer grabbing a TD pass against the Browns as Mike Howell defends.

ny
45

NEW YORK GIANTS

President: Wellington T. Mara
Vice President: Timothy J. Mara
General Manager: Raymond J. Walsh
Head Coach: Al Sherman

Stadium: Yankee Stadium (64,892)
Colors: Royal Blue, White and Red

The story of a professional football team can be told in many ways . . . with words, pictures, records, statistical achievements, a nostalgic look at the past and a hopeful glance to the future.

History may belong chiefly with record books, but tradition is ever-vital and with the New York Giants, that history and tradition is linked to the NFL itself, for one might have perished without the other.

Perhaps it can also be said that the New York story is without parallel in pro football. When a New York franchise was available for $500 back in 1925, the late Tim Mara made the purchase without hesitation, stating, "Any New York franchise is worth $500." Before his first season had ended, he had invested another $25,000 and kept the franchise alive thereafter when the new NFL had an immense need for representation in the Big City.

The winning tradition of the Giants took wing in 1927 when the club, led by Steve Owen and Cal Hubbard, downed the Chicago Bears with Red Grange and Paddy Driscoll 13-7 for the NFL championship. That set the pace for a championship pedigree which thereafter produced titles in every decade of the club's existence . . . 14 times in all, a divisional domination approached only by the Bears' 10 appearances in NFL title games.

Like the Bears, the Giants have been a family enterprise from the very start. When Mr. Mara relinquished the reins of active ownership, his sons Jack and Wellington took over operations. The late Jack Mara's son, Tim Mara II, also joined the operation as secretary-treasurer, and is now the vice president.

The Maras, like the Halas family, have never been anything else but football people. They work at the game day and night, winter and summer. To the Maras, football and the Giants are not merely a sideline enterprise or rich man's hobby. The Giants are a product of their toil and inspiration . . . this is how it has always been, and the way it will always be.

The names of great Giant football stars reads almost like a Who's Who in NFL history. With 14 Eastern titles and four NFL crowns in the records, the names of the players who brought distinction to New York include such as Jim Thorpe, Century Milstead, Steve Owen, Ken Strong, Ed Danowski, Mel Hein, Ward Cuff, Jim Lee Howell, Tuffy Leemans, Tex Coulter, Arnie Weinmeister, Charley Conerly, Kyle Rote, Frank Gifford, Tom Landry, Emlen Tunnell, Y. A. Tittle, Alex Webster, Rosey Brown and many, many others.

From the Giants also have come other NFL coaches like Vince Lombardi, Bill Austin, Tom Landry, Harland Svare, Ray Wietecha, Dick Nolan and others.

Tradition? Thy name is New York Giants.

NEW YORK 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
73	Anderson, Roger	DT	25	6-5	265	2	Virginia Union
63	Bolin, Bookie	G	27	6-2	240	6	Mississippi
27	Bowman, Steve	RB	22	6-0	195	2	Alabama
28	Carr, Henry	DB	24	6-3	195	3	Arizona State
65	Case, Pete	G	26	6-3	245	6	Georgia
48	Childs, Clarence	DB	29	6-0	180	4	Florida A&M
58	Ciccolella, Mike	LB	23	6-1	235	2	Dayton
83	Condren, Glen	DE	25	6-2	250	3	Oklahoma
89	Crespino, Bob	TE	29	6-4	225	7	Mississippi
76	Davis, Don	DT	22	6-6	280	2	L. A. State
66	Davis, Roger	T	29	6-2	245	8	Syracuse
77	Davis, Roosevelt	DE	25	6-5	260	3	Tennessee State
62	Dess, Darrell	G	32	6-0	245	10	No. Carolina State
24	Frederickson, Tucker	RB	24	6-2	230	2	Auburn
61	Harper, Charlie	G	22	6-2	250	2	Oklahoma State
46	Harris, Phil	DB	22	6-0	195	2	Texas
26	Harris, Wendell	DB	27	5-11	185	6	LSU
30	Jacobs, Allen	RB	25	6-1	215	3	Utah
45	Jones, Homer	E	26	6-2	215	4	Texas Southern
75	Katcavage, Jim	DE	32	6-3	240	12	Dayton
18	Kennedy, Tom	QB	28	6-1	200	2	L. A. State
23	Koy, Ernie	RB-K	25	6-3	230	3	Texas
53	Larson, Greg	C	28	6-3	250	7	Minnesota
43	Lockhart, Carl	DB	24	6-2	175	3	No. Texas State
29	Mercein, Chuck	RB-K	24	6-3	230	3	Yale
74	Moran, Jim	DT	25	6-5	275	4	Idaho
11	Morrall, Earl	QB	33	6-2	206	12	Michigan State
40	Morrison, Joe	FL	30	6-1	212	9	Cincinnati
78	Peay, Francis	T	22	6-5	250	2	Missouri
85	Shofner, Del	E	32	6-3	190	11	Baylor
57	Smith, Jeff	LB	22	6-0	237	2	So. California
52	Swain, Bill	LB	26	6-2	230	4	Oregon
10	Tarkenton, Fran	QB	27	6-0	190	7	Georgia
88	Thomas, Aaron	TE	29	6-3	210	7	Oregon State
38	Triplett, Bill	RB	26	6-2	210	5	Miami (Ohio)
25	Vargo, Larry	LB	29	6-3	225	6	Detroit
55	Wellborn, Joe	C	23	6-2	230	2	Texas A&M
81	White, Freeman	E-LB	22	6-5	225	2	Nebraska
69	Young, Willie	T	22	6-0	250	2	Grambling

NEW YORK KEY PLAYERS

HENRY CARR, Defensive Back, 6-3, 195, 3rd Yr., Age 24, Arizona State
Olympic champion in 1964 Olympics, is fastest defensive back in NFL. Had four interceptions in '66 for 110 yards, including a 101-yard TD return against Rams, second longest in league history. Played only one year of football in college, but has improved yearly for Giants as both cornerback and free safety.

PETE CASE, Offensive Guard, 6-3, 245, 6th Yr., Age 26, Georgia
Obtained by the Giants in a trade with Philadelphia prior to the 1965 season, Case moved right into a starting role and has been a consistent performer ever since. Has been a fine all-around blocker on both pass protection and on pulling to lead interference. When injuries hit Giants in 1966, switched to offensive tackle for several games and did fine job there as well.

CLARENCE CHILDS, Def. Back, 5-11, 190, 4th Yr., Age 29, Fla. A&M
Cornerback doubles as outstanding kickoff return man. Originally offensive back, he switched to defense in 1965 and had two interceptions last season. Led NFL in kickoff returns as rookie in 1964 with a 29.0 average, and showed a 25.1 mark in 1966. Has run back two kickoffs for TDs in three-year career.

TUCKER FREDERICKSON, Fullback, 6-2, 225, 3rd Yr., Age 24, Auburn
Enjoyed spectacular rookie season in 1965, then suffered knee injury and sat out entire 1966 season. Giants' No. 1 draft choice after All-American career at Auburn, he led club in rushing in rookie year with 659 yards, scored six TDs, caught 24 passes. Excellent blocker, he won Pro Bowl honors in his rookie season. Won All-American mention as a defensive player, as well as fullback while at Auburn.

HOMER JONES, Split End, 6-2, 215, 4th Yr., Age 26, Texas Southern
Giants' top receiver in 1966 with 48 catches good for 1,044 yards and 8 TDs. Led NFL in average-gain-per-catch with 21.8 mark. Great sprinter in college, a genuine long-distance threat every time he catches football. Some of his longer TD scores include 98-yarder, 89-yarder and 82-yarder. Lifetime average-per-catch mark in NFL is sizzling 23.5 for 78 receptions.

JIM KATCAVAGE, Defensive End, 6-3, 240, 12th Yr., Age 32, Dayton
Senior member of Giants, has been a regular since 1956, his rookie season, when Giants won NFL title. Has starred on six Eastern championship clubs, and won All-NFL honors in 1961, 1962 and 1963. Pro Bowl selection in 1963 and 1964. Defensive captain of club, shares the NFL record for most safeties, lifetime, with three.

NEW YORK KEY PLAYERS

GREG LARSON, Center, 6-3, 250, 7th Yr., Age 28, Minnesota
Drafted No. 6 in 1961, played offensive tackle his rookie year, then switched to guard and was regular on two Eastern championship teams. Switched to center in 1964, and was a tower of strength. Suffered severe knee injury in latter part of that season, but made great recovery and was back at center in both '65 and '66, winning All-Eastern honors in Sporting News latter season.

CARL LOCKHART, Def. Back, 6-1, 175, 3rd Yr., Age 24, N. Texas State
A No. 13 draft choice in 1965, Lockhart has been a regular cornerback in both of his seasons, leading the club in pass interceptions both years with four in '65, six in '66, including three in one game against Cleveland. Also ranked among the Top 10 in NFL in punt returns last year with 6.6 average. Named to Pro Bowl team in 1966. Will play safety position in '67.

JOE MORRISON, Halfback, 6-1, 212, 9th Yr., Age 30, Cincinnati
One of most versatile players in NFL history, has played six different positions with Giants—fullback, halfback, flanker, tight end, split end and defensive back. Was a quarterback in college, but started as halfback with Giants. Career marks show 1,706 yards rushing; 221 pass receptions and 38 TDs as a Giant. Intercepted two passes in 1961 as defensive back.

FRAN TARKENTON, Quarterback, 6-0, 190, 7th Yr., Age 27, Georgia
Came to the Giants in off-season trade from Vikings in exchange for top draft choices. Twice Pro Bowl selection while with Vikings, won MVP in '65 game. Ranked in Top 10 among NFL quarterbacks in five of his six seasons in NFL, shows lifetime percentage completion mark of 53.9, with 113 TD passes. Has also rushed for 1,893 yards and a 6.5 average.

AARON THOMAS, Flanker, 6-3, 210, 7th Yr., Age 29, Oregon State
Came to Giants in 1961 in trade with San Francisco, and has since showed versatility by playing tight end, split end and flanker. Missed final game last season with injury, still had 43 catches for 683 yards and four TDs. Lifetime total shows 154 catches for 2,788 yards and 20 TDs. Named to Pro Bowl team in 1964.

BILL TRIPLETT, Halfback, 6-2, 210, 5th Yr., Age 26, Miami (Ohio)
Big, quick halfback came to Giants in off-season deal for Jerry Hillebrand from St. Louis. Missed 1964 season because of tubercular infection, but had top seasons in 1963 and 1965. Had 652 yards rushing for 4.9 average and caught 31 passes in 1963, came back in '65 for 617 yards rushing and 26 pass receptions.

NEW YORK 1966 RECORD

NEW YORK	34	Pittsburgh	34
"	7	Dallas	52
"	17	Philadelphia	35
"	7	CLEVELAND	28
"	19	St. Louis	24
"	13	WASHINGTON	10
"	3	PHILADELPHIA	31
"	17	ST. LOUIS	20
"	14	Los Angeles	55
"	16	ATLANTA	27
"	41	Washington	72
"	40	Cleveland	49
"	28	PITTSBURGH	47
"	7	DALLAS	17
TOTALS	263	Opponents	501

FINAL RECORD: WON 1 — LOST 12 — TIED 1

(7th Place in Eastern Conference)

NEW YORK 1967 SCHEDULE

(All Times Local)

September 17	at St. Louis	1:00
September 24	at Dallas	1:30
October 1	at Washington	1:30
October 8	NEW ORLEANS	1:30
October 15	at Pittsburgh	1:30
October 22	GREEN BAY	1:30
October 29	CLEVELAND	1:30
November 5	at Minnesota	3:00
November 12	at Chicago	1:00
November 19	PITTSBURGH	1:30
November 26	PHILADELPHIA	1:30
December 3	at Cleveland	1:30
December 10	DETROIT	1:30
December 17	ST. LOUIS	1:30

(Home Games Capitalized)

NEW YORK 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Mercein	94	327	3.5	22	0
Morrison	67	275	4.1	20	2
Jacobs	77	273	3.5	19	1
Wood	28	196	7.0	28	3

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Wood	170	81	47.6	1142	6	58	13
Morrall	151	71	47.0	1105	7	98	12
Kennedy	100	55	55.0	748	7	82	6

PASS RECEIVING	No.	Yards	Avg.	Long	TDs
Jones	48	1044	21.8	98	8
Morrison	46	724	15.7	49	6
Thomas	43	683	15.9	50	4
Mercein	27	152	5.6	20	0

SCORING	TDR	TDP	TDs	PAT	FG	Points
Gogolak	0	0	0	29–31	16–28	77
Morrison	2	6	8	0	0	48
Jones	0	8	8	0	0	48
Thomas	0	4	4	0	0	24

INTERCEPTIONS	No.	Yards	Long	TDs
Lockhart	6	20	14	0
Carr	4	110	101	1
Childs	2	32	29	0

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Childs	34	855	25.1	90	1
P. Harris	22	480	21.8	55	0

PUNT RETURNS	No.	Yards	Avg.	Long	TDs
Lockhart	17	113	6.6	21	0
P. Harris	5	7	1.4	5	0

PUNTING	No.	Yards	Avg.	Long
Koy	49	1932	39.4	55
Lockhart	4	131	32.8	42

NEW YORK ALL-TIME TEAM LEADERS

RUSHING

Alex Webster, with 1,213 carries for 4,805 yards and 39 TDs. (1955-64)

PASSING

Charlie Conerly, with 1,418 completions out of 2,833 attempts for 19,488 yards and 172 TDs. (1948-61)

PASS RECEIVING

Frank Gifford, with 367 catches for 5,434 yards and 44 TDs. (1952-60, 1962-64)

INTERCEPTIONS

*Emlen Tunnell, with 74 for 1,282 yards. (1948-58)

SCORING

Frank Gifford, with 484 points. (1952-60, 1962-64)

* All-Time NFL leader.

NEW YORK DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	Choice to Minnesota		
2.	Choice to Minnesota		
3.	Choice to Cleveland		
4.	THOMPSON, Louis	DT	Alabama
5.	LEWIS, Dave	HB	Stanford
6.	Choice to Washington thru Minnesota		
7.	Choice to Green Bay		
8.	EATON, Scott	DB	Oregon State
9.	FREEMAN, Fred	T	Mississippi Valley
10.	STEBBINS, Richard	E	Grambling
11.	PIFER, Pete	FB	Oregon State
12.	SHORTAL, Bob	LB	Dayton
13.	STIDHAM, Tom	K	Oklahoma
14.	BATES, Bill	K	Missouri
15.	REALE, Tom	T	Southern Conn.
16.	SEMAN, Bill	G	N.E. Missouri
17.	ROWE, Gary	HB	No. Carolina St.

NEW YORK DEPTH CHART

DEFENSE

RHB
Childs
Mathews

RS
Lockhart
Eaton*
F. White

LS
W. Harris
P. Harris

RLB
Vargo
F. White

MLB
Smith
Ciccolella

LHB
Carr
Holman*

LLB
Swain
Avery*

RE
Rosey Davis
Condren

RT
Moran
Condren

LT
Anderson
Don Davis

LE
Katcavage
Rosey Davis

OFFENSE

LE
Jones
Stebbins*

LT
Peay
Rog. Davis

LG
Case
Harper
Staten*

C
Larson
Wellborn
Hinton*

RG
Bolin
O. Thomas*

RT
Young
Reale*

RE
Crespino
Thomas
Kotite*

QB
Tarkenton
Morrall
Kennedy

HB
Triplett
Koy
Frederickson

FB
Jacobs
Mercein
Pifer*

FL
Thomas
Shofner

SPECIALISTS

PUNTER · Koy, Lockhart *PLACE KICKER* · Mercein, W. Harris
KICKOFFS · Mercein *PUNT RETURNS* · Lockhart, P. Harris · *KICKOFF RETURNS* · Childs, P. Harris

*ROOKIE

A SCOUT'S-EYE LOOK AT THE GIANTS

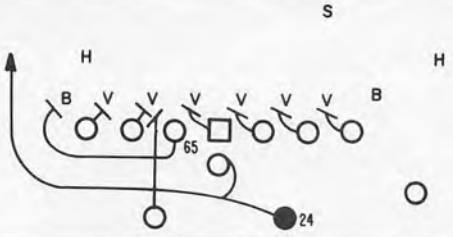
Usually when the New York Giants get near paydirt, coach Allie Sherman will try to go with his "percentage player," fullback Tucker Frederickson, a 230-pounder with fine instinct for finding running room—in close quarters or in the open. Diagram A illustrates a typical close-yardage fullback sweep by Frederickson (No. 24). The success of this play depends on three things: Frederickson's drive and desire, a convincing fake by the Giant halfback to "freeze" the opposing linebackers for a split second, and a seal-off block by left guard Pete Case (No. 65), who leads Frederickson around the corner and wipes out the linebacker. This leaves Tucker to face only the rival defensive halfback, a delightful situation for the Giants since Frederickson is big and strong enough to bowl over a defensive back for at least a few yards. Timing is the big thing in any draw play, and Frederickson has this ability, too, as shown in Diagram B. As the quarterback drops back as if to throw, inviting a rush by the defensive lineman, Frederickson "reads" the enemy penetration and also the move of Giant right guard Bookie Bolin (No. 63), who pulls out of his spot to lead the fullback into the draw hole. Frederickson must delay just long enough to invite the defense in; then he makes a quick move into the hole behind Bolin. The draw play can't be rushed. It must develop naturally off the fake pass action. Timing, again, is the word.

Although Homer Jones (No. 45) is one of the NFL's chief long-ball receiving threats, he is often used as a short man—or, as it's known, as the underneath man. In Diagram C, the Giants send three men deep, all running routes toward the left side of the field. Jones delays, and then breaks into the shallow area over the middle, hoping that the flow has taken the defenders deep and cleared the territory. Diagram D illustrates another pattern which attempts to exploit the "no-man's land" between the linebackers and the defensive backs. Three men—the split left end, the tight end and flanker Joe Morrison (No. 40)—break with the snap and speed down the field, driving the defensive backs deeper and deeper. Then, at a given distance, they hook sharply back toward the line of scrimmage. If Morrison, the primary receiver, is covered, the Giant quarterback has two other men to look for in that short zone.

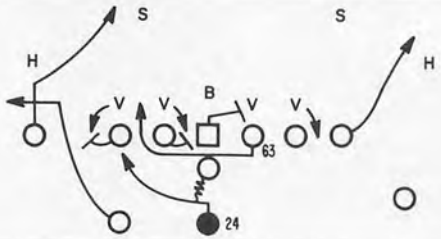
ALLIE SHERMAN
(Coach)

In his six seasons as coach of the Giants, imaginative and energetic Allie Sherman has won three NFL Eastern Division championships, finished second on another occasion and boasts a winning percentage of .537 based on 43 wins, 37 losses and four ties. Allie built a point-a-minute offense around Y. A. Tittle's magic passing arm as a rookie coach and won Eastern titles in 1961-62-63. He was named NFL Coach of the Year in 1961 and again in 1962, making him the only coach in history to earn this distinction in successive seasons.

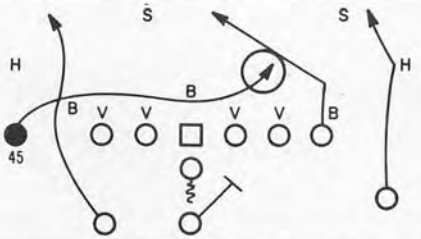
Ⓐ
CLOSE-YARDAGE
FULLBACK SWEEP



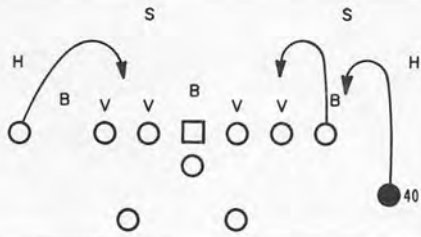
Ⓑ
FULLBACK DRAW



Ⓒ
SPLIT END
AGAINST THE FLOW



Ⓓ
FLOODING
THE SHORT ZONE



HARD-RUNNING Chuck Mercein (29) rips for good yardage against the Cardinals at Yankee Stadium as mates Bookie Bolin (63) and Willie Young (69) block. Onlookers include the Cards' Jimmy Burson (49) and Giant QB Gary Wood (19).

Yankee Stadium

VETERAN defensive end Jim Katcavage (75) shows why he's been All-NFL three times as he gives the Cardinals' Charley Johnson the big pass rush.

A LONG distance jaunt is about to unfold here as Los Angeles quarterback Roman Gabriel gets set to fire a pass towards the Giant end zone. Instead, swift Henry Carr (28) cut in front of the receiver and raced 101 yards for a TD with the interception—longest of the 1966 season in NFL, and second longest in league history.

PITTSBURGH STEELERS

DETROIT quarterback Milt Plum (16) has managed to get off a pass against the Steelers, but not before some nervous moments provided by Steeler rushers Ben McGee (60) and Ken Kortas (75). Steeler defense remains one of toughest in the business. Pittsburgh won this one, 17-3.

PITTSBURGH STEELERS

President: Arthur J. Rooney
Vice President: Daniel M. Rooney
Vice President: Jack McGinley
Head Coach: Bill Austin

Stadium: Pitt Stadium (54,500)
Colors: Gold and Black

Pittsburgh has often been called a "young old city," with the contradiction based on the fact that age has been dressed up nicely via a renovation campaign far ahead of any other large American city; a conquest of its air-pollution problem; a rebuilding of its core, the "Golden Triangle," with impressive buildings, and its reputation as a leader in the commercial use of atomic energy.

Pittsburgh also has good reason to take pride in its football team, since the Steelers have been synonymous with hard-hitting, exciting football for more than 30 years in the NFL.

Franchised in 1933, the Steelers have been owned and operated by Arthur J. Rooney, a fabulous and fascinating Irishman, since that inception. A man who has to be ranked as one of the greatest sportsmen of his era, Rooney was only 32 years old when he was granted that franchise, and he has weathered many a storm to build the Steelers into the property which it is today.

The Steelers have employed some of the brightest names in pro football including Johnny (Blood) McNalley; the famed Whizzer White, now a Justice of the Supreme Court; Bullet Bill Dudley and Bobby Layne, just to mention a few. And while these names are remembered specifically for offensive heroics, the fact also remains that rugged defense has long been a Steeler trademark.

Opposing NFL players will invariably point to games against the Steelers as among the toughest they have ever played in. Whether there is some sort of mystique connected to representing a "Steel City" or what, history will record that Pittsburgh defensive platoons have always been rock-hard.

Too, down through the years, the Steeler players have always found understanding as well as rapport with the ownership. Part, or most of this even, has probably got much to do with the fact that Art Rooney himself was an outstanding athlete who understands athletes and who is cognizant of any problems they might have. Rooney was such a fine football player that Knute Rockne wrote at least half-a-dozen letters trying to persuade him to enroll at Notre Dame, and a baseball player with sufficient talent to warrant the Chicago Cubs and Boston Red Sox to seek him out as well.

The Steelers are still a tough football team, and one which has forged back into contention under coach Bill Austin, and should continue to represent Pittsburgh in the best possible tradition.

PITTSBURGH 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
30	Asbury, Bill	RB	22	6-1	230	2	Kent State
78	Baker, John	DE	31	6-6	270	10	No. Carolina Coll.
67	Barnett, Steve	G	26	6-2	255	3	Oregon
24	Bradshaw, Jim	DB	28	6-2	205	5	Chattanooga
63	Breedlove, Rod	LB	28	6-2	225	8	Maryland
52	Breen, Gene	LB	26	6-2	230	4	Virginia Tech
49	Bullocks, Amos	RB	27	6-0	205	5	Southern Illinois
23	Butler, Jim	RB	24	5-10	185	3	Edward Waters Coll.
53	Campbell, John	LB	28	6-3	225	5	Minnesota
83	Clark, Mike	K	26	6-2	200	5	Texas A&M
45	Compton, Dick	E	26	6-1	200	4	McMurry
54	Dowdle, Mike	LB	29	6-3	248	8	Texas
79	Gagner, Larry	G	23	6-3	240	2	Florida
74	Gunnels, Riley	DT	30	6-3	255	8	Georgia
38	Gros, Earl	RB	27	6-3	230	6	LSU
82	Hilton, John	TE	25	6-5	220	3	Richmond
64	Hinton, Chuck	DT	28	6-5	260	4	No. Carolina Coll.
42	Hoak, Dick	RB	27	5-11	190	7	Penn State
29	Hohn, Bob	DB	26	6-0	185	3	Nebraska
87	Jefferson, Roy	FL	24	6-2	195	3	Utah
84	Jeter, Tony	TE	23	6-3	220	2	Nebraska
26	Keys, Brady	DB	30	6-0	185	7	Colorado State
55	Killorin, Pat	C	23	6-2	220	2	Syracuse
75	Kortas, Ken	DT	25	6-4	280	4	Louisville
46	Lambert, Frank	K	24	6-3	200	3	Mississippi
68	Magac, Mike	G	29	6-3	240	8	Missouri
73	Mansfield, Ray	C	25	6-3	250	5	Washington
20	Martha, Paul	DB	25	6-0	185	4	Pittsburgh
60	[*] McGee, Ben	DE	28	6-3	260	4	Jackson State
11	Meyer, Ron	QB	23	6-4	205	2	So. Dakota State
14	Nelsen, Bill	QB	26	6-0	195	5	So. California
72	O'Brien, Fran	T	30	6-1	265	9	Michigan State
58	Pillath, Roger	T	23	6-4	240	3	Wisconsin
51	Powell, Tim	DE	24	6-4	248	3	Northwestern
34	Russell, Andy	LB	25	6-2	215	3	Missouri
33	Sapp, Theron	RB	32	6-1	210	8	Georgia
50	Saul, Bill	LB	26	6-4	225	5	Penn State
28	Thomas, Clendon	DB	31	6-2	200	10	Oklahoma
66	Van Dyke, Bruce	G	23	6-2	235	2	Missouri
65	Voss, Lloyd	DT	25	6-4	260	4	Nebraska
62	Wenzel, Ralph	G	23	6-3	240	2	San Diego State
86	Wilburn, J. R.	E	22	6-2	190	2	South Carolina
47	Woodson, Marv	DB	26	6-0	195	4	Indiana

[*] On Disabled List

PITTSBURGH KEY PLAYERS

BILL ASBURY, Fullback, 6-1, 230, 2nd Yr., Age 23, Kent State
Leading ground gainer last year, Bill was obtained from Atlanta for future draft pick. He gained 544 yards on 169 carries for a 3.2 average and 7 TDs. A fine receiver, he nabbed 19 passes for total of 228 yards and two TDs. An excellent blocker with great potential, Bill led Steelers in TDs last season with 9.

JOHN BAKER, Def. End, 6-6, 270, 10th Yr., Age 31, No. Carolina College
Affectionately labeled "Big John" by teammates, Baker began his pro career with Rams in 1958. In 1963 he journeyed to Philadelphia and later that year moved to Pittsburgh. A fierce competitor, he's been mainstay of defensive line for past three seasons. The Steelers' defensive captain is rated as one of finest pass rushers in game.

JIM BRADSHAW, Def. Back, 6-2, 205, 5th Yr., Age 28, Chattanooga U.
With good size and speed, Jim has come long way since he broke into Steeler organization five years ago. He took over free safety position two years ago when Clendon Thomas was switched to offense. Despite missing several games last year with severe ankle injury, Jim still managed to tie for club leadership in interceptions with 4, returning them for total of 82 yards and 1 TD.

MIKE CLARK, Kicker, 6-2, 200, 5th Yr., Age 26, Texas A&M
Mike came to Pittsburgh from the Eagles following trade of placekicker Lou Michaels to Baltimore. After two unspectacular seasons, he really came into his own during '66 campaign with 21 out of 32 field goal attempts, 34 for 34 extra points, a total of 97 points, fifth highest in league. His FG accuracy was second to none in the NFL last season.

EARL GROS, Fullback, 6-3, 220, 6th Yr., Age 27, Louisiana State U.
Look for the newly acquired Gros (from Eagles in Gary Ballman trade) to give Steelers' ground game added punch in '67 campaign. Originally drafted No. 1 by Packers in '61, he was Eagles' second leading ground gainer last season with 396 yards and average of 3.9 yards per carry. A fine receiver, Earl caught 18 tosses for 214 yards and led Eagles in TDs with 9.

JOHN HILTON, Tight End, 6-5, 220, 3rd Yr., Age 25, Richmond U.
The Steelers' leading receiver last year with 46 receptions for 603 yards and 4 TDs, John is especially effective on short look-ins and button-hook patterns. A sturdy performer who rarely gets injured, he came to Pittsburgh during '65 training season in a trade with Detroit.

PITTSBURGH KEY PLAYERS

DICK HOAK, Halfback, 5-11, 190, 7th Yr., Age 27, Penn State
Bobby Lane once described Hoak as a player who seldom makes a mistake. One of the best liked players on the squad, he's a steady and vastly underrated performer. The club's second leading ground gainer in '66, he's better than average receiver who caught 23 passes for 239 yards. He's dangerous, too, on run-pass option, last year completing 4 of 6 attempts for total of 87 yards and 1 TD.

ROY JEFFERSON, Offensive End, 6-2, 195, 3rd Yr., Age 24, Utah U.
Although Roy has played in Gary Ballman's shadow since joining Steelers, he has speed and exceptional moves to become a top receiver. Highly versatile, he can perform as pass receiver, running back and even in defensive backfield. Tough to cover man-on-man, Roy was club's third leading receiver last year with 32 catches for 772 yards and four TDs. Was team leader in average yards per catch.

BRADY KEYS, Defensive Back, 6-0, 195, 7th Yr., Age 30, Colorado State
His tremendous speed and agility enable Keys to stay with most any receiver in league. One of the best if not THE BEST tackler in Steeler secondary, Brady is notorious for high "head hunting" tackles. Tied for club leadership last year with 4 interceptions, but tailed off in runback department with only five punts returned for total of 11 yards. Fine defensive play earned him spot in Pro Bowl.

KEN KORTAS, Defensive Tackle, 6-4, 280, 4th Yr., Age 24, Louisville
With good speed for his huge frame along with necessary size and strength, Ken can become as good as he wants to in key defensive spot. Obtained from Cardinals in '65, he came into his own last season against former teammates when he spent entire afternoon chasing QB Terry Nofsinger around Pitt Stadium. Should improve and become rated with top defensive linemen in pro football.

BILL NELSEN, Quarterback, 6-0, 195, 5th Yr., Age 26, U.S.C.
If Bill can shake injury jinx he should be ready to take place among top QBs in league. Knee operation kept him out of lineup greater part of last season after getting off to fine start in opener with Giants. Despite missed games, he still managed to complete 63 passes of 113 attempts for 1,122 yards and 7 TDs. Led league in average yards gained per pass attempt with 10.02 yards.

LLOYD VOSS, Guard/Tackle/End, 6-4, 260, 4th Yr., Age 25, Nebraska U.
Was Green Bay's first draft pick in '64. A versatile performer, Lloyd proved to be capable replacement for the injured John Baker at defensive end in '66. Very strong and agile for his size, with enough speed to be given shot at offensive line. Could develop into one of top linemen in the league this season.

PITTSBURGH 1966 RECORD

PITTSBURGH	34	NEW YORK	34
"	17	DETROIT	3
"	27	WASHINGTON	33
"	10	Washington	24
"	10	Cleveland	41
"	14	PHILADELPHIA	31
"	21	Dallas	52
"	16	CLEVELAND	6
"	30	ST. LOUIS	9
"	7	DALLAS	20
"	3	St. Louis	6
"	23	Philadelphia	27
"	47	New York	28
"	57	Atlanta	33
TOTALS	316	Opponents	347

FINAL RECORD: WON 5 — LOST 8 — TIED 1

(5th Place in Eastern Conference)

PITTSBURGH 1967 SCHEDULE

(All Times Local)

September 17	CHICAGO	1:30
September 24	ST. LOUIS	1:30
October 1	at Philadelphia	1:30
October 7 (Sat. night)	at Cleveland	8:30
October 15	NEW YORK	1:30
October 22	DALLAS	1:30
October 29	at New Orleans	1:30
November 5	CLEVELAND	1:30
November 12	at St. Louis	1:05
November 19	at New York	1:30
November 26	MINNESOTA	1:30
December 3	at Detroit	1:30
December 10	WASHINGTON	1:30
December 17	at Green Bay	1:00

(Home Games Capitalized)

PITTSBURGH 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
Asbury	169	544	3.3	45	7
Hoak	81	212	2.6	16	1
Butler	46	114	2.5	19	2

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Smith	181	79	44.0	1249	8	84	12
Nelsen	112	63	56.0	1122	7	68	1
Izo	81	35	43.0	360	2	37	8

PASS RECEIVING

	No.	Yards	Avg.	Long	TDs
Hilton	46	603	13.1	32	4
Ballman	41	663	16.2	79	5
Jefferson	32	772	24.1	84	4
Hoak	23	239	10.4	31	0

SCORING

	TDR	TDP	TDs	PAT	FG	Points
Clark	0	0	0	34–34	21–32	97
Asbury	7	2	9	0	0	54
Ballman	0	5	5	0	0	30
Butler	3	1	4	0	0	24
Hilton	0	4	4	0	0	24
Jefferson	0	4	4	0	0	24

INTERCEPTIONS

	No.	Yards	Avg.	Long	TDs
Woodson	4	91	22.5	56	1
Bradshaw	4	82	20.5	28	1
Keys	4	0	0	0	0
Martha	3	44	14.6	35	0

KICKOFF RETURNS

	No.	Yards	Avg.	Long	TDs
Butler	17	454	26.7	93	1
Ballman	20	477	23.9	70	0
Simmons	10	196	19.6	38	0

PUNT RETURNS

	No.	Yards	Avg.	Long	TDs
Jefferson	12	29	2.4	12	0
Keys	5	11	2.2	11	0

PUNTING

	No.	Yards	Avg.	Long
Lambert	78	3284	42.1	63

PITTSBURGH ALL-TIME TEAM LEADERS

RUSHING

John Henry Johnson, with 251 carries for 1,141 yards. (1962)

PASSING

Ed Brown, with 168 completions out of 362 attempts for 2,982 yards and 21 TDs. (1963)

PASS RECEIVING

Elbie Nickel, with 62 receptions. (1953)
Buddy Dial, with 1,295 yards gained. (1963)
Buddy Dial with 12 TDs. (1963)

INTERCEPTIONS

Bill Dudley, in 1946; Howard Hartley, 1951; and Jack Butler, 1957, all with 10 each.

SCORING

Lou Michaels, with 110 points. (1962)

PITTSBURGH DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	Choice to Green Bay		
2.	SHY, Don	HB	San Diego State
3.	Choice to San Francisco		
	FREITAS, Rockne—from Philadelphia	C	Oregon State
4.	MAY, Ray	LB	So. California
5.	Choice to Green Bay		
6.	HAGGERTY, Mike—from Minnesota	T	Miami (Fla.)
	Choice to Chicago thru Atlanta		
7.	Choice to Washington		
8.	FORURIA, John—from Minnesota	QB	Idaho
	BARNES, Mike	T	Purdue
9.	OTIS, Paul	DT	Houston
10.	WILSEY, Bill	LB	Fresno State
11.	WHITCOMB, James	FL	Emporia State
12.	Choice to Baltimore		
13.	HOMAN, James	G	So. California
14.	ANDERSON, Chet	TE	Minnesota
15.	LOVE, Mike	FB	Abilene Christian
16.	SMITH, Bill	C	Oregon
17.	DAVENPORT, Mike	FB	Wyoming

PITTSBURGH DEPTH CHART

DEFENSE

RHB
Keys
Bland*
Edney*

RLB
Russell
Breedlove
Tubbs*

RS
Bradshaw
Martha

MLB
Saul
Breen
Dowdle

LS
Thomas
Foruria*

LHB
Woodson
Hohn
McGann*

LLB
Campbell
Senkbeil*
Wilsey*

RE
McGee
Long*
Boffey*

RT
Hinton
Powell
Otis*

LT
Kortas
Sondergaard*

LE
Voss
Baker
Barnett

OFFENSE

LE
Wilburn
Whitcomb*
Compton

LT
Wenzel

LG
Gagner
Wenzel

C
Mansfield
Killorin
Freitas*

RG
Magac
Van Dyke
Barnett
Haggerty*

RT
O'Brien
Pillath
Van Dyke

RE
Hilton
Jeter
Anderson*

HB
Bullocks
Shy*
Hoak
Butler

QB
Nelsen
Meyer

FB
Gros
Asbury
Davenport*

FL
Jefferson
Marion*

SPECIALISTS

PUNTER · Lambert *PLACE KICKER* · Clark *KICKOFFS* · Clark
PUNT RETURNS · Butler, Martha, Woodson, Keys *KICKOFF RETURNS* · Jefferson, Keys, Bradshaw

*ROOKIE

A SCOUT'S-EYE LOOK AT THE STEELERS

Over the years, the Steelers have been known as a running team and young coach Bill Austin is not one to alter their trademark. Pittsburgh likes to incorporate some of the winning features of the old single-wing offense, as shown in the off-tackle power play in Diagram A. In this strong formation, the Steelers line both running backs up on the right side, giving them maximum blocking power at the point of attack. Tight end John Hilton (No. 82) and tackle Charlie Bradshaw (No. 71) double-team the defensive end and the Pittsburgh halfback drives off this block to eliminate the corner linebacker. Fullback Willie Asbury goes inside tackle or around tackle, depending on the blocks. Nothing fancy here, but when those blocks are made, Asbury gets the needed yardage. From the same power formation (Diagram B), Pittsburgh tries to spring Asbury (or Earl Gros) loose on the fullback toss play, again incorporating strong blocking to the same side of the field. The right guard pulls on this play and turns upfield to lead the interference. The Steeler halfback swings to the outside and blocks on the defensive halfback, while the Pittsburgh flanker, Roy Jefferson (No. 87), seals off the defensive safetyman, thus opening an alley for Asbury to the outside. The pulling guard on this play takes the first opposing man he encounters.

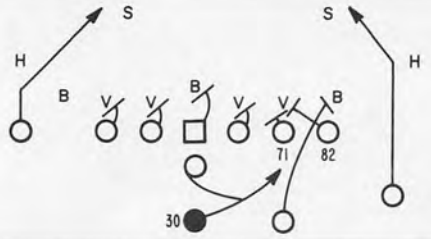
Defensively, Pittsburgh likes to move in and out of what is known as the 4-2 defense (Diagram C). As indicated, the 4-2 places two linebackers directly **behind** the defensive tackles. The 4-2 alignment puts great pressure on the offense since the men assigned to block on the Steeler linebackers often have a hard time figuring out where they'll be. Pittsburgh also makes the 4-2 work because it has two great defensive ends in Ben McGee (No. 60) and John Baker (No. 78), who free the linebackers for more maneuvers. In Diagram D, the Steelers' famous 4-2 double-blitz shows how the linebackers work with the defensive tackles in a pass-rush situation. The tackles drive to the outside, creating slight gaps in the offensive line, and linebackers Saul and Russell shoot the alleys on either side of the center. The offensive center can usually pick one of them off, but the other is a good bet to penetrate the backfield and do some damage.

BILL AUSTIN

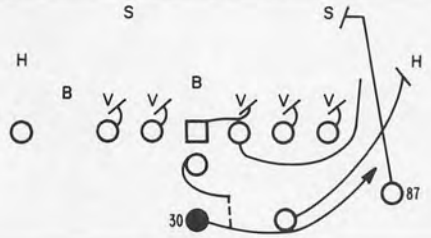
(Coach)

The term "hard nose" was applied to Bill Austin during his years (1949-50, 1953-57) as a great lineman with the Giants, and it applies to his Pittsburgh Steeler football teams today. Austin's Steelers are well drilled, rugged and aggressive, and they reflect the toughness of the coach, who learned his coaching under Vince Lombardi at Green Bay (1959-64). Pittsburgh was only 5-8-1 in Austin's rookie year as an NFL head coach but the Steelers had the stamp of authority on them, and were coming on strong at the end of the year. Bill is a sound football man with a preference for solid, bread 'n' butter offense rather than the old razzle-dazzle.

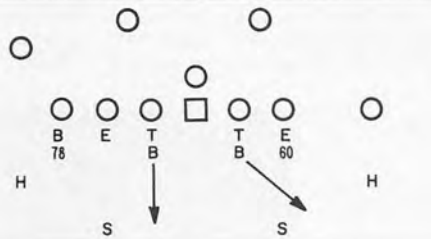
Ⓐ
POWER OFF-TACKLE



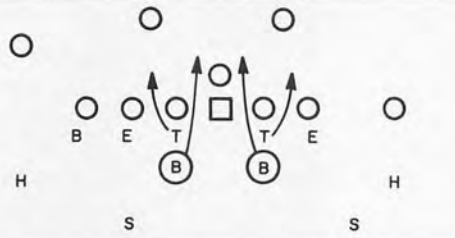
Ⓑ
FULLBACK TOSS



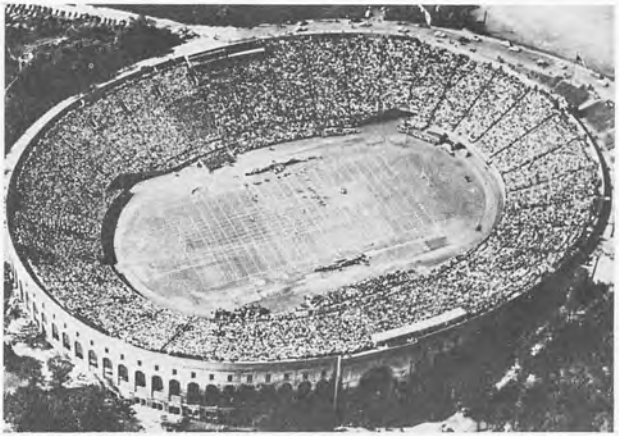
Ⓒ
STEELER
4-2 DEFENSE



Ⓓ
4-2 DOUBLE BLITZ



HEADING for a sudden fall is Cleveland fullback Ernie Green (48) after a shoestring tackle by Steelers' Paul Martha (20). Tackle Ken Kortas (75) has a closeup view. Steelers downed Browns 16-6.



Pittsburgh Stadium

TOUCHDOWN-bound is Pittsburgh defensive back Jim Bradshaw (24) as he zig-zags his way towards end zone after intercepting a pass against the Washington Redskins. Steeler blocking begins to form here at the midfield stripe to set up Bradshaw's long distance romp. Redskins survived the feat to score a 33-27 win.

GOOD HANDS and good moves — that typifies Steeler receiver John Hilton (82) who stretches out to grab a scoring pass against the St. Louis Cardinals. Jerry Stovall (21) is the frustrated Cardinal. Steelers went on to win this one, 30-9.

ST. LOUIS CARDINALS

TROUBLE FOR THE QUARTERBACK. Joe Robb (84), Cardinal defensive end, applies the clamps to quarterback Norm Snead of the Philadelphia Eagles. The Cardinals led the league in throwing opposition passers, totaling 433 yards.

84

ST. LOUIS CARDINALS

President: Charles W. Bidwill, Jr.
Vice President: William V. Bidwill
Business Manager: Arch Wolfe
Head Coach: Charley Winner

Stadium: Civic Center Busch Memorial (49,481)
Colors: Cardinal Red and White

The Cardinals are not only a charter member of the NFL, but have been in existence since 1899 when a gentleman named Chris O'Brien organized a football club in Chicago and called it the Morgan A.C. O'Brien bought some old University of Chicago football jerseys, but since the maroon color had faded, the team became known as the Cardinals, and since their playing field was on Racine Street, the complete name of the new team was the Racine Cardinals.

O'Brien and his doughty team thus represented that area until 1920, when a new team called the Chicago Tigers started battling the Cardinals for supremacy in that area. O'Brien then challenged the Tigers to a game . . . with the loser to leave town. The great Paddy Driscoll ran 40 yards for a TD to give the Cardinals a 6-3 win, and the Tigers packed up and departed.

O'Brien's Cardinals won their first NFL title in 1925 behind such stars as Driscoll, Duke Slater, Wilfrid Smith and Eddie Anderson, and the ball club was a Windy City fixture until 1960, when the franchise moved to its present location in St. Louis.

The history of the club has continued to be embellished in St. Louis, with the Cardinals matching the revival of the city itself in recent seasons. A new stadium on the Mississippi riverfront, hard by the famed Gateway Arch which towers majestically over the area, is the new home of the Cardinals and is one of the finest stadiums in the country.

Ownership of the Cardinals has been in the Bidwill family since 1933 when Charles W. Bidwill, Sr., popular Chicago sportsman, bought the club. In 1962, his sons, Charles W. (Stormy) Bidwill, Jr., and William V. Bidwill, took over active management, and the length of family ownership is matched or surpassed by only four other clubs in the NFL.

Cardinal stars have been many and fabled down through the years, starting with Driscoll and continuing with such great names as Ernie Nevers, who scored all 40 points in a 40-6 win over the Chicago Bears in 1929; Marshall Goldberg, Pat Harder, Charley Trippi, Paul Christman, and Elmer Angsman of the Conference championship teams in 1947-48; and recent and present standouts like John David Crow, Ollie Matson, Charley Johnson, Sonny Randle, Larry Wilson, and last year's rookie star, Johnny Roland.

As the city of St. Louis continues to grow in stature and engenders civic pride, so too are the Cardinals striving to extend their own proud history. The "Big Red," like its city, is a team on the move.

ST. LOUIS 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
25	Bakken, Jim	K-FL	26	6-0	200	6	Wisconsin
86	Brumm, Don	DE	25	6-3	245	5	Purdue
30	Bryant, Charlie	RB	24	6-1	207	2	Allen
49	Burson, Jimmy	DB	26	6-1	180	5	Auburn
40	Conrad, Bobby Joe	FL	31	6-2	195	10	Texas A&M
33	Crenshaw, Willis	RB	26	6-2	230	4	Kansas State
61	DeMarco, Bob	C	28	6-3	240	7	Dayton
37	Fischer, Pat	DB	27	5-9	170	7	Nebraska
3	Gambrell, Billy	E-FL	25	5-10	175	5	South Carolina
22	Gautt, Prentice	RB	29	6-1	210	8	Oklahoma
55	Goode, Irv	G-C	26	6-5	250	6	Kentucky
64	Gray, Ken	G	31	6-2	250	10	Howard Payne
7	Hart, Jim	QB	23	6-2	195	2	Southern Illinois
74	Heron, Fred	DT-DE	23	6-4	250	2	San Jose State
87	Hillebrand, Jerry	LB	27	6-3	240	5	Colorado
12	* Johnson, Charley	QB	28	6-0	190	7	New Mexico State
51	Kasperek, Dick	C	23	6-3	225	2	Iowa State
34	Koman, Bill	LB	32	6-2	230	12	North Carolina
83	Logan, Chuck	E	23	6-4	220	3	Northwestern
89	Long, Dave	DE-DT	22	6-4	235	2	Iowa
73	McMillan, Ernie	T	29	6-6	260	7	Illinois
60	Meggyesy, Dave	LB	25	6-2	220	5	Syracuse
62	Minert, Dale	LB	33	6-2	220	10	Oklahoma State
82	Melinkovich, Mike	DE	25	6-4	245	3	Gray Harbor J. C.
52	O'Brien, Dave	G-T	27	6-3	245	5	Boston College
88	Randle, Sonny	E	31	6-2	190	9	Virginia
71	Reynolds, Bob	T	28	6-5	265	5	Bowling Green
84	Robb, Joe	DE	30	6-3	245	9	TCU
23	Roland, Johnny	RB	22	6-2	207	2	Missouri
68	Roy, Frank	G	24	6-2	230	2	Utah
27	Shivers, Roy	RB	26	6-0	200	2	Utah State
72	Silas, Sam	DT	26	6-4	250	5	Southern Illinois
81	Smith, Jackie	TE-K	27	6-4	215	5	N. W. Louisiana
66	Sortun, Rick	G	24	6-2	235	4	Washington
21	Stovall, Jerry	DB	26	6-2	205	5	LSU
57	Strofolino, Mike	LB	23	6-2	230	3	Villanova
85	Thompson, Don	DE	27	6-4	245	4	Richmond
36	Thornton, Bill	FB	27	6-1	215	4	Nebraska
79	Walker, Chuck	DT	26	6-3	245	4	Duke
45	Williams, Bobby	DB	24	6-1	185	2	Central Oklahoma
8	Wilson, Larry	DB	29	6-0	190	8	Utah

* Joined Armed Forces

ST. LOUIS KEY PLAYERS

JIM BAKKEN, Kicker, 6-0, 200, 6th Yr., Age 26, Wisconsin
A rookie free agent in 1962, Jim became the team's No. 1 place kicker in '63 and began piling up Big Red records as club scoring leader during last four seasons. In 1965, he ranked sixth among NFL scorers and was named to Pro Bowl squad, scoring 12 points in East's victory. Currently holds club record for most consecutive conversions with 124, a string the Browns halted last year.

DON BRUMM, Defensive End, 6-3, 245, 5th Yr., Age 25, Purdue
Rugged, hard-nosed and dedicated, he's matured into one of league's outstanding pass-rushers in four Cardinal seasons. Outstanding speed contributes to his fine pursuit, and he has helpful habit of making tackles all the way up and down the field. Won Cardinal Rookie-of-Year honors in '63 and has continued to make progress.

BOBBY JOE CONRAD, Flanker, 6-2, 195, 10th Yr., Age 31, Texas A&M
A man of many positions, he finally settled down as a flanker and proved his worth by leading club in most passes caught in his career with 339 for 4,742 yards. He played defense his rookie season, then was an end, wingback and running back. He also handled place-kicking chores his first three seasons. Acquired from Giants after that club had drafted him in sixth round.

PAT FISCHER, Defensive Back, 5-9, 170, 7th Yr., Age 26, Nebraska
Smallest regular in NFL, Pat holds down toughest spot in pro football—the corner back. Sidelined with knee injury much of last season, he still snared one interception to bring career total to 25 for 444 yards. A unanimous All-Pro choice in '64, he was named to every all-star team and to Pro Bowl that year. A rugged tackler as well as top-flight pass defender.

KEN GRAY, Off. Guard, 6-2, 250, 10th Yr., Age 31, Howard Payne Coll.
One of many small-college players to make it big in NFL, this outstanding guard was originally drafted by Packers and came to the Cardinals as free agent in 1958. Excelling on both pass protection and leading the running game, Ken is a rugged competitor who loves contact and plays with a fierce determination. He's been a first-liner with Cardinals ever since joining the club.

CHARLEY JOHNSON, Q.B., 6-0, 190, 7th Yr., Age 28, New Mex. State
His value as Cardinal leader was underscored when he was sidelined with a knee injury which forced him out of action for the second half of last season. After his loss, team skidded from a 7-1-1 record to final mark of 8-5-1. Prior to injury, Charley completed 103 of 205 passes for 1,334 yards and 10 TDs. Drafted as a future in 1960, he moved into No. 1 post in fifth game of 1962.

ST. LOUIS KEY PLAYERS

BILL KOMAN, Linebacker, 6-2, 230, 12th Yr., Age 32, North Carolina
The club's senior man in terms of NFL service, he came to Cardinals after campaigns with Colts and Eagles. A hard-hitting, hard-nosed outside linebacker, he earned Pro Bowl honors in 1963 and 1965, and won the "Old Pro" award two seasons ago. A heady, dedicated player, Bill is one of hardest off-field workers on club, spending hours in front of projectors studying defenses.

ERNIE McMILLAN, Offensive Tackle, 6-6, 260, 7th Yr., Age 29, Illinois
"Finest job of pass protection I've ever seen," is the way Coach Winner described his great tackle after last season. One of the finest tackles in circuit, Ernie nailed his man 415 out of 430 times during passing situations. An end in college, he shifted to tackle after reporting to camp as a 13th draft choice. Named to Pro Bowl in '66 and to second All-NFL squad.

JOHNNY ROLAND, Running Back, 6-2, 210, 2nd Yr., Age 24, Missouri
Rookie-of-the-Year, Roland earned his laurels the hard way—by playing in every game, by matching club record for most attempts (192) from scrimmage, by leading team in rushing and by coming up with the key play. He gained total of 695 yards on 21 receptions, 15 kickoff returns and 20 punt returns, plus completion of five passes on option play. Topped league in punt returns with 11.1 average.

JERRY STOVALL, Defensive Back, 6-2, 200, 5th Yr., Age 25, LSU
The club's No. 1 draft choice for 1963, Jerry has compiled impressive record with nine interceptions for 145 yards and has rolled up more than 1,100 yards on 46 kickoff returns. During 1965 campaign, he swiped two passes for 30 yards and returned seven kickoffs for 198 yards, including a 66-yard return. Last season, he grabbed three interceptions for 43 yards and gained a trip to the Pro Bowl.

CHUCK WALKER, Defensive Tackle, 6-3, 250, 4th Yr., Age 26, Duke
A hustling, hard-working defensive standout whose work was a primary factor in Cardinals' strong pass rush, Chuck moved into starting berth when Luke Owens' career was ended by injury. A collegiate standout at Duke, he was drafted by the Cardinals on the 12th round as a future. His future was assured after last year's performance which earned him a spot on Pro Bowl team.

LARRY WILSON, Defensive Back, 6-0, 190, 8th Yr., Age 29, Utah
A unanimous All-Pro choice, this peerless free safety has become almost a legend for his all-around ability, courage and hard-hitting tackling. Last season, he intercepted 10 passes for 180 yards and two TDs, matching a league record by nabbing interceptions in seven straight games. He was named to the Pro Bowl squad for the fourth time in five years, and was runner-up for the league's MVP Award.

ST. LOUIS 1966 RECORD

ST. LOUIS	16	PHILADELPHIA	13
"	23	WASHINGTON	7
"	34	Cleveland	28
"	41	Philadelphia	10
"	24	NEW YORK	19
"	10	DALLAS	10
"	20	Washington	26
"	24	CHICAGO	17
"	20	New York	17
"	9	PITTSBURGH	30
"	6	Pittsburgh	3
"	17	Dallas	31
"	10	Atlanta	16
"	10	CLEVELAND	38
TOTALS	264	Opponents	265

FINAL RECORD: WON 8 — LOST 5 — TIED 1

(3rd Place in Eastern Conference)

ST. LOUIS 1967 SCHEDULE

(All Times Local)

September 17	NEW YORK	1:05
September 24	at Pittsburgh	12:35
October 1	DETROIT	1:05
October 8	at Minnesota	1:35
October 15	at Cleveland	12:35
October 22	PHILADELPHIA	1:05
October 30	GREEN BAY	8:35
November 5	at Washington	12:15
November 12	PITTSBURGH	1:05
November 19	at Chicago	1:05
November 23	at Dallas	5:05
December 3	NEW ORLEANS	1:05
December 10	CLEVELAND	3:05
December 17	at New York	12:35

(Home Games Capitalized)

ST. LOUIS 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Roland	192	695	3.6	50	5
Gautt	110	370	3.4	23t	1
Crenshaw	94	360	3.6	33	0
Johnson	20	39	2.0	9	2

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Johnson	205	103	50.2	1334	10	69t	11
Nofsinger	162	68	42.0	799	2	49	8
Hart	11	4	36.4	29	0	15	0

PASS RECEIVING	No.	Yards	Avg.	Long	TDs
Smith	45	810	18.0	69t	3
Conrad	34	388	11.4	40t	2
Gambrell	24	409	17.0	49	5
Roland	21	213	10.1	37	0
Randle	17	218	12.9	45	2

SCORING	TDs	PAT	FG	Points
Bakken	0	27–28	23–40	96
Roland	6	0	0	36
Gambrell	5	0	0	30

INTERCEPTIONS	No.	Yards	Avg.	Long	TDs
Wilson	10	180	18.0	91t	2
Woodson	4	47	11.8	26	0
Stovall	3	43	14.3	22	1

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Shivers	27	762	28.2	94t	1
Roland	15	347	23.1	33	0

PUNT RETURNS	No.	Yards	Avg.	Long	TDs	FC
Roland	20	221	11.1	86t	1	17
Shivers	16	49	3.1	31	0	7

PUNTING	No.	Yards	Avg.	Long
Smith	47	1781	37.9	56
Bakken	29	961	33.1	49

t Touchdown.

ST. LOUIS ALL-TIME TEAM LEADERS

RUSHING

John David Crow, with 784 attempts. (1958-64)
Charley Trippi, with 3,511 yards gained. (1947-55)

PASSING

Charley Johnson, with 858 completions in 1,691 attempts for 12,589 yards and 93 TDs. (1961-66)

PASS RECEIVING

Bobby Joe Conrad, with 339 receptions. (1958-66)
Sonny Randle, with 5,438 yards gained and 60 TDs. (1959-66)

INTERCEPTIONS

Dick Lane, with 30. (1954-59)

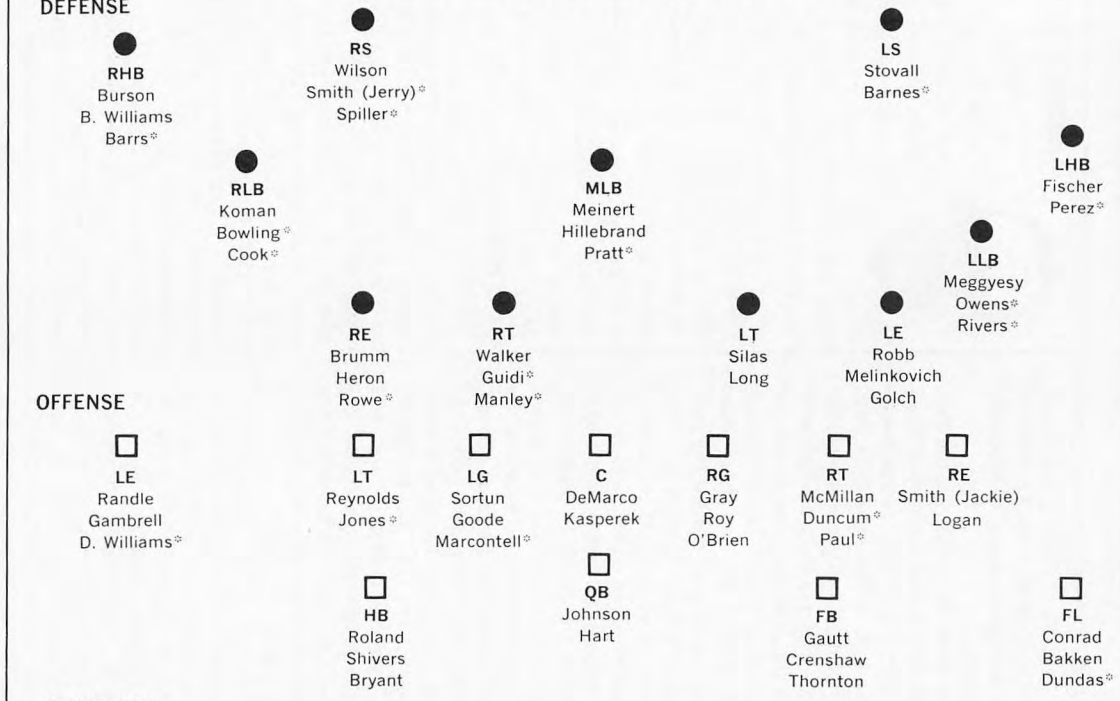
SCORING

Pat Harder, with 389 points. (1946-50)

ST. LOUIS DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	WILLIAMS, Dave	E	Washington
2.	ROWE, Bob	DE	Western Michigan
3.	CARLIN, Vidal	QB	No. Texas State
4.	BARNES, Mike	DB	Arlington State
	BOWLING, Andy—from Green Bay	LB	Virginia Tech
5.	RIVERS, Jamie	TE	Bowling Green
6.	CAMPBELL, Mike	HB	Lenoir-Rhyne
7.	RANDALL, Joe	K	Brown
8.	GOLD, Mike—from Detroit	T	Utah State
	Choice to Baltimore		
9.	WHEELER, Ted	TE	West Texas St.
10.	BARRS, Lavern	DB	Furman
11.	MARCONTELL, Ed	G	Lamar Tech
12.	DUNDAS, Steve	FL	Pomona
13.	DUNCUM, Bob	T	West Texas St.
14.	HICKEY, Bo	FB	Maryland
15.	WOSILIUS, Bill	LB	Syracuse
16.	SPILLER, Phil	DB	Los Angeles St.
17.	BACIGALUPO, Terry	DE	Oklahoma State

ST. LOUIS DEPTH CHART



SPECIALISTS

PUNTER · Bakken, Smith (J.)* *PLACE KICKER* · Bakken *KICKOFFS* · Bakken

PUNT AND KICKOFF RETURNS · Roland, Shivers

*ROOKIE

A SCOUT'S-EYE LOOK AT THE CARDINALS

Charlie Winner, the St. Louis coach, believes in making maximum use of his players in those areas in which they are strongest, be it offense or defense.

Thus, when St. Louis has the ball, quarterback Charlie Johnson is likely to use his big tight end, Jackie Smith, to advantage on the fake draw pass shown in Diagram A. On this play, the Cardinals fake a draw to the halfback, freezing the opposing linebackers for a split second. Smith (No. 81) delays a count on the line and then slides into the open area between the linebackers and the safetymen. This maneuver is very effective on third and short yardage downs, and Smith is fast enough to turn a short pass into a lengthy gain. In Diagram B, the Cardinals show their fine power sweep, a play which depends on the pullout blocking of two great guards, Irv Goode (No. 55) and Ken Gray (No. 64), who lead the play around right end. The fullback blocks "down" on the defensive end and the halfback, Johnny Roland (No. 23) "bellies" out, waits for his guards to get their blocking angles, and then cuts up field.

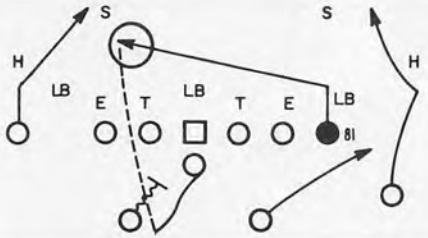
On defense, Cardinal coach Winner often resorts to the famous St. Louis safety red-dog (Diagram C) with all-pro safetyman Larry Wilson (No. 8) shooting a gap in the enemy line at top speed. Wilson relies on his linebackers to exert initial pressure on the offensive blockers, then he races in at top speed, picking the first opening in the offensive line that leads him into the backfield before the play can materialize. It's a devastating maneuver and, when Larry pulls it off, it can demoralize the enemy. In Diagram D is the Cardinal meg gap red-dog with middle linebacker Dale Meinert (No. 62) placing himself in a gap between the offensive guard and center, and driving in at the snap as the corner linebackers pressure from the outside. This red-dog requires a quick, alert middle linebacker, and this is what the Cards have in Meinert. Look for this defensive stunt on second down and long yardage situations.

CHARLEY WINNER

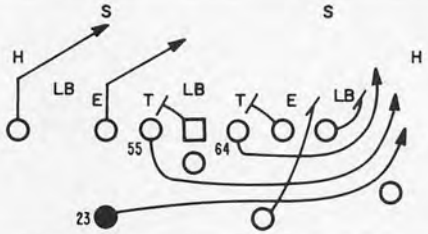
(Coach)

After 12 years as an assistant with Baltimore, Charley Winner took command of the St. Louis Cardinals in 1966 and, true to his name, brought the Cards home a winner with an 8-5-1 record, despite the loss of star quarterback Charlie Johnson halfway through the season. At Baltimore, Winner coached the offensive ends and then moved over to build the fine defense that brought the Colts two world championships. Charley is regarded as one of the bright young head coaches in the trade, especially when it comes to defensive innovations.

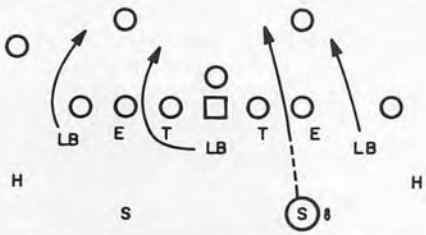
Ⓐ
FAKE DRAW PASS



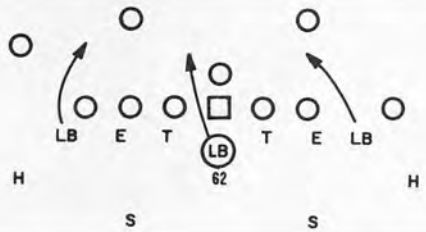
Ⓑ
POWER SWEEP



Ⓒ
SAFETY RED-DOG



Ⓓ
MEG GAP RED-DOG



QUICK PITCH TO THE OUTSIDE. Cardinal halfback Johnny Roland, the NFL's rookie-of-the-year in 1966, takes a pitchout from quarterback Charley Johnson (12) in action against the Chicago Bears. Roland gained 695 yards rushing for the season.

Busch Memorial Stadium

ANOTHER STEAL: Larry Wilson, the NFL's leading pass interceptor in 1966, drags in one of the three he got against the Chicago Bears. Wilson, the Cardinals' all-pro safety, intercepted 10 for the season, returning two for touchdowns. Jimmy Burson (49) comes up to help out.

POPPING THROUGH A HOLE. Cardinal halfback Prentice Gautt (22) gets a block from guard Rick Sortun (66) and picks up yardage against the Pittsburgh Steelers.

PRO FOOTBALL TRENDS

Football trends, like women's hats, are always changing.

For each innovation by the offense, the defense is forced into a corresponding change. When it's obvious that the defense once again has caught up, the attack devises new and more formidable measures—and the cycle starts all over again. Neither phase of the game can afford to drag its feet in the face of changing trends and techniques.

The modern era in the NFL is one of parry and thrust, of point and counterpoint and, while there's an old saying that "there's nothing new in football," variations and shifting patterns continually change the look of the game.

Multiple Offense

On offense, pro fans can look for a continuance of the use of the multiple attack by many teams. This is not exactly a new trend; some clubs, notably the Eastern champion Dallas Cowboys, have been resorting to several offensive formations over the past few seasons. But now, the coaches feel, it could become a widespread weapon.

Basically, multiple offense teams vary their standard three-end attack (or flanker formation, as it is also known) by shifting into triple flanker and double-wing formations to create new pressures on the opposing defensive unit.

The object of these formations is to spread the defense, place more receivers downfield, put the burden of pass coverage on not-too-fast linebackers and generally to change the attacking picture just enough to force the defense into changes which might leave it vulnerable.

Of course, the offense often loses balance of its own by shifting to, say, a triple wing because it reduces the threat of the run. But this is a gamble many NFL teams seem prepared to take in the hope of opening up the game in 1967.

The New Quarterback

It could be, too, that we have finally reached the era of the mobile quarterback. Defensive coaches, the guys who are paid to stop the other team from scoring, believe that the success of Fran Tarkenton (now with New York) as a scrambling quarterback with Minnesota, plus the success of the Dallas rollout series with Don Meredith, may add up to a shifting pattern of quarterback play this season.

This is not to say that every quarterback will become a scrambler. But there's sufficient evidence at hand to indicate that coaches will be moving their quarterbacks around a lot more in 1967.

Every team can't resort to this tactic, of course, because you need a quarterback who can run and who,

more importantly, can hit his receivers while moving or "floating" behind his protective blockers.

Tarkenton can do this and so can Meredith. Others who might be on the move in 1967 are George Mira of San Francisco, Bill Nelsen of Pittsburgh, Jack Concannon of Chicago, Gary Wood of New Orleans, Randy Johnson of Atlanta, Bill Munson of Los Angeles and Ron VanderKelen of Minnesota.

There will be the stay-puts, too—fellows like Johnny Unitas and Sonny Jurgensen and Frank Ryan—but whenever possible, the scouts feel, the NFL's quarterbacks will be rolling, sliding and moving in 1967.

Is the era of the mobile QB here to stay?

Outlook for Defense

Defense, unlike offense, is more instinct than formation. Its success is based on reaction and recognition rather than on pre-determined routes. Thus, defensive changes are often harder to detect from the stands.

Most coaches seem to believe that red-dogging—blitzing the linebackers through the offensive line—has reached a leveling-off point and will, if anything, decrease in intensity this season. One reason could be that many clubs pattern themselves after the winning teams—and the 1966 winners, Green Bay and Dallas, do a minimum amount of red-dogging.

Another theory supporting a decrease in blitzing for 1967 is that the multiple formations being used by the offense dictate more cautious play by the linebackers, many of whom must eschew the all-out red-dog rush in favor of covering a potential pass receiver down the field. Likewise, the safety blitz, used with more frequency in recent years, may be seen less often in 1967. This is a sensational maneuver and it often produces electrifying results, but most coaches feel it isn't a sound defensive play and that its potential shortcomings (when used too often) far outweigh the positive results.

The strong pass rush by the front line (two ends and two tackles) plus the versatile alignment of the linebackers in the standard 4-3 pro defense still looks like the best bet to reduce the efficiency of the forward pass.

The Zone

On this question, some coaches predict more zone coverage in the secondary this year to reduce the threat of the long TD "bomb" which has become so prevalent in recent years. Deep zone coverage can take away the long scoring pass, although it might open up the shorter receiving areas. (See p. 189.)

Like everything else in pro football, however, when you make a change one place, you might be vulnerable somewhere else. But that, after all, is what makes it a great game.

DALLAS COWBOYS

WITH FINE balance, Cowboys' linebacker Dave Edwards (left) intercepts a pass against the Minnesota Vikings. Teammate Lee Roy Jordan is in the foreground to help out, while intended receiver Jim Lindsay of the Vikings is miffed. Cowboys won this one 28-17.

DALLAS COWBOYS

Chair. of the Board: Clinton W. Murchison, Jr.
President, General Mgr.: Texas E. Schramm
Asst. Gen. Mgr.: Al Ward
Head Coach: Tom Landry

Stadium: Cotton Bowl (75,504)
Colors: Silver Blue, Royal Blue and White

It's easy to qualify as an old man in the Dallas Cowboys' locker room. All you have to do is remember when a Republican was President.

Youth has been the key word with the Cowboys since they gained their NFL franchise in 1960. At that time, the average age of the principal stockholders was 36; the average age of the board of directors 36; administrative staff 38, and coaching staff 37.

The Cowboys have also been known for young, strong, quick and determined football players . . . a team which has been hammered out of draft choices, the original expansion pool draft, trades and free agents. And the success of this undertaking is reflected with gusto in a look at the record of the Cowboys since that maiden 1960 season in which they lost 11 games and tied one.

In 1961, the record went up to 4-9-1, and then to 5-8-1 the following year. Hard work continued for the next two seasons, and then the Cowboys came on to finish second in the East with a 7-7 mark in 1965 for a berth in the Playoff Bowl.

In 1966, Dallas went all the way, finishing with a 10-3-1 record to sweep the title in the East via the league's most explosive offense and a rock-hard, swift and unyielding defense.

Of such things are success stories made, and so the brief history of the Cowboys has already carved out a distinct achievement in just seven seasons of competition.

Head coach Tom Landry is the only mentor the club has ever known . . . a solid organization man who is not only a fine tactician, but an excellent judge of football talent and a precise organizer. And while other clubs in the NFL point to past stars as their great names historically, the Cowboys' great ones are all present players . . . such as Bob Lilly, Don Meredith, Bob Hayes, Don Perkins, Frank Clarke and others.

Dallas, the city, turned out to be almost a natural choice for location to bring about the success of the Cowboys. Since the end of World War II, the city has transformed itself from the agricultural center of North Texas to a position of leadership throughout the world in oil, insurance, electronics, finance and industry.

The leadership, the opportunities and the city have combined to give the Cowboys as promising a future as any professional athletic organization in the country.

DALLAS 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
66	Andrie, George	DE	27	6-7	250	6	Marquette
68	Boeke, Jim	T	28	6-5	260	8	Heidelberg
82	Clarke, Frank	TE	33	6-1	210	11	Colorado
53	Connelly, Mike	G-T	31	6-3	248	8	Utah State
45	Daniels, Dick	DB	22	5-9	180	2	Pacific (Ore.)
26	Dial, Buddy	FL	30	6-1	185	9	Rice
62	Donohue, Leon	G	28	6-4	245	6	San Jose State
52	Edwards, Dave	LB	27	6-1	228	5	Auburn
27	Gaechter, Mike	DB	27	6-0	190	6	Oregon
32	Garrison, Walt	RB	23	6-0	205	2	Oklahoma State
35	Gent, Pete	FL	25	6-4	205	4	Michigan State
34	Green, Cornell	DB	27	6-3	208	6	Utah State
22	Hayes, Bob	E	24	5-11	185	3	Florida A&M
56	Hays, Harold	LB	28	6-2	225	5	Miss. Southern
54	Howley, Chuck	LB	31	6-2	225	9	West Virginia
23	Johnson, Mike	DB	23	5-11	184	2	Kansas
55	Jordan, Lee Roy	LB	26	6-1	225	5	Alabama
74	Lilly, Bob	DT	28	6-5	260	7	TCU
72	Liscio, Tony	G-T	27	6-5	255	4	Tulsa
41	Livingston, Warren	DB	29	5-10	185	7	Arizona
51	Manders, Dave	C	26	6-2	250	4	Michigan State
17	Meredith, Don	QB	29	6-3	205	8	SMU
14	Morton, Craig	QB	24	6-4	216	3	California
73	Neely, Ralph	T	23	6-6	265	3	Oklahoma
76	Niland, John	G	23	6-3	245	2	Iowa
84	Norman, Pettis	TE	28	6-3	225	6	J. C. Smith
43	Perkins, Don	RB	29	5-10	200	7	New Mexico
75	Pugh, Jethro	DE-DT	23	6-6	260	3	Elizabeth City St.
30	Reeves, Dan	RB	23	6-1	200	3	South Carolina
20	Renfro, Mel	DB	25	6-0	190	4	Oregon
19	Rentzel, Lance	FL-E	23	6-2	200	3	Oklahoma
13	Rhome, Jerry	QB	25	6-0	185	3	Tulsa
88	Ridgway, Colin	K	28	6-5	218	2	Lamar Tech
46	Shy, Les	RB	23	6-1	200	2	Long Beach State
24	Smith, J. D.	RB	35	6-1	205	12	No. Carolina A&T
44	Steffen, Jim	DB	30	6-0	210	8	UCLA
71	Townes, Willie	DE-DT	24	6-4	260	2	Tulsa
11	Villanueva, Danny	K	29	5-11	200	8	New Mexico State
57	Walker, Malcolm	C-T	24	6-4	249	2	Rice
65	Wilbur, John	DE-DT	24	6-3	240	2	Stanford

DALLAS KEY PLAYERS

PETE GENT, Offensive End, 6-4, 214, 4th Yr., Age 25, Michigan State
Signed as a free agent by the Cowboys, he was given early trial at defensive back. Showed first signs of real talent two seasons ago, catching 16 passes although knee surgery slowed him in early camp. A quick learner, Pete has sure, fluid moves and runs good patterns. Though not real fast, he has sure hands, will fight for the ball and presents a big target for Meredith.

CORNELL GREEN, Def. Back, 6-3, 214, 6th Yr., Age 27, Utah State
A basketball star in college (he skipped football entirely), he was unheralded as rookie free agent in '62. Took over left corner spot late in his first season, has held it since and become a topflight pro. Earned All-Rookie in '62 and made Pro Bowl squad two years ago. Team leader with 7 interceptions in '63, he's quick, fast, exceptional on man-to-man coverage, has 4.9 speed and delivers big plays.

BOB HAYES, Flanker, 5-11, 189, 3rd Yr., Age 25, Florida A&M
Only the Bears' Gale Sayers polled more Rookie-of-Year votes after Bob's spectacular debut two seasons ago. The "World's Fastest Human" (9.1 for the 100 and 4.5 for the 40) had solid sophomore year in '66. Unquestionably the fastest man ever to play football or anything else, he was named on everyone's All-Pro teams as well as the Pro Bowl squad. Has great natural moves to go with speed.

CHUCK HOWLEY, Linebacker, 6-2, 239, 9th Yr., Age 31, West Virginia
Exceptional speed (5.0 for the 40) and agility make him one of the NFL's most effective linebackers. A Pro Bowl standout for the past 2 years, Chuck is noted for mobility and recovery reactions. A devastating open-field tackler, he came to Dallas in a '61 trade with Bears, who had drafted him No. 1 for the 1958 season. He missed the '60 season with leg injury, but has come on fast ever since.

LEE ROY JORDAN, Linebacker, 6-1, 227, 5th Yr., Age 26, Alabama
A tremendous competitor with exceptional down-the-line reactions, he took over key middle linebacker spot long occupied by veteran Jerry Tubbs up to '66 season. Before that he played outside position and was Rookie-of-Year candidate in '63 until kidney injury sidelined him last 6 games. Has 5.2 speed for the 40 and good lateral mobility. Was Cowboys' No. 1 draft choice in '62.

BOB LILLY, Defensive Tackle, 6-5, 260, 7th Yr., Age 28, TCU
Rated by Coach Landry as the finest defensive lineman in the NFL, Lilly has it all. His game is pressuring the offense, and he's outstanding pass rusher with exceptional hand-arm strength and quickness. An All-Pro 3 straight years, he is one of the game's great third-down men whose overall reflexes and coordination make it difficult for blocker to cut him off his feet.

DALLAS KEY PLAYERS

DON MEREDITH, Quarterback, 6-3, 203, 8th Yr., Age 29, SMU

Came into his own two seasons ago and last year led Cowboys into NFL title game. With one of the quickest releases in the NFL, Don delivers a wild, exciting performance every game because of his ability to scramble and throw off-balance. Dogged by injuries as a pro, he may not always be consistent, but he can deliver the big play when it counts. Ranks in the top echelon of NFL quarterbacks.

RALPH NEELY, Offensive Tackle, 6-6, 272, 3rd Yr., Age 24, Oklahoma

An immediate success as regular right tackle in his rookie year two seasons ago, he's made his position a strong spot in the offensive line. With 5.0 speed, fast enough for a pulling guard, Ralph has quickness, coordination and explosiveness. A quick learner, Ralph made all-rookie team in '65 and by end of season was rated among league's best in his position.

DON PERKINS, Halfback, 5-10, 206, 7th Yr., Age 29, New Mexico

Rates among the most consistent players in NFL. A dependable, polished pro who has ranked with the league's top rushers five times in six years. Don is noted for very quick start and splendid body explosion with a knack of "slashing" for extra yard after contact with tacklers. A proven clutch runner and pass blocker, he lacks blinding speed but is tough both physically and mentally.

DAN REEVES, Halfback, 6-1, 212, 3rd Yr., Age 23, South Carolina

Traveled an unusual road in making good as rookie, arriving as unheralded free agent quarterback in '65 and making squad as clutch-play halfback. Not a fast starter, he has 4.8 speed and a knack for running. A glider rather than a sharp-cut runner, he has a long stride that robs him of some effect as inside runner. Reliably delivers some kind of big play almost every game.

MEL RENFRO, Defensive Safety, 6-0, 195, 4th Yr., Age 25, Oregon

An All-Pro and Pro Bowl standout as safety man, Mel got a big shot at offensive halfback early last season but switched back to secondary. As quick as they come (4.65 speed), with exceptional lateral movements and fine body control, he was among NFL leaders in punt and kickoff returns in his first two seasons. Took over safety spot in first season and made strong run at Rookie-of-Year honors.

WILLIE TOWNES, Defensive End, 6-5, 265, 2nd Yr., Age 24, Tulsa

A standout prospect in his rookie year, Willie lived up to all the advance ballyhoo. With unlimited potential, Willie is remarkably fast for his size, having recorded a 10.5 time in the 100 one day while "just messing around." Along with speed and agility, he's exceptionally strong and a solid pass rusher. He was Cowboys' No. 2 draft choice as future for '67 but elected to sign last year.

DALLAS 1966 RECORD

DALLAS	52	NEW YORK	7
"	28	MINNESOTA	17
"	47	Atlanta	14
"	56	PHILADELPHIA	7
"	10	St. Louis	10
"	21	Cleveland	30
"	52	PITTSBURGH	21
"	23	Philadelphia	24
"	31	Washington	30
"	20	Pittsburgh	7
"	26	CLEVELAND	14
"	31	ST. LOUIS	17
"	31	WASHINGTON	34
"	17	New York	7
TOTALS	445	Opponents	239

FINAL RECORD: WON 10 — LOST 3 — TIED 1

(Eastern Conference Champions)

DALLAS 1967 SCHEDULE

(All Times Local)

September 17	at Cleveland	1:35
September 24	NEW YORK	1:35
October 1	LOS ANGELES	1:35
October 8	at Washington	1:35
October 15	NEW ORLEANS	1:35
October 22	at Pittsburgh	1:35
October 29	at Philadelphia	1:35
November 5	ATLANTA	1:35
November 12	at New Orleans	1:35
November 19	WASHINGTON	3:05
November 23	ST. LOUIS	5:05
December 3	at Baltimore	2:05
December 10	PHILADELPHIA	1:05
December 16	at San Francisco	1:05

(Home Games Capitalized)

DALLAS 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Reeves	175	757	4.3	67	8
Perkins	186	726	3.9	24	8
Meredith	38	242	6.4	22	5

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Meredith	344	177	51.5	2805	24	95	12
Rhome	36	21	58.3	253	0	47	1
Morton	27	13	48.1	225	3	41	1

PASS RECEIVING	No.	Yards	Avg.	Long	TDs
Hayes	64	1232	19.3	95	13
Reeves	41	557	13.6	51	8
Gent	27	474	17.6	84	1
Clarke	26	355	13.7	33	4

SCORING	TDs	PAT	FG	Points
Villanueva	0	*56–56	17–31	107
Reeves	*16	0	0	96
Hayes	13	0	0	78
Perkins	8	0	0	48
Meredith	5	0	0	30
Clarke	4	0	0	24

INTERCEPTIONS	No.	Yards	Avg.	Long	TDs
Green	4	88	22.0	41	1
Gaechter	3	28	9.3	23	0
Renfro	2	57	28.5	33	0
Logan	2	44	22.0	22	0
Livingston	2	13	6.5	13	0

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Renfro	19	487	25.6	87	1
Garrison	20	445	22.0	35	0

PUNT RETURNS	No.	Yards	Avg.	Long	TDs
Renfro	21	123	5.9	38	0
Hayes	17	106	6.2	18	0

PUNTING	No.	Yards	Avg.	Long
Villanueva	65	2551	39.2	58

* Led NFL in 1966.

DALLAS ALL-TIME TEAM LEADERS

RUSHING

Don Perkins, with 1,108 carries for 4,585 yards and 32 TDs. (1961-66)

PASSING

Don Meredith, with 871 completions out of 1,744 attempts for 12,865 yards and 98 TDs. (1960-66)

PASS RECEIVING

Frank Clarke, with 262 receptions for 5,095 yards and 49 TDs. (1960-66)

INTERCEPTIONS

Don Bishop, with 22 for 364 yards. (1960-65)

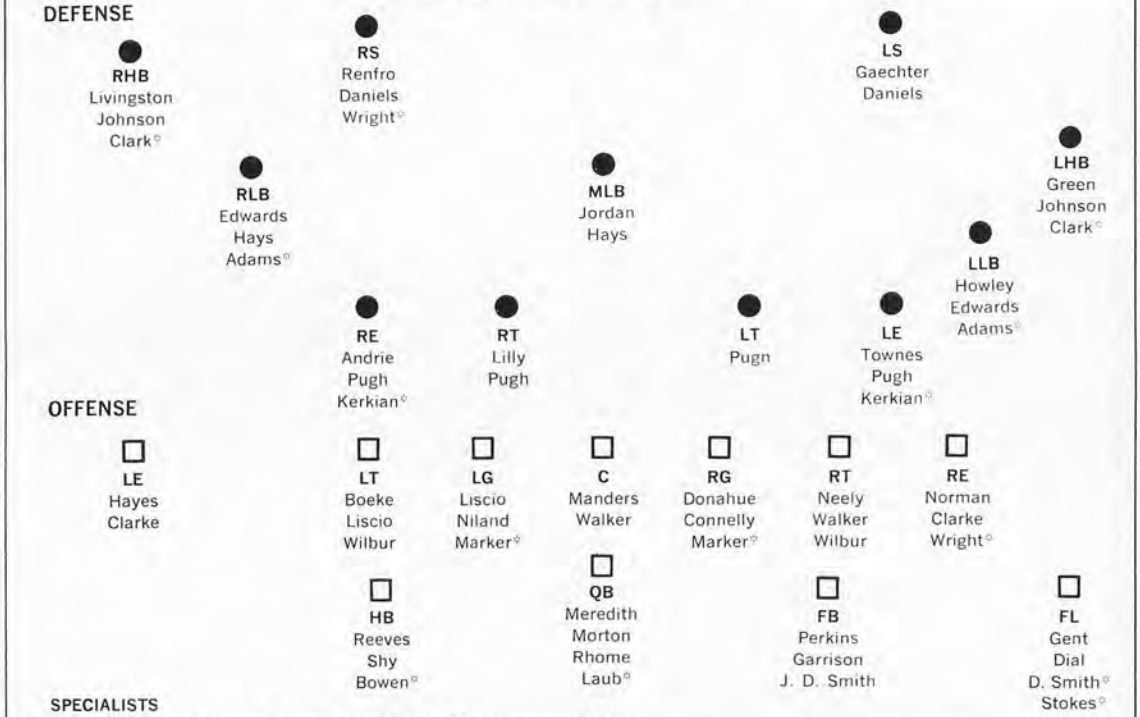
SCORING

Frank Clarke, with 294 points. (1960-66)

DALLAS DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	Choice to Houston		
2.	Choice to Houston		
3.	CLARK, Phil	DB	Northwestern
4.	MARKER, Curtis	G	Northern Mich.
5.	Choice to Green Bay		
6.	STOKES, Sims	FL	Northern Ariz.
7.	WRIGHT, Rayfield	DB	Ft. Valley St.
8.	LAUB, Steve	QB	Ill. Wesleyan
9.	MORGAN, Byron	DB	Findlay
10.	BOWENS, Eugene	HB	Tennessee A&I
11.	RILEY, Pat	QB	Kentucky
12.	DETERS, Harold	K	No. Carolina St.
13.	KERKIAN, Al	DE	Akron
14.	BOYD, Tommy	G	Tarleton State
15.	DAVID, Leavie	DB	Edward Waters
16.	BROTHERS, Paul	QB	Oregon State
17.	ADAMS, George	LB	Morehead St.

DALLAS DEPTH CHART



SPECIALISTS

PUNTER · Villanueva, Hayes *PLACE KICKER* · Villanueva, Peters

KICKOFFS · Villanueva *PUNT RETURNS* · Hayes, Renfro, Bowen* *KICKOFF RETURNS* · Renfro, Garrison, Bowen* *ROOKIE

A SCOUT'S-EYE LOOK AT THE COWBOYS

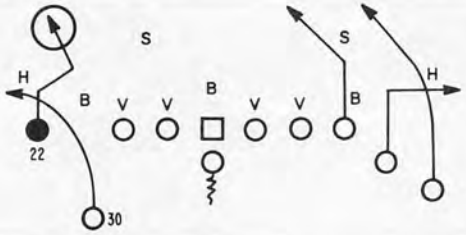
In Bob Hayes, Dallas coach Tom Landry has the "world's fastest human"—and Landry has built much of his pass offense to take advantage of Hayes' unmatchable speed. Specifically, the Cowboys design their pass patterns to try and spring Hayes loose on a solitary defensive back or linebacker. This technique is known as "isolating" the defensive man in a situation that he can't possibly cope with. In Diagram A, the Cowboys spread receivers all over the field (also spreading the defense thinner) to give Olympic champ Hayes more running room. Hayes (No. 22) splits wide left and, at the snap, drives straight toward the defensive halfback. He cuts sharply toward the middle and then breaks to the outside. The other Dallas receivers are keeping the rest of the defense occupied, so only the right linebacker or the safety can pick up Hayes. Halfback Dan Reeves (No. 30) helps by flaring out of the backfield to pin down the defensive halfback, thus setting Hayes up on the solitary safetyman. The isolation theme holds true in Diagram B as well. Here, Hayes is lined up as a tight (or closed) end on the left side. The Cowboys then put a flanker back out wide to the left, and he cuts over the middle, taking the defensive halfback with him. Once Hayes clears the linebacker, the only man left to cover him is the poor safety.

On defense, too, coach Landry likes to make maximum use of the individual abilities of his players. Right tackle Bob Lilly (No. 74) and right end George Andrie (No. 66) are big men with great mobility, and the Cowboys use them on any number of "deals" or defensive stunts, particularly in pass-rush situations. In Diagram C, Lilly drives over the outside shoulder of the offensive guard and, in the process, puts pressure on the offensive tackle. Andrie then loops behind Lilly's charge and attempts to penetrate the gap between center and guard. This veteran Dallas pair can execute this type of defensive deal because of great timing and speed. Coach Landry is especially fond of putting Lilly in a gap, as shown in Diagram D. Normally, a defensive man positioning himself in the gap can easily be blocked by the offensive linemen. But Lilly has such an explosive charge off the ball that he often penetrates the gap before the offense can get a suitable blocking angle on him.

TOM LANDRY
(Coach)

Although generally acknowledged as the best defensive coach in the business, Landry led his Dallas team to its first divisional championship in 1966 on the strength of an explosive attack which produced 445 points, the most first downs (287) and the most touchdowns (56). Meanwhile, the usual Landry defense held NFL rivals to a mere 64 first downs rushing and led the league in tackling the opposing passer with 60 such plays. Since taking over at Dallas in 1960, the year the Cowboys entered the NFL, Landry's record is 35-56-3, but last year the Cowboys were 10-3-1—and as always, that Landry defense was right up there at the top!

Ⓐ
HAYES ON
OUTSIDE BREAK



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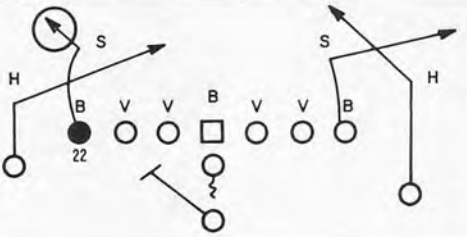
ISOLATING
DEFENSIVE SAFETY



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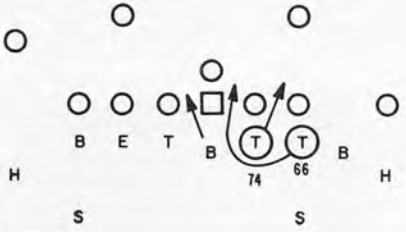
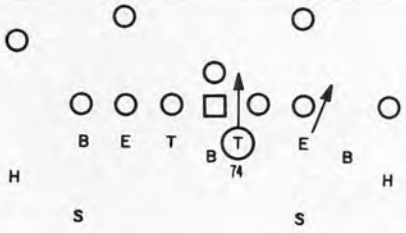
DEFENSIVE
"DEALING"



Ⓓ
TACKLE
IN THE GAP



DETERMINATION is etched on the faces of Dallas defenders Mike Johnson (23) and 260-pound Willie Townes (71) as they draw bead on Washington's Bobby Mitchell. Cowboys won a thriller at D.C. Stadium, 31-30.

Cotton Bowl

A BIG man in the Cowboy attack is halfback Dan Reeves. Here's Reeves powering for a TD against the Cardinals aided by a fine block from Pettis Norman (84).

THE NFL's leading pass receiver in 1966, Charley Taylor of the Redskins grabs one against the Cowboys, but his progress is about to end quickly as linebacker Lee Roy Jordan (55) and defensive back Warren Livingston (41) converge to nail the Skin.

NEW ORLEANS SAINTS

DIMINUTIVE Gary Wood is an elusive, scrambling young quarterback with a fine arm and great determination. Here's Gary uncorking a completion against the Cardinals in Yankee Stadium last year for the Giants.

19
86
41

NEW ORLEANS SAINTS

President: John W. Mecom, Jr.
Chairman, Exec. Com.: Edward Poitevant
General Manager: Bert Rose
Head Coach: Tom Fears

Stadium: Sugar Bowl (82,000)
Colors: Old Gold, Black and White

Bourbon Street, Antoine's, Mardi Gras, the Sugar Bowl, Dixieland music, the sweet taste of a pecan praline, the swirling current of the Mississippi River . . . all these spell New Orleans . . . the newest of the National Football League entries.

Historically, the Saints have yet to play their first NFL season, yet have generated tremendous interest since the announcement of franchise was made in October, 1966. There were many applicants for the 16th NFL franchise, with a group of New Orleans businessmen, headed by John W. Mecom, Jr., unanimously selected. Mecom, who has vast oil and gas interests in Louisiana, is the majority stockholder in the franchise, and at 27, is the youngest owner of a major league sports franchise in America.

Joining Mecom as minority stockholders are 25 other businessmen from the Crescent City, representing just about every area of New Orleans civic endeavor. Among the shareholders is one of America's great entertainers, trumpet star Al Hirt.

Once granted the franchise, the Saints went right to work by naming Tom Fears as the club's first head coach. A veteran assistant coach for eight years at Green Bay, Los Angeles and Atlanta, Fears was one of the NFL's all-time great pass receivers with the Rams, setting records with 77 catches in 1949, and 84 in 1950 for a 12-game season.

The following February, the Saints gathered in New York City for the stocking of the club with veterans from other NFL clubs, and came up with some fine talent in which to begin operations. Similarly, the Saints drew fine rookie talent in the draft as well.

Important in the future plans of the Saints is the Louisiana Super Dome. The Dome Authority is headed by Gov. John McKiethen, and public approval of the Dome came on November 8, 1966, when 80% of the state authorized a constitutional amendment to permit construction of a $35 million domed, multi-purpose stadium in downtown New Orleans. The general plan calls for a facility which will seat 60,000 for football and 45,000 for baseball. Target date is the Autumn of 1969.

While the Saints have yet to produce their own stars, people of Louisiana are mindful of the fact that many NFL stars have played collegiate ball in their state, including Steve Van Buren of the Eagles, Y. A. Tittle of the Giants, Tank Younger of the Rams, Dub Jones of the Browns, Willie Davis of the Packers, Tommy Davis of the 49ers, Tommy Mason of the Rams, and many, many others.

The franchise is new . . . but with the vitality of the ownership, support and enthusiasm of the fans and determination by players and coaches . . . the Saints are marching in!!!!!

NEW ORLEANS 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
81	Atkins, Doug	DE	37	6-8	255	15	Tennessee
32	Barrington, Tom	RB	23	6-1	213	3	Ohio State
78	Battle, Jim	T	26	6-4	235	2	Southern U.
—	Burke, Vern	E	26	6-4	202	3	Oregon State
57	Burkett, Jackie	LB	30	6-4	228	7	Auburn
79	Cordelione, Lou	DT	29	6-0	250	4	Clemson
3	Cothren, Paige	K	32	5-10	215	4	Mississippi
15	Cuozzo, Gary	QB	25	6-1	198	5	Virginia
35	Davis, Ted	LB	25	6-1	232	4	Georgia Tech
70	Garcia, Jim	DE	23	6-4	250	3	Purdue
86	Hall, Tom	FL-E	27	6-2	195	6	Minnesota
20	Heckard, Steve	E-FL	24	6-1	195	3	Davidson
26	Heidel, Jimmy	DB	23	6-1	185	2	Mississippi
58	Holligan, Henry	RB	24	6-2	225	2	Bishop College
17	Kilmer, Bill	QB	28	6-0	204	6	UCLA
45	Kimbrough, Elbert	DB	28	5-11	196	7	Northwestern
89	Kramer, Kent	TE	23	6-4	235	2	Minnesota
50	Kupp, Jake	G	26	6-3	233	4	Washington
—	Lee, Herman	T	34	6-3	247	11	Florida A&M
—	Leftridge, Dick	RB	22	6-2	240	2	West Virginia
72	Leggett, Earl	DT	34	6-3	265	10	LSU
0	Logan, Obert	DB	25	5-10	180	3	Trinity (Texas)
24	McLenna, Bruce	RB	24	6-3	225	2	Hillsdale
29	Ogden, Ray	TE	24	6-5	225	3	Alabama
77	Rissmiller, Ray	T	24	6-4	250	2	Georgia
27	Roberts, Walter	FL-E	25	5-10	163	4	San Jose State
44	Rose, George	DB	24	5-11	190	4	Auburn
73	Sandeman, Bill	T-DT	24	6-6	249	2	Pacific (Calif.)
55	Scholtz, Bob	T-C	29	6-4	250	8	Notre Dame
60	Schweda, Brian	DE	24	6-3	240	2	Kansas
58	Shea, Pat	G	27	6-1	247	5	USC
53	Simmons, Dave	LB	24	6-4	245	3	Georgia Tech
25	Simmons, Jerry	E	24	6-1	189	3	Bethune-Cookman
40	Smith, Bob	RB	25	6-0	203	2	N. Texas State
43	Smith, Bobby Lee	DB	29	5-11	197	6	UCLA
79	Stephens, Larry	DT-DE	28	6-3	250	8	Texas
—	Strand, Eli	G	23	6-2	250	2	Iowa State
37	Stonebreaker, Steve	LB	30	6-3	228	6	Detroit
74	Tilleman, Mike	DT	22	6-5	260	2	Montana
63	Turner, Herschel	G	25	6-3	245	5	Kentucky
38	Vandersea, Phil	LB-RB	24	6-3	225	2	Massachusetts
54	Wendryhoski, Joe	C-G	29	6-2	245	4	Illinois
23	Whitsell, Dave	DB	31	6-1	190	10	Indiana
59	Whittingham, Fred	LB	28	6-2	240	3	Calif. Poly
19	Wood, Gary	QB	24	5-11	188	4	Cornell

NEW ORLEANS KEY PLAYERS

WALTER BURKETT, Linebacker, 6-4, 228, 7th Yr., Age 30, Auburn
Drafted No. 1 as a future choice by Baltimore in 1959, "Jackie" Burkett has been plagued by injuries through much of his pro career. A two-time All-America at center and linebacker at college, he played in all 14 games for the Colts last season. His interception record in the NFL shows one pilfer in '61 and two in '62.

GARY CUOZZO, Quarterback, 6-1, 198, 5th Yr., Age 26, Virginia
Signed as free agent by Colts after star-studded college career, Gary developed into top-flight back-up quarterback behind the irreplaceable Johnny Unitas. Obtained by Saints in trade that also brought Butch Allison to New Orleans. First entered spotlight two years ago when replaced injured Unitas and proceeded to toss winning TD against Bears. Lifetime passing yardage of 1,391, 13 TDs.

TOM HALL, Flanker, 6-2, 195, 6th Yr., Age 27, Minnesota
After two seasons with Lions (he was club's No. 8 draft choice in '62), Hall was purchased by Vikings prior to '64 season. Best pro season was '64 when he caught 23 passes for 325 yards and two TDs. Nabbed three passes in Vikings' 24-23 upset of Green Bay that year. A member of the Vikes' special teams as well, he played in all 14 games last year.

ELBERT KIMBROUGH, Def. Back, 5-11, 196, 7th Yr., Age 29, N.W.
No. 2 draft choice of Rams in '61, he was traded to 49ers after playing rookie season. Last year was his third season as regular in 49ers defensive backfield. He was only player on that team with his own fan club. In 14 games, he intercepted three passes for total of 60 yards. An All-Conference selection at college, he was a leading pass receiver in Big Ten.

EARL LEGGETT, Defensive Tackle, 6-3, 265, 10th Yr., Age 33, LSU
No. 1 draft choice of Bears in '57, he was a defensive standout for that club through '65 with exception of one injury-plagued season of '61. Traded to Rams last year and served as prime backup man for Fearsome Foursome. Key expansion draft choice of Saints, Leggett figures as a key man up front, especially if he repeats '65 season with Bears when he recovered four fumbles.

OBERT LOGAN, Def. Back, 5-10, 180, 3rd Yr., Age 25, Trinity (Texas)
Signed as free agent by Dallas in '65, Logan proved his go-getting worth with some key plays that season, including a goal-line interception that saved a 21-19 win and put the Cowboys in Playoff Bowl. Against New York, he blocked a field goal attempt and scored from 60 yards out. In free safety position, he's rated high for sure tackling and superior speed.

NEW ORLEANS KEY PLAYERS

WALTER ROBERTS, Flanker, 5-10, 163, 4th Yr., Age 25, San Jose State
Signed as free agent in '64, Roberts teamed with Leroy Kelly to give Browns exciting punt return and kick-off return duo. Proved to be capable backup man when flanker Paul Warfield was injured two years ago. In '65, he ranked No. 5 in punt returns and No. 6 in kick-off returns (average of 27.4 yards). Nicknamed "The Flea" because of small size, he's got the Big Speed to go all the way.

LARRY STEPHENS, Defensive End, 6-3, 250, 8th Yr., Age 29, Texas U.
Versatility is Stephens' trademark, since he can play both defensive end and tackle. Came into NFL as No. 2 draft choice of Browns in 1960 after starring in college as defensive tackle in both Sugar Bowl and Cotton Bowl games. Played two years with Cleveland, another with Rams and was with Dallas Cowboys 1963-66, two years of which were spent as first string DE.

JIM TAYLOR, Fullback, 6-0, 215, 10th Yr., Age 32, LSU
The bread-and-butter man in Green Bay's awesome ground attack for nine years, Taylor has been long regarded as the hardest-hitting fullback in pro football. An All-Pro, Pro Bowl and championship game veteran, he had five consecutive seasons gaining more than 1,000 yards rushing (1960-64) for an NFL all-time record. Ranks 3rd in all-time NFL rushing annals behind Jimmy Brown and Joe Perry.

JOHN VANDERSEA, Linebacker, 6-3, 235, 2nd Yr., Age 24, Mass.
Although primarily a fullback in college, Vandersea is considered a sure-fire bet at the linebacking spot. As a reserve linebacker and member of the Green Bay Packers' "suicide squads" (return teams), he proved himself a valuable member of the team's Super Bowl title team last year. Some observers rate him as the Saints' top pick in the expansion draft. He performed in all 14 Packer games in '66.

DAVE WHITSELL, Defensive Back, 6-1, 190, 10th Yr., Age 29, Indiana
A No. 24 draft choice of Detroit in 1958, he played three seasons for the Lions through 1960 and then was traded to Chicago where he played through the '66 season. Whitsell has 27 career interceptions (26 with the Bears) and swiped six enemy passes in both the '61 and '63 seasons. He also turned in a key interception in the Bears' '63 title-game win over New York.

GARY WOOD, Quarterback, 5-11, 188, 4th Yr., Age 25, Cornell
Originally drafted by the New York Giants as a defensive back in 1964, Wood made an instant hit in training camp and won the No. 2 quarterback spot behind Y. A. Tittle. When Tittle was hurt, Gary stepped into the breach and performed excellently. He was used sparingly behind Earl Morrall in '65 but was back as a regular last year when Morrall sat out half the season following a wrist injury.

HERE'S HOW NFL STOCKED THE SAINTS

Baltimore	*Dallas*	*Minnesota*	*St. Louis*
Burkett	Logan	Hall	Heidel
Davis	Sandeman	Rose	Ogden
Stonebreaker	Stephens	Tilleman	Simmons
Chicago	*Detroit*	*New York*	*San Francisco*
Mattson	Cody	Garcia	Kilmer
Schweda	Smith	Scholtz	Kimbrough
Whitsell	Walker	Wood	Kramer
Cleveland	*Green Bay*	*Philadelphia*	*Washington*
Battle	Curry	Cahill	Barrington
Morrow	Hornung	Rissmiller	Croftcheck
Roberts	Vandersea	Whittingham	Kupp
	Los Angeles	*Pittsburgh*	
	Heckard	Bradshaw	
	Leggett	Simmons	
	Wendryhoski	Smith, Bob	

NEW ORLEANS 1967 SCHEDULE

(All Times Local)

September 17	LOS ANGELES	1:30
September 24	WASHINGTON	1:30
October 1	CLEVELAND	1:30
October 8	at New York	1:30
October 15	at Dallas	1:30
October 22	at San Francisco	1:00
October 29	PITTSBURGH	1:30
November 5	PHILADELPHIA	1:30
November 12	DALLAS	1:30
November 19	at Philadelphia	1:15
November 26	ATLANTA	1:30
December 3	at St. Louis	1:00
December 10	at Baltimore	2:00
December 17	at Washington	1:15

(Home Games Capitalized)

1966 STATISTICS OF THE NEW SAINTS

RUSHING	Attempts	Yards	TDs
Gary Wood, N.Y.	28	196	3
Bob Smith, Pitt.	24	93	0
Tom Barrington, Wash.	10	37	0
Bill Kilmer, S.F.	3	23	0
Willie Walker, Det.	1	4	0

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Int.	Avg. Yards Per Att.
Gary Wood, N.Y.	170	81	47.6	1142	6	13	6.72
Bill Kilmer, S.F.	16	5	31.3	84	0	1	5.25
Tom Barrington, Wash.	1	0	—	—	—	—	—

PASS RECEIVING	Caught	Yards	TDs
Tom Hall, Minn.	23	271	2
Jerry Simmons, Pitt.	6	68	1
Steve Heckard, L.A.	5	102	0
Kent Kramer, S.F.	5	81	3
Jake Kupp, Wash.	4	28	0
Bob Smith, Pitt.	3	26	0
Tom Barrington, Wash.	2	23	0
Walter Roberts, Cleve.	2	19	0
Willie Walker, Det.	1	21	0

SCORING	TD Running	TD Receiving	TDs	Points
Gary Wood, N.Y.	3	0	3	18
Kent Kramer, S.F.	0	3	3	18
Tom Hall, Minn.	0	2	2	12
Jerry Simmons, Pitt.	0	1	1	6

INTERCEPTIONS	No.	Yards
Elbert Kimbrough, S.F.	3	60
Dave Whitsell, Chicago	3	44
Obert Logan, Dallas	2	44
George Rose, Minn.	1	17
Ted Davis, Balt.	1	15
Steve Stonebreaker, Balt.	1	8
Fred Whittingham, Phila.	1	0

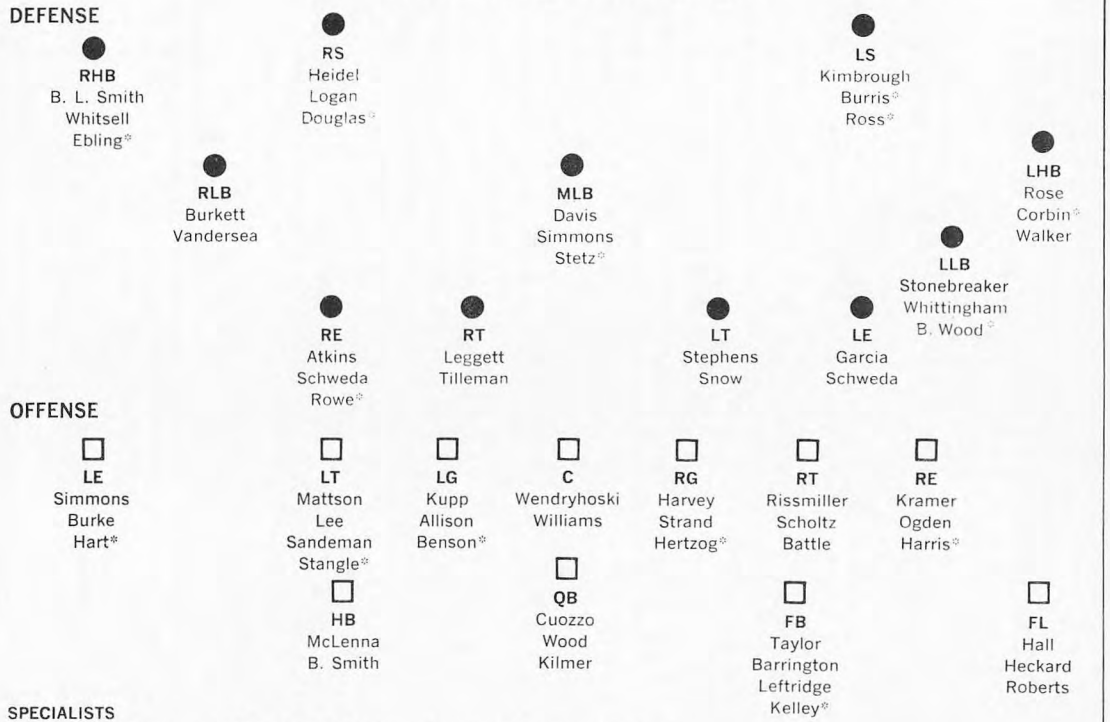
KICKOFF RETURNS	No.	Yards
Walter Roberts, Cleve.	20	454
Jerry Simmons, Pitt.	10	196
Tom Hall, Minn.	7	141
Phil Vandersea, G.B.	3	50
Tom Barrington, Wash.	2	39
Fred Whittingham, Phila.	2	33
George Rose, Minn.	1	20
Ray Ogden, St. Louis	1	0

PUNT RETURNS	No.	Yards
Walter Roberts, Cleve.	11	42
Ted Davis, Balt.	2	7
Jerry Simmons, Pitt.	2	0

NEW ORLEANS DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	Choice to Baltimore		
	KELLEY, Leslie	HB	Alabama
2.	BURRIS, James	QB	Houston
	GILLIAM, John	FL	So. Carolina St.
	ROWE, David	T	Penn State
3.	Choice to Baltimore		
	WILLIAMS, Del	C	Florida State
	HART, Ben	HB	Oklahoma
4.	WIDBY, Ron	K	Tennessee
	CARR, Bill	C	Florida
	STANGLE, Tom	T	Dayton
5.	McCALL, Don	HB	USC
	DOUGLAS, John	DB	Texas Southern
6.	HARVEY, George	G	Kansas
	WOOD, Bo	LB	North Carolina
7.	HERTZOG, Gary	G	Willamette
	McKELVEY, Bob	HB	Northwestern
8.	HARRIS, Sam	TE	Colorado
	SILER, Barry	LB	Albion
9.	LAVENS, Tim	TE	Idaho
	ROSS, Eugene	DB	Oklahoma
10.	BROWN, Charlie	FL	Missouri
	ROBERTSON, Roosevelt	FL	No. Carolina Coll.
11.	BENSON, Jim	G	Florida
	CORBIN, Bernard	DB	Alabama A&M
12.	PACK, Ronnie	G	Texas Tech
	ROBINSON, John	FL	Tennessee A&I
13.	STETZ, Bill	LB	Boston Coll.
	GROSSNICKLE, Gary	DB	Missouri
14.	HESTER, Jim	TE	No. Dakota
	STETTER, George	DB	Virginia
15.	SNOW, John	T	Wake Forest
	JOHNSON, Darrell	HB	Lamar Tech
16.	RHODEN, Marcus	FL	Mississippi State
	CORTEZ, Bruce	DB	Parsons
17.	ABRAMOWICZ, Dan	HB	Xavier
	STEWART, Billy Bob—from Baltimore	LB	SMU
	WALKER, Jimmy	E	Providence

NEW ORLEANS DEPTH CHART



A SCOUT'S-EYE LOOK AT THE SAINTS

Although the Saints are new to the National Football League, their personnel provides a clue as to what specific types of offense opponents are likely to see during 1967. It's hardly a secret that coach Tom Fears hopes to get maximum mileage out of former Green Bay star Paul Hornung*, an experienced and crafty back who can raise havoc with any defense. And it's also safe to say that with Gary Wood as one of his quarterbacks, Fears can be expected to show New Orleans' rivals some rollout stuff from time to time. In Diagram A, Wood, a great little scrambler, floods the secondary with three potential receivers on one side, and then rolls out to throw the ball on the run—or, perhaps, take it all the way himself. Hornung and the fullback both run routes to the outside from the backfield while the split end goes deep. This leaves the corner linebacker in a tough spot: he has two men to cover. Wood throws to the back who is not picked up, in this case Hornung. Diagram B again illustrates Hornung's ability to "work" on the defense. Paul slides out of the backfield, gauges the reaction of the enemy linebacker, and then makes his break to daylight. He has the option of going outside, or of cutting back over the middle. The quarterback must hold the ball until he's certain in which direction Hornung will break. There aren't many better than Wood, a 5-9 scrambler, when it comes to the old quarterback bootleg maneuver, as outlined in Diagram C. Gary starts the backfield flow to the left, fakes a handoff to his fullback, hides the ball on his hip and circles the right side. This is a particularly effective tactic on or near the goal-line when the defense is massed inside and expecting a power smash up the middle. Gary Cuozzo, the other New Orleans' quarterback, is a protege of Johnny Unitas and thus favors the straight drop-back type of pass rather than Wood's man-in-motion style. Diagram D illustrates one of Cuozzo's favorite passes, a quickie to the flanker back, who drives straight at the defensive halfback, forcing him to backpedal, and then cuts over the center.

TOM FEARS

(Coach)

The challenge to the coach of a new professional football team is truly formidable, but in Tom Fears the New Orleans Saints have a man with the background and ability to meet this challenge successfully. An outstanding receiver with those fine L.A. Ram teams of the early 1950s, Fears spent nine seasons as an All-Pro player. He began his coaching career under Vince Lombardi at Green Bay in 1959, went to the Rams for the 1960-61 seasons, and then returned to the Packers through 1965, when he was named offensive coach of the new Atlanta Falcons. Now he brings his winning background and championship habit to New Orleans in his first head coaching assignment.

* Retired prior to season.

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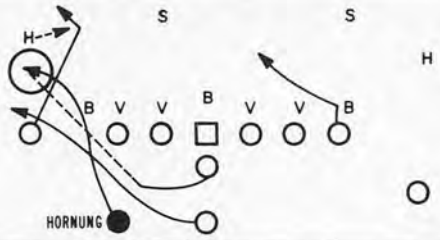
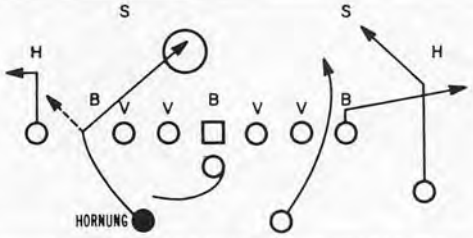
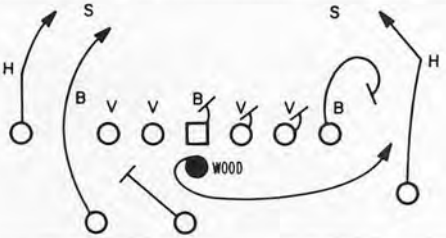
ROLL-OUT PASS
BY WOOD



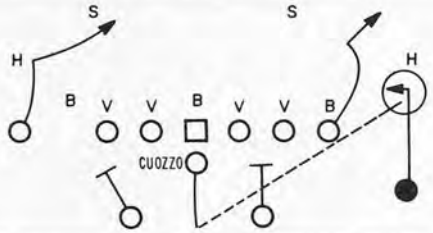
Ⓑ
HALFBACK
CIRCLE PASS



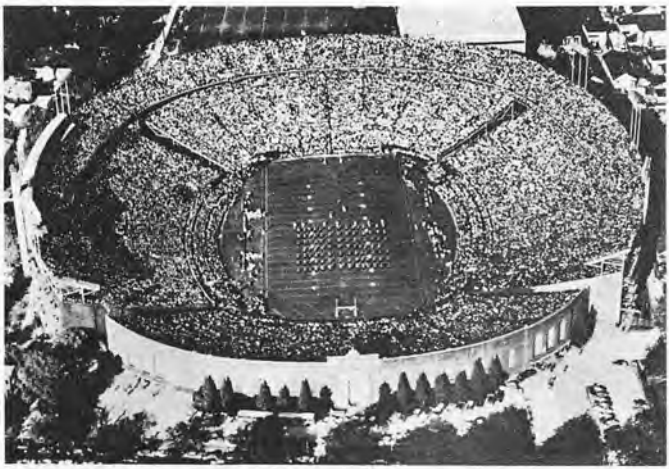
Ⓒ
WOOD ON
QB BOOTLEG



Ⓓ
CUOZZO
DROP-BACK PASS



EXCITING is the word for ex-Giant Gary Wood, who brings an "escape" ability with him to the Saints. Here's Gary wheeling away from the Dallas Cowboys at Yankee Stadium for a 15-yard gain after being trapped.



Tulane Stadium

THE HARDEST-HITTING fullback in pro football—that's been Jim Taylor's title for years, and with good reason. The only NFL player ever to gain more than 1,000 yards in five consecutive seasons, Taylor should give the Saints a tremendous boost in their maiden season. This is Jim grinding out yardage in the 1962 title game against the Giants in New York.

THE SAINTS should be well-fixed at quarterback for their first season in the NFL. Veteran Gary Cuozzo, who filled in admirably for Johnny Unitas at Baltimore, gives the Saints an experienced man with a fine arm . . . and backup man Gary Wood will also be a plus for coach Tom Fears.

PHILADELPHIA EAGLES

WELL SURROUNDED is Cleveland's Ernie Green as a trio of Eagle defenders jolt him hard for no gain. Applying the *coup-de-grace* in this instance are linebacker Dave Lloyd (52), tackle Floyd Peters (72) and linebacker Mike Morgan (89).

PHILADELPHIA EAGLES

President: Jerry Wolman
Vice President: Edward Snider
Executive Vice Pres.: Earl Foreman
Gen. Manager, Coach: Joe Kuharich
Player Personnel: Bill Daddio
Stadium: Franklin Field (60,658)
Colors: Kelly Green and White

A distinguished name is synonymous with the history of the Philadelphia Eagles . . . that of the late Bert Bell, who founded the franchise in 1933 and later served as NFL Commissioner with distinction until his death in 1959.

The early days of the Eagles saw Bell leading the fledgling franchise through difficult times. He had to reach into the inner recesses of his fertile mind to find ways and means of keeping the team in one piece in those trying years of the 30's and 40's. Practice was held where an empty lot could be found and box lunches provided the meals on the road . . . and often at home as well.

After building a sound foundation with hard work, Bert Bell sold the Eagles to sportsman Alexis Thompson in 1941 and Thompson hired Earle (Greasy) Neale as his coach. A divisional championship was won in 1947, followed by world championships in both 1948 and 1949.

Yet during the interim, following the '48 season, the club was again sold, and Thompson toyed with the idea of moving the franchise to another city when a group of 100 leading citizens in Philadelphia bought the team and saved it for the city.

In 1963, that civic-minded group sold the franchise to youthful Jerry Wolman and since then, with business acumen and a profound feeling for football, Wolman and his associates have embellished the pattern set by their predecessors. Thus, the Eagles today stand as a monument to hard work, public confidence and solid football.

Eagle heroes have been many down through the years. The first of many great stars to play was TCU's famed quarterback Davey O'Brien, who followed Sammy Baugh at TCU and shone with the Eagles in 1939 and 1940. Then it was the great runner Steve Van Buren, perhaps the Eagles' brightest star of all . . . and then such names as Chuck Bednarik, Bosh Pritchard, Pete Pihos, Larry Cabrelli, Bobby Walston, Norm Van Brocklin and Tom Brooksheir, and up to more recent days with Pete Retzlaff and Timmy Brown.

Too, the Eagles' last NFL title was achieved in spectacular fashion back in 1960. Sputtering at the start of the season, the club roared back with nine straight wins for the division crown, then whipped the Packers 17-13 for the NFL bauble.

Braced by a second-place finish in the East in 1966, the history of the Eagles is a storied one with a future which looms even brighter and more exciting.

PHILADELPHIA 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
38	Baker, Sam	K	34	6-2	218	13	Oregon State
85	Ballman, Gary	FL-E	27	6-1	205	6	Michigan State
80	Beisler, Randy	DE	22	6-4	245	2	Indiana
64	Blaine, Ed	G	27	6-1	243	6	Missouri
76	Brown, Bob	T	25	6-4	295	4	Nebraska
55	Brown, Fred	LB	24	6-5	232	2	Miami
22	Brown, Timmy	RB	30	5-11	198	9	Ball State
98	Ditka, Mike	TE	27	6-3	235	7	Pittsburgh
81	Goodwin, Ron	E-FL	26	5-11	180	5	Baylor
78	Graham, Dave	T	28	6-3	250	5	Virginia
18	Hawkins, Ben	FL-E	23	6-0	180	2	Arizona State
86	Hill, Fred	E	24	6-2	215	3	So. California
10	Hill, King	QB	30	6-3	216	10	Rice
79	Howell, Lane	T	26	6-5	272	5	Grambling
63	Hoyem, Lynn	G-C	28	6-4	253	6	Long Beach
83	Hultz, Don	DE	26	6-3	242	5	So. Mississippi
27	Jackson, Trenton	FL	23	6-0	180	2	Illinois
51	Kelley, Dwight	LB	23	5-11	225	2	Ohio State
84	Kelly, Jim	TE	25	6-2	218	3	Notre Dame
29	Lang, Israel	RB	25	6-1	232	4	Tennessee State
87	Lince, Dave	TE	23	6-7	265	2	North Dakota
52	Lloyd, Dave	LB	30	6-3	248	9	Georgia
42	Martin, Aaron	DB	25	6-0	190	4	N. Carolina Coll.
33	Matson, Ollie	RB	37	6-2	216	15	San Francisco
45	Medved, Ron	DB	23	6-1	210	2	Washington
75	Meyers, John	DT	27	6-6	276	6	Washington
74	Molden, Frank	DT	25	6-5	280	2	Jackson State
89	Morgan, Mike	LB	25	6-4	242	4	LSU
26	Nelson, Al	DB	24	5-11	186	3	Cincinnati
9	Nettles, Jim	DB	25	5-10	177	3	Wisconsin
72	Peters, Floyd	DT	31	6-4	255	9	S. F. State
88	Pettigrew, Gary	DE	22	6-4	245	2	Stanford
35	Poage, Ray	E	26	6-3	205	4	Texas
24	Ramsey, Nate	DB	26	6-1	200	5	Indiana
50	Recher, Dave	C	24	6-1	246	3	Iowa
54	Ringo, Jim	C	35	6-2	230	15	Syracuse
21	Scarpati, Joe	DB	24	5-10	185	4	No. Carolina St.
25	Shann, Bobby	DB	24	6-1	189	2	Boston College
70	Skaggs, Jim	G	27	6-3	252	5	Washington
16	Snead, Norman	QB	28	6-4	215	7	Wake Forest
61	Vasys, Arunas	LB	24	6-2	235	2	Notre Dame
53	Wells, Harold	LB	28	6-2	220	3	Purdue
37	Woodeshick, Tom	RB	25	6-0	219	5	West Virginia

PHILADELPHIA KEY PLAYERS

SAM BAKER, Kicker, 6-2, 210, 13th Yr., Age 35, Oregon State
Most consistent place kicker in NFL last season, Baker split uprights on 18 of 25 attempts including a perfect 14-for-14 from inside the 40. Kicked 51-yard FG against Steelers (longest in NFL) for Eagle record, as were 18 FGs in single season. Eagles' scoring leader with 92 points. Sam's third in scoring among active players (743 points), sixth on all-time list. Traded to Eagles from Dallas in '64.

GARY BALLMAN, Flanker/Loose End, 6-1, 200, 6th Yr., Age 27, Mich. St.
Acquired in March of this year from Steelers in exchange for fullback Earl Gros, a guard and '67 third round draft choice, Gary has been top-flight pass receiver with 154 passes caught for 2,949 yards and 22 TDs over past four years. Best season was '64 when he caught 47 passes for 935 yards and 7 TDs, with his 19.9 yards average topping the league that year.

BOB BROWN, Offensive Tackle, 6-4½, 295, 4th Yr., Age 25, Nebraska
Generally recognized as No. 1 blocker and finest interior offensive lineman in game today. Surprisingly quick and agile for size, Brown buries defensive halfbacks when he leads running backs on sweeps, guarantees a couple of yards in short yardage situations, and is unsurpassed as pass blocker. Named All-Pro in '65 and '66, and played in Pro Bowl last two seasons.

TIM BROWN, Halfback, 5-11, 200, 9th Yr., Age 30, Ball State
Greatest all-around offensive back in Eagles' history. Lightning speed, quick change of pace, and more powerful than most fans realize. Also rates with best pass receivers among running backs in NFL. Last year he joined exclusive 10,000 Yard Total Offense Club (only 7 others) as well as first in NFL history to return two kickoffs for TDs in one game (vs. Dallas).

MIKE DITKA, Tight End, 6-3, 230, 7th Yr., Age 27, Pittsburgh
Rated among finest tight ends in pro football, Ditka came to Eagles from Bears in an April '67 trade for QB Jack Concannon and a '68 draft choice. He replaces Pete Retzlaff, Eagles' all-time pass-catching great who retired after last season. NFL Rookie-of-Year in '61, Mike was named All-Pro his first four seasons. Best season was in '64 with 75 receptions. Regarded as finest blocking tight end in game.

DON HULTZ, Def. End, 6-3, 235, 4th Yr., Age 26, Southern Mississippi
A fine pass rusher and vital force in Eagles' Front Four last year, Hultz is extremely quick and sure-handed. His agility and speed help compensate for lack of bulk (lightest of front quartet). His outstanding game last season came in final win over Redskins when he deflected four passes and was credited with four unassisted tackles. Acquired in '64 trade with Vikings.

PHILADELPHIA KEY PLAYERS

DAVE LLOYD, Middle Linebacker, 6-3, 248, 9th Yr., Age 30, Georgia
A steady, rock-ribbed performer who seems to be in the midst of action at all times. His impressive tackling statistics confirm this view: 72 initial tackles (second to Floyd Peters) and 85 assists (team leader), added up last season to participation on 160 tackles, high total on team. He backs up Sam Baker in kickoff and long FG departments. Traded from Lions in '63.

AL NELSON, Defensive Back, 5-11, 186, 3rd Yr., Age 23, Cincinnati
Although he's youngest member of youthful defensive backfield, Al is one of most respected left wings after only two full seasons of action. One interception last year, but led club in passes broken up with 16. A sure, hard tackler and tenacious pass defender, his big moment came when attempted FG by Groza of Browns fell short and into Nelson's hands at goal line. He went 100 yards for TD.

FLOYD PETERS, Def. Tackle, 6-4, 255, 10th Yr., San Francisco State
Leader of defense which voted him honorary captain of unit at end of '66, probably his finest in long NFL career. Obtained from Lions in '64, Floyd was key factor in maturing of Eagles' defensive line. He led team in initial tackles with 76, assisting on 64 others. Selected for the Pro Bowl, was named outstanding lineman in game.

JOE SCARPATI, Defensive Back, 5-10, 185, 4th Yr., Age 24, N.C. State
As rover or weak safety, Joe picks his own assignments and tries to stay free to assist mates in defensive backfield. Signed on as free agent after trials with Packers and Vikings in '64, Joe won starting job midway through that season and has been a regular since. Intercepted 8 passes to tie for runner-up spot last year, and returned them 182 yards to lead NFL.

JIM SKAGGS, Guard, 6-3, 250, 5th Yr., Age 27, Washington
Steady, efficient and respected by teammates and opponents, Jim played 404 minutes last year, second only to Bob Brown who plays beside him on right side. Equally adept at pass blocking or pulling for a sweep. He overcame two severe injuries in his first two seasons—a broken ankle in '62 at College All-Star camp, and left knee ligament damage in '63.

NORM SNEAD, Quarterback, 6-4, 215, 7th Yr., Age 28, Wake Forest
This tall, strong-armed passer was No. 1 QB from day he was acquired from Redskins in '64 up to 11th game last year when King Hill and the now departed Concannon split final four games to produce four wins. This year, he'll battle Hill for the top spot after slumping last season with 103 completions in 226 attempts.

PHILADELPHIA 1966 RECORD

PHILADELPHIA	13	St. Louis	16
"	23	ATLANTA	10
"	35	NEW YORK	17
"	10	ST. LOUIS	41
"	7	Dallas	56
"	31	Pittsburgh	14
"	31	New York	3
"	13	WASHINGTON	27
"	24	DALLAS	23
"	7	Cleveland	27
"	35	San Francisco	34
"	27	PITTSBURGH	23
"	33	CLEVELAND	21
"	37	Washington	28
TOTALS	326	Opponents	340

FINAL RECORD: WON 9 — LOST 5

(Tied for 2nd Place in Eastern Conference)

PHILADELPHIA 1967 SCHEDULE

(All Times Local)

September 17	WASHINGTON	1:30
September 24	BALTIMORE	1:30
October 1	PITTSBURGH	1:30
October 8	at Atlanta	1:35
October 15	SAN FRANCISCO	1:30
October 22	at St. Louis	1:05
October 29	DALLAS	1:30
November 5	at New Orleans	1:05
November 12	at Los Angeles	1:05
November 19	NEW ORLEANS	1:15
November 26	at New York	1:35
December 3	at Washington	1:15
December 10	at Dallas	1:05
December 17	CLEVELAND	1:15

(Home Games Capitalized)

PHILADELPHIA 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
T. Brown	161	548	3.4	24	3
Gros	102	396	3.9	26	7
Woodeshick	85	330	3.9	21	4
Lang	52	239	4.6	39	1

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Snead	226	103	45.6	1275	8	48	11
K. Hill	97	53	54.6	571	5	30	7
Concannon	51	21	41.2	262	1	44	4

PASS RECEIVING

	No.	Yards	Avg.	Long	TDs
Retzlaff	40	653	16.3	40	6
T. Brown	33	371	11.2	39	3
F. Hill	29	304	10.5	36	0

SCORING

	TDR	TDP	TDs	PAT	FG	Points
Baker	0	0	0	38–39	18–25	92
Gros	7	2	9	0	0	54
T. Brown	5	3	8	0	0	48
Retzlaff	0	6	6	0	0	36
Woodeshick	4	1	5	0	0	30

INTERCEPTIONS

	No.	Yards	Avg.	Long	TDs
Scarpati	8	182	22.8	32	0
Nettles	3	57	19.0	34	1
Lloyd	3	46	15.3	24	0

KICKOFF RETURNS

	No.	Yards	Avg.	Long	TDs
T. Brown	20	562	28.1	93	*2
Matson	26	544	20.9	31	0

PUNT RETURNS

	No.	Yards	Avg.	Long	TDs
Martin	11	118	10.7	67	1
Hawkins	9	47	5.2	38	0

PUNTING

	No.	Yards	Avg.	Long
Baker	42	1726	41.1	63
K. Hill	23	862	37.5	51

* Led NFL in 1966.

PHILADELPHIA ALL-TIME TEAM LEADERS

RUSHING

Steve Van Buren, with 1,320 carries for 5,860 yards. (1944-51)

PASSING

Tommy Thompson, with 723 completions of 1,396 attempts for 10,255 yards and 90 TDs. (1941-42, 1945-50)

PASS RECEIVING

Pete Retzlaff, with 448 receptions for 7,179 yards and 46 TDs. (1956-66)

INTERCEPTIONS

Don Burroughs, with 29. (1960-64)

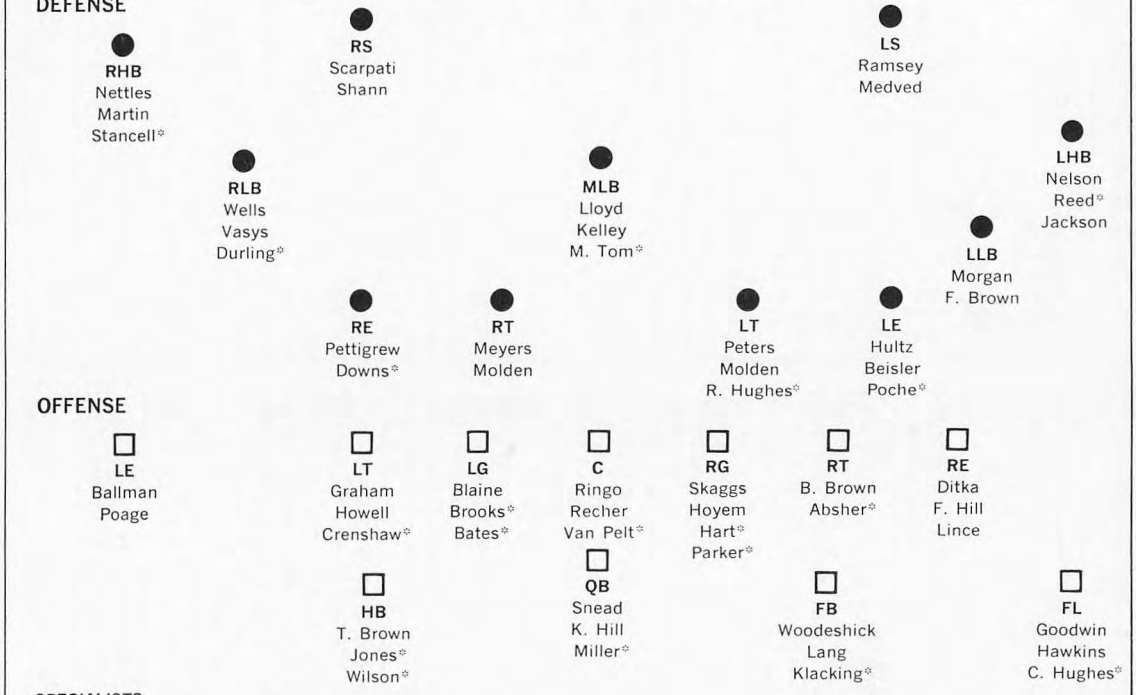
SCORING

Bobby Walston, with 881 points. (1951-62)

PHILADELPHIA DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	JONES, Harry	HB	Arkansas
2.	BROOKS, John	G	Kent State
3.	WILSON, Harry—from Los Angeles	HB	Nebraska
	Choice to Pittsburgh		
4.	HUGHES, Chuck	FL	Texas Western
5.	VAN PELT, Bob—from Detroit	C	Indiana
	ABSHER, Richard	TE	Maryland
6.	HUGHES, Robert	DE	Jackson State
7.	WILLIAMS, JOHN—from Los Angeles	DB	San Diego State
	CRENSHAW, Bob	G	N. Mexico St.
8.	KLACKING, Don	FB	Wyoming
9.	STANCELL, Harold	DB	Tennessee
10.	BATES, Maurice	DE	Northern (S.D.)
11.	PARKER, Omar	G	Washington
12.	MONROE, Ben	QB	New Mexico
13.	DOWNS, Bill	DT	Louisville
14.	KENNEY, Dick	K	Michigan State
15.	POCHE, David	T	McNeese
16.	BAKER, Lynn	DB	Colorado
17.	CATAVOLOS, George	DB	Purdue

PHILADELPHIA DEPTH CHART



SPECIALISTS

PUNTER · Baker, K. Hill *PLACE KICKER* · Baker
KICKOFFS · Baker, Lloyd, *PUNT RETURNS* · T. Brown, Martin *KICKOFF RETURNS* · T. Brown

*ROOKIE

A SCOUT'S-EYE LOOK AT THE EAGLES

The acquisition by coach Joe Kuharich of Mike Ditka (Bears) and Gary Ballman (Steelers) this year gives the Eagles one of the best receiving units in the NFL.

Over the years with Chicago, Ditka was particularly adept at running the tight end square-in pattern shown in Diagram A. At 6-3 and 240 pounds, Mike is strong enough to fight past the corner linebacker who tries to hold him up at the line. He then moves about eight yards downfield, fakes a quick outside break and cuts sharply into the middle. There's a lot of traffic in this area—even though the Eagles try to clear it out by sending three other men deep—but Ditka is so big and so aggressive that he can fight off the defenders in close and still make the catch. In Diagram B, the elusive and talented Timmy Brown (No. 22), running from the halfback slot, executes what some teams call a "halfback shoot and down" pattern. Timmy delays an instant, giving his split end time to work on the enemy halfback, and then glides into the flat and makes his move straight up the field, hoping to get the safetyman in a one-on-one situation. Sometimes the safety might start in to help cover the Eagles' left end, who button hooks in the short zone, and when this happens, it's "Katie, bar the door," because Brown is long gone.

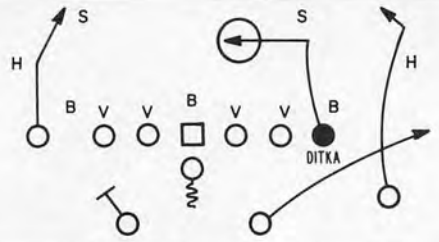
Like Ditka, Ballman (No. 85) is a big, strong pass receiver who can operate equally well in close quarters or in the home-run zones. Gary, however, is faster than Mike and therefore he can often take a quick down-and-in toss, such as the play outlined in Diagram C, and convert it into a touchdown, or at least a long gainer. This play works well in a sequence with the one shown in Diagram B. Brown (No. 22) runs an outside route and Ballman, after driving straight ahead for about five yards, veers sharply to his right. Timing is important here because the Eagles' quarterback must fire the ball as Ballman makes his inside break, and hope that it reaches the split end when he turns for it.

Defensively, Philadelphia plays the standard pro 4-3 with a normal percentage of red-dogging. Occasionally, however, the Eagles will turn safetyman Joe Scarpati (No. 21) loose on a wild-card safety dog (Diagram D). Scarpati is a lot like Larry Wilson of the Cards—fast, tough and alert—and that's why he makes this risky move pay off more often than not.

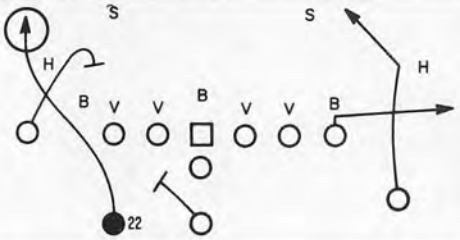
JOE KUHARICH
(Coach)

Kuharich, now in his fourth season as coach and general manager of the Eagles, has seen pro football from all sides. He's been a head coach three times in the NFL, was a star player, and also served as head of the officials for the league. Under Joe's firm guidance, the Eagles have started back up in the Eastern Division. Although Kuharich's three-season record is only 20 wins and 22 losses, the Eagles tied Cleveland for second place at 9-5 in 1966 and gave evidence of being a team on the move. Kuharich is a sound football tactician who stresses fundamentals—but who also knows how to come up with the "big play."

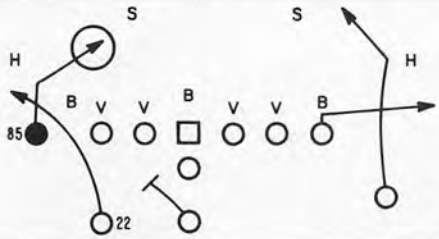
Ⓐ
SQUARE - IN
TO DITKA



Ⓑ
HALFBACK
SHOOT AND DOWN



Ⓒ
QUICK
DOWN AND IN



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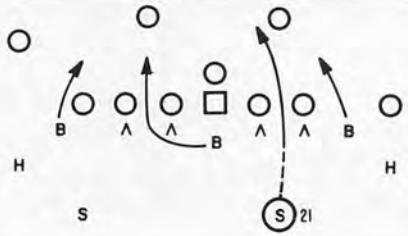
THE SAFETY 'DOG'



MR. OFFENSE for the Eagles is the multi-talented Timmy Brown who hit the 10,000 yard total offense mark last season. Here's Timmy cutting for a good gain against the Giants. Defenders include Jim Katcavage (75), left, and Larry Vargo (25) right.

Franklin Field, Philadelphia

WITH Jack Concannon traded to the Bears for end Mike Ditka, young veteran Norm Snead will be looking to regain his No. 1 spot as the Eagle QB. A rugged 215-pounder now in his 7th season, Norm has had some fine years.

A BIG man for the Eagles last season in that 2nd place finish was the veteran place-kicker Sam Baker who came up with 92 points and was the NFL's top-rated field goal kicker by percentage figures. Here Sam boots a 3-pointer against the Giants as Henry Carr (28) of New York just misses blocking the attempt.

WASHINGTON REDSKINS

OFF ON a key 30-yard run is A. D. Whitfield of the Redskins, pursued by Bob Lilly (74). Whitfield's jaunt set up a field goal by Charlie Gogolak in the final six seconds for a 34-31 Redskin victory. Whitfield had 98 yards rushing during the game against his former teammates.

74

WASHINGTON REDSKINS

Pres. Emeritus: George P. Marshall
President: Edward Bennett Williams
Head Coach, Gen. Mgr.: Otto Graham
Executive Assistant: Dave Slattery

Stadium: D.C. Stadium (50,000)
Colors: Burgundy and Gold

George Preston Marshall brought the Redskins to Washington, D.C., in 1937, and his choice of the capital city was certainly an excellent one. For years, congressmen, senators, cabinet members, generals and admirals have made up one of the most rabid and glamorous cheering sections in pro football. And as for the average Redskin fan, consider that 10,000 Washingtonians once marched up Fifth Avenue in New York behind the Redskin band to cheer their club to an Eastern championship win over the Giants.

Mr. Marshall originally headed a group which bought an NFL franchise for Boston, calling the team the "Braves," in 1932. A year later, the name was changed to the Boston Redskins, and in 1937, the franchise was moved to Washington.

To say that inaugural year was a big success is almost an understatement. Marshall's Washington Redskins compiled an 8-3 mark to win the Eastern Conference championship, then whipped the Chicago Bears 28-21 for the NFL title as Sammy Baugh completed 17 passes for 335 yards and three touchdowns, with ex-Notre Dame star Wayne Millner catching nine of them, including TD romps of 77 and 55 yards.

That was a great "first" for the Redskins in Washington, and they have had many other "firsts" as well, including first to have their own broadcasting network; first to telecast coast-to-coast; first to promote nationwide charity games; first to bring the big league sport to the West Coast; and first to have their own marching band.

On the field, the Redskins have been as colorful and exciting as the innovations brought about by Mr. Marshall. From the immortal Baugh, who came from Texas Christian University to play 16 seasons with Washington and set almost all of the NFL passing records during that illustrious career, to present-day stars like Charley Taylor, Sonny Jurgensen, Bobby Mitchell, Paul Krause, Sam Huff and sidefooted kicker, Charlie Gogolak, the Redskins have long provided ample thrills for their fans.

That excitement has been reflected at the box office as well. In 1964, the club completely sold out for every game, then repeated in both 1965 and 1966 for 21 consecutive capacity crowds.

And, since "firsts" have gone hand-in-hand with the Redskins down through the years, the exciting Redskins have as their immediate goal still another "first" . . . that being their standing in the Eastern Conference when the 1967 season draws to a conclusion.

WASHINGTON 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
50	Adams, Willie	DE	23	6-2	235	3	New Mexico State
61	*Avery, Jim	TE	23	6-2	235	2	No. Illinois
77	Barnes, Walter	DT	23	6-3	250	2	Nebraska
86	Briggs, Bill	DE	23	6-3	250	2	Iowa
48	Burrell, John	FL	26	6-3	195	6	Rice
59	Carroll, Jim	LB	24	6-1	230	3	Notre Dame
32	Clay, Billy	DB	23	6-1	195	2	Mississippi
57	Crossan, Dave	C	27	6-3	245	3	Maryland
3	Gogolak, Charlie	K	22	5-10	165	2	Princeton
69	Goosby, Tom	G	26	6-0	235	4	Baldwin Wallace
55	Hanburger, Chris	LB	25	6-2	218	3	No. Carolina
46	Harris, Rickie	DB	23	5-10	182	3	Arizona
56	Hauss, Len	C	26	6-2	235	4	Georgia
80	Hodgson, Pat	E	23	6-2	190	2	Georgia
70	Huff, Sam	LB	33	6-1	230	12	West Virginia
53	Jackson, Steve	LB	24	6-1	225	2	Arlington State
64	Johnson, Mitch	T	25	6-4	251	3	UCLA
9	Jurgensen, Sonny	QB	33	6-0	203	11	Duke
66	Kammerer, Carl	DE	30	6-3	243	7	Pacific
75	Kelly, John	T	23	6-3	250	2	Florida A&M
26	Krause, Paul	DB	25	6-3	195	4	Iowa
35	Looney, Joe Don	RB	24	6-1	230	4	Oklahoma
49	Mitchell, Bob	FL	32	6-0	196	10	Illinois
23	Owens, Brig	DB	24	5-11	190	2	Cincinnati
76	Prestel, Jim	DT	30	6-5	275	8	Idaho
65	Promuto, Vince	G	29	6-1	245	8	Holy Cross
88	Richter, Pat	TE-K	26	6-5	229	5	Wisconsin
72	Rutgens, Joe	DT	28	6-2	255	7	Illinois
40	Sanders, Lonnie	DB	25	6-3	207	5	Michigan State
62	Schoenke, Ray	G	26	6-4	250	4	SMU
14	**Shiner, Dick	QB	25	6-0	197	4	Maryland
47	Shorter, Jim	DB	28	5-11	185	6	Detroit
87	Smith, Jerry	TE	24	6-2	208	3	Arizona State
78	Snidow, Ron	DE	25	6-3	250	5	Oregon
74	Snowden, Jim	T	24	6-3	255	3	Notre Dame
42	Taylor, Charley	E	26	6-3	210	4	Arizona State
44	Thurlow, Steve	RB	25	6-3	222	4	Stanford
43	Walters, Tom	DB	25	6-2	195	4	So. Mississippi
25	Whitfield, A. D.	RB	25	5-10	200	3	North Texas State

* Not with squad at start of season.

** Traded to Cleve.

WASHINGTON KEY PLAYERS

CHARLIE GOGOLAK, Kicker, 5-10, 165, 2nd Yr., Age 22, Princeton
Second of the sidefooted soccer-style kickers in pro football, Charlie responded by finishing as the third leading scorer in the NFL in his rookie season with 105 points on 39 conversions and 22 of 34 field goals. Tied all-time NFL mark of 9 conversions in one game.

CHRIS HANBURGER, JR., Linebacker, 6-2, 218, 3rd Yr., Age 26, N.C.
No sophomore jinx haunted this fine defensive player last year. Had solid year at right linebacking post after brilliant debut as rookie in '65 when he was standout performer on specialty teams as well as at linebacker. Can be counted on for "big plays" in crucial situations. He was rated one of long-time best centers and linebackers in Atlantic Coast Conference during college career.

SAM HUFF, Middle Linebacker, 6-1, 230, 12th Yr., Age 33, West Virginia
One of NFL's all-time great linebackers, Sam was named to All-Pro team in four of his eight seasons with Giants and won MVP Award in 1961 Pro Bowl game. Traded to Redskins in '64, he proceeded to gain more honors that year including selection to All-Pro team. Deadly tackler, good mobility, agile pass defender, Sam called on experience to author top-selling book in '62, "Defensive Football."

SONNY JURGENSEN, Quarterback, 6-0, 205, 11th Yr., Age 33, Duke
Holds these club records: most pass attempts one season, 436; most completions one season, 254; most yards and TDs one season, 3,723 (NFL record) and 32 in 1961. Ranks third in NFL among passers for 300-yard games, with 14, 9 with Eagles and 5 with Redskins. Acquired by Redskins in trade that sent Norm Snead and Claude Crabb to Eagles in 1964.

PAUL KRAUSE, Defensive Halfback, 6-3, 195, 4th Yr., Age 25, Iowa
Made first team All-Pro in 1964, a rare feat for rookie. A brilliant specialist in interceptions, Paul has speed and reflexes to stay with any receiver in NFL. Led league in interceptions in rookie season with 12, and set NFL record by intercepting passes in seven consecutive games. Versatile enough to be called on for placekicking and kickoff chores, if needed.

BOBBY MITCHELL, Flanker, 6-0, 196, 10th Yr., Age 32, Illinois
Set all-time Redskins' record for pass receptions in single season with 72 for 1,384 yards and 11 TDs in 1962. One of Top 10 scorers among active NFL players, he's ranked among top receivers in league each of his nine years. Also ranks high on list for punt and kickoff returns. A star with Browns before his trade to Washington in 1961, he was picked for Pro Bowl squad in four straight seasons.

WASHINGTON KEY PLAYERS

VINCE PROMUTO, Guard, 6-1, 245, 8th Yr., Age 29, Holy Cross
One of the outstanding NFL interior linemen, Vince has been starting right guard in each of his seven years with Redskins. He was picked No. 4 on 1960 selection round of Giants who had traded their draft pick for Dick Lynch. Strong and extremely agile, he was selected for the Pro Bowl squad in 1962 and 1964.

JOE RUTGENS, Defensive Tackle, 6-2, 255, 7th Yr., Age 28, Illinois
Considered one of NFL's top defensive tackles, he was injured in his first pre-season game in 1960 and missed opener, but has started every game since at right tackle position. A Pro Bowl pick in 1964 and 1966. Named by fans as "Redskin Rookie of the Year" in 1961. Redskins got right to pick him in first round of 1961 draft when Eddie LeBaron was traded to Cowboys.

JERRY SMITH, Tight End, 6-2, 208, 3rd Yr., Age 24, Arizona State
A 1965 All-America at Arizona State, Jerry was the Redskins' No. 9 draft pick. In rookie year he took over for Pres Carpenter at tight end, started five games while continuing to excel on specialty teams. As sure-handed as any receiver in the league, he nailed down the tight end post last season with his superior moves and ability to pick-up yardage after catching pass.

RON SNIDOW, Defensive Tackle, 6-3, 250, 5th Yr., Age 25, Oregon
A reserve end and tackle in his first two seasons, Ron moved into a starting spot last year to become a stalwart of the Redskins' defensive line. Picked No. 3 by Washington in 1963 draft, he joined club with national reputation as college linebacker. Punting experience in college helpful in 1965 when he filled-in for regular punter.

JIM SNOWDEN, Offensive Tackle, 6-3, 255, Age 25, Notre Dame
Selected No. 5 as a future in 1963 draft, Jim had a brilliant rookie season in 1965 as first team left tackle on offense. Came back strong in sophomore year as a key factor in Redskins' offensive line. At Notre Dame, he played fullback, end and finally tackle. His career marred by injuries until senior year when he emerged as standout offensive tackle.

CHARLEY TAYLOR, End, 6-3, 210, 4th Yr., Age 26, Arizona State
A brilliant all-around performer, Charley has lived up to the form that earned him Rookie-of-the-Year honors in '64 when he set new NFL record for most pass receptions (53) by a running back. First rookie since 1943 to be in Top 10 for both rushing and receiving. Very fast, great moves and can "slip" tackles with the best of them. He was named to Pro Bowl team in 1964 and 1965.

WASHINGTON 1966 RECORD

WASHINGTON	14	CLEVELAND	38
"	7	St. Louis	23
"	33	Pittsburgh	27
"	24	PITTSBURGH	10
"	33	ATLANTA	20
"	10	New York	13
"	26	ST. LOUIS	20
"	27	Philadelphia	13
"	10	Baltimore	37
"	30	DALLAS	31
"	3	Cleveland	14
"	72	NEW YORK	41
"	34	Dallas	31
"	28	PHILADELPHIA	37
TOTALS	351	Opponents	355

FINAL RECORD: WON 7 — LOST 7

(4th Place in Eastern Conference)

WASHINGTON 1967 SCHEDULE

(All Times Local)

September 17	at Philadelphia	1:30
September 24	at New Orleans	1:30
October 1	NEW YORK	1:30
October 8	DALLAS	1:30
October 15	at Atlanta	1:30
October 22	at Los Angeles	1:00
October 29	BALTIMORE	1:30
November 5	ST. LOUIS	1:15
November 12	SAN FRANCISCO	1:15
November 19	at Dallas	3:00
November 26	at Cleveland	1:30
December 3	PHILADELPHIA	1:15
December 10	at Pittsburgh	1:30
December 17	NEW ORLEANS	1:15

(Home Games Capitalized)

WASHINGTON 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
Whitfield	93	472	5.1	63t	2
Taylor	87	262	3.0	24	3
Thurlow	80	260	3.3	20	0

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Jurgensen	*436	*254	58.3	*3209	28	86t	19

PASS RECEIVING

	No.	Yards	Avg.	Long	TDs
Taylor	*72	1119	15.5	86t	12
Mitchell	58	905	15.6	70t	9
Smith	54	686	12.7	35	6
Thurlow	23	165	7.2	22	0

SCORING

	TDR	TDP	TDs	PAT	FG	Points
Gogolak	0	0	0	39	22	105
Taylor	3	12	15	0	0	90
Mitchell	1	9	10	0	0	60
Smith	0	6	6	0	0	36

INTERCEPTIONS

	No.	Yards	Avg.	Long	TDs
Owens	7	165	23.6	60t	1
Shorter	5	123	24.6	54	0
Reger	3	27	9.0	13	0

KICKOFF RETURNS

	No.	Yards	Avg.	Long	TDs
Mazurek	21	505	24.0	58	0
Harris	20	405	20.3	53	0

PUNT RETURNS

	No.	Yards	Avg.	Long	TDs
Harris	18	108	6.0	52t	1
Taylor	5	63	12.6	58	0

PUNTING

	No.	Avg.	Long
Richter	68	42.4	60

* Led NFL in 1966. t Touchdown.

WASHINGTON ALL-TIME TEAM LEADERS

RUSHING

Don Bosseler, with 780 carries for 3,112 yards. (1957-64)

PASSING

Sammy Baugh, with 1,693 completions out of 2,995 attempts for 22,085 yards and 186 TDs. (1937-52)

PASS RECEIVING

Hugh Taylor, with 272 receptions for 5,233 yards and 58 TDs. (1947-54)

INTERCEPTIONS

Don Sandifer, with 13. (1948)

SCORING

Hugh Taylor, with 348 points. (1947-54)

WASHINGTON DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	McDONALD, Ray	FB	Idaho
2.	MUSGROVE, Spain	T	Utah State
3.	BELCHER, Curg	DB	Brigham Young
4.	Choice to Green Bay		
5.	Choice to Houston thru Dallas		
6.	BANDY, Don—from New York thru Minn.	T	Tulsa
	Choice to Detroit		
7.	MATTE, Bruce—from Pittsburgh	QB-HB	Miami (Ohio)
	LOVE, John	FL	No. Texas State
8.	HENDERSHOT, Larry—from Atlanta	G-LB	Arizona State U.
	Choice to Minnesota		
9.	LARSEN, Pete	HB	Cornell
10.	HOULTON, Tim—from Chicago	DT	St. Norbert
	SULLIVAN, Bruce	DB	Illinois
11.	BROWN, Bill	C	Texas Western
12.	SEPIC, Ron	E	Ohio State
13.	RODWELL, Robert	LB	Eastern Michigan
14.	SOCHA, Andy	HB	Marshall
15.	BREDING, Edward	G	Texas A&M
16.	AVILA, Alfredo	DB	Sul Ross
17.	BAUCOM, Lyle	T	San Francisco St.

WASHINGTON DEPTH CHART

DEFENSE

RHB
Shorter
Sanders

RS
Krause
Walters

LS
Owens
Belcher*

RLB
Hanburger
Hendershot*

MLB
Huff
Stipech*

LHB
Harris
Clay
R. Johnson*

LLB
Carroll
Jackson

RE
Kammerer
Adams*

RT
Barnes
Rogers*
Houlton*

LT
Rutgens
Musgrove*
Houlton*

LE
Snidow
Briggs

OFFENSE

LE
Taylor
Hodgson

LT
M. Johnson
Kelly

LG
Schoenke
Goosby

C
Hauss
Crossan
Wingate*

RG
Promuto
Bellas*
Breding*

RT
Snowden
Bandy*

RE
J. Smith
Richter

HB
Whitfield
Matte*

QB
Jurgensen
Shiner
Theofiledes*

FB
Thurlow
Looney
McDonald*

FL
Mitchell
Burrell
Love*

SPECIALISTS

PUNTER · Richter *PLACE KICKER* · C. Gogolak *KICKOFFS* · Owens, Krause, Taylor, C. Gogolak
PUNT RETURNS · Harris, Taylor, *KICKOFF RETURNS* · Harris, Taylor, Looney

*ROOKIE

A SCOUT'S-EYE LOOK AT THE REDSKINS

With a quarterback like Sonny Jurgensen and pass-catchers such as Charlie Taylor and Bobby Mitchell, the Washington Redskins understandably like to put the ball in the air. This is natural, too, when you consider that coach Otto Graham was pretty good at this sort of thing when he played for Cleveland in the early and mid 1950s. Jurgensen is fond of the short passing attack since both Taylor and Mitchell are 9.5 men who can really turn it on and make the yardage the safe way. In Diagram A, Jurgensen (No. 9) throws a hitch pass to split end Taylor (No. 42), who penetrates the secondary to a depth of four yards and then hooks back toward the line of scrimmage. It's tough to stop this pass since Taylor can screen the defensive back from the path of the ball with his body. Once the catch is made, the rest is up to Charlie's great running ability.

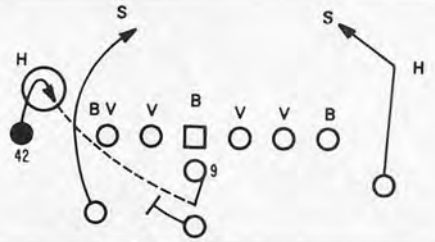
The same strategy is shown in Diagram B, a delay slant to Mitchell (No. 49). Mitchell delays a count, taking short jig steps, while two Redskin receivers drive downfield to take the defense deep. Then Bobby accelerates and breaks over the middle to take Jurgensen's short throw. Again, this type of pass is difficult to prevent because the defensive backs, respecting Mitchell's mercurial speed, must play back, thus giving him the short zone to make the catch. These passes also reduce the risk of an interception.

Once Jurgensen has established his passing game, the defense may be ripe for the time-tested draw play, shown in Diagram C. With four receivers fanning out downfield, the defense must consider the possibility of an aerial thrust. Fullback Steve Thurlow (No. 27) takes a pass blocking position as the play develops and waits for his left guard to pull and lead the way through the enemy's tackle-end hole. Timing is essential here; the main thing is not to tip your hand too soon. The more it looks like a pass, the more successful the draw is likely to be. Jurgensen also is a master of passes thrown off play-action—i.e., plays that present the threat of a run to the defense and then develop into passes. In Diagram D, Jurgensen keeps the defense "honest" with a deception fake to his fullback going off the weak side. Meanwhile, Jerry Smith (No. 87), the Washington tight end, delays a count, evades the corner linebacker and veers toward the sideline to take Sonny's quick toss in the flat.

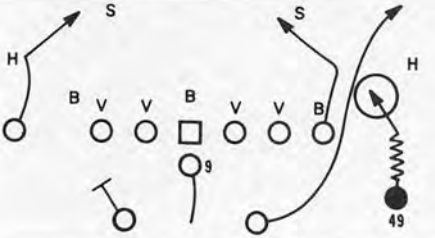
OTTO GRAHAM
(Coach)

Otto Graham joined the NFL coaching fraternity in 1966 with a winning tradition, and promptly lifted the Redskins to a respectable 7-7 record in the East. As a quarterback with the Cleveland Browns, Otto was a five-time All-Pro who didn't know what it was to lose. In his time, the Browns won four AFL titles and six straight NFL championships from 1950-55, when he retired. Graham is a fiery leader who combines a shrewd coaching mind with the great organizational traits he acquired under Paul Brown. Otto is one of the few coaches who can boast of being in both the College Foundation and the Pro Football Halls of Fame.

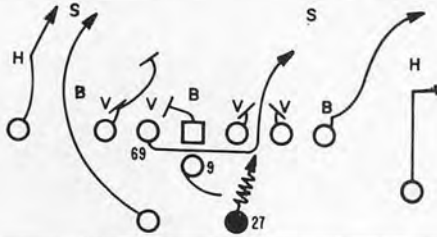
Ⓐ
HITCH PASS
TO TAYLOR



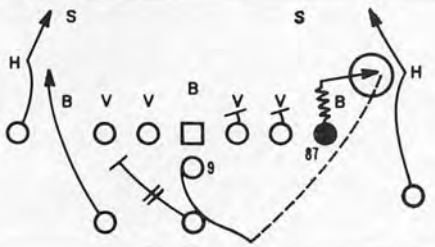
Ⓑ
DELAY SLANT



Ⓒ
FULLBACK DRAW



Ⓓ
PLAY-ACTION
PASS



HE'S BLINKING a bit, but Redskins' quarterback Sonny Jurgensen has unleashed his pass against the Cowboys at D.C. Stadium as center Len Hauss (56) and guard Ray Schoenke block off the charge of Big Bob Lilly. Cowboys won this one, 31-30.

D.C. Stadium, Washington, D.C.

TIGHT END Jerry Smith (87), who topped the NFL's tight ends with 54 receptions in '66, shows that form here by grabbing a Sonny Jurgensen pass for a gain of 18 yards against the Eagles. That's Joe Don Looney (35) turning to do some blocking, while Mike Morgan (89) and John Meyers (75) are the Eagles in the picture.

ST. LOUIS swifty Johnny Roland seemed to be heading for open spaces against Washington, but Sam Huff came up from behind with a shoestring tackle to halt Roland's excursion. Other Redskins are on the way in the forms of Joe Rutgens (72) and Ron Snidow (78). 'Skins won it, 26-20.

NFL HOME

CENTURY DIVISION

CLEVELAND BROWNS

NEW YORK GIANTS

PITTSBURGH STEELERS

EASTER

ST. LOUIS CARDINALS

COASTAL DIVISION

ATLANTA FALCONS

BALTIMORE COLTS

LOS ANGELES RAMS

WESTER

SAN FRANCISCO 49ERS

UNIFORMS

CONFERENCE — CAPITOL DIVISION

DALLAS COWBOYS

NEW ORLEANS SAINTS

PHILADELPHIA EAGLES

WASHINGTON REDSKINS

CONFERENCE — CENTRAL DIVISION

CHICAGO BEARS

DETROIT LIONS

GREEN BAY PACKERS

MINNESOTA VIKINGS

A FUNNY THING HAPPENED ...on the way to the record book

Any pro football fan worth his salt can tell you, with gusto, confidence and swiftness, that the NFL record for touchdown passes in a single season is held by Y. A. Tittle of the Giants with 36.

Chances are, he can also quickly name Jimmy Brown as the holder of most of the league's rushing marks and can either quote the exact yardage of his one-season record (1,863), or come within a few yards of the correct total.

But how many diehard buffs can come up with the answers to some of these questions:

(1)—"What's the shortest TD pass ever thrown in the NFL? Who threw it . . . and who caught it?"

(2)—"How many NFL passers completed passes to themselves . . . and name two of them!"

(3)—"What NFL field goal specialist made two attempts at one field goal, one with each foot?"

If you can answer one of these three questions without referring to a record manual, send us your name and address and we'll see if we can't find some employment for you in the NFL Statistics Bureau.

The point is that the major records can be an interesting sideline for the figure filberts and statistically-minded aficionados, but in most cases, the major records can't quite measure up to the offbeat ones in the area of intrigue. So bear with us, and we'll try to pack as many of these offbeat standards as we can into this section.

For a starter, let's just mention that the NFL record for the longest TD pass reception is 99 yards and that a trio of combinations is listed —Frank Filchock to Andy Farkas of

LeBaron's Mighty Lob . . .

the Redskins against Pittsburgh in 1939; George Izo to Bobby Mitchell, Redskins, against Cleveland in 1963; and Karl Sweetan to Pat Studstill of the Lions against the Colts in 1966.

The shortest?

Well, back on October 9, 1960, Eddie LeBaron of the Dallas Cowboys faded back against the Redskins and fired a TD pass to Dick Bielski. The distance? Two inches. The line of scrimmage, of course, was the two-inch line . . . properly measured by the officials before the snap of the ball.

Prior to LeBaron's lilliputian toss, the record had been a brisk four inches . . . held by Cecil Isbell of the Packers who had thrown the 4-inch TD pass to the fabled Don Hutson against Cleveland in 1942.

And to continue on the subject of passers . . .

Two of the great names in the NFL annals are Johnny Unitas and Y. A. Tittle, to be sure. Unitas holds the all-time league record for touchdown passes with 232, and his total of 2,006 completions ranks second. Tittle holds the record for most completions with 2,118, and his 212 TD connections rank second to Unitas' 232.

The totals do not include the fact that both Johnny and Y. A. completed passes . . . to themselves . . . during their great careers!

Unitas was the first to do it, back on November 18, 1956, against Detroit. His throw was partially deflected, Johnny caught it, and picked up a one-yard gain besides!

Tittle was next. Pitching for the San Francisco 49ers against the Rams on October 4, 1959, Y. A. caught his own deflected throw and then ran for a four-yard gain.

Two other NFL passers have caught their own throws . . . Milt Plum for the Browns against the Cardinals in 1959 for a big 20-yard gain, and Bill Nelsen of the Steelers against the Cowboys in 1965, for a loss of five yards.

As for the field goal specialists, well, it should be universally known that Lou Groza of the Cleveland Browns holds most of the existing standards. Lou holds the marks for most seasons leading the league; most attempted lifetime; and most made lifetime, with the figures being 5; 359; and 214 in that order.

The record books may never show it, but Pete Gogolak of the Giants made the statisticians do a triple-take in 1966 when he made two attempts at the same field goal . . . one with each foot!!

The first of the Hungarian sidefoot kickers in pro football, Pete lined up for a field goal try against the Dallas Cowboys at Yankee Stadium on December 18 from the Cowboy 12-yard line.

The ball was snapped . . . and Gogolak stepped into his attempt, only to have Cowboy defensive back Mike Gaechter break through and block it.

The ball bounced to Gogolak's left, and with the swift reflexes of the conditioned soccer player, Pete fetched the bouncing spheroid another kick . . . this time with his left foot . . .

and the ball sailed cleanly through the uprights!!!

The crowd of 65,000 at Yankee Stadium howled with delight . . . the Cowboys blinked their eyes in amazement, and seasoned observers in the press box spun around in their chairs like a precision line of revolving doors. Needless to say, the second kick was not legal, and the Giants picked up a penalty as well . . . but for the moment, Gogolak came up with the offbeat, which makes the game so dazzling . . . even in the rare, looney moments.

Let's go on to some more record-holders in the NFL book who, for the most part, have been buried in the archives due to their particular categories.

For longevity standards, consider the aforementioned Mr. Groza, who sat out the 1960 season, yet managed to play 20 other seasons . . . four in the old All-America Conference and 16 in the NFL. As for coaches, George Halas of the Bears is now in his 40th season as head coach.

Don Hutson holds many pass receiving marks. He also owns another record which is impressive . . . most points scored in one quarter with 29, achieved on four touchdowns and five extra-point placements.

Lenny Moore of the Colts is another record-holder, this one for consecutive games scoring a touchdown . . . and the number is 18.

Defensive players don't get much of a chance to get into the record books, but five stalwarts share the league mark for most safeties in their careers. The number is 3, and the co-holders include Jim Katcavage of the Giants, Roger Brown of the Lions, Ernie Stautner of the Steelers, Charlie Krueger of the 49ers, and Bill McPeak of the Steelers.

Most rushing attempts in one game? No, not Jimmy Brown, or Jim Taylor. It's Harry Newman of the Giants, who endured 38 carries against the Packers back in 1934 and picked up 114 yards, along with assorted bruises.

Neither is Brown, or Taylor, or even Newman, the leader in highest aver-

age gain, per season, rushing. That mark belongs to Beattie Feathers of the Bears who rushed for 1,004 yards in 1934 on just 101 attempts for an average of 9.9 per carry!!

Time for a couple of more? Okay. For a negative stat, the league record for most passes had intercepted in one game is 8, and the unfortunate victim was Jim Hardy of the Cardinals in 1950 against the Eagles. Hardy, nonetheless, was a fine passer, and is second in the books for most TD passes in one game—6 against the Colts that same season.

The Giants also go from one extreme to the other in the area of team records. The New Yorkers hold the all-time records for fewest points allowed in a season (20 in 1927) and fewest touchdowns allowed in a season (3, also in 1927) . . . but also happen to hold the dubious marks in reverse . . . most points allowed in a season (501 in 1966) and most touchdowns allowed in a season (66, also in 1966).

And one to boot!!! (gogo double)

And just for a parting shot, the NFL statisticians last year came up with an efficiency rating chart for field goal kickers, which is based on percentage figures from various distances.

Think this over for a second . . . then make your choice as to who was the most accurate field goal kicker in the league during 1966??

Groza? Jim Bakken of the Cardinals? Bruce Gossett of the Rams, who was the league's leading scorer? Either of the two Gogolaks?

Nope, none of those fine kickers.

The leader was the veteran Sam Baker of the Eagles who tried 14 field goals from inside the 40-yard line, and made all 14!! Sam was additionally 3-for-7 inside the 49-yard line, and 1-for-4 from beyond the 50 for an overall 18-of-25 and a .720 accuracy rating.

Second was Mike Clark of the Steelers who was 15-of-23 from inside the 40-yard line; 6-of-9 inside the 49-yard line, and 0-for-1 from beyond the 50 for a 21-of-32 and a .656 mark.

Well, there are a few of the offbeat marks which should help make this current season interesting for you.

It can be almost unequivocally guaranteed that before this season passes into history, some of these unusual standards will have either been tied or broken.

The football often takes funny bounces.

Professional football talent (like gold) is "where you find it" and in 1967, National Football League clubs left precious few stones unturned in their annual search for the college stars who are the lifeline and the future of the sport.

Glamour-name players were spread thinly throughout the 1967 player draft, and All-Americans did not abound as in other years. Still, there was enough quality in the college ranks to brighten the outlook for many NFL clubs.

ROOKIES TO WATCH IN 1967

The Baltimore Colts came up with two of college football's outstanding stars in defensive end **Bubba Smith** of Michigan State and running back **Jim Detweiler** of Michigan. Smith is the huge (6-8, 275-pound) lineman whose defensive heroics raised cries of "Kill, Bubba, Kill" from the frenzied Spartan rooting section. Bubba has a can't-miss label stamped across his broad back, and many pro observers regard him as the prize catch of the draft.

In Detweiler, also a first-round selection, the Colts landed a big, hard-running back who weighs 225 pounds and runs the hundred in 10 seconds flat.

The Minnesota Vikings, using first-round choices obtained in trades with New York and Los Angeles, may have made the biggest haul of the draft. Using the Giants' No. 1 pick, the Vikings collared the great Michigan State running back, **Clinton Jones,** and then used their own first selection to land **Gene Washington,** a speedy flanker and another of the much sought-after Michigan State group. Finally, Minnesota parlayed the Rams' initial choice into **Alan Page,** the fine defensive end from Notre Dame. Page is 6-4, weighs 270 and eats quarterbacks alive. He has the potential to be a great one. Jones and Washington, of course, need no introduction. Both were super-stars on offense for the Spartans.

Steve Spurrier of Florida, winner of the Heisman Trophy and easily the outstanding quarterback in college football, was drafted No. 1 by San Francisco and now gives the 49ers adequate insurance for the future behind John Brodie and George

Smith

Spurrier

Mira. Pro scouts generally agree that Spurrier could be the next great quarterback in the NFL.

Heading the Cleveland list are two top prospects — linebacker **Bob Matheson** from Duke and fullback **Larry Conjar** from Notre Dame. One college coach was quoted as saying ". . . that if I had to pick one player to become a star in the NFL, that player would be Bob Matheson." Conjar seems to have fine potential as a pro fullback.

Ray McDonald, Idaho's 6-4, 248-pound fullback who led all NCAA rushers in 1966, will be wearing the maroon colors of the Washington Redskins this year, and he could be the answer to coach Otto Graham's search for a big, hard-running back.

The Detroit Lions would appear to have strengthened their ground attack with the acquisition of **Mel Farr,** UCLA's All-American halfback, and durable **Nick Eddy,** the Notre Dame halfback, who was a "future" selection in 1965. Farr is a 6-1, 195-pounder with sprinter's speed, a real game-breaker who excites the fans and drives the defense nuts.

While on the subject of big running backs, of whom there seemed to be no shortage in 1966, the Philadelphia Eagles got themselves a good one in **Harry Jones** from the U. of Arkansas. And the Pittsburgh Steelers bolstered their running offense by drafting **Don Shy,** a 225-pound speedster from San Diego State. Shy did not have a national reputation as a collegian but insiders predict a great future for him as a pro running back. The New Orleans Saints, starting their first year in the NFL, also drafted a fine running prospect in **Les Kelley,** a 230-pounder from Alabama who can block as well as run.

Jones

Washington

Loyd Phillips, the big Arkansas end who was rated second only to Bubba Smith last year (although he beat Bubba in the voting for the Outland Trophy), was the Chicago Bears' No. 1 selection and, from all appearances, it might be one of the best choices Papa Bear Halas ever made.

The Green Bay Packers, world pro champions, added another top prospect to the roster in guard **Bob Hyland** from Boston College, a big, aggressive lineman who might be used at center by coach Vince Lombardi to replace the departed Dan Currie.

Washington end **Dave Williams,** who will be remembered as the acrobatic star of several post-season bowl games last year, was the St. Louis Cardinals' No. 1 selection, which makes the Cards even deeper in pass receiving talent. Williams is a threat to break into the starting lineup; he's big and fast, and he specializes in making the "impossible" catches.

The Pro's.

What makes a pro a pro? Tobaccos that have it to begin with. A little more taste than the next guy. And a step ahead in mildness. Taste what we mean. Whatever you pay for a cigar, put your money on a Pro—Dutch Masters or El Producto or Muriel. The Pros—from Consolidated Cigar Corporation, world's largest manufacturer of fine cigars.

from Consolidated Cigar Corp.

THE KICKING REVOLUTION – SOCCER STYLE

Less than month after seeing his first football game in 1966, Garo Yepremian wrote his name boldly across the face of the National Football League record book.

At about the same time, a skinny, underfed law student named Charlie Gogolak, playing his rookie season in the NFL, carved a niche for himself on the preceding page.

Yepremian and Gogolak have more in common, however, than sharing elite status as professional beginners. Both are place-kicking specialists and, more uniquely, both kick soccer style.

Pete Gogolak

Garo Boots Six

Garo is a Cypriot refugee who was signed in mid-season by the Detroit Lions. Five weeks later he set an all-time NFL record by left-footing six field goals through the uprights as Detroit edged Minnesota, 32-31. In 47 prior NFL seasons, no kicker had ever gotten that many field goals in a single game. Ernie Nevers, the first of the legendary kickers, once booted five in an afternoon. That was back in 1926. Bob Waterfield got five in 1951, and more recently Roger Leclerc and Jim Bakken tied that total. But not until the Lions dressed Yepremian in an unfamiliar football suit and pointed him at the goalposts had any kicker ever collected six field goals for a day's wages. True, they weren't long-distance shots; Garo is more a singles hitter than a Mickey Mantle. But there were six (count 'em in the book, if you please) and that makes the southpaw side-wheeler from Cyprus No. 1.

How long Yepremian stays there

is something else. Gogolak, of the famous Hungarian kicking clan (brother Pete is with the Giants, or was until drafted into the Army last Spring), bids fare to provide the Cypriot star with some formidable competition. Between law classes the 145-pound ex-Princetonian kicks footballs for the Washington Redskins, and last year he had 22 field goals in 34 tries, and 39-of-41 extra points. Not bad for a chap who's barely strong enough to blow up a pigskin himself.

The pro grid world had hardly recovered from Yepremian's record field goal binge against Minnesota when Gogolak tied a long-standing NFL record by converting nine extra points against brother Pete's Giants as Washington romped, 72-41.

This automated performance put young Gogolak in the company of such illustrious NFL names as Pat Harder and Waterfield, who previously had shared the record for most extra points in a single game.

Pete Ignited It All

Yepremian and Charlie Gogolak are products of a revolution in place-kicking, a revolution ignited by Pete Gogolak, who first won fame as a side-saddle kicker at Cornell U. and later in the AFL with Buffalo. The success of these three has prompted a nation-wide (indeed, a worldwide) search by pro clubs for past or present soccer players who can give an American football the old European instep treatment from 40 yards out or better.

The Dallas Cowboys, who once experimented with an Australian punter, Colin Ridgeway, went so far last Spring as to organize a "Kicking Karavan" that toured the U.S. in search of place-kicking talent. Hundreds demonstrated their form for the Dallas coaches and, of the six who were selected to go to the Cowboys' camp, two were soccer-style booters—John Janiszewski from the U. of Connecticut and Carlos Paulino from Sao Paulo, Brazil.

Down Atlanta way, the Falcons climbed on the bandwagon this year by signing Sandor Szabo, a soccer stylist whose Ruthian field goals left them "oohing" and "aahing" far above Cayuga's waters in 1966.

Most clubs receive mail regularly from would-be field goal specialists, and many a reception room has been invaded by athletes carrying well-worn soccer shoes and press clippings from Budapest, Rio de Janeiro and Land's End, England.

One club, the New York Giants, received a letter from a Dublin soccer star of rather questionable vintage who proclaimed to be in excellent shape "despite my 52 years." The club tactfully declined his services.

Each time young Gogolak side-foots a field goal for the Redskins, and each time Yepremian, the Cypriot, knocks home a left-footer for Detroit, dreams of fame and riches well up in the imagination of Irish bartenders, English hack drivers, Peruvian coffee salesmen, and anyone else who has ever heel-and-toed a soccer ball.

It could be the kicking revolution has only just started!

ATLANTA FALCONS

AS ONE of the most heralded rookies in the NFL last season, Falcons' linebacker Tommy Nobis more than lived up to his advance notices. Here's Mr. Muscles rocking Cleveland QB Frank Ryan just after Ryan got rid of the ball.

13
60

ATLANTA FALCONS

President: Rankin Smith
General Manager: E. M. (Bud) Erickson
Head Coach: Norb Hecker
Personnel Director: Gene Cronin

Stadium: Atlanta Stadium (56,891)
Colors: Red, Black, White and Old Gold

Atlanta is a city of some 1,200,000 located in the Piedmont region of North Georgia and is the acknowledged Southeastern leader in finance, insurance, distribution, communication and trade.

Atlanta also loves its football, and is located squarely in the middle of the football-mad Southeast.

On the great day when new owner Rankin Smith, a 40-year-old Atlanta insurance executive, made the announcement that his city had been given an NFL franchise for 1966, the good citizens of the town gave out a rebel yell and stormed Rankin's office with more than 1,000 phone calls asking for tickets. Those tickets went on sale in January, and when the sale closed one month later, an astounding 45,000 season reservations had been sold.

The one-year history of the Atlanta Falcons has been a glittering one. The fans are enthusiastic and loyal, and while the young Falcons had more spirit than mature talent, the crowds went out of their way to cheer every move.

Struggling to get organized, the Falcons lost their first nine games in NFL competition, then came on strong to win three of their final five games with outstanding performances. Two of the wins were on the road, but the home fans had their moment for sheer joy when the Falcons whipped the St. Louis Cardinals 16-10 at Atlanta.

Actually, there shouldn't have been any doubts as to the rooting interest Atlanta fans would produce in that initial season. A poll prior to that 1966 season by Louis Harris and Associates found that 83 per cent of Atlanta area people were sports-followers, compared to the national average of 63 per cent!

While that first year of competition provided excitement and thrills for the Atlantans, hopes are high for steady improvement. While veteran players such as Bill Jobko, Ed Cook, Ernie Wheelwright, Junior Coffey and Alex Hawkins were standouts and leaders, so too were exceptional rookies like linebacker Tommy Nobis, quarterback Randy Johnson and defensive back Bob Riggle.

Nobis had come out of the University of Texas with a great reputation, and he certainly lived up to it in his first NFL season. Johnson showed great poise and a fine arm, and Riggle, a 25th draft choice, turned out to be a gem of a find. Coffey, only 25, rushed for 722 yards, and seems to have many such years ahead of him.

These are the ingredients with which to build a formidable history for any NFL franchise, and certainly Atlanta has the desire, enthusiasm and support to move in the right direction.

ATLANTA 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
87	Anderson, Taz	TE	28	6-2	215	7	Georgia Tech
63	Battle, Jim	LB	29	6-1	260	2	Southern Illinois
22	Calland, Lee	DB	26	6-0	190	5	Louisville
34	Coffey, Junior	RB	25	6-1	210	3	Washington
48	Coia, Angelo	E	29	6-2	196	8	So. California
75	Cook, Ed	G	35	6-2	250	10	Notre Dame
37	Dunn, Perry Lee	RB	26	6-2	215	4	Mississippi
25	Hawkins, Alex	E-FL	30	6-1	186	9	South Carolina
55	Heck, Ralph	LB	25	6-1	230	5	Colorado
11	Johnson, Randy	QB	23	6-3	196	2	Texas A&T
65	Kirouac, Lou	G-K	27	6-3	245	4	Boston College
61	Koeper, Rich	T	24	6-4	260	2	Oregon State
73	Linden, Errol	T	29	6-5	260	7	Houston
26	Lothridge, Billy	K	25	6-1	195	4	Georgia Tech
53	Marchlewski, Frank	C	23	6-2	238	3	Minnesota
70	Marshall, Rich	DT	25	6-5	265	3	Stephen F. Austin
85	Martin, Billy	TE	24	6-5	235	4	Georgia Tech
—	Moore, Tom	HB	29	6-2	210	8	Vanderbilt
33	*Morris, Larry	LB	32	6-2	220	12	Georgia Tech
60	Nobis, Tommy	LB	23	6-2	235	2	Texas
14	Nofsinger, Terry	QB	29	6-4	215	7	Utah
70	Norton, Jim	DE-DT	24	6-4	254	3	Washington
27	Rassas, Nick	DB	23	6-0	190	2	Notre Dame
36	Reaves, Ken	DB	22	6-3	205	2	Norfolk State
29	Rector, Ron	RB	23	6-0	200	2	Northwestern
68	Richards, Bob	DE	28	6-2	245	6	LSU
43	Richardson, Jerry	DB	25	6-3	190	4	W. Texas State
32	Ridlehuber, Preston	RB	24	6-2	215	2	Georgia
20	Riggle, Bob	DB	23	6-1	200	2	Penn State
74	Rubke, Karl	DT	31	6-4	244	11	So. California
52	Rushing, Marion	LB	30	6-2	230	7	Southern Illinois
82	Sherlag, Bob	FL	24	6-0	197	2	Memphis State
24	Sidle, Jimmy	TE-RB	24	6-2	215	2	Auburn
77	Sieminski, Chuck	DT	27	6-5	270	5	Penn State
66	Simon, Jim	T	27	6-4	240	5	Miami
12	Sloan, Steve	QB	23	6-0	185	2	Alabama
40	Smith, Ron	DB-RB	24	6-1	192	3	Wisconsin
71	Szczecko, Joe	DT	25	6-0	245	2	Northwestern
72	Talbert, Don	T	27	6-5	255	4	Texas
86	Tolleson, Tommy	DB	24	6-1	195	2	Alabama
7	Traynham, Wade	K	25	6-2	218	2	Frederick
30	Wheelwright, Ernie	RB	27	6-3	236	4	Southern Illinois
88	Williams, Sam	DE	36	6-5	245	9	Michigan State
63	Wilson, Jim	G	25	6-3	258	3	Georgia

* Not with squad at start of season.

ATLANTA KEY PLAYERS

JUNIOR COFFEY, Halfback, 6-1, 210, 3rd Yr., Age 25, Washington
Acquired from Green Bay in expansion draft, Junior (that's his real given name) played in 13 games for the Packers, mostly on specialty teams. A solid running back for the Falcons, he has all the equipment —size, speed, savvy—to be a fine NFL performer. Was All-West Coast Conference pick three straight years at Washington.

ED COOK, Offensive Guard, 6-2, 250, 10th Yr., Age 34,.Notre Dame
One of three Cardinals obtained in NFL expansion draft, Ed was first signed as free agent after playing under Frank Leahy at Notre Dame. A strong left guard for the Falcons last year, he was named offensive captain of the club. A three-letter man at college, he also retired undefeated as Notre Dame's heavyweight boxing champion.

ALEX HAWKINS, Flanker, 6-1, 186, 9th Yr., Age 30, South Carolina
A nine-year veteran with a reputation for being as recklessly daring as he is versatile. Before coming to Atlanta via expansion draft, he was used by Colts as a pass receiver, running back and, most recently, captain of specialty teams. Known as "Hawk" and "Captain Who?", he worked behind Raymond Berry at Baltimore. Caught winning pass in Falcons' first victory, a pre-season win over 49ers.

RANDY JOHNSON, Quarterback, 6-3, 196, 4th Yr., Age 23, Texas A&I
Virtually unknown to most football fans when he was chosen by Falcons as bonus pick on first round of collegiate draft, Randy has since made a national name for himself. In his first start as pro quarterback, he led Falcons to its first win, a 24-17 decision over 49ers in pre-season game. Strong arm and very quick release are two of his big assets.

ERROL LINDEN, Offensive Tackle, 6-5, 250, 7th Yr., Age 30, Houston
Starting right tackle on offense ever since his acquisition from Vikings in expansion pool, Linden is rated high by the Falcon coaching staff off his season last year. A starter with Minnesota, he entered the league as a tenth round draft choice of Detroit in 1960. Injured in pre-season play for Lions and placed on reserve list, he was traded to Browns in '62 then on to Vikings before landing, happily, in Atlanta.

BILLY LOTHRIDGE, Kicker, 6-1, 195, 4th Yr., Age 25, Georgia Tech
Starting his fourth campaign as a pro and developing into a fine punter. Played nine games with Los Angeles two years ago, then was picked by new NFL team in the town where he made collegiate football history. Drafted by Dallas in sixth round in '64, he later played at Baltimore. Known as "Mr. Cool" at Georgia Tech, he holds many school quarterback records.

ATLANTA KEY PLAYERS

FRANK MARCHLEWSKI, Center, 6-2, 238, 3rd Yr., Age 24, Minnesota
Drafted in fifth round by Rams in 1965, Frank was one of three Los Angeles players picked by Atlanta in expansion proceedings. Last year with Falcons he was No. 1 center and should be back at that key offensive post in '67. Leader of Minnesota's vaunted offensive charge three years ago, he was rated by Head Coach Warmath as the best center produced by that college in a decade.

BILLY MARTIN, Tight End, 6-4½, 235, 4th Yr., Age 24, Georgia Tech
After two years of spelling Mike Ditka of the Bears (now with Eagles), Billy came into his own with Atlanta last year. A sure-handed receiver and an excellent blocker, he shows signs of developing into a front-ranking tight end in the NFL. An All-America end under Bobby Dodd at Georgia Tech and a star at defense as well, Billy has returned to the scene of his high school and college careers, Georgia.

TOMMY NOBIS, Linebacker, 6-2, 235, 2nd Yr., Age 24, Texas
When Nobis was drafted No. 1 in the NFL last year, few experts doubted that he would fail to live up to his press notices in the pros. He proved the experts were right with a dazzling season at the tough middle linebacking spot behind a newly organized defensive line. A deadly tackler and solid pass defender, Tommy was Everybody's All-America with Darrell Royal's national championship team at Texas.

BOB RIGGLE, Defensive Back, 6-1, 200, 2nd Yr., Age 23, Penn State
Last draft choice of Falcons only because it was thought he'd pursue baseball career, Bob injured his pitching arm to pave the way for his shot at NFL football. One of Atlanta's pleasant surprises last year, he proved to be a strong asset in the Falcon secondary. At Penn State he held Michigan State's great Gene Washington to four receptions and 18 yards.

CHUCK SIEMINSKI, Def. Tackle, 6-5, 270, 5th Yr., Age 27, Penn State
Obtained from the 49ers in expansion draft, Chuck was earmarked as regular right defensive tackle from the instant he put on a Falcon uniform last year. Strong, mobile and tenacious, he was a standout interior lineman in college and is listed on Penn State's all-time team. Figures to be solid man in Falcons' front four unit in '67.

ERNIE WHEELWRIGHT, Fullback, 6-3, 236, 4th Yr., Age 28, So. Ill.
The "Wheel" was one of the top-rated players turned over to Falcons in NFL expansion pool. Was Giants' No. 1 ball carrier in 1964 in his rookie season, entering pro ball after service stint. A hard-hitting runner and good pass blocker, he picked up key yardage and made big plays when they counted in team's respectable debut season.

ATLANTA 1966 RECORD

ATLANTA	14	LOS ANGELES	19
"	10	Philadelphia	23
"	10	Detroit	28
"	14	DALLAS	47
"	20	Washington	33
"	7	SAN FRANCISCO	44
"	3	Green Bay	56
"	17	CLEVELAND	49
"	7	BALTIMORE	19
"	27	New York	16
"	6	Chicago	23
"	20	Minnesota	13
"	16	ST. LOUIS	10
"	33	PITTSBURGH	57
TOTALS	204	Opponents	437

FINAL RECORD: WON 3 — LOST 11

(6th Place in Eastern Conference)

ATLANTA 1967 SCHEDULE

(All Times Local)

September 17	at Baltimore	2:00
September 24	at San Francisco	1:00
October 1	at Green Bay (Milwaukee)	1:00
October 8	PHILADELPHIA	1:30
October 15	WASHINGTON	1:30
October 22	at Detroit	1:30
October 29	MINNESOTA	1:30
November 5	at Dallas	1:30
November 12	BALTIMORE	1:30
November 19	LOS ANGELES	1:30
November 26	at New Orleans	1:30
December 3	at Los Angeles	1:00
December 10	SAN FRANCISCO	1:30
December 17	CHICAGO	1:30

(Home Games Capitalized)

ATLANTA 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
Coffey	199	722	3.6	37	4
Wheelwright	121	458	3.8	65	3
R. Johnson	35	142	4.1	21	4

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Johnson	295	129	43.7	1795	12	53t(2)	21
Claridge	70	40	57.1	471	2	62t	2
Sloan	13	6	46.2	96	0	32	2

PASS RECEIVING

	No.	Yards	Long	TDs
Hawkins	44	661	42	2
Martin	29	330	35	0
Burke	28	348	45	1
Coffey	15	182	46	1
Wheelwright	15	137	35	3

SCORING

	TDR	TDP	TDs	PAT	FG	Points
Kirouac	0	0	0	14–24	9–18	46
Wheelwright	3	3	6	0	0	36
Coffey	4	1	5	0	0	30
R. Johnson	4	0	4	0	0	24

INTERCEPTIONS

	No.	Yards	Long	TDs
Richardson	5	68	20	0
Calland	3	6	6	0
Riggle	3	71	62t	1
Rushing	3	5	5	0

KICKOFF RETURNS

	No.	Yards	Avg.	Long	TDs
Hawkins	1	30	30.0	30	0
Rushing	2	52	26.0	35	0
Rassas	8	203	25.4	32	0
Smith	43	*1013	23.6	80	0

PUNT RETURNS

	No.	Yards	Avg.	Long	TDs
Smith	11	80	7.3	23	0
Sherlag	2	8	4.0	8	0

PUNTING

	No.	Avg.	Long
Lothridge	73	40.7	60

* Led NFL in 1966. t Touchdown.

ATLANTA ALL-TIME TEAM LEADERS

RUSHING

Junior Coffey, with 199 carries for 722 yards. (1966)

PASSING

Randy Johnson, with 129 completions out of 295 attempts for 1,795 yards and 12 TDs. (1966)

PASS RECEIVING

Alex Hawkins, with 44 receptions for 661 yards and 2 TDs. (1966)

INTERCEPTIONS

Jerry Richardson, with 5. (1966)

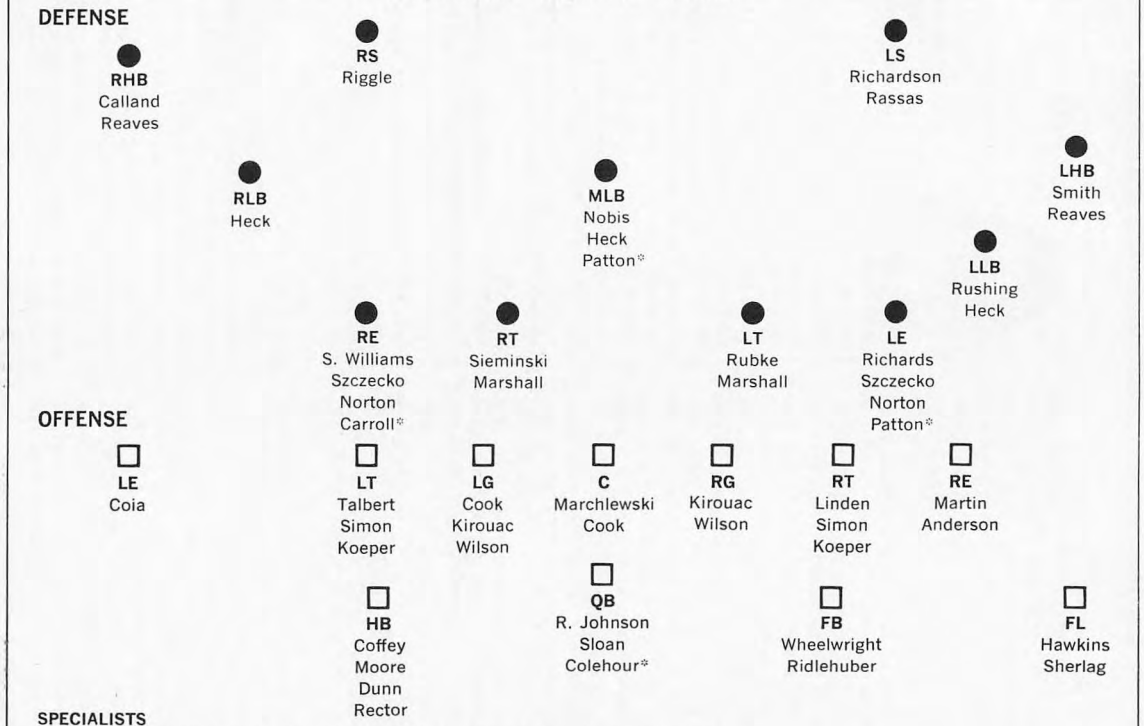
SCORING

Lou Kirouac, with 46 points. (1966)

ATLANTA DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	Choice to San Francisco		
2.	CARROLL, Leo	DE	San Diego State
3.	JORDAN, Jimmy	HB	Florida
4.	Choice to Cleveland		
5.	DELANEY, Bill	E	American International
	MATSON, Randy—from San Francisco	DT	Texas A&M
6.	Choice to Baltimore		
	SNIPES, Eugene—from Los Angeles	HB	Elizabeth City Coll.
	BERCHER, Martine—from Baltimore	DB	Arkansas
7.	COLEHOUR, Corey	QB	North Dakota
8.	Choice to Washington		
9.	MOTEN, Bob	HB	Bishop College
10.	SCHAFROTH, Dick	T	Iowa State
11.	WALKER, John	LB	Jackson State
12.	GENTRY, Bill	LB	N. Carolina State
13.	SZABO, Sandor	K	Ithaca College
14.	BRYAN, Tom	FB	Auburn
15.	NICHOLAS, Al	FB	Sacramento State
16.	CHESTER, Lawrence	DB	Allen
17.	BUCKNER, Bill	QB	Delta State

ATLANTA DEPTH CHART



SPECIALISTS

PUNTER · Lothridge, Martin *PLACE KICKER* · Kirouac, Traynham, Lothridge
KICKOFFS · Lothridge *PUNT AND KICKOFF RETURNS* · Rassas, Smith

*ROOKIE

A SCOUT'S-EYE LOOK AT THE FALCONS

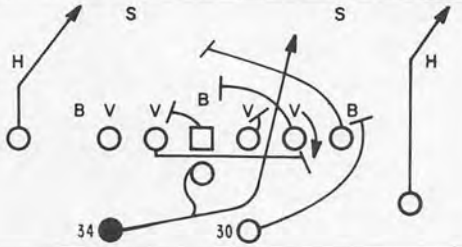
Two big running backs and an agile, quick-hitting offensive line add up to a solid ground attack for the young Atlanta Falcons, who won as many games in their debut season as any other NFL expansion team. Junior Coffey, at a rugged 220 pounds, and Ernie Wheelwright, at 235, are vital cogs in coach Norb Hecker's running system. Both can go outside as well as up the middle, and they are exceptional blockers for each other. In Diagram A, the Falcons run what might be called a sweep trap with Coffey (No. 34) as the ball-carrier. The Falcons trap the defensive right end on this play, letting him slip through and setting him up for guard Ed Cook's side-angle trap block. Wheelwright (No. 30) also has a key assignment; he's got to nail the corner linebacker and keep him to the outside. Coffey starts laterally, waiting for his blocks to develop, and then cuts up into the off-tackle hole. Diagram B is a good example of old-time power blocking as Wheelwright carries on a fullback sweep to the weak side. The Falcons pull both their offensive left guard and tackle to lead the play. Coffey hits into the line to block the defensive tackle and the split end cracks back on the outside linebacker, giving Wheelwright a clear alley up the sideline. Nothing fancy here, just massed troops at the Khyber Pass.

Tommy Nobis, rookie-of-the-year in the NFL in 1966, is the anchorman of the Falcon defense at his middle linebacker spot, and there are few who don't believe he could become the greatest at that position before he's through. At 235 pounds, Tommy can log-jam a running play, or fly back into the secondary to cover on a pass. In Diagram C, Nobis is shown on a red-dog rush to the strong side. The Atlanta defensive end drives to the outside, the tackle exerts inside pressure, and hopefully the result is a gap for Nobis to storm through en route to the quarterback. It's Nobis again in Diagram D, this time executing a red-dog move against the weak side of the offensive line. As before, the Falcons' defensive tackle drives toward the center, forcing the offensive blocker to fight that way with him. Nobis then crashes into the opening before a utility blocker can pick him up.

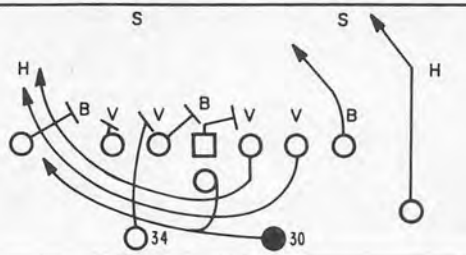
NORB HECKER
(Coach)

When the new Atlanta Falcons went shopping for a coach in 1965, they sought a man with a background of winning. In Norb Hecker, they found such a man. As defensive backfield aide under Vince Lombardi, Hecker was part of a system that produced four divisional titles and three world championships for the Packers from 1959 through 1965. Much of the credit for this great record went to the Packer defense, coached by Hecker. As head man of the infant Falcon franchise, Norb shaped a scrappy young team that posted a 3-11 mark in 1965 and narrowly missed winning three additional games. Hecker played with the Rams and Redskins in the NFL and then coached at Hamilton in Canada before joining Lombardi at Green Bay.

Ⓐ
FALCONS
SWEEP TRAP



Ⓑ
FB SWEEP
TO WEAK SIDE



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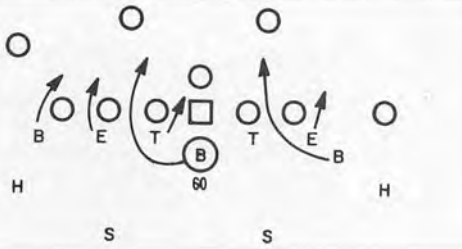
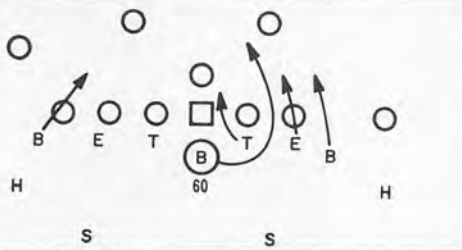
STRONG SIDE
RED-DOG (NOBIS)



Ⓓ
NOBIS ON
WEAK SIDE 'DOG'



GUARD Ed Cook (75) provides the protection as Falcons' quarterback Randy Johnson cuts loose with a pass for back Ernie Wheelwright (cutting at right of photo) against the Rams.

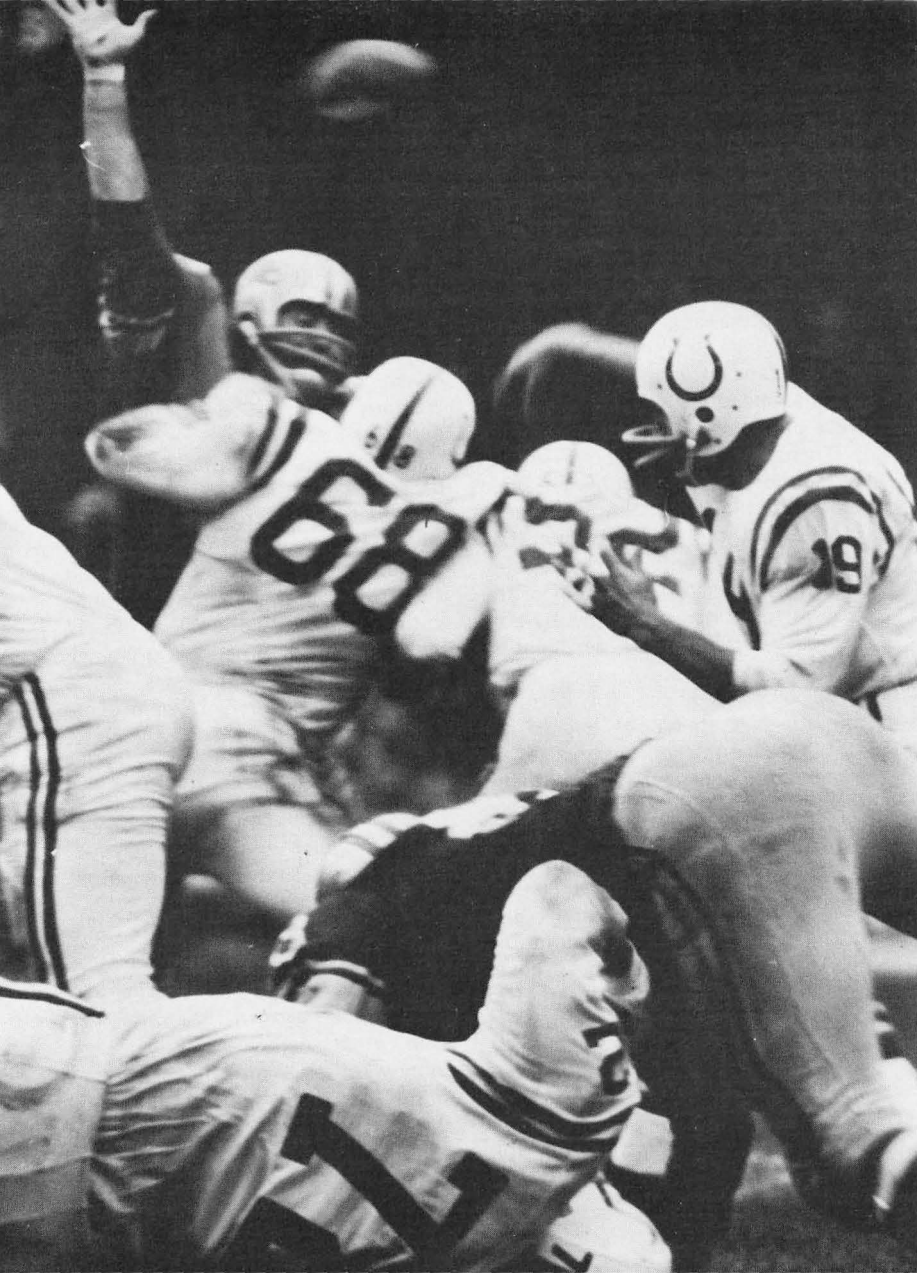
Atlanta Stadium

EXCITING halfback Junior Coffey, who piled up 722 yards rushing for Atlanta in '66, has the handoff from quarterback Randy Johnson and moves out behind guard Dan Grimm for good yardage.

GIANTS' quarterback Tom Kennedy is about to hit the sod as a trio of Falcons converge on him at Yankee Stadium. Sam Williams is the man who has Kennedy in his grasp as Chuck Sieminski (77) and Karl Rubke (74) move in to assist.

BALTIMORE COLTS

MR. PRO himself, the incomparable Johnny Unitas, shows here against the Lions that after 11 years in the NFL, he still has the trigger-quick release and great arm. The Colt forwards also do their job here with a fine pass protection pocket for the master to pump from.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BALTIMORE COLTS

President: Carroll Rosenbloom
General Manager: Harry Hulmes
Head Coach: Don Shula
Personnel Director: Upton Bell
Stadium: Memorial Stadium (60,238)
Colors: Royal Blue, White and Silver

In a relatively short span of time, the Baltimore Colts have compiled a truly interesting history. Deprived of a franchise back in 1950 after only 94,992 fans attended the six home games, the Colts went out of business until January 11, 1953.

Then, Carroll Rosenbloom—one of the nation's top executives—aided other prominent Baltimore citizens in rescuing the club from football oblivion. The enterprising Rosenbloom purchased 52 per cent of the club at that time, subsequently buying the remaining 48 per cent in 1964.

As a pre-requisite for entrance into the NFL, the Colts had to sell 15,000 season tickets within a seven-week period back in 1953. Sell them, they did, and with this vigorous bounce back into the NFL, the Colts have managed to send attendance records soaring ever since, including season sellouts regularly.

The fantastic fan interest in the NFL action and the Colts has never wavered since the club roared to consecutive league titles in 1958 and 1959, defeating the New York Giants in both of those years, including the memorable "sudden-death" game at Yankee Stadium in '58.

With Baltimore in fever pitch and yelling for more, the Colts were snake-bitten with injuries in 1960 and the team slumped and missed winning a third straight crown. Impatient for another winner, the Colts installed Don Shula as the new head coach, and went on to win the Western title in 1964—Shula's second year at the helm.

Not only is Memorial Stadium a packed house for all Colt home games, but the crowd is like none anywhere else. Supreme rooters, Colt crowds set up an almost constant din from the pre-game warmups until the final gun sounds. A marching band that has been in existence longer than the club itself and a corps of cheerleaders to help spectator spirits add even more volume, until the stadium walls seem to hunch over, catch every decibel generated, and bounce the noise around inside like dice in a shaker. Opposing teams call this experience an "outdoor chamber of horrors."

Call it what you will, but the Colts have enjoyed tremendous response and success since Rosenbloom rode to the rescue back in 1953. And with such great names to cheer like Johnny Unitas, Alan Ameche, Lenny Moore, Raymond Berry, Gino Marchetti, Alex Sandusky, Jim Parker, and many others, it's easy to understand what that vocal support is all about.

BALTIMORE 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
44	Allen, Gerald	RB	25	6-1	205	2	Omaha
34	Baldwin, Bob	RB	24	6-1	225	2	Clemson
73	Ball, Sam	T	23	6-4	240	2	Kentucky
82	Berry, Raymond	E	34	6-2	190	13	SMU
25	*Bleick, Tom	DB	24	6-2	200	2	Georgia Tech
40	Boyd, Bob	DB	29	5-10	192	8	Oklahoma
81	Braase, Ordell	DE	35	6-4	245	11	South Dakota
36	Brown, Barry	LB	24	6-3	235	2	Florida
50	Curry, Bill	C-LB	25	6-2	235	3	Georgia Tech
32	Curtis, Mike	LB	23	6-2	232	3	Duke
53	Gaubatz, Dennis	LB	27	6-2	232	5	LSU
42	Harold, George	DB	25	6-3	194	2	Allen
30	Haymond, Alvin	DB	25	6-0	194	4	Southern U.
45	Hill, Jerry	RB	27	5-11	215	6	Wyoming
85	Hilton, Roy	DE	24	6-6	240	3	Jackson State
63	Lasky, Frank	G	25	6-2	265	3	Florida
49	Lee, David	K	23	6-4	215	2	Louisiana Tech
20	Logan, Jerry	DB	26	6-1	190	5	W. Texas State
33	Lorick, Tony	RB	26	6-1	217	4	Arizona State
43	Lyles, Lenny	DB	31	6-2	204	10	Louisville
88	Mackey, John	TE	25	6-2	224	5	Syracuse
41	Matte, Tom	RB	28	6-0	214	7	Ohio State
67	Memmelaar, Dale	G	30	6-2	246	9	Wyoming
79	Michaels, Lou	DE-K	30	6-2	250	10	Kentucky
76	Miller, Fred	DT	27	6-3	250	5	LSU
24	Moore, Lenny	RB-FL	33	6-2	198	12	Penn State
28	Orr, Jimmy	FL	31	5-11	185	10	Georgia
77	Parker, Jim	T	33	6-3	275	11	Ohio State
84	Petties, Neal	E	27	6-2	198	4	San Diego State
62	Ressler, Glenn	C-T	24	6-3	250	3	Penn State
87	Richardson, Willie	FL	27	6-2	198	5	Jackson State
68	Sandusky, Alex	G	35	6-3	242	14	Clarion
66	Shinnick, Don	LB	32	6-0	228	11	UCLA
74	*Smith, Billy Ray	DT	32	6-4	250	10	Arkansas
83	Stynchula, Andy	DT-DE	28	6-3	250	8	Penn State
71	Sullivan, Dan	G	28	6-3	250	6	Boston College
52	Szymanski, Dick	C	34	6-3	235	12	Notre Dame
19	Unitas, John	QB	34	6-1	196	12	Louisville
72	Vogel, Bob	T	25	6-5	250	5	Ohio State
46	Welch, Jim	DB	29	6-0	196	8	SMU
86	Wilson, Butch	TE	25	6-2	228	5	Alabama

* Not with squad at start of season.

BALTIMORE KEY PLAYERS

RAYMOND BERRY, Split End, 6-2, 190, 13th Yr., Age 34, SMU
Despite pre-season injury, this all-time great pass receiver regained full stride last year with team-leading 56 receptions. During campaign he claimed a second NFL record by increasing air yardage total to 9,108 on 620 catches. No one better at hanging on to tough toss for first down. Holds NFL title game mark of most passes caught (12) and most yards gained (178) vs. Giants.

BOB BOYD, Defensive Back, 5-10½, 192, 8th Yr., Age 29, Oklahoma
Playing all the way once again on the left corner in 1966, Bobby gained All-Pro acclaim for the third straight year. Intercepted six passes for 114 yards. Pro career totals of 43 interceptions and 689 yards in runbacks represent Colts' records. The club's defensive captain, he's a rugged battler at all times.

ORDELL BRAASE, Def. End, 6-4, 245, 11th Yr., Age 35, South Dakota
His outstanding play last year led to his selection to Pro Bowl squad for first time in long NFL career. He recovered fully from leg injury that sidelined him in 1965, and Colts' pass-rush flourished accordingly. Strength, savvy and desire are solid Braase qualities.

ALVIN HAYMOND, Def. Back, 6-0, 194, 4th Yr., Age 25, Southern U.
Promoted to a starting safety berth last season, Alvin proved to be capable defensive performer without taking luster from his derring-do as one of league's most exciting runback specialists. Set NFL record with 41 returns in 1965 and took 40 back up field last year. Had 52-yard interception return for TD vs. Bears, plus three other interceptions and a fumble recovery in '66.

DAVID LEE, Punter, 6-4, 215, 2nd Yr., Age 24, Louisiana Tech
Won NFL punting title with 45.6 average on 49 kicks in rookie season last year. One boot traveled 64 yards. Lee didn't join Colts until near end of training camp, but he promptly solved club's age-old punting problem. Signed as free agent by Browns in '65 and was member of that team's reserve squad.

LENNY LYLES, Defensive Back, 6-2, 204, 10th Yr., Age 31, Louisville
Rated as one of toughest, biggest and fastest defenders in league, Lenny believes in physically punishing ball carriers, blockers and receivers with equal force. Playing right corner in deep secondary, he finally gained overdue recognition last year when named to Pro Bowl squad. Joined Colts after two-year hitch with 49ers where he was used mostly on kickoff returns.

BALTIMORE KEY PLAYERS

JOHN MACKEY, Tight End, 6-2, 224, 5th Yr., Age 26, Syracuse

Everybody's All-Pro last year, John threatens to go all the way on every pass reception as well as being a devastating blocker. Tremendous speed for a tight end, as witness his nine TDs among 50 receptions. In addition to making league All-Star first eleven for first time, was picked for third Pro Bowl game since joining Colts as No. 2 draft choice in 1963.

TOM MATTE, Halfback, 6-0, 214, 7th Yr., Age 28, Ohio State

Returning to more customary halfback's role last year after famed "instant quarterback" feat of '65, Tom turned in solid job of both running and pass receiving. Led Colt rushers in average-yards-per-carry with 4.4 and nabbed 23 passes for 307 yards and three TDs. A crafty runner, strong blocker and sticky-fingered receiver, he's proved he can do job anywhere on the field.

LOU MICHAELS, Def. End/Place Kicker, 6-2, 250, 10th Yr., Age 31, Ky.

A prolific scorer, burly Lou set team record and tied all-time NFL mark by kicking five field goals against 49ers last season. Ran up string of 103 consecutive extra points before one was blocked in finale. Finished fourth among league scorers with 98 points. Also does effective job of clogging up enemy running attacks at his left end post and was big factor in pass rush.

DON SHINNICK, Linebacker, 6-0, 228, 11th Yr., Age 32, UCLA

The old campaigner of the Colts' perennially tough secondary, Don shows no signs of yielding his right linebacker's post to incoming youth. Last year, he added three interceptions to hike his career total to 33, more than any other linebacker has picked off in NFL history. He ranks second in that department to teammate Bob Boyd among active interceptors. Colts' second round draftee in 1957.

JOHNNY UNITAS, Quarterback, 6-1, 196, 12th Yr., Age 34, Louisville

During the '66 season, this all-time great passer smashed NFL career records for most TD passes, 232, and most yards gained passing, 29,593. Shoulder injury hindered his throwing in last part of season, but he still made big play. Has earned All-Pro acclaim five times, three MVP Awards in nine Pro Bowl appearances, and MVP honors for both '58 and '59 title games.

BOB VOGEL, Offensive Tackle, 6-5, 250, 5th Yr., Age 26, Ohio State

Bob's speed, toughness and intelligence added up to one of league's top offensive linemen soon after he joined Colts as No. 1 draft choice in 1963. Picked for All-Pro team and Pro Bowl his first two seasons. An excellent blocker, he puts in extra time polishing his technique and imparting his knowledge to rookie linemen.

BALTIMORE 1966 RECORD

BALTIMORE	3	Green Bay	24
"	38	Minnesota	23
"	36	SAN FRANCISCO	14
"	17	Chicago	27
"	45	DETROIT	14
"	20	MINNESOTA	17
"	17	Los Angeles	3
"	37	WASHINGTON	10
"	19	Atlanta	7
"	14	Detroit	20
"	7	LOS ANGELES	23
"	21	CHICAGO	16
"	10	GREEN BAY	14
"	30	San Francisco	14
TOTALS	314	Opponents	226

FINAL RECORD: WON 9 — LOST 5

(2nd Place in Western Conference)

BALTIMORE 1967 SCHEDULE

(All Times Local)

September 17	ATLANTA	2:00
September 24	at Philadelphia	1:30
October 1	SAN FRANCISCO	2:00
October 8	at Chicago	1:00
October 15	LOS ANGELES	2:00
October 22	at Minnesota	1:30
October 29	at Washington	1:30
November 5	GREEN BAY	2:00
November 12	at Atlanta	1:30
November 19	DETROIT	2:00
November 26	at San Francisco	1:00
December 3	DALLAS	2:00
December 10	NEW ORLEANS	2:00
December 17	at Los Angeles	1:00

(Home Games Capitalized)

BALTIMORE 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Lorick	143	524	3.7	41	3
Hill	104	395	3.8	14	0
Matte	86	381	4.4	30	0

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Unitas	348	195	56.0	2748	22	89t	24
Cuozzo	50	26	52.0	424	4	69	2

PASS RECEIVING	No.	Yards	Avg.	Long	TDs
Berry	56	786	14.0	40t	7
Mackey	50	829	16.6	89t	9
Orr	37	618	16.7	61t	3
Matte	23	307	13.3	35	3

SCORING	TDR	TDP	TDs	PAT	FG	Points
Michaels	0	0	0	35	21	98
Mackey	0	9	9	0	0	54
Berry	0	7	7	0	0	42

INTERCEPTIONS	No.	Yards	Avg.	Long	TDs
Boyd	6	114	19.0	37t	1
Haymond	4	88	22.0	52t	1
Logan	3	13	4.3	13	0
Shinnick	3	4	1.3	4	0

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Moore	18	453	25.2	54	0
Haymond	10	223	22.3	29	0

PUNT RETURNS	No.	Yards	Avg.	Long	TDs
Haymond	*40	*347	8.7	64	0

PUNTING	No.	Avg.	Long
Lee	49	*45.6	64

* Led NFL in 1966. t Touchdown.

BALTIMORE ALL-TIME TEAM LEADERS

RUSHING

Lennie Moore, with 1,027 carries for 5,042 yards. (1956-66)

PASSING

*John Unitas, with 2,006 completions in 3,661 attempts for 29,593 yards and 232 TDs. (1956-66)

PASS RECEIVING

*Raymond Berry, with 619 receptions for 9,108 yards and 67 TDs. (1955-66)

INTERCEPTIONS

Bob Boyd, with 43. (1960-66)

SCORING

Lennie Moore, with 654 points. (1956-66)

* All-Time NFL leader.

BALTIMORE DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	SMITH, Charles "Bubba"—from New Orleans	DT	Michigan State
	DETWILER, James	HB	Michigan
2.	VOLK, Richard	DB	Michigan
3.	DAVIS, Norman—from New Orleans	T	Grambling
	WARD, Leon	LB	Oklahoma State
4.	STUKES, Charles	HB	Maryland State
5.	PORTER, Ron	LB	Idaho
6.	SOUTHALL, Terry—from Atlanta	QB	Baylor
	Choice to Atlanta		
7.	REIN, Bob	FL	Ohio State
8.	ANDERSON, Lee—from St. Louis	T	Bishop
	JOHNSON, Cornelius	LB	Virginia Union
9.	KIRKLAND, Ron	HB	Nebraska
10.	GILBERT, Leigh	TE	Northern Illinois
11.	REED, Herman	T	St. Augustine
12.	PEARSON, Preston—from Pittsburgh	DB	Illinois
	CHRISTIAN, J. B.	G	Oklahoma State
13.	ALLEN, Marc	DE	West Texas State
14.	CONLEY, Pat	LB	Purdue
15.	WADE, Bob	DB	Morgan State
16.	ALLEY, Don	FL	Adams State
17.	Choice to New Orleans		

BALTIMORE DEPTH CHART

DEFENSE

RHB
Lyles
Harold
Wade*

RS
Haymond
Volk*
Stukes*

LS
Logan
Welch

LHB
Boyd
Pearson*
Buie*

RLB
Shinnick
Brown
Porter*

MLB
Gaubatz
Curry
Conley*

LLB
Curtis
L. Ward*

RE
Braase
Hilton
Lurtsema*

RT
Bubba Smith*
Brownlee*

LT
Miller
L. Anderson*

LE
Michaels
Stynchula

OFFENSE

LE
Berry
Kestner*
Perkins*

LT
Vogel
Ressler
Reid*

LG
Sullivan
N. Davis*
J. B. Christian*

C
Szymanski
Curry
Ressler

RG
Ressler
Memmelaar
Ellis*

RT
Parker
Ball
D. Anderson*

RE
Mackey
Wilson

QB
Unitas
J. Ward*
Southall*

HB
Matte
Moore

FB
Hill
Lorick
Baldwin

FL
Orr
Richardson
Moore

SPECIALISTS

PUNTER · Lee *PLACE KICKER* · Michaels, Lee *KICKOFFS* · Michaels, Lee
PUNT RETURNS · Haymond *KICKOFF RETURNS* · Moore, Lorick

*ROOKIE

A SCOUT'S-EYE LOOK AT THE COLTS

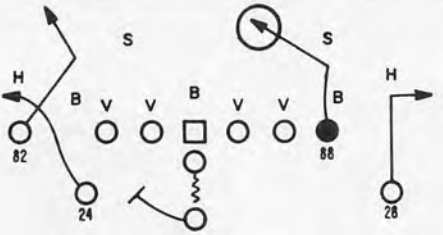
When you have a quarterback like Johnny Unitas and receivers like Raymond Berry, Jimmy Orr and John Mackey, the word is "pass, brother, pass"—and that's what coach Don Shula has his Baltimore Colts doing whenever he can. With this kind of personnel, the Colts exert great pressure on rival secondaries, which is precisely what the Baltimore pass patterns are designed to achieve. The pressure mounts when Shula sends his club into spread formations that force the defense into single coverage of the great Colt receivers. In Diagram A, the Colts employ a four-man pattern with tight end Mackey (No. 88) the primary target. Orr (No. 28), the flanker on the same side, goes down and out, drawing the defensive halfback with him. Once Mackey clears the linebacker, he's in a man-to-man situation with the rival safetyman. On the opposite side, Berry (No. 82) and halfback Lenny Moore (No. 24) run patterns that prevent the secondary from rolling toward Mackey's receiving area. In Diagram B, Unitas goes to flanker back Orr on what might be called a zig-out pattern. Jimmy runs directly at the defensive halfback, breaks sharply to the inside, and then cuts back toward the sideline. Normally, the defensive safetyman could help the halfback double-team Orr, but the safety is occupied with tight end Mackey over the middle. Here again is a sample of how the Colts force the defense into single coverage, which is a difficult job against someone like Orr.

Diagram C demonstrates mass saturation of the secondary as the Colts line up in a wide spread formation that sends five receivers down the field. They overload the right side with Mackey (No. 88), Orr (No. 28) and the fullback occupying the defense in that area. On the left side, Moore (No. 24) slants out of the backfield toward the sideline, taking the linebacker with him and "freezing" the safety for a split second. This leaves Berry (No. 82) man-on-man with the halfback, and Raymond runs a quick inside pattern. On defense, Baltimore often goes into a full-roll zone, which is diagrammed in D. The safetymen take deep drops to prevent the long bomb, while the three Colts linebackers take medium drops to cover the middle zone. The right halfback moves up to cover the offensive flanker man. This defense is one of coach Shula's favorites.

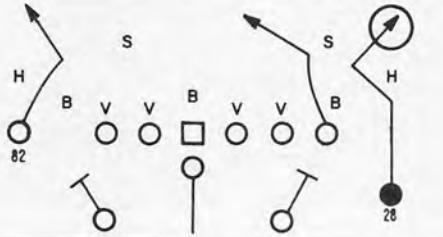
DON SHULA
(Coach)

Over the past four years, Don Shula has been one of the most successful young coaches in the NFL. His Baltimore teams are 39-16-1 for that period, including the Western Division championship in 1964 (when the Colts reeled off 11 straight wins!) and two second place finishes to Green Bay, one being the spectacular playoff game in which halfback Tom Matte played quarterback in place of John Unitas and Gary Cuozzo, both injured. The Colts bear Shula's trademark — tight defense. Don was a defensive specialist with Washington, Cleveland and Baltimore as a player and was defensive coach at Detroit before becoming No. 1 man with the Colts.

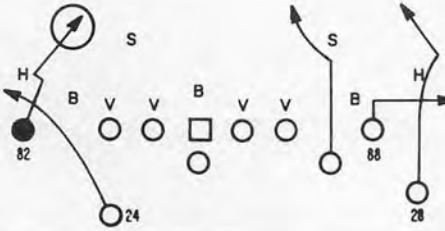
Ⓐ
TIGHT END
DOWN-AND-IN



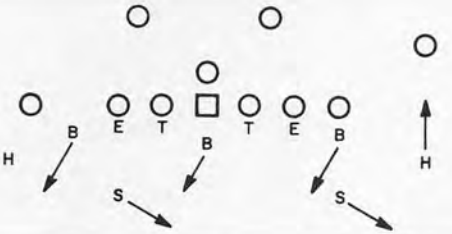
Ⓑ
ORR ON A
ZIG-ZAG



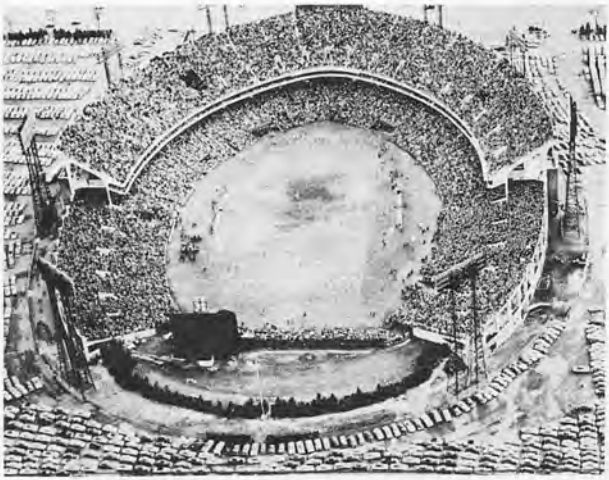
Ⓒ
SATURATING
THE SECONDARY



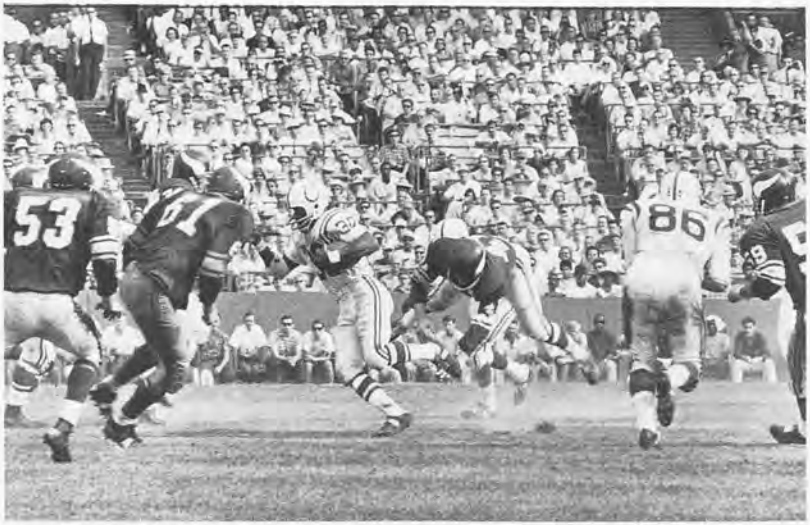
Ⓓ
COLTS' FULL ROLL
ZONE DEFENSE



THE COLTS' leading rusher in 1966 with 524 yards was Tony Lorick, who shows fine form here as he tries to outrun a horde of Minnesota Vikings. Closest to the chase is Viking tackle Paul Dickson (76).



Baltimore Memorial Stadium



ONE OF the league's most elusive kickoff and punt return specialists is the Colts' Alvin Haymond, who demonstrates his zig-zagging routine here to the dismay of the Vikings.

ANOTHER solid veteran in the Baltimore arsenal is Lenny Moore, who after 10 campaigns and 5,042 yards rushing, remains one of the most adept broken field runners in the business. Here's Lenny showing his heels to the Washington Redskins.

LOS ANGELES RAMS

A STRONG runner who last year averaged 6.9 yards in 14 carries, Rams' reserve back Les Josephson picks up a chunk of Coliseum turf before the Giants' Clarence Childs stops him as defensive tackle Don Davis (76) looks on.

34
8
76

LOS ANGELES RAMS

President and Gen. Mgr.: Daniel F. Reeves — Head Coach: George Allen
Assistant to the President: Elroy Hirsch — Business Mgr.: William H. John

Stadium: Memorial Coliseum (72,000)
Colors: Royal Blue and White

The modern story of the Rams dates back to 1945 and a freezing day in Cleveland. The club was the Cleveland Rams then, and had been a member of the NFL since 1937, without too much claim to fame.

A tall, curly-haired rookie quarterback named Bob Waterfield, fresh from a brilliant collegiate career at UCLA, blended superior passing, astute signal-calling, excellent punting and flawless place-kicking to lead the Rams to a 9-1 mark and a divisional title, after a 4-6 record the previous year. Waterfield then led his club to a 15-14 win over Washington and Sammy Baugh for the NFL title on a day in which the temperature was near zero.

Club president Dan Reeves, realizing that pro football was on the threshold of a tremendous increase in public interest, took a bold step by moving westward with his franchise to Los Angeles in 1946. With Waterfield continuing his great play, and with other stars like Tommy Harmon and Les Horvath, the Los Angeles Rams came through with another divisional crown in 1949.

Now, new names were added to the roster—like young quarterback Norm Van Brocklin, fullback Tank Younger, halfback Vitamin Smith, end Elroy Hirsch, and another receiver, Tom Fears, who had just blossomed into a fine receiver after two seasons.

In a five-year span, 1949 to 1953, the Rams won three divisional titles with this team, tied for a fourth title, annexed a world championship and in 60 league games over that span, showed a record of 42 wins, 15 losses and 3 ties.

Of equal importance with cold statistics was the birth of a way of football. The Rams became the most spectacular of all pro teams, revolutionizing offensive play by using three ends, the long bomb passing attack with touchdowns being scored from 60, 70, 80 and even 90 yards out, speedball scatbacks and long range field goals. Opposing defenses had no rest with Waterfield and Van Brocklin alternating at quarterback, and speedballs turned loose in every direction.

Thus, sensational football became first a Ram hallmark, later a tradition. Now, times have changed somewhat, though the Rams are still spectacular. Instead of the high-powered whirlwind offense, the Rams have become a bruising defensive team led by such outstanding players as Dave (Deacon) Jones, Merlin Olsen, Lamar Lundy, Maxie Baughan and Clancy Williams, and led the NFL in several defensive categories in 1966.

That history shows a pronounced metamorphosis, to be sure, but whether it be superior offense, or superior defense, the Rams have supplied it in ample doses for the Los Angeles aficionados.

Excitement is the name of the game in L.A.

LOS ANGELES 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
79	Anderson, Bruce	DE	23	6-4	250	2	Willamette
22	Bass, Dick	RB	30	5-10	195	8	Pacific
55	Baughan, Maxie	LB	29	6-1	230	8	Georgia Tech
86	Bedsole, Hal	TE	25	6-4	235	4	So. California
42	Brown, Willie	FL	25	6-0	192	4	So. California
51	Burman, George	C-G	24	6-3	255	2	Northwestern
—	Cahill, Dave	DE-DT	26	6-3	238	2	Arizona State
63	Carollo, Joe	T	27	6-2	258	6	Notre Dame
—	Casey, Bernie	FL	28	6-4	209	7	Bowling Green
62	Chuy, Don	G	26	6-1	255	5	Clemson
73	Cowan, Charlie	T	29	6-4	265	7	New Mex. Highlands
49	Crabb, Claude	DB	27	6-0	192	6	Colorado
27	Cross, Irv	DB	28	6-1	195	7	Northwestern
58	Currie, Dan	LB	32	6-3	227	10	Michigan State
46	Daniel, Willie	DB	30	5-11	190	7	Mississippi State
35	Dyer, Henry	RB	22	6-1	235	2	Grambling
18	Gabriel, Roman	QB	27	6-4	230	6	No. Carolina State
30	Gossett, Bruce	K	25	6-2	230	4	Richmond
76	Grier, Roosevelt	DT	35	6-5	287	12	Penn State
88	Guillory, Tony	LB	24	6-4	236	2	Lamar Tech
50	Iman, Ken	C	28	6-1	240	7	S. E. Missouri
89	Jencks, Bob	TE-K	26	6-5	225	4	Miami (Ohio)
75	Jones, Dave	DE	28	6-5	260	7	So. Carolina State
34	Josephson, Les	RB	25	6-0	220	4	Augustana (S.D.)
13	Kilgore, Jon	K	23	6-1	205	3	Auburn
44	Lamson, Chuck	DB	28	6-0	195	6	Wyoming
85	Lundy, Lamar	DE	32	6-7	260	11	Purdue
65	Mack, Tom	G	23	6-3	245	2	Michigan
20	Mason, Tommy	RB-FL	28	6-1	190	7	Tulane
29	McDonald, Tommy	FL	33	5-9	175	11	Oklahoma
17	McIlhany, Dan	DB	24	6-0	190	2	Texas A&M
21	Meador, Ed	DB	30	5-11	199	9	Arkansas Tech
19	Munson, Bill	QB	26	6-2	200	4	Utah State
78	Murphy, Dennis	DT	23	6-2	250	2	Florida
77	Nichols, Bob	T	24	6-3	250	3	Stanford
74	Olsen, Merlin	DT	26	6-5	276	6	Utah State
32	Pardee, Jack	LB	31	6-2	230	10	Texas A&M
83	Pivec, Dave	TE	22	6-3	240	2	Notre Dame
80	Pope, Bucky	E	26	6-5	205	3	Catawba
66	Pottios, Myron	LB	28	6-2	240	4	Notre Dame
48	Reed, Bob	FL	26	6-0	200	3	Pacific
71	Scibelli, Joe	G	28	6-0	255	7	Notre Dame
84	Snow, Jack	E	24	6-2	195	3	Notre Dame
26	Stiger, Jim	RB	26	5-10	214	25	Washington
87	Truax, Billy	TE	24	6-5	235	4	LSU
—	Whitlow, Bob	C	31	6-2	240	8	Arizona
24	Williams, Clancy	DB	24	6-2	198	3	Washington State
57	Woodlief, Doug	LB	24	6-3	230	3	Memphis State
45	Youngblood, George	DB	22	6-2	205	2	Cal State L. A.

LOS ANGELES KEY PLAYERS

DICK BASS, Fullback, 5-10, 198, 8th Yr., Age 30, University of Pacific
Hampered by injuries in '64 and '65, small but rugged powerback came back strong last year, chalking up new Ram career and single-season rushing records. Career totals now show 4,295 yards in 909 carries after 1,090 yards in 248 attempts last year. Among '66 honors: AP's Comeback Player of Year, Rams' Most Valuable Player, second team All-Pro. Third leading rusher in NFL.

MAXIE BAUGHAN, Linebacker, 6-1, 229, 8th Yr., Age 28, Georgia Tech
The Eagles' loss was Rams' gain last year. A five-time Pro Bowl performer with Philadelphia, he promptly earned an all-star berth after his first season with Rams in '66. Tough against the run and an alert pass defender, Maxie is known for his ruggedness, too. Since entering NFL in 1960, he's been starter in 96 of 98 games. Set Tech record in '59 with 124 tackles.

CHARLIE COWAN, Off. Tackle, 6-4, 260, 7th Yr., Age 29, N.M. Highlands
Rated as club's Offensive Lineman of Year, Cowan has shown steady improvement in his six NFL seasons. Out of lineup only briefly in pro career, Cowan once again started all 14 games for Rams in '66. Recognized as vital cog in an offensive line that helped Dick Bass set new rushing marks. At college, he played fullback and tackle.

IRV CROSS, Defensive Back, 6-1, 195, 7th Yr., Age 28, Northwestern
As Rams' regular right cornerback, Cross teamed with linebacker Baughan and safetyman Ed Meador to give club one of strongest right sides in pro football. In first year as Ram after five seasons with Eagles, he played big part in improving pass defense. Biggest play was 60-yard touchdown run with intercepted pass against Giants. Also returned 12 kickoffs for 348 yards and 29.0 average.

ROMAN GABRIEL, Quarterback, 6-4, 225, 6th Yr., Age 27, N.C. State
In guiding Rams to their best record since 1958, Gabriel enjoyed his most productive year. He set new team single-season marks in passes attempted (397) and completions (217). Took over starting QB duties from Bill Munson who had suffered knee injury. Gabriel himself underwent off-season knee surgery, but is expected to be 100 per cent ready for '67.

BRUCE GOSSETT, Place Kicker, 6-2, 240, 4th Yr., Age 25, Richmond
Record-breaking year in '66 started slowly when Gossett converted only 11 of 27 field goal attempts in first eight games. Bruce came on strong to set NFL marks for field goals (28) and attempts (49) and scored 113 points to lead league as well as break Elroy ("Crazy Legs") Hirsch's Ram scoring record of 102. Third straight season he's led club in scoring. Longest field goal was 49-yarder in '64.

LOS ANGELES KEY PLAYERS

DAVID JONES, Defensive End, 6-5, 265, 7th Yr., Age 28, S.C. State
Some pro observers rate Deacon Jones with the Packers' Willie Davis as best defensive end in NFL. Faster than most backs, Jones had banner year in '66: first team All-Pro (unanimous), third straight appearance on West Pro Bowl squad; fourth time as Rams' Defensive Lineman of Year. He teamed with tackle Merlin Olsen to form All-Pro right side of Rams' famed Fearsome Foursome.

LAMAR LUNDY, Defensive End, 6-7, 250, 11th Yr., Age 32, Purdue
One of Coach Allen's first acts last year was to name 10-year Ram veteran Lundy and safetyman Ed Meador defensive co-captains. Despite being first Ram to reach 10-year mark in club uniform, Lundy showed no sign of slowing down, again displaying consistency and exerting steady influence on defensive unit. Only defensive lineman in NFL history to intercept three passes for TDs.

TOMMY MASON, Halfback/Flanker, 6-1, 195, 7th Yr., Age 28, Tulane
Only knee surgery at mid-season last year could stop one of the most productive rushers in the league. Traded by Vikings to Rams in off-season, Mason will see service at flanker as well as running back. Minnesota's first draft choice in their first-ever draft ('61), he turned in six big seasons despite injuries throughout pro career. Gained 3,252 yards, caught 151 passes for 1,689 yards.

TOMMY McDONALD, Flanker, 5-9, 174, 11th Yr., Age 33, Oklahoma
Despite small size, one of all-time great pass catchers in NFL. In 10 seasons (seven with Eagles, one with Cowboys and two with Rams) he's caught 455 passes to rank fourth on all-time list and second only to Raymond Berry of Colts among active players. Lifetime total of 79 TD passes, second behind Don Hutson's 100. Last year caught 55 for 714 yards to rank ninth in league.

ED MEADOR, Defensive Back, 5-11, 194, 9th Yr., Age 30, Arkansas Tech
A fixture as Rams' free safety for most of his decade, Meador improves with age. The defensive co-captain intercepted five passes last year to run career total to 25, three shy of club record (28 by Will Sherman). Twice named team's Most Valuable Player ('64 and '65). Last year he landed berth in Pro Bowl game, his fourth appearance in annual classic.

MERLIN OLSEN, Def. Tackle, 6-5, 276, 6th Yr., Age 27, Utah State
Beginning with his rookie year in '62, the huge tackle has never failed to win one or more national awards for his play. Last year Olsen won all the honors: first-team All-Pro by AP, UPI, NEA. Once again, he teamed with end Deacon Jones to form super-tough left side of Rams' Fearsome Foursome. Named to West's Pro Bowl squad for sixth straight season.

LOS ANGELES 1966 RECORD

LOS ANGELES	19	Atlanta	14
"	31	CHICAGO	17
"	13	Green Bay	24
"	34	SAN FRANCISCO	3
"	14	Detroit	7
"	7	Minnesota	35
"	10	Chicago	17
"	3	BALTIMORE	17
"	13	San Francisco	21
"	55	NEW YORK	14
"	21	MINNESOTA	6
"	23	Baltimore	7
"	23	DETROIT	3
"	23	GREEN BAY	27
TOTALS	289	Opponents	212

FINAL RECORD: WON 8 — LOST 6

(4th Place in Western Conference)

LOS ANGELES 1967 SCHEDULE

(All Times Local)

September 17	at New Orleans	1:30
September 22	MINNESOTA	8:00
October 1	at Dallas	1:30
October 8	SAN FRANCISCO	1:00
October 15	at Baltimore	2:00
October 22	WASHINGTON	1:00
October 29	at Chicago	1:00
November 5	at San Francisco	1:00
November 12	PHILADELPHIA	1:00
November 19	at Atlanta	1:30
November 23	at Detroit	12:15
December 3	ATLANTA	1:00
December 9	GREEN BAY	1:00
December 17	BALTIMORE	1:00

(Home Games Capitalized)

LOS ANGELES 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
Bass	248	1090	4.4	50	8
Moore	104	272	2.6	18	1
Gabriel	52	176	3.4	14	3

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Gabriel	397	217	54.7	2540	10	84t	16
Munson	50	30	60.0	284	2	25	1

PASS RECEIVING

	No.	Yards	Avg.	Long	TDs
Moore	60	433	7.2	30t	3
McDonald	55	714	13.0	35	6
Snow	34	634	18.6	84t	3
Bass	31	274	8.8	40	0

SCORING

	TDR	TDP	TDs	PAT	FG	Points
Gossett	0	0	0	29	*28	*113
Bass	8	0	8	0	0	48
Moore	1	3	4	0	0	24
Gabriel	3	0	3	0	0	18
Snow	0	3	3	0	0	18

INTERCEPTIONS

	No.	Yards	Avg.	Long	TDs
Williams	8	97	12.1	32t	1
Meador	5	60	12.0	23	0
Lamson	5	59	11.8	44t	1

KICKOFF RETURNS

	No.	Yards	Avg.	Long	TDs
Williams	15	420	28.0	81	0
Cross	12	348	29.0	67	0

PUNT RETURNS

	No.	Yards	Avg.	Long	TDs
Stiger	33	259	7.8	49	0
Cross	12	82	6.8	24	0

PUNTING

	No.	Avg.	Long
Kilgore	71	42.8	58

Led NFL in 1966. t Touchdown.

LOS ANGELES ALL-TIME TEAM LEADERS

RUSHING

Dick Bass, with 909 carries for 4,295 yards. (1960-66)

PASSING

Norm Van Brocklin, with 1,101 completions in 1,897 attempts for 16,114 yards and 118 TDs. (1949-57)

PASS RECEIVING

Tom Fears, with 400 receptions. (1948-56)
Elroy Hirsch, with 6,289 yards and 53 TDs. (1949-57)

INTERCEPTIONS

Will Sherman, with 58. (1954-60)

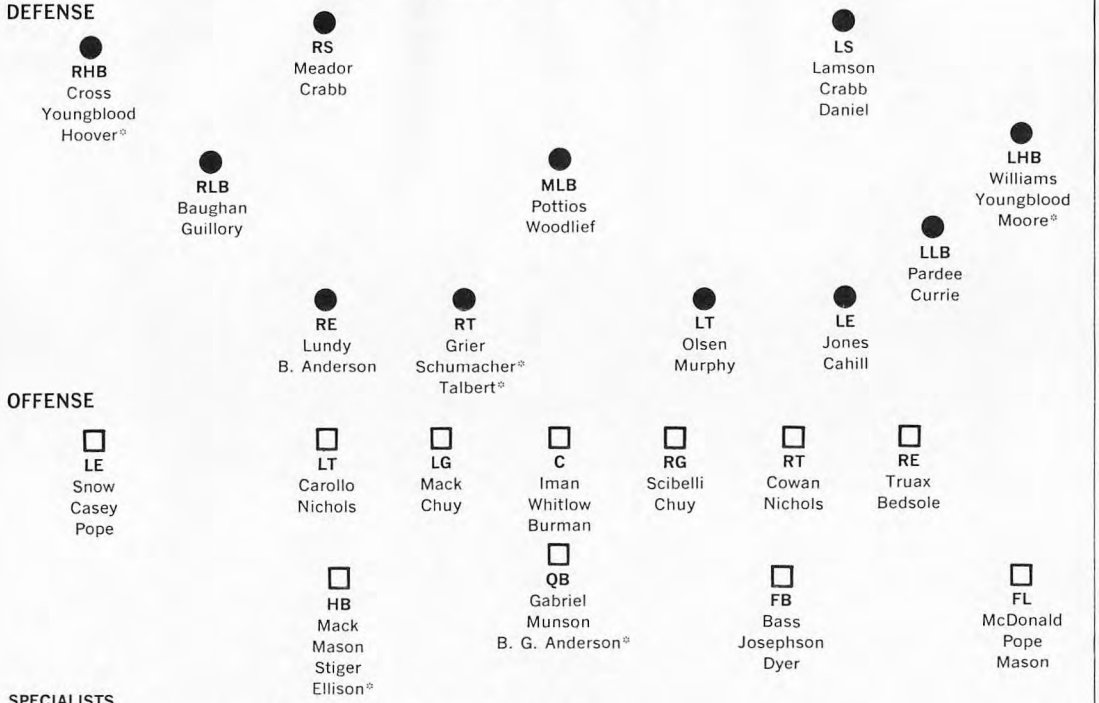
SCORING

Bob Waterfield, with 573 points. (1945-52)

LOS ANGELES DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	Choice to Minnesota		
2.	ELLISON, Willie—from Minnesota	HB	Texas Southern
	Choice to Green Bay		
3.	Choice to Philadelphia		
4.	Choice to Chicago		
5.	SHAW, Nate	DB	So. California
6.	Choice to Atlanta		
7.	Choice to Philadelphia		
8.	Choice to Chicago		
9.	SMITH, Tommie	HB	San Jose State
10.	MOORE, Leon	DB	Tennessee A&I
11.	HORAK, Frank	DB	TCU
12.	BADJEK, Pat	LB	Franklin (Ind.)
13.	ERISMAN, John	E	Miami (Ohio)
14.	RICHARDSON, Walt	DT	Fresno State
15.	BUNKER, Steve	TE	Oregon
16.	SACK, Allen	LB	Notre Dame
17.	BARNES, Bill	C	Washington

LOS ANGELES DEPTH CHART



SPECIALISTS

PUNTER · Kilgore *PLACE KICKER* · Gossett *KICKOFFS* · Gossett

PUNT RETURNS · Stiger, Cross, Ellison* *KICKOFF RETURNS* · Williams, Cross, Ellison*

*ROOKIE

A SCOUT'S-EYE LOOK AT THE RAMS

With breakaway fellows like Tommy McDonald and Dick Bass in the lineup, the Los Angeles Rams like to put the ball into the air as often as they can.

In Diagram A, McDonald (No. 29) runs his pet pattern, a quick slant-in maneuver that takes lots of courage because the receiver is likely to get waffled by a couple of big linebackers the second he catches the ball. But with his great speed, Tommy often turns this short pass into a long-gainer for the Rams. The defensive halfback, respecting McDonald's speed, must lay off him at least eight or ten yards. This gives Tommy all the room he needs to run the slant "underneath" and catch the ball on the dead run.

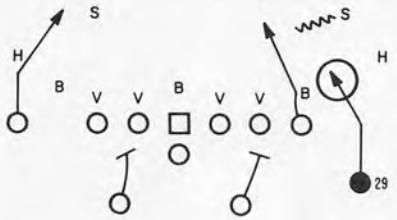
Bass (No. 22), the hydrant-sized fullback who had a great year running the ball in 1966, is a definite receiving threat on any number of backfield patterns, among them the screen pass left which is outlined in Diagram B. As can be seen, McDonald and the two Ram ends run deep patterns to clear out the secondary, and the halfback (No. 25) runs a circle route over the middle to occupy the safety man on that side. Bass delays a count, as if to pass block, and then drifts toward the flat as the Rams' guard and tackle on the left side check their men and then slide over to form the two-man screen in front of Bass. As with McDonald, Bass doesn't need much running room to get himself into the open. He often turns this short lob pass into a healthy gain, especially when his screen blockers do their job.

The Los Angeles front four of Dave Jones, Merlin Olsen, Rosey Grier and Lamar Lundy is acknowledged as the foremost pass-rush unit in pro ball. In Diagram C is a typical Rams' tackle-end deal. Jones, at left end, drives to the inside, pressuring the offensive blockers in that direction, as left tackle Olsen loops behind him and crashes into the backfield. On the opposite side, Grier, at right tackle, takes the outside route behind an inside drive by Lundy. Diagram D shows why it's tough to gain against the rugged Rams' defense in short-yardage situations such as third and one or fourth and one on the goal-line. The big Ram linemen, and the linebackers, move into an eight-man gap defense, plugging the normal running lanes and presenting problems for the offensive blockers. Not many clubs in the NFL can challenge the Rams on the ground with this defensive barrier.

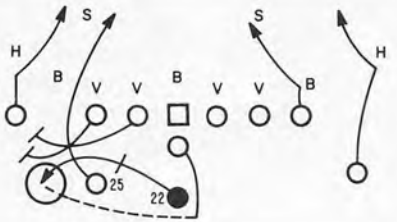
GEORGE ALLEN
(Coach)

"Defense" is the first word in George Allen's football vocabulary — and that's exactly the way he coaches the game. Allen took over as head man at L.A. in 1965 after eight years as George Halas' strong right defensive arm in Chicago, and proceeded to construct one of the Western division's staunchest defensive units, one that finished fourth in overall defense and which permitted the enemy an average of only 93 yards rushing per game. Under Allen, the Rams also came to life on offense and finished third with an 8-6 record and the seventh best offensive record in the league.

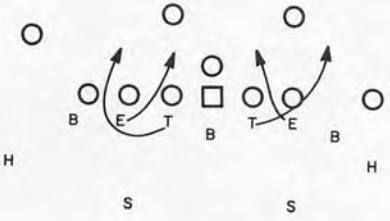
Ⓐ
QUICK SLANT
TO McDONALD



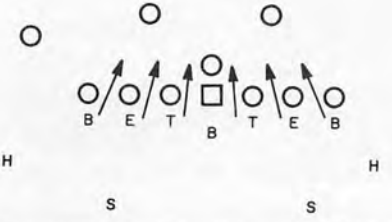
Ⓑ
SCREEN LEFT
TO BASS



Ⓒ
TACKLE-END
"DEAL"



Ⓓ
SHORT-YARDAGE
DEFENSE



OBTAINED from the Eagles in a trade prior to the '66 campaign, defensive back Irv Cross had a fine year for the Rams. Here's Irv hauling back a kickoff against the Baltimore Colts.

L.A. Memorial Colisium

EN ROUTE to a 1,090-yard rushing year, the Rams' quick Dick Bass heads for yardage against the Giants as Roman Gabriel (18) looks on and Joe Carollo (63) does some blocking. Moving in from the right is Steve Heckard.

WHEN a quarterback is 6-4 and 225 pounds, he should be able to move a few people around up close to the goal line . . . and here's Roman Gabriel, who just happens to be that big, sneaking over for a touchdown against the Giants.

SAN FRANCISCO 49ers

HIGH LARCENY is what 49er defensive back Al Randolph (27) pulls on Gale Sayers (40) and the Chicago Bears. Randolph not only came down with the ball, but whizzed 94 yards for a TD in 41-14 San Francisco romp.

40

SAN FRANCISCO 49ers

General Manager: Lou Spadia
Asst. General Manager: Art Johnson
Head Coach: Jack Christiansen
Personnel Director: Lynn Waldorf

Stadium: Kezar Stadium (59,636)
Colors: Forty Niner Gold and Scarlet

"The City" is what a lot of people call San Francisco, and with good reason, to be sure. Tony Bennett has also added to the city's legend by leaving his heart there, musically.

History also records that not all of the so-called "49ers" who came to California in search of gold in the mid-1800's found it, but since 1946, when San Francisco first had a professional football team, there have been any number of hardy young players who have managed to find the city particularly rewarding.

In the relatively short time in which the 49ers, first major professional team to operate in California's beautiful and lush Bay area, have been established, some of the game's greatest names have worn the distinctive Forty Niner Gold and Scarlet trappings. Begin with Frankie Albert and Norm Standlee, both members of the original team. Then add such illustrious names as Hugh (The King) McElhenny, Y. A. Tittle, Leo Nomellini, Billy Wilson, Gordy Soltau and Joe (Jet) Perry.

These names, and many others since, dedicated to the maxim of team founder Tony Morabito, "Go first class or not at all," have made the 49ers one of the most respected organizations in the world of professional sports. That respect has been well-earned because since receiving a franchise back in 1946, the 49ers began a pioneering effort that has since opened San Francisco not only to the best in pro football, but to major league baseball and basketball as well.

The 49ers have always seemed to have about twice as many offensive players as everybody else. For 20 years, they have had the personnel to bury any team on any given day. From Albert and Standlee, through McElhenny and Tittle, and up to the present day with standouts like John Brodie, Ken Willard, and Dave Parks, the 49ers are proof that you have to be able to run in order to pass . . . or is it the other way around? At any rate, they have great balance, and coach Jack Christiansen's team always gets respect from throughout the NFL.

One of the great attractions in San Francisco is the fact that despite a 3 million population in the area, a 30-minute drive is all that's needed to find quiet woodlands and uncluttered beaches. Neither do the 49ers journey far afield for a training camp, using St. Mary's College, just 20 miles east of the city. That's the kind of "closeness" that typifies The City and the 49ers, and if anything else typifies the club itself, it is that intangible "spirit," which has characterized the team since its inception. That 49er spirit is as much a part of San Francisco as are the cable cars and bridges. A glorious past, an impressive present, and with a team that is potentially powerful, a great future . . . that's the story of The City and the 49ers.

SAN FRANCISCO 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
39	Alexander, Kermit	DB	26	5-11	180	5	UCLA
50	Beard, Ed	LB	27	6-1	226	3	Tennessee
77	Bosley, Bruce	C	33	6-2	244	12	West Virginia
12	Brodie, John	QB	32	6-1	210	11	Stanford
56	Cerne, Joe	C	25	6-2	240	3	Northwestern
44	Crow, John David	RB	31	6-2	224	10	Texas A&M
29	Daugherty, Bob	RB	25	6-1	210	2	Tulsa
36	Davis, Tommy	K	32	6-0	220	9	LSU
20	Donnelly, George	DB	25	6-3	210	3	Illinois
54	Harrison, Bob	LB	30	6-2	228	9	Oklahoma
55	Hazeltine, Matt	LB	34	6-1	230	13	California
80	Hindman, Stan	DE	23	6-3	232	2	Mississippi
38	Jackson, Jim	RB	23	5-11	193	2	Western Illinois
72	Johnson, Charlie	DT	23	6-1	265	2	Louisville
37	Johnson, Jim	DB	29	6-2	187	7	UCLA
43	Kopay, Dave	RB	25	6-0	218	4	Washington
70	Krueger, Charlie	DT	30	6-4	260	9	Texas A&M
60	Lakes, Roland	DT	27	6-4	279	7	Wichita
22	Lewis, Gary	RB	25	6-2	230	4	Arizona State
73	McCormick, Dave	T	24	6-6	250	2	LSU
26	McFarland, Kay	FL	29	6-2	186	6	Colorado State
74	Miller, Clark	DE	29	6-5	247	6	Utah State
10	Mira, George	QB	25	5-11	190	4	Miami
68	Mudd, Howard	G	25	6-2	254	4	Hillsdale
81	Parks, Dave	E	25	6-2	207	4	Texas Tech
32	Phillips, Mel	DB	23	6-0	192	2	No. Carolina A&T
27	Randolph, Al	DB	23	6-2	192	2	Iowa
67	Rock, Walt	T	27	6-5	255	5	Maryland
76	Rhode, Len	T	29	6-4	250	8	Utah State
88	Smith, Steve	DE	23	6-5	236	2	Michigan
85	Stickles, Monty	TE	29	6-4	235	8	Notre Dame
23	Swinford, Wayne	E	24	6-0	192	3	Georgia
78	Thomas, John	G	32	6-4	250	10	Pacific
64	Wilcox, Dave	LB	24	6-2	234	4	Oregon
40	Willard, Ken	RB	23	6-2	230	3	North Carolina
34	Witcher, Dick	FL	23	6-3	204	2	UCLA

SAN FRANCISCO KEY PLAYERS

KERMIT ALEXANDER, Def. Back, 5-11, 180, 5th Yr., Age 26, UCLA
Former UCLA All-American, a versatile and valuable performer, both as defensive back and as punt and kickoff return specialist. Ranked 6th in NFL in former category and 7th in league in latter in 1966. Led club in interceptions in 1963, 1964 and 1966, was second in 1965. Scored TD first time he handled ball as rookie in pre-season on 90-yard kickoff return vs. Vikings.

JOHN BRODIE, Quarterback, 6-1, 210, 11th Yr., Age 32, Stanford
Considered one of the very best passing quarterbacks in pro football, Brodie has spent entire career with the 49ers. Has completed 1,365 passes of 2,322 attempts for 16,496 yards and 111 touchdowns. Greatest year was 1965 when he had a record-setting year with 242 completions for a 61.9 percentage, more than 3,000 yards and 30 TD aerials. That 242 mark was an NFL record until broken last season.

TOMMY DAVIS, Kicker, 6-0, 220, 9th Yr., Age 32, LSU
An offensive fullback while at LSU, but has concentrated on being the punting and place-kicking specialist for 49ers. Rated as one of most accurate place-kickers in NFL, holds the league record for consecutive PAT's without a miss, 234. Lifetime punting average close to 45 yards per boot. Shows lifetime mark of 104 field goals in 218 attempts, and a stunning 276-for-277 lifetime mark in PAT's.

JIM JOHNSON, Defensive Back, 6-2, 187, 7th Yr., Age 29, UCLA
Teams with former UCLA mate Alexander to give 49ers solid secondary duo. In five seasons with club, younger brother of famed Olympian Rafer Johnson has 20 pass interceptions for 321 yards returned. Led club in 1965 with six. In rookie year, he had five thefts, then was switched to offense the following year and wound up as second leading receiver with 34 catches for 627 yards and four TDs.

CHARLIE KRUEGER, Def. Tackle, 6-4, 260, 9th Yr., Age 30, Tex. A&M
Was 49ers' first draft choice and has been a starter ever since 1959 after All-American career at Texas A&M where he was a teammate of John David Crow. Played defensive end first two seasons with club before finding a home at tackle. Pro Bowl selection in 1965, and generally considered to be one of steadiest and best defensive tackles in the league.

ROLAND LAKES, Defensive Tackle, 6-4, 279, 7th Yr., Age 27, Wichita
Extremely strong and agile for man his size, Roland has been regular defensive tackle and starter for past four seasons. Like club's other starting defensive tackle, Charlie Krueger, he began his pro career as a defensive end. He entered the NFL with top collegiate credentials—Most Valuable Lineman and All-Conference in the Missouri Valley Conference in 1960.

SAN FRANCISCO KEY PLAYERS

CLARK MILLER, Defensive End, 6-5, 247, 6th Yr., Age 29, Utah State
Team captain of 49ers in 1966, has been a starting member of the club's front four for five seasons. Local product, he never missed a 49er game in four years as a youngster. Came to San Francisco after great career at Utah State where he was a teammate of Rams' Merlin Olsen. Nabbed fumble and ran 75 yards for TD against Lions in '65.

HOWARD MUDD, Guard, 6-2, 254, 4th Yr., Age 25, Hillsdale College
Earned a starting job prior to 1965 season—his second in pro ball —and has developed into outstanding player. Began college at Michigan State, transferred to Hillsdale where he was team captain. Mudd was named a starter for the West All-Stars in the 1967 Pro Bowl game. Indicative of how quickly he has arrived shows not only in his status as player . . . he's also team player representative.

DAVE PARKS, Split End, 6-2, 207, 4th Yr., Age 25, Texas Tech
A running back while at Texas Tech, shows why when he gets into open field after a pass reception. Now established as one of best in NFL with 182 catches in first three seasons, including league-leading 80 for 1,344 yards in 1965. Was 3rd in NFL last year with 66 for 974 yards, and has 25 TDs in his three seasons. Named All-Pro twice, and was starter in three consecutive Pro Bowl games.

JOHN THOMAS, Guard, 6-4, 250, 10th Yr., Age 32, U. of Pacific
Key man in recent upsurge of 49er running attack, was selected for All-NFL team last year and also started in Pro Bowl game. Gifted and powerful blocker, had been defensive lineman and linebacker for 49ers before switching to offense in 1963. Played only one year of football in college, but was basketball star for four years, served as captain for two and had tryout with St. Louis Hawks.

DAVE WILCOX, Linebacker, 6-2, 234, 4th Yr., Age 24, Oregon University
Regular leftside linebacker, has been a starter for club for all three of his seasons, and generally regarded as one of finest young LB's in NFL. Played in Pro Bowl this past year after top season with 49ers. Was an offensive end and guard at Oregon and a Junior College All-American before that at Boise JC. Former rodeo rider, he won 9 letters in high school.

KEN WILLARD, Fullback, 6-2, 230, 3rd Yr., Age 23, North Carolina
In two seasons with the 49ers, gifted young fullback has ranked 4th and 5th among NFL rushers. Has amassed 1,541 yards in 380 carries in two seasons for a 4-plus average per carry, and has played in Pro Bowl in both of his seasons. No. 1 draft choice of 49ers in 1965, was All-American at North Carolina. Also fine receiver with 74 receptions in two years.

SAN FRANCISCO 1966 RECORD

SAN FRANCISCO	20	MINNESOTA	20
"	14	Baltimore	36
"	3	Los Angeles	34
"	21	GREEN BAY	20
"	44	Atlanta	7
"	27	DETROIT	24
"	3	Minnesota	28
"	21	LOS ANGELES	13
"	30	Chicago	30
"	34	PHILADELPHIA	35
"	41	Detroit	14
"	7	Green Bay	20
"	41	CHICAGO	14
"	14	BALTIMORE	30
TOTALS	320	Opponents	325

FINAL RECORD: WON 6 — LOST 6 — TIED 2

(4th Place in Western Conference)

SAN FRANCISCO 1967 SCHEDULE

(All Times Local)

September 17	at Minnesota	1:30
September 24	ATLANTA	1:05
October 1	at Baltimore	2:00
October 8	at Los Angeles	1:05
October 15	at Philadelphia	1:30
October 22	NEW ORLEANS	1:05
October 29	DETROIT	1:05
November 5	LOS ANGELES	1:05
November 12	at Washington	1:30
November 19	at Green Bay	1:30
November 26	BALTIMORE	1:05
December 3	CHICAGO	1:05
December 10	at Atlanta	1:30
December 16 (Saturday)	DALLAS	1:05

(Home Games Capitalized)

SAN FRANCISCO 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Willard	191	763	4.0	49	5
Crow	121	477	3.9	31	1
Kopay	47	204	4.3	32	1

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Brodie	427	232	54.3	2810	16	65t	22
Mira	53	22	41.5	284	5	29	2
Kilmer	16	5	31.2	84	0	26	1

PASS RECEIVING	No.	Yards	Long	TDs
Parks	66	974	65t	5
Casey	50	669	32	1
Willard	42	351	62	2
Crow	30	341	54	3

SCORING	TDs	PAT	FG	Points
Davis	0	37–38	16–31	86
Willard	7	0	0	42
Parks	5	0	0	30
Crow	4	0	0	24

INTERCEPTIONS	No.	Yards	Long	TDs
Alexander	4	73	55	0
Johnson	4	57	35t	1
Randolph	3	138	94t	1
Kimbrough	3	60	44	0

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Alexander	37	984	26.6	56	0
Jackson	8	162	21.0	28	0

PUNT RETURNS	No.	Yards	Avg.	Long	TDs
Alexander	30	198	6.6	44t	1
Swinford	8	12	1.5	7	0

PUNTING	No.	Yards	Avg.	Long
Davis	63	2609	41.4	60
Kilmer	7	234	33.4	45

t Touchdown.

SAN FRANCISCO ALL-TIME TEAM LEADERS

RUSHING

Joe Perry, with 1,667 carries for 8,689 yards. (1948-60, 1963)

PASSING

John Brodie, with 1,274 completions in 2,319 attempts. (1957-66)
Y. A. Tittle, with 16,016 yards. (1951-60)
Frank Albert, with 115 touchdowns. (1946-52)

PASS RECEIVING

Billy Wilson, with 407 receptions for 5,802 yards and 49 TDs. (1951-60)

INTERCEPTIONS

Lowell Wagner, with 31. (1949-53)

SCORING

Gordy Soltau, with 644 points. (1950-58)

SAN FRANCISCO DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	SPURRIER, Steve—from Atlanta	QB	Florida
	BANASZEK, Cas	TE-LB	Northwestern
2.	HOLZER, Tom	T	Louisville
3.	NUNLEY, Frank—from Pittsburgh	LB	Michigan
	TUCKER, Bill	HB	Tennessee A&I
4.	TRIMBLE, Wayne	DB	Alabama
5.	Choice to Atlanta		
6.	CUNNINGHAM, Doug	HB	Mississippi
7.	JACKSON, Milt	DB	Tulsa
8.	JOHNSON, Walter	LB	Tuskegee
9.	BRIGGS, Bob	T	Heidelberg
10.	MYERS, Phil	FL	N.W. Oklahoma
11.	CARMANN, Ken	DT	Kearney (Neb.)
12.	HALL, James	LB	Tuskegee
13.	GIBBS, Richard	DB	Iowa
14.	LEBLANC, Dalton	FL	N.E. Louisiana
15.	SPENCER, Clarence	FL	Louisville
16.	TEMPLEMAN, Bart	C	Eastern Mont.
17.	TALBOTT, Dan	QB	North Carolina

SAN FRANCISCO DEPTH CHART

DEFENSE

OFFENSE

SPECIALISTS

PUNTER · T. Davis, Spurrier* *PLACE KICKER* · T. Davis
KICKOFFS · T. Davis *PUNT AND KICKOFF RETURNS* · Alexander

*ROOKIE

A SCOUT'S-EYE LOOK AT THE 49ers

The San Francisco 49ers, a high-powered team on offense, boast one of the NFL's top passing combinations in quarterback John Brodie and split end Dave Parks, and many of the patterns used by the club are based on the ability of Parks to make just about every move in the book, and the ability of Brodie to hit him in the open. Some pass patterns are designed to free a single man by using other receivers to pressure the defense. But the great pass-catchers like Parks can usually get the job done by themselves—on speed, quickness, agility and a knowledge of the man covering them. In Diagram A, Parks (No. 81) runs what is commonly known as a turn-in pattern. At the snap, he drives straight down on the defensive halfback, forcing him to retreat. Once the defensive man is moving backwards, Parks cuts to the inside. His third move is to hook back (or turn in) toward the line of scrimmage and take the pass facing his quarterback. Diagram B represents Parks on a square-out and down route. This pattern can be especially effective after the 49ers have hit on one or two sideline passes to Parks. This brings the defensive back up tight when Dave makes another break to the sideline. As soon as this happens, Parks shifts into another gear and turns back up the field, running parallel to the sideline to take a long pass from Brodie. With his multiple moves, the great San Francisco end is difficult to handle man-on-man.

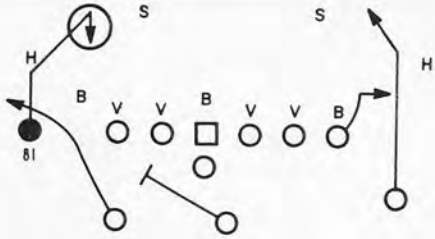
Defensively over the years, the 49ers have been known to employ a highly effective over-shifted odd line that causes the attacking team countless problems on blocking assignments. Sometimes, as in Diagram C, San Francisco over-shifts to the strong side—that is, it places four linemen against the likely point of attack by the opposition. On other occasions, San Francisco goes into an under-shifted line (Diagram D) where the defensive manpower is massed to the flanker side of the offense. This alignment changes the blocking picture for the offense and can result in making the quarterback alter his original call and go to an automatic. This is good defense. Anytime you make the offense do something different than it planned, you have reduced its chance of success.

JACK CHRISTIANSEN

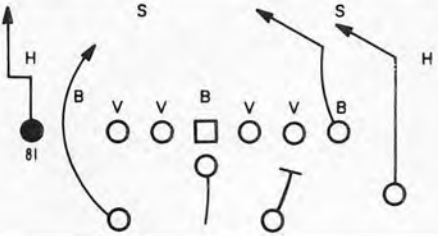
(Coach)

Christiansen, 39, has spent his entire NFL career with two teams — eight seasons (1951-58) as an All-Pro defensive back with Detroit and seven years as a coach (1959 through present) with San Francisco. Jack served as defensive backfield coach of the 49ers until replacing Red Hickey as head coach in 1963. In the process of rebuilding the club, Jack has had some lean seasons—2-12 in 1963, 4-10 in 1964, but the following year San Francisco was 7-6-1 and, in 1966, the record was an even .500 at 6-6-2, good for fourth place in the West. Jack is primarily a defensive specialist—and yet his 1965 San Francisco club led the NFL in scoring and passing offense!

Ⓐ
49ER
TURN-IN PASS



Ⓑ
SQUARE-OUT
AND DOWN PATTERN



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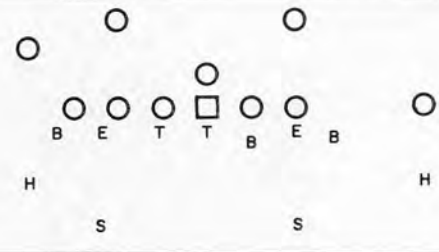
OVER-SHIFTED
ODD DEFENSE



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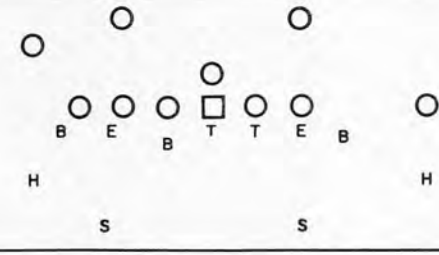
UNDER-SHIFTED
ODD DEFENSE



POWER PLUS is a fine description for fullback Ken Willard. Here, the second-year man drives hard against the Bears as Doug Atkins (left) and Richie Petitbon move in to make the eventual stop.

Kezar Stadium,
Golden Gate Park,
San Francisco

VETERAN quarterback John Brodie holds on until his receiver gets open, then connects for a long gainer. In this 27-24 win over Detroit, Brodie keeps a wary eye on Lion linebacker Wally Hilgenberg (67) before letting go.

DEFENSIVE captain Clark Miller (center) and Roland Lakes (60) provide the 49ers with a highly capable pass rush, as Baltimore quarterback Johnny Unitas sees first hand during this action at Kezar Stadium.

KNOW YOUR DEFENSE

In the National Football League, pass defense is every bit as important as pass offense. One is not enough. A team needs both to win.

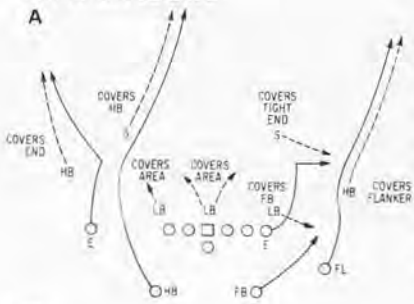
As the passing game rotates through new cycles of improvement, the task of defending against the modern aerial attack—with its swift, wide-ranging receivers, intricate patterns and bulls-eye throwers—becomes commensurately more difficult and complex.

Generally speaking, pass defense can be placed in three separate and unique categories: man-to-man defense, zone defense, and a combination of both.

The first two are most important, so let's consider them.

MAN-TO-MAN DEFENSE

A



Man-to-Man Coverage

Man-to-man coverage means exactly what it says. Each of the defenders (safeties, cornerbacks and linebackers) is assigned a specific receiver to cover as the offensive pattern unfolds. This is football in its basic element: man against man.

There is no place for a defensive back to hide in man-to-man coverage. He's out in the open against his quarry, and his task is to stay with him with the following goals in mind —intercept the pass, knock it down or, if it is completed, tackle the receiver and prevent the score. The defensive back's area is the last thin line of defense. In man-to-man, he has no help. His mistake can cost six points in the wink of an eye. It's the loneliest job in all of football.

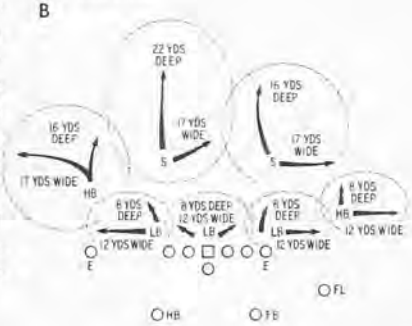
The accompanying diagram (A) shows the basic man-to-man responsibilities in a standard pro-style 4-3-4 defense. As can be seen, there are seven men involved in pass defense —three linebackers, two halfbacks (cornerbacks) and two safeties. Five of these defenders have specific and constant assignments.

The two halfbacks have the toughest jobs. Their duty is to cover the split end and the flanker back, usually the offense's swiftest and smartest pass receivers. The free safety keys on the opposing halfback. If this man does not run a pattern, but stays in the backfield to block, the safety is relieved of his responsibility and is free (thus the name "free safety") to play the ball and help out elsewhere. The other safety (the tight safety)

covers the tight end. The strong side linebacker is responsible for the enemy fullback. As shown in Diagram A, the middle and the remaining outside linebackers have no specific receivers to pick up; they merely drop off the line in passing situations and cover pre-determined "drop" areas in the secondary.

So much for the fundamentals of man-to-man pass defense. Next, let's look at a zone defense as seen in the NFL.

ZONE DEFENSE
B



Zone Defense

The zone is a system in which the halfbacks, safeties and linebackers (the same seven defenders as shown in Diagram A) are assigned to cover certain areas of the field (or zones) instead of individual receivers. Basically, the gridiron is divided into seven zones with each man responsible for a specific depth and width in passing situations.

Diagram B illustrates the seven zones and shows how they blanket most of the secondary.

The primary rule of zone coverage is that the defensive men must pick up the receiver as soon as he enters their assigned area, and cover him until he leaves it.

When the receiver leaves the zone, the defensive man does not pursue him. Instead, he remains alert for any other receiver who might penetrate his territory. If no other potential pass-catcher puts in an appearance, the defensive back is free to help out in another sector.

When is a zone defense used in preference to the man-to-man? Well, usually when the offense has very effective receivers who are capable of eluding anyone assigned to cover them. There's no point expecting a defensive back to cover a split end who is bigger, faster and more experienced. It would be strictly "no contest." So instead, a zone is used where the halfback can count on help from a safety and a linebacker once the ball is thrown; these men can leave their zones once the pass is in the air.

The zone is also effective when the opposition has a particular pass pattern that is damaging the man-to-man coverage. This often means that a receiver must elude not one, but two or three men in the secondary as the zone rolls to cover his pattern.

Sometimes a team will use man-to-man coverage on one side of the secondary and a zone on the other side. This is known as combination coverage, and is also quite common in the NFL.

CHICAGO BEARS

THE RIGHT bounce came up here for Chicago Bears' defensive back Bernie McRae (26) who picks off a deflected pass against the Detroit Lions. Intended receiver Pat Studstill has the dismayed look after ball bounced off his fingers into McRae's hands.

26

CHICAGO BEARS

Chm. of Bd. and Head Coach: George S. Halas Business Mgr.: Rudy Custer
President and General Mgr.: George Halas, Jr. Pers'l Dir.: John L. Driscoll

Stadium: Wrigley Field (46,200)
Colors: Orange, Navy Blue and White

The Chicago Bears have become a dramatic living legend through nearly half a century of successes in the most highly competitive professional sport of them all. The Bears are a firmly established Chicago institution, as much a part of the Windy City as the clock at the Marshall Field corner . . . the Water Tower that survived the Chicago Fire . . . Outer Drive . . . or State Street.

Eight world championships . . . two undefeated, untied seasons . . . nine more in which only one game was lost . . . only eight losing seasons in a 47-year span . . . that too is the Chicago Bears' story.

George S. Halas, the man who founded the team back in 1920 when they were known as the Decatur, Illinois, Staleys, is still the owner, chairman of the board and head coach, and this 1967 season will mark his 40th as coach of the Bears.

Obviously, an individual and a firm in business for so long would acquire evidences of pioneering practices. The Bears have taken the lead in many areas—first team to practice daily; to take game movies for study and strategy; to encourage broadcasts of game action on radio and to publish a club newspaper for distribution to team fans.

So too were the Bears the first team to make a coast-to-coast tour, the famous Red Grange expedition that started in Chicago Thanksgiving Day, 1925, and wound up three months later after stops in Seattle, Los Angeles, San Francisco, Jacksonville, Miami, Washington and New York among others.

While team efforts have made past Bear teams great clubs, individuals have contributed greatly to the long winning tradition. History has been made with such all-time college All-Americans as Grange and Bronko Nagurski, but so too have the Bears brought out the best from such small school graduates as Harlon Hill, Clyde "Bulldog" Turner, Ed Sprinkle, George Gulyanics, Ray Nolting, George Musso and Ray Bray. And many a fan around Chicago will say that Sid Luckman was the greatest QB of them all.

Halas started all this, and he's still carrying on. A graduate of Illinois, he had a baseball tryout with the New York Yankees in 1919, but a leg injury caused his release. Instead, he went into football with the Staleys, still holds the NFL record for a 98-yard TD run with a fumble in 1923, and remains as famous himself as his great football team has been, and will continue to be.

The "Monsters of the Midway" may well be the most famous team in all of pro football.

CHICAGO 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
85	Allen, Duane	TE	29	6-4	225	6	Santa Ana
49	Bivins, Charlie	TE	28	6-2	212	8	Morris Brown
22	Brown, Charlie	DB	24	6-1	193	2	Syracuse
55	Buffone, Doug	LB	22	6-3	230	2	Louisville
10	Bukich, Rudy	QB	34	6-2	205	13	So. California
29	Bull, Ron	RB	27	6-0	200	6	Baylor
51	Butkus, Dick	LB	24	6-3	245	3	Illinois
72	Cadile, Jim	G	27	6-3	240	6	San Jose State
11	Concannon, Jack	QB	24	6-3	205	4	Boston College
73	Cornish, Frank	DT	22	6-6	270	2	Grambling
—	Croftcheck, Don	G-LB	25	6-1	230	3	Indiana
79	Evey, Dick	DT	26	6-4	245	4	Tennessee
31	Fortunato, Joe	LB	36	6-1	225	13	Mississippi State
46	Gentry, Curtis	DB	25	6-0	185	2	Maryland State
88	Green, Bobby Joe	K	31	5-11	175	8	Florida
76	Johnson, John	DT	26	6-5	260	5	Indiana
80	Jones, Jim	E	26	6-2	187	3	Wisconsin
32	Kurek, Ralph	RB	24	6-2	210	3	Wisconsin
54	Leclerc, Roger	C-K	30	6-3	235	8	Trinity (Conn.)
48	Livingston, Andy	RB	22	6-1	234	3	Phoenix J. C.
34	Marconi, Joe	RB	33	6-2	235	12	West Virginia
26	McRae, Bennie	DB	27	6-0	180	6	Michigan
47	Morris, Johnny	FL	30	5-10	180	10	Santa Barbara
17	Petitbon, Richie	DB	29	6-3	205	9	Tulane
41	Piccolo, Brian	RB	23	6-0	205	2	Wake Forest
53	Purnell, Jim	LB	25	6-2	238	4	Wisconsin
50	Pyle, Mike	C	28	6-3	250	7	Yale
64	Rabold, Mike	G	30	6-2	250	8	Indiana
12	Rakestraw, Larry	QB	25	6-2	195	3	Georgia
62	Reilly, Mike	LB	25	6-3	230	4	Iowa
40	Sayers, Gale	RB	24	6-0	198	3	Kansas
67	Seals, George	G-T	24	6-3	260	4	Missouri
24	Taylor, Roosevelt	DB	30	5-11	186	7	Grambling
9	Wade, Bill	QB	36	6-2	205	14	Vanderbilt
63	Wetoska, Bob	T	30	6-3	240	8	Notre Dame

CHICAGO KEY PLAYERS

RON BULL, Running Back, 6-0, 200, 6th Yr., Age 27, Baylor

Bull's 1,822 career yards rushing place him ninth on the Bears' all-time list. His best single season was 1965 with 417 yards and a 4.6 average. In the 14-10 championship win over the Giants, Bull's iron-man performance late in the final quarter preserved the victory —on the last two sequences of Bears' plays, Bull carried ten out of thirteen times, driving for two vital first downs.

DICK BUTKUS, Middle Linebacker, 6-3, 245, 3rd Yr., Age 25, Illinois

Butkus' two NFL campaigns have been eventful and productive. He was all-NFL linebacker as a rookie and, in both years, was a member of the West team in the Pro Bowl. Six pass interceptions for 90 yards return and nine opponents' fumbles recovered are his statistical marks. As a senior at Illinois, was an All-American as well as American Football Coaches' Association choice as Player of the Year.

JACK CONCANNON, Quarterback, 6-3, 205, 4th Yr., Age 24, Boston

The Bears got Concannon and a 1968 draft choice in a trade that sent Mike Ditka to the Philadelphia Eagles. Concannon, the Eagles' No. 2 selection in 1964, saw only infrequent action until last December when he took over as regular quarterback, beating Pittsburgh, 27-23, and Cleveland, 33-21, in the stretch drive that meant a tie for second place. In those two games, he completed 20 passes.

DICK EVEY, Defensive Tackle, 6-4, 245, 4th Yr., Age 26, Tennessee

Evey, one of the NFL's deadliest interior defensive forwards, is the latest example of the Bears' success at designating a lineman as a No. 1 choice at the player selection meeting. Originally, Evey was to have been used on offense but injuries that depleted the defensive sector in his rookie year caused his shift. Last year, shifted from defensive end to tackle. He led in tackles, 57; assists, 42.

JOE FORTUNATO, Linebacker, 6-1, 225, 13th Yr., Age 36, Miss. State

Fortunato, defensive captain of the Bears since 1963, has broken into four statistical categories in his dozen NFL campaigns. In one, he shares a league record with 22 opponents' fumbles recovered. He also has scored three touchdowns, including one last season when he picked off a Johnny Unitas fumble and scampered 24 yards for the score. He was named to Pro Bowl squad 4 times.

JIMMY JONES, Split End, 6-2, 187, 3rd Yr., Age 26, Wisconsin

In two seasons as regular split end, Jones has caught 49 passes for 854 yards and nine touchdowns. His best single day came in his rookie season when he got 114 yards on three catches against the San Francisco 49ers here. At Wisconsin, he got into 213 minutes of play in each of his last two seasons as he caught 56 passes for 908 yards and seven touchdowns.

CHICAGO KEY PLAYERS

BENNIE McRAE, Defensive Back, 6-0, 180, 6th Yr., Age 28, Michigan
Two of McRae's three interceptions last season came in the second quarter of the 27-17 victory over the Colts, the first when, with the Bears holding a narrow 10-0 lead, the Colts had moved in 17 plays from their 18 to the Chicago five. On the first play, Johnny Unitas' pass was intercepted by McRae, standing seven yards into the end zone, and he returned 53 yards to the 46.

JOHNNY MORRIS, Flanker Back, 5-10, 180, 10th Yr., Age 31, U. of Cal.
Morris suffered damage to knee cartilages on the second play of the Bears' second game of 1966, against the Rams. Sidelined most of 1966, he's back this year with no trace of injury. Johnny's 336 passes for 4,828 yards in nine seasons rank him first among all-time Bears and tenth on the list of the NFL's active pass receivers. He was All-NFL in 1964 and twice has played in Pro Bowl games.

RICHIE PETITBON, Defensive Back, 6-3, 208, 9th Yr., Age 29, Tulane
Petitbon's 30 interceptions for 552 yards return are a career high for the Bears and he is sixth among active NFL interceptors. Three of Petitbon's interceptions have gone for touchdowns—101 yards against Los Angeles in 1962; 66 against Detroit in 1963; and 33 against Baltimore in 1959. He was All-NFL defensive back in 1963 and has been with the West in the Pro Bowl three times.

MIKE PYLE, Center, 6-3, 250, 7th Yr., Age 28, Yale
Except for a five-game span early in 1964 when an ankle injury idled him, the offensive co-captain has been singularly free from absenteeism. Up to that time, he had never missed even one minute of offensive play through New Trier high school and Yale University or with the Bears, for whom he started 45 straight games. He sat out the season opener last year, but in 13 games was in 786 plays.

GALE SAYERS, Running Back, 6-0, 198, 3rd Yr., Age 24, Kansas
In two seasons, Sayers has set four NFL records, tied a fifth and established eight Bears' team marks. When he led in rushing last year, he became the first halfback to hold the honor since Steve Van Buren in 1949. Sayers also led in kickoff returns, 718 yards on 23, and twice in succession was unanimous All-NFL selection. His 2,098 yards rushing rank him fifth on all-time Bears.

BOB WETOSKA, Off. Tackle, 6-3, 240, 8th Yr., Age 30, Notre Dame
Wetoska led the Bears' offensive linemen in total plays as he got into 806 in 14 games last season. One of the most improved linemen in the NFL. At Notre Dame, he was an end and the Washington Redskins made him their fifth choice at the NFL player selection meeting for 1960. However, the Skins did not retain him and the Bears, signing him as a free agent, converted him into an interior lineman.

CHICAGO 1966 RECORD

CHICAGO	3	Detroit	14
"	17	Los Angeles	31
"	13	Minnesota	10
"	27	BALTIMORE	17
"	0	GREEN BAY	17
"	17	LOS ANGELES	10
"	17	St. Louis	24
"	10	DETROIT	10
"	30	SAN FRANCISCO	30
"	6	Green Bay	13
"	23	ATLANTA	6
"	16	Baltimore	21
"	14	San Francisco	41
"	41	MINNESOTA	28
TOTALS	234	Opponents	272

FINAL RECORD: WON 5 — LOST 7 — TIED 2

(5th Place in Western Conference)

CHICAGO 1967 SCHEDULE

(All Times Local)

September 17	at Pittsburgh	1:30
September 24	at Green Bay	1:00
October 1	at Minnesota	1:30
October 8	BALTIMORE	1:05
October 15	DETROIT	1:05
October 22	at Cleveland	1:30
October 29	LOS ANGELES	1:05
November 5	at Detroit	1:30
November 12	NEW YORK	1:05
November 19	ST. LOUIS	1:05
November 26	GREEN BAY	1:05
December 3	at San Francisco	1:00
December 10	MINNESOTA	1:05
December 17	at Atlanta	1:30

(Home Games Capitalized)

CHICAGO 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
Sayers	229	*1231	5.4	58t	8
Bull	100	318	3.2	13	0
Kurek	52	179	3.4	12	1
Arnett	55	178	3.2	21	1

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Bukich	309	147	47.6	1858	10	80t	21
Bull	1	1	100.0	21	0	21	0
Wade	21	9	42.9	79	0	14	1

PASS RECEIVING

	No.	Yards	Avg.	Long	TDs
Sayers	34	447	13.1	80t	2
Ditka	32	378	11.8	30	2
Jones	28	504	18.0	80t	5
Bull	20	174	8.7	28	0

SCORING

	TDR	TDP	TDs	PAT	FG	Points
Leclerc	0	0	0	24	18	78
Sayers	10	2	12	0	0	72
Jones	0	5	5	0	0	30

INTERCEPTIONS

	No.	Yards	Long
Petitbon	4	34	20
Whitsell	3	44	21
McRae	3	53	53

KICKOFF RETURNS

	No.	Yards	Avg.	Long	TDs
Sayers	23	718	*31.2	93t	*2
Gordon	19	521	27.4	*94	0

PUNT RETURNS

	No.	Yards	Long
Arnett	15	58	13
Sayers	6	44	27

PUNTING

	No.	Avg.	Long
Green	80	41.98	69

* Led NFL in 1966. t Touchdown.

CHICAGO ALL-TIME TEAM LEADERS

RUSHING

Rick Casares, with 1,386 carries for 5,657 yards. (1955-64)

PASSING

Sid Luckman, with 904 completions in 1,744 attempts for 14,683 yards and 139 TDs. (1939-50)

PASS RECEIVING

Johnny Morris, with 335 receptions and 4,828 yards. (1958-66)

INTERCEPTIONS

Richie Petitbon, with 30. (1959-66)

SCORING

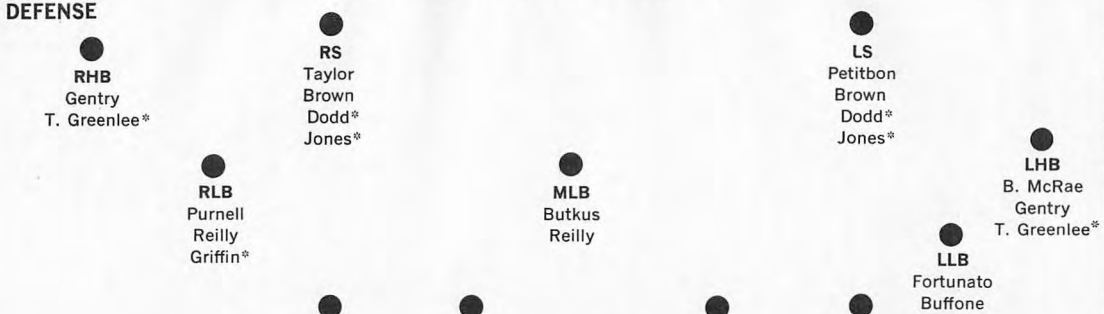
George Blanda, with 541 points. (1949-58)

CHICAGO DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	PHILLIPS, Loyd	DE	Arkansas
2.	JONES, Bob	DB	San Diego State
3.	LYLE, Gary	HB	George Washington
4.	DODD, Al	DB	N.W. Louisiana
	GREENLEE, Tom—from Los Angeles	DB	Washington
5.	ALFORD, Bruce	K	TCU
6.	CARTER, Virgil	QB	Brigham Young
	KRIEWALD, Doug	G	W. Texas St.
7.	TRUITT, John	E	Indiana State
8.	MURPHY, Roger	E	Northwestern
	GRIFFIN, Jerry	LB	SMU
9.	CASS, Greg	C	Washington
10.	Choice to Washington		
11.	MAYO, Earl	HB	Morgan State
12.	GREEN, Bruce	E	Midland (Neb.)
13.	CARSTENS, Kaye	DB	Nebraska
14.	NESBITT, Lynn	G	Wake Forest
15.	OAKES, Terry	DE	S.F. State
16.	ROGERS, Bill	DB	Weber State
17.	MYERS, Jack	LB	Western St. (Colo.)

CHICAGO DEPTH CHART

DEFENSE



OFFENSE

SPECIALISTS

PUNTER · Green, Alford* *PLACE KICKER* · Leclerc, Alford* *KICKOFFS* · Leclerc, Alford*
PUNT RETURNS · Sayers, Brown, Lyle *KICKOFF RETURNS* · Sayers, Livingston, Lyle

*ROOKIE

A SCOUT'S-EYE LOOK AT THE BEARS

The Chicago Bears figure they can hold their own against anybody in pro football if they give the ball to halfback Gale Sayers often enough. Sayers is perhaps the best back in the business at turning the corner (sweeping the end) and he's also plain murder on quick-openers and traps right up the middle.

In Diagram A, the Bears run a quick pitchout to Sayers (No. 40) who waits for a key block by split end Jim Jones (No. 80), who cracks back on the opposition's corner linebacker, and then just turns on the speed to get to the outside. As can be seen, the Bears don't even bother blocking on the defensive right end. Sayers is so quick off the mark that few defensive linemen can penetrate fast enough to make a play on him. Gale doesn't need much help or deception once he clears that end.

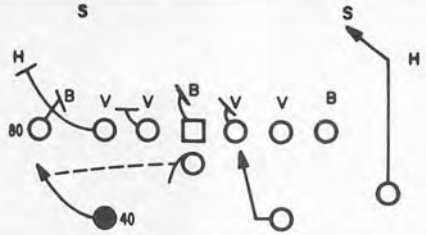
The Chicago running star's outside threat helps to set up the quick trap that is outlined in Diagram B. Coach George Halas likes to spring this one after Sayers has gotten loose several times to the outside and has made the defense conscious of his speed. The key blocks on this one are made by left guard Mike Rabold and center Mike Pyle. The Bears' center drives down the line and takes the defensive tackle out of the play; Rabold, meanwhile, pulls behind Pyle's move and seals off the middle linebacker. Sayers is so quick getting into the opening that he needs only about 18 inches of daylight to find the necessary running room. The rest of the Chicago linemen merely try to pin their men for half a second. After that, well, Sayers is long gone.

GEORGE HALAS
(Coach)

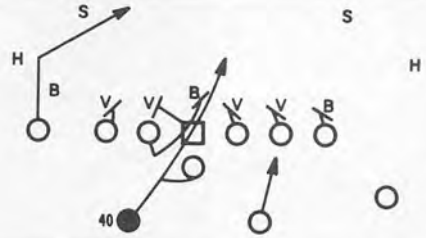
Halas, the grand old man of NFL coaches, is now in his 48th season of pro football, his 40th as head coach of his beloved Bears. One of the pioneers of the sport (he founded the Decatur Staleys in 1920), Halas has guided Chicago to seven world titles—a record—and to 11 Western Division crowns. His brilliant record includes 314 victories, only 136 losses and 30 ties, plus two Bear teams that were unbeaten and untied. Over the years, only five of Halas' Chicago teams have lost more games than they won! At an age when most men are contemplating retirement, George Halas still coaches football with all the zest and enthusiasm of his youth.

If Sayers is the key to the Chicago attack, then middle linebacker Dick Butkus is certainly the key to a staunch Bear defense. Butkus (No. 51) is big, fast and tough and, like all great defensive players, he has a "nose for the ball." In Diagram C, Butkus executes a red-dog rush up the middle against an odd-man line as Bear tackle Dick Evey occupies the center by driving into the opposite gap. In Diagram D, Dick drops quickly into the short (or hook) zone and takes away the passing plane of the quarterback as he tries to hit the tight end on a hitch pattern.

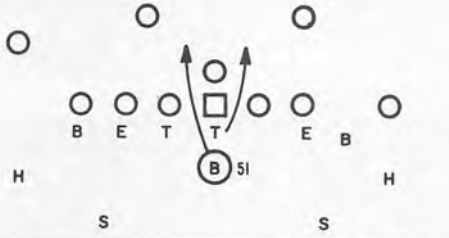
Ⓐ
PITCHOUT TO
SAYERS



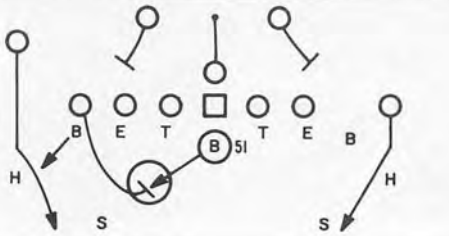
Ⓑ
QUICK TRAP
(SAYERS)



Ⓒ
ODD-MAN LINE
RED-DOG



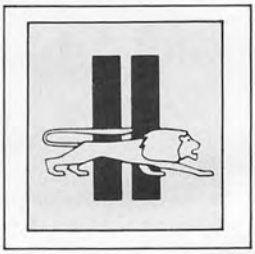
Ⓓ
BUTKUS ON
PASS DROP



A TRADEMARK of the Bears has always been a fierce pass rush and rugged defense. Here's defensive end Dick Evey bearing in on Detroit's Milt Plum as the Lions' Ed Flanagan (54) tries to stem Evey's charge.

Wrigley Field

IN THIS two-picture sequence, Gale Sayers, the Bears' "Mr. Everything," wheels out of the backfield to start a pass pattern as quarterback Rudy Bukich (10) pivots to get play in motion. Sayers devastates enemy secondaries when he comes out of backfield on short pass routes. He proved it in game against Giants two seasons ago when he caught the Bukich pass for long-gainer before linebacker Bill Swain (52) could bring him to ground.



DETROIT LIONS

A NECKTIE is about to be applied to 49er halfback John David Crow by Detroit defensive back Wayne Rasmussen (47). Linebacker Ernie Clark is down, while linebacker Mike Lucci (53) moves in to help out. San Francisco scored a 27-24 win in this one.

DETROIT LIONS

President: William Clay Ford
Vice Pres., Gen. Mgr.: Edwin J. Anderson
Head Coach: Joe Schmidt
Personnel Director: Russ Thomas

Stadium: Tiger Stadium (54,582)
Colors: Honolulu Blue and Silver

The "Motor Capital of the World"? Certainly. But Detroit also rates at the top in still another very competitive field . . . major league sports. Up until recently, when many major leagues expanded, only Detroit and New York, among the big cities, had teams in all major leagues—football, baseball, basketball and hockey.

While Detroit has been rewarded with excellent performance by the Lions down through the years, oldtimers can still remember the "other" days in professional football when a franchise would sell for $50, and often had no takers. Jimmy Conzelman obtained the first franchise for the city in 1925, but was forced to give it up within a couple of years.

Finally, in 1934, George A. Richards, a successful radio station owner, purchased the franchise of the Portsmouth, Ohio, Spartans and moved it to Detroit, and the Lions were on their way, winning 10 straight games in 1934, with seven shutouts, only to be edged for the Western title by the Chicago Bears, who had an undefeated record that season. A year later, the Lions won the Western crown, then beat the New York Giants 26-7 for the NFL championship.

Detroit was certainly the "NFL Capital" in the early 1950's as the Lions rolled to three consecutive Western titles and two NFL championships, beating Cleveland 17-7 in 1952 and 17-16 in 1953 for league honors, then bowing 56-10 to the same Browns for the 1954 championship. Then, the Lions won the Conference crown again in 1957, and faced by the Browns again, certainly attained a fair measure of revenge by winning the '57 title by a whopping 59-14!

Great players have performed for the Lions down through the years, and in addition to those playing talents, each had color as well. Byron (Whizzer) White, now a Supreme Court Justice, led the NFL in rushing for the Lions as a spectacular scatback, and such other colorful stars as Bobby Layne, Frankie Sinkwich, Bill Dudley, Leon Hart, Doak Walker, Dutch Clark, Les Bingaman, Jack Christiansen, Yale Lary and Joe Schmidt gave Lion fans much to cheer about.

With new, young leadership and ownership of William Clay Ford, grandson of Henry Ford, and with the ever-popular Schmidt as the head coach, Detroit should be able to look ahead to many more Sundays of excitement and top-notch performance.

DETROIT 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
50	Alford, Mike	C	24	6-3	230	3	Auburn
79	Bradshaw, Charlie	T	31	6-6	260	10	Baylor
76	Brown, Roger	DT	30	6-5	300	8	Maryland State
59	Clark, Ernie	LB	30	6-1	220	5	Michigan State
89	Cogdill, Gail	E	30	6-2	195	8	Washington State
45	Felts, Bob	RB	25	6-2	202	3	Florida A&M
54	Flanagan, Ed	C	23	6-3	250	3	Purdue
80	Gibbons, Jim	TE	31	6-3	220	10	Iowa
75	Gordy, John	G	32	6-4	250	10	Tennessee
74	Hand, Larry	DE	27	6-4	245	3	Appalachian
87	Henderson, John	E-FL	24	6-3	190	3	Michigan
67	Hilgenberg, Wally	LB	25	6-3	225	4	Iowa
71	Karras, Alex	DT	32	6-2	245	9	Iowa
46	*Kearney, Jim	DB	23	6-2	200	3	Prairie View
66	Kowalkowski, Bob	G	23	6-3	245	2	Virginia
88	Kramer, Ron	TE	32	6-3	240	10	Michigan
44	LeBeau, Dick	DB	30	6-1	185	9	Ohio State
53	Lucci, Mike	LB	27	6-2	230	6	Tennessee
—	Mack, Red	FL	30	5-10	185	7	Notre Dame
21	Maher, Bruce	DB	29	5-11	190	8	Detroit
81	Malinchak, Bill	E	23	6-1	190	2	Indiana
31	Marsh, Amos	RB	28	6-0	220	7	Oregon State
83	Mazzanti, Jerry	DE	27	6-3	240	3	Arkansas
78	McCord, Darris	DE	34	6-4	250	13	Tennessee
18	Myers, Tom	QB	24	6-0	185	3	Northwestern
35	Nowatzke, Tom	RB	25	6-3	222	3	Indiana
16	Plum, Milt	QB	32	6-2	205	11	Penn State
47	Rasmussen, Wayne	DB	25	6-2	180	4	So. Dakota State
49	Robinson, John	DB-FL	22	6-3	205	2	Tennessee State
82	Rush, Jerry	DT	24	6-4	270	3	Michigan State
73	Shoals, Roger	T	28	6-4	255	5	Maryland
51	Slaby, Lou	LB	25	6-3	235	4	Pittsburgh
25	Studstill, Pat	FL-K	29	6-0	175	7	Houston
14	Sweetan, Karl	QB	24	6-1	200	2	Wake Forest
27	Thompson, Bobby	DB	28	5-10	175	4	Arizona
60	Van Horn, Doug	G	23	6-2	245	2	Ohio State
48	Vaughan, Tom	DB	24	5-11	195	3	Iowa State
62	Walker, Mickey	G	27	6-0	245	6	Michigan State
55	Walker, Wayne	LB-K	29	6-2	225	10	Idaho
23	Watkins, Tommy	RB	29	6-0	195	6	Iowa State
1	Yepremian, Garo	K	23	5-8	160	2	None

* Traded to Phila.

DETROIT KEY PLAYERS

ROGER BROWN, Def. Tackle, 6-5, 300, 8th Yr., Age 30, Maryland State
Amazingly agile and quick for his dimensions, he teams with Alex Karras to provide Lions with strongest one-two punch at defensive tackle in NFL. He smeared Bart Starr of Green Bay for third safety of his career in Detroit win over NFL champs two seasons ago. Pro Bowl selection and a consistent All-Pro pick, Roger has excellent moves on rushing passer.

GAIL COGDILL, Offensive End, 6-2, 200, 8th Yr., Age 30, Wash. State
NFL Rookie-of-Year in 1960, Gail's big problem since debut has been injuries. He came back strong last year after knee surgery in off-season. A gifted pass receiver, his streak of catching at least one pass in consecutive games played was stopped at 71 when he was blanked against Colts. Played in Pro Bowl three times, 1961-63-64, before injuries sidetracked him.

JOHN GORDY, Offensive Guard, 6-4, 240, 10th Yr., Age 32, Tennessee
Recognized as one of top offensive guards in the game and a consistent Pro Bowl pick, John is a fine pass blocker who excels on pullout plays providing interference for running maneuvers. Plays with fierce pride and all-out approach. Strong enough to be used at tackle despite lack of great size.

ALEX KARRAS, Defensive Tackle, 6-2, 245, 9th Yr., Age 32, Iowa
Not the biggest player at his position in the league, but rated by most experts as one of the best. A perennial All-Pro selection and a consistent pick in Pro Bowl squads, he's noted for his aggressiveness, determination and pass rushing. A defensive mainstay for the Lions, Alex is a powerful tackler who's left his mark on all rival quarterbacks. He was Lions' No. 1 draft choice in 1958.

RON KRAMER, Tight End, 6-3, 240, 10th Yr., Age 32, Michigan
Acquired in 1965 from Green Bay for draft choice, Ron was one of brightest stars with Packers for 7 years and was named All-Pro in 1962. As rugged as they come, he is noted for ability to carry tacklers with him for extra yardage. A sure-handed pass receiver, he's made some spectacular one-handed catches on key plays as a Lion. A great all-around athlete, he was a nine-letter star at Michigan.

DICK Le BEAU, Cornerback, 6-1, 190, 9th Yr., Age 30, Ohio State
Ranked as one of the game's finest cornerbacks, Dick has improved with every season since signing on with Lions as free agent after Browns cut him from squad in his rookie year (1959). With good speed and quick reactions, his specialty is intercepting enemy passes. His seven interceptions in 1965 were tops for the Lions and second high in NFL. One of most popular players on the squad.

DETROIT KEY PLAYERS

MIKE LUCCI, Linebacker, 6-2, 235, 7th Yr., Age 27, Tennessee
Acquired in 1965 from Cleveland in three-cornered swap involving Giants, Mike has good speed and fine moves. Drafted by Browns as redshirt on 5th round in 1961, he's a solid tackler with improving ability as a pass-defender. As collegian, he was All-Southeastern Conference center in 1960 and '61. Figures to be a key man on Lions' defensive squad in 1967.

DARRIS McCORD, Defensive End, 6-4, 245, 13th Yr., Age 34, Tenn.
A solid and dependable performer who gets job done efficiently, he uses his long pro experience well, especially in the pass rushing department. Ranking as senior member of club, he's a keen student of the game who plays with great enthusiasm and drive. Detroit's 2nd draft choice in 1955, Darris was named to the Pro Bowl squad in 1958. He captained Tennessee as All America tackle.

TOM NOWATZKE, Fullback, 6-3, 230, 3rd Yr., Age 25, Indiana
Lions' No. 1 draft choice in '65 after brilliant career at Indiana where he set school record with 136 points, Tom fulfilled promise as a pile-driving runner and superb blocker in his sophomore season in NFL. Rarely thrown for a loss, he can be counted on to gain the necessary yardage, especially on key third down plays. In a pinch, he can be called on for a field goal attempt.

MILT PLUM, Quarterback, 6-2, 200, 11th Yr., Age 32, Penn State
Despite an occasional sub-par season, Plum ranks as one of NFL's top passers with well over 16,000 yards gained in his pro career. His biggest day was against Rams in 1964 with 16 completions in 24 tries for 347 yards and 3 TDs. Cleveland's No. 2 draft choice in 1957 after brilliant passing career at Penn State, he was traded to Lions in '62. Has a better than 54 per cent completion mark.

PAT STUDSTILL, Flanker, 6-0, 175, 6th Yr., Age 29, Houston
The proverbial Jack-of-all-trades, Pat has performed as weak side end, flanker, punter, kick-off and punt returner and once or twice as a ball carrier. Came into his own last year at the flanker post where he displayed his pass catching talents to the fullest. One of the lightest but also one of the toughest players in the league, he succeeded the great Yale Lary as the Lions' premier punter.

TOMMY WATKINS, Halfback, 6-0, 195, 7th Yr., Age 30, Iowa State
One of the leading kick-off and punt return artists in the NFL, Watkins' total yardage, including pass receptions and gains from scrimmage, was 966 two seasons ago. He holds league record with 184 yards on 5 punt returns in one game against 49ers in 1963, including a 90-yard return for a TD and club record. Last season he surpassed 5,000-yard career total in all departments.

DETROIT 1966 RECORD

DETROIT	14	CHICAGO	3
"	3	Pittsburgh	17
"	28	ATLANTA	10
"	14	Green Bay	23
"	7	LOS ANGELES	14
"	14	Baltimore	45
"	24	San Francisco	27
"	7	GREEN BAY	31
"	10	Chicago	10
"	32	Minnesota	31
"	20	BALTIMORE	14
"	14	SAN FRANCISCO	41
"	3	Los Angeles	23
"	16	MINNESOTA	28
TOTALS	206	Opponents	317

FINAL RECORD: WON 4 — LOST 9 — TIED 1

(Tied for 6th Place in Western Conference)

DETROIT 1967 SCHEDULE

(All Times Local)

September 17	at Green Bay	1:00
September 24	CLEVELAND	1:30
October 1	at St. Louis	1:00
October 8	GREEN BAY	1:30
October 15	at Chicago	1:00
October 22	ATLANTA	1:30
October 29	at San Francisco	1:00
November 5	CHICAGO	1:30
November 12	at Minnesota	1:30
November 19	at Baltimore	2:00
November 23	LOS ANGELES	12:15
December 3	PITTSBURGH	1:30
December 10	at New York	1:30
December 17	MINNESOTA	1:30

(Home Games Capitalized)

DETROIT 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Nowatzke	151	512	3.4	21	6
Marsh	134	433	3.2	27	3
Sweetan	34	219	6.4	34	1

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Plum	146	82	56.2	943	4	63	13
Sweetan	309	157	50.8	1809	4	*99t	14

PASS RECEIVING	No.	Yards	Avg.	Long	TDs
Studstill	67	*1266	18.9	*99t	5
Nowatzke	54	316	5.9	25	1
Cogdill	47	411	8.7	21	1
Kramer	37	432	11.7	68	0

SCORING	TDR	TDP	TDs	PAT	FG	Points
Yepremian	0	0	0	11	13	50
Nowatzke	6	1	7	0	0	42
Studstill	0	5	5	0	0	30
Marsh	3	0	3	0	0	18

INTERCEPTIONS	No.	Yards	Avg.	Long	TDs
Lucci	5	118	23.6	63t	1
Maher	5	90	18.0	56	0
LeBeau	4	66	16.5	37	0
Thompson	4	52	13.0	26	0

KICKOFF RETURNS	No.	Yards	Avg.	Long	TDs
Vaughn	23	595	25.9	63	0
Felts	20	392	19.6	32	0

PUNT RETURNS	No.	Yards	Avg.	Long	TDs
Vaughn	18	179	9.9	63	0
Robinson	13	185	14.2	79t	1

PUNTING	No.	Avg.	Long
Studstill	72	41.1	66

* Led NFL in 1966. t Touchdown.

DETROIT ALL-TIME TEAM LEADERS

RUSHING

Nick Pietrosante, with 938 carries for 3,933 yards. (1959-65)

PASSING

Bobby Layne, with 1,074 completions in 2,193 attempts for 15,710 yards and 118 TDs. (1950-58)

PASS RECEIVING

Gail Cogdill, with 301 receptions for 4,857 yards. (1960-66)

INTERCEPTIONS

Yale Lary, with 50. (1952-53, 1956-64)

SCORING

Doak Walker, with 534 points. (1950-55)

DETROIT DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	FARR, Mel	HB	UCLA
2.	BARNEY, Lem	DB	Jackson State
3.	NAUMOFF, Paul	LB	Tennessee
4.	KAMANU, Lew	DE	Weber State
5.	Choice to Philadelphia		
6.	JONES, Tim	QB	Weber State
	McCAMBRIDGE, John—from Washington	DE	Northwestern
7.	TUINSTRA, Ted	T	Iowa State
8.	Choice to St. Louis		
9.	WEGER, Mike	DB	Bowling Green
10.	HAYHOE, Jerry	G	So. California
11.	SHIREY, Ray	T	Arizona St. U.
12.	WATTS, Eric	DB	San Jose State
13.	WRIGHT, Lamar	G	Georgia Tech
14.	ROBINSON, Cleveland	DE	So. Carolina St.
15.	BURKE, Sam	DB	Georgia Tech
16.	ZAWADZKAS, Jerry	TE	Columbia
17.	RAMSEY, Ken	DT	Northwestern

DETROIT DEPTH CHART

DEFENSE

RHB
LeBeau
Marsh
Watts*

RS
Rasmussen
Malatin*

LS
Maher
Vaughn
Weger*

RLB
Walker
Hilgenberg

MLB
Lucci
Slaby
Goovert*

LHB
Thompson
Kearney
Barney*

LLB
Clark
Naumoff*
O'Billovich*

RE
Hand
McCambridge*
Robinson

RT
Brown
Moore

LT
Karras
Rush
Pyne*

LE
McCord
Mazzanti

OFFENSE

LE
Cogdill
Henderson
Malinchak

LT
Shoals
Winkler*

LG
Kowalkowski
Van Horn
Hayhoe*

C
Flanagan
Alford
Cottrell*

RG
Gordy
Walker
Hayhoe*

RT
Bradshaw
Tuinstra*

RE
Kramer
Gibbons
Buntin*

HB
Watkins
Felts
Eddy*

QB
Plum
Sweetan
Myers

FB
Nowatzke
Marsh
Farr*

FL
Studstill
Mack
Robinson

SPECIALISTS

PUNTER · Studstill, Sweetan *PLACE KICKER* · Yepremian, Walker
KICKOFFS · Yepremian, Walker *PUNT AND KICKOFF RETURNS* · Watkins, Vaughn

*ROOKIE

A SCOUT'S-EYE LOOK AT THE LIONS

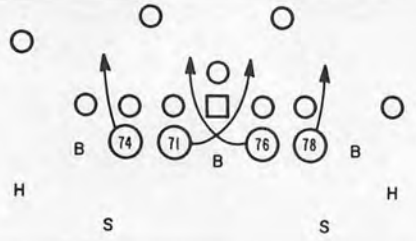
Over the years, a staunch, almost-unyielding defense has been the Detroit Lions' trademark, and things are not expected to change under new head coach Joe Schmidt, himself one of the NFL's premier linebackers for a long time. The Lions do things on defense that many other clubs can't do because Detroit is blessed with four outstanding linemen—ends Larry Hand and Darris McCord and tackles Alex Karras and Roger Brown. All are big; all are fast; and all have tremendous agility for men their size. The Lion defense has lots of tricks in its bag such as looping, stunting, dealing and, of course, red-dogging. In Diagram A, Karras (No. 71) and Brown (No. 76) execute a tackle loop. Karras swings right and moves quickly into the center-guard gap in the offensive line; Brown drives off his back and blasts into the area vacated by his teammate. It's sort of like the old criss-cross maneuver, and it works. Hand and McCord, meanwhile, charge to the outside. Combine a double loop with a shooting linebacker and you've got the defensive maneuver shown in Diagram B. This is the end-tackle loop worked by Hand and Karras on the left side and by Brown and McCord on the right, with the middle linebacker red-dogging up the center. This series of stunts by the Lions can often wreck the pre-determined offensive blocking assignments and raise havoc with a passing play. Diagram C depicts a full red-dog (three linebackers shooting) plus a tackle loop. Karras (No. 71) and Brown (No. 76) criss-cross in the middle of the line and the two ends drive outside the offensive tackles. The Lion linebackers then loop into the gaps on red-dog routes.

JOE SCHMIDT
(Coach)

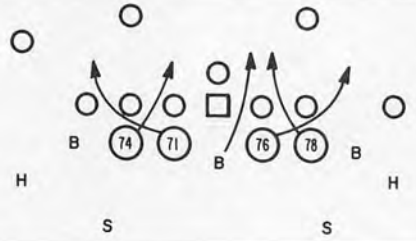
At 35, Joe Schmidt is one of the youngest head coaches in the NFL, and also one of the most promising. This is Joe's first year at the helm of the Detroit Lions but if he brings to coaching the same brilliance, the same dedication, the same aggressiveness that marked his career as an All-Pro linebacker, well, the Lions' fortunes are in good hands. Joe spent 1966 as a defensive aide to Harry Gilmer and prior to that he spent 13 seasons as Detroit's middle linebacker, team captain, four-time Lion MVP and the inspirational core of the Lion defense, always one of the toughest in the game of pro football.

Offensively, Detroit gets a lot of yardage on the simple delay slant pass to flanker back Pat Studstill (No. 25), which is shown in Diagram D. Studstill delays for a count or two while the other Lion receivers go deep to clear out the secondary. Then he runs a quick little hitch pattern "underneath." The pass covers only five or six yards but Studstill is a fine runner and he usually picks up additional yardage after catching the ball. The delay is the key to this pattern. If Studstill can cause the defense a moment's hesitation or uncertainty, then he's got a good chance to make the reception.

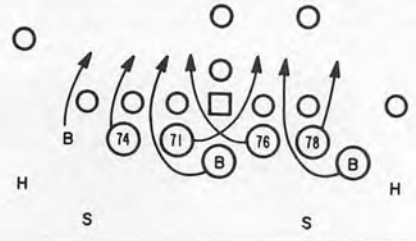
Ⓐ
TACKLE LOOP



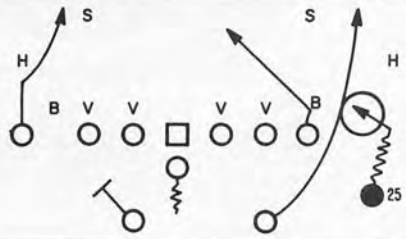
Ⓑ
TACKLE-END LOOP
AND RED-DOG



Ⓒ
TACKLES LOOP,
FULL RED-DOG



Ⓓ
DELAY SLANT
PATTERN



ROOKIE QB Karl Sweetan, who did a fine job for Detroit in his inaugural campaign, heads back for the passing pocket against the 49ers as Daryl Sanders (70) blocks and Tom Nowatzke (35) and Ron Kramer (88) break into their patterns.

Tiger Stadium, Detroit

BALTIMORE'S Tom Matte (41) thought he was off to the races after catching a short pass from Johnny Unitas, but Detroit linebacker Ernie Clark (59) pops him from behind and defensive back Wayne Rasmussen (47) gets a shoulder ready in case Matte slips the tackle.

TWO VETERAN Lions, Wayne Walker (55) and Roger Brown (76) have eyes only for Green Bay's Elijah Pitts (22) as the Packer looks for a way to avoid the oncoming Lions. Jim Taylor (31) is down for a blocking try while Bob Skoronski (76) moves in on Brown. Walker and Brown got their man.

GREEN BAY PACKERS

OFF AND RUNNING is halfback Elijah Pitts for one of his two TDs against the Colts which clinched Western Division title for Packers. Colt defensive end Ordell Braase (81) can only watch as the Packer blockers open the daylight.

GREEN BAY PACKERS

President: Dominic Olejniczak — Asst. Gen. Mgr.: Tom Miller
Gen. Mgr. and Head Coach: Vince Lombardi — Player Personnel: Pat Peppler
Stadium: Lambeau Field (50,500)
Colors: Green and Gold

The saga of the Green Bay Packers may well be the most interesting in the world of professional sports.

As the representatives of a city with a population of just over 75,000, the Packers have spanned an era which began in 1919 and came to a heady climax when the current team crushed the Kansas City Chiefs 35-10 to win the first "Super Bowl."

The Packers, the only fan-owned team in pro sports (with over 1,700 stockholders in a non-profit corporation), were originated two years before the NFL when Curly Lambeau and George Calhoun gathered some muscular young players around them in the editorial room of the old Press-Gazette building for the purpose of organizing a football team. The next step was to talk Lambeau's employers at the Indian Packing Company into putting up the money for equipment. Since the team's jerseys had been provided by the packing firm, which also permitted the use of its athletic field for practice, the club name became the "Packers."

After two years of competition in Wisconsin and Upper Michigan, the team grew so successful that they sought, and obtained, a franchise in the newly organized National Football League in 1921. Lambeau then went on to serve as head coach of the Packers for 30 years and lived to see the team scale the heights of NFL football.

The Vince Lombardi era began in January, 1959. Green Bay had wallowed, then fallen into the league cellar the previous year with a 1-10-1 record—worst in the club's history. Lombardi, the former Fordham University guard, assistant coach under Red Blaik at West Point and offensive linecoach with the New York Football Giants, forged a 7-5 record in his first season. A year later, his team won the Western Division crown.

Then followed Division and World's Championships in 1961, 1962, 1965 and 1966, and second-place finishes in 1963 and 1964. Overall, Lombardi's record at Green Bay is 80-25-3 in league games; 6-1 in Championship and Playoff Bowls, and 36-8 in pre-season games for an eye-popping 123-35-3 record and a 76.4 winning percentage.

Lombardi's recipe for success is to start with solid players at all positions, maintain a level of experience, work in one or two new men a year to insure that the plays are thoroughly mastered, thus reducing mental errors. The Packers are as close to being tactically correct on nearly every play as any team which has ever played the game.

On a given day, the opposition may have more brilliant players, and may play more emotional football than Green Bay. But the Packers just play their game and wait for advantages to present themselves—and they usually do. Among Packer greats have been Cal Hubbard, Johnny Blood, Arnie Herber, Clark Hinkle, Don Hutson, Cecil Isbell, Bart Starr, Jim Taylor, Paul Hornung, Fuzzy Thurston and Willie Davis.

GREEN BAY 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
26	Adderley, Herb	DB	28	6-0	200	7	Michigan State
82	Aldridge, Lionel	DE	26	6-4	245	5	Utah State
44	Anderson, Donny	RB	24	6-3	210	2	Texas Tech
57	Bowman, Ken	C	24	6-3	230	4	Wisconsin
12	Bratkowski, Zeke	QB	35	6-3	210	12	Georgia
83	Brown, Allen	TE	24	6-5	235	2	Mississippi
78	Brown, Bob	DE	26	6-5	260	2	Arkansas AM&N
40	Brown, Tom	DB	26	6-1	190	4	Maryland
60	Caffey, Lee Roy	LB	26	6-3	250	5	Texas A&M
34	Chandler, Don	K	33	6-2	210	12	Florida
56	Crutcher, Tommy	LB	25	6-3	230	4	TCU
84	Dale, Carroll	FL	29	6-2	200	8	Virginia Tech
87	Davis, Willie	DE	33	6-3	245	10	Grambling
86	Dowler, Boyd	E	29	6-5	225	9	Colorado
81	Fleming, Marv	TE	25	6-4	235	5	Utah
68	Gillingham, Gale	G	23	6-3	255	2	Minnesota
33	Grabowski, Jim	RB	23	6-2	220	2	Illinois
75	Gregg, Forrest	T-G	33	6-4	250	11	SMU
43	Hart, Doug	DB	28	6-0	190	4	Arlington State
45	Hathcock, Dave	DB	24	6-0	195	2	Memphis State
21	Jeter, Bob	DB	30	6-1	205	5	Iowa
74	Jordan, Henry	DT	32	6-3	250	11	Virginia
77	Kostelnik, Ron	DT	27	6-4	260	7	Cincinnati
64	Kramer, Jerry	G	31	6-3	245	10	Idaho
80	°°Long, Bob	FL	25	6-3	205	4	Wichita
85	McGee, Max	E	35	6-3	210	12	Tulane
66	Nitschke, Ray	LB	30	6-3	240	10	Illinois
22	Pitts, Elijah	RB	28	6-1	205	7	Philander Smith
89	Robinson, Dave	LB	26	6-3	240	5	Penn State
76	Skoronski, Bob	T	33	6-3	245	10	Indiana
15	Starr, Bart	QB	33	6-1	190	12	Alabama
63	Thurston, Fred	G	33	6-1	245	10	Valparaiso
73	Weatherwax, Jim	DT	24	6-7	260	2	L. A. State
—	°Wilson, Ben	RB	27	6-0	225	4	USC
24	Wood, Willie	DB	30	5-10	190	8	So. California
72	Wright, Steve	T	25	6-6	250	4	Alabama

° Last active in 1965 with Los Angeles. °° On Disabled List

GREEN BAY KEY PLAYERS

HERB ADDERLEY, Def. Back, 6-1, 210, 7th Yr., Age 28, Michigan State
All-Pro defensive back, was the Packers' Top Draft choice in 1961 after great career at Michigan State. Six-year Packer totals show 27 interceptions and five TD's, including 3 TD returns in 1965 to equal NFL one-season record. Also doubles as kickoff return man, with longest a 103-yard TD return.

LEE ROY CAFFEY, Linebacker, 6-3, 250, 5th Yr., Age 26, Texas A&M
Originally 7th draft choice of Eagles, played one year with Philly, then came to Packers in trade for Earl Gros. Unusually fast for a big man, has been Pro Bowl selection. Scored one TD on pass interception for Eagles, has run back two for TDs as a Packer.

CARROLL DALE, Flanker, 6-2, 200, 8th Yr., Age 29, VPI
Drafted No. 8 by Rams in 1960, had 37 catches for 876 yards and a 23.7 average per catch in 1966, good for seven TDs. Seven-year NFL marks include 206 receptions for 26 touchdowns. All-American at VPI, rated excellent blocker by Packers.

WILLIE DAVIS, Defensive End, 6-3, 245, 10th Yr., Age 33, Grambling
Drafted No. 17 by Browns in 1956, came to Packers after service hitch in trade for end A. D. Williams. Perennial All-Pro and Pro Bowl selection. Willie is one of the strongest and quickest defensive ends in pro football. Captain at Grambling for two straight years.

BOYD DOWLER, Split End, 6-5, 225, 9th Yr., Age 30, Colorado
All Big-Eight as a quarterback, and a 9.9 sprinter in track, was NFL Rookie of the Year in 1959. Has been the Packers' leading receiver five times, and shows 318 receptions for 25 TDs in eight campaigns. Probably the fastest big man in the NFL, he also doubled as G.B.'s punter in 1962 and averaged 43.3 yards per kick.

RON KOSTELNIK, Def. Tackle, 6-4, 260, 7th Yr., Age 27, Cincinnati
Packers' 2nd draft choice for 1961, had a fine rookie season until a shoulder injury sidelined him. Has bounced back to become a regular on the Packers' fine front four. Played in North-South Game after career at University of Cincinnati and was only 20 years old in his first year with Green Bay.

GREEN BAY KEY PLAYERS

JERRY KRAMER, Guard, 6-3, 250, 10th Yr., Age 31, Idaho
Overcame series of childhood injuries to become star gridder at Idaho, and was a No. 4 draft choice of Packers in 1958. All-Pro in 1960, 1962 and 1963 and three times in Pro Bowl game. Great speed and blocking ability trademark of his play. Scored 91 points for Packers in 1963 on 43 conversions and 16 field goals.

RAY NITSCHKE, Linebacker, 6-3, 240, 10th Yr., Age 31, Illinois
Packers' No. 3 draft choice, played fullback at Illinois where he carried 79 times for a smashing 6.5 average per carry. Missed several games in 1961 NFL season due to military service, came back to win MVP honors against Giants in 1962 Championship game. All-Pro in 1964, 1965 and 1966.

ELIJAH PITTS, Halfback, 6-1, 205, 7th Yr., Age 28, Philander-Smith
No. 13 draft choice in 1960, runs hundred in 9.6. Rushed for 393 yards last season for seven TDs, added 26 pass receptions for three more scores, and tallied twice in the 35-10 win over Kansas City in Super Bowl. Six-year record shows more than 1,000 yards rushing for 21 touchdowns.

DAVE ROBINSON, Linebacker, 6-3, 245, 5th Yr., Age 26, Penn State
Packers' No. 1 draft choice for 1963, played guard, tackle and end in college. All-American, played in Liberty Bowl, Gator Bowl, Chicago All-Star game. Has played both corner linebacking slots, now works on the left. Made key play against Don Meredith in closing seconds of NFL championship game. Five pass interceptions in 1966 tied him for club lead.

BART STARR, Quarterback, 6-1, 200, 12th Yr., Age 33, Alabama
The MVP of the NFL and Super Bowl game for 1966, won the NFL's passing title for third time as well. Originally No. 17 draft choice of Packers in 1956, won starting role in 1961 and has led Packers to four titles since. Has percentage of 58% completions in career and low marks in interceptions. All-Pro, Pro Bowl choice in 1966, also holds Packer records for yards gained passing in a season, with 2,438, and completion percentage mark of 62.5% in 1962.

WILLIE WOOD, Defensive Back, 5-10, 185, 8th Yr., Age 31, U.S.C.
Signed by Packers as a free agent after writing for a tryout. Quarterback at USC, also played defensive back. Led NFL in punt returns in 1961, 2d in 1962, 1963. Led league in interceptions in 1962 with nine. Selected All-Pro 1963, 1964, 1965 and 1966, and has been named to Pro Bowl squad for past three years.

GREEN BAY 1966 RECORD

GREEN BAY	24	Baltimore (at Milwaukee)	3
"	21	Cleveland	20
"	24	LOS ANGELES	13
"	23	DETROIT	14
"	20	San Francisco	21
"	17	Chicago	0
"	56	Atlanta (at Milwaukee)	3
"	31	DETROIT	7
"	17	MINNESOTA	20
"	13	CHICAGO	6
"	28	Minnesota	16
"	20	San Francisco (at Milwaukee)	7
"	14	Baltimore	10
"	27	Los Angeles	23
TOTALS	335	Opponents	163

FINAL RECORD: WON 12 — LOST 2

(1st Place in Western Conference — Winner, NFL Championship Winner, Super Bowl Game)

GREEN BAY 1967 SCHEDULE

(All Times Local)

September 17	DETROIT	1:00
September 24	CHICAGO	1:00
October 1	ATLANTA (Milwaukee)	1:00
October 8	at Detroit	1:30
October 15	MINNESOTA (Milwaukee)	1:00
October 22	at New York	1:30
October 30	at St. Louis	8:30
November 5	at Baltimore	2:00
November 12	CLEVELAND (Milwaukee)	3:00
November 19	SAN FRANCISCO	1:00
November 26	at Chicago	1:00
December 3	at Minnesota	1:30
December 9	at Los Angeles	1:00
December 17	PITTSBURGH	1:00

(Home Games Capitalized)

GREEN BAY 1966 CLUB LEADERS

RUSHING	Atts.	Yards	Avg.	Long	TDs
Taylor	204	728	3.6	19	4
Pitts	113	373	3.3	20	7
Hornung	76	200	2.6	8	2

PASSING	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Starr	251	156	*62.2	2257	14	83	*3
Bratkowski	64	36	56.3	578	4	74	2

PASS RECEIVING	No.	Yards	Long	TDs
Taylor	41	331	21	2
Dale	37	876	83	7
Fleming	31	361	53	2
Dowler	29	392	40	0

SCORING	TDR	TDP	TDs	PAT	FG	Points
Chandler	0	0	0	41	12	77
Pitts	7	3	10	0	0	60
Dale	0	7	7	0	0	42
Taylor	4	2	6	0	0	36

INTERCEPTIONS	No.	Yards	Long	TDs
Jeter	5	142	75	2
Robinson	5	60	23	0
Adderley	4	125	68	1
T. Brown	4	21	15	0

KICKOFF RETURNS	No.	Yards	Avg.	Long
D. Anderson	23	533	23.2	61
Adderley	14	321	22.9	65

PUNT RETURNS	No.	Yards	Avg.	Long
Wood	22	82	3.8	13
Pitts	7	9	1.3	6
D. Anderson	6	124	20.7	77

PUNTING	No.	Yards	Avg.	Long
Chandler	60	2452	40.9	58
D. Anderson	2	89	44.5	55

* Led NFL in 1966.

GREEN BAY ALL-TIME TEAM LEADERS

RUSHING

Jim Taylor, with 1,811 carries for 8,207 yards. (1958-66)

PASSING

Bart Starr, with 1,328 completions out of 2,320 attempts for 18,186 yards and 111 touchdowns. (1956-66)

PASS RECEIVING

Don Hutson, with 489 receptions for 8,010 yards and 101 touchdowns. (1935-45)

INTERCEPTIONS

Bob Dillon, with 52 for 976 yards. (1952-59)

SCORING

Don Hutson, with 823 points, on 105 touchdowns, 7 field goals, 172 PAT's. (1935-45)

GREEN BAY PACKERS DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	HYLAND, Bob	G	Boston Coll.
	HORN, Donald	QB	San Diego St.
2.	DUNAWAY, Dave—from Los Angeles	FL	Duke
	FLANIGAN, Jim	LB	Pittsburgh
3.	ROWSER, John	DB	Michigan
4.	WILLIAMS, Travis—from Washington	HB	Arizona St. U.
	Choice to St. Louis		
5.	HOOD, Dwight—from Pittsburgh	DT	Baylor
	TATE, Richard—from Dallas	DB	Utah
	BACHMAN, Jay	C	Cincinnati
6.	WILLIAMS, Steward	FB	Bowling Green
7.	ZIOLKOWSKI, Bob—from New York	T	Iowa
	POWELL, William	LB	Missouri
8.	MILES, Clarence	DT	Trinity (Tex.)
9.	REED, Harlan	TE	Miss. State
10.	SHEAR, William	K	Cortland St.
11.	BENNETT, Dave	QB	Springfield
12.	BASS, Mike	DB	Michigan
13.	BROWN, Keith	FL	Central Missouri
14.	JAMES, Claudis	HB	Jackson State
15.	SCHNEIDER, James	DT	Colgate
16.	CASSIDY, Fred	HB	Miami (Fla.)
17.	ELIAS, Jeff	TE	Kansas

GREEN BAY DEPTH CHART

DEFENSE

RHB
Jeter
Hart

RS
Wood
Hathcock
Bass*

LS
T. Brown
Hart
King*

RLB
Caffey
Crutcher

MLB
Nitschke
Caffey
Flanigan*

LHB
Adderley
Rowser*
Souels*

LLB
Robinson
Crutcher
Powell*

RE
Aldridge
B. Brown
Schneider*

RT
Jordan
Weatherwax
Crenshaw*

LT
Kostelnik
Miles*
Werner*

LE
Davis
B. Brown
Hood*

OFFENSE

LE
Dowler
McGee

LT
Skoronski
Wright
Ziolkowski*

LG
Thurston
Gillingham
Hyland*

C
Bowman
Skoronski
Hyland*

RG
Kramer
Schmidt*
Moore*

RT
Gregg
Arndt*
Cichowsky*

RE
Fleming
Brown

HB
Pitts
D. Anderson
T. Williams*

QB
Starr
Bratkowski
Horn*

FB
Grabowski
Wilson
Mankins*

FL
Dale
Long
Dunaway*

SPECIALISTS

PUNTER · Chandler, D. Anderson *PLACE KICKER* · Chandler, Kramer, Shear,* McGary*

KICKOFFS · Chandler, Kramer, Shear* *PUNT RETURNS* · D. Anderson, Wood *KICKOFF RETURNS* · D. Anderson, Adderley

*ROOKIE

A SCOUT'S-EYE LOOK AT THE PACKERS

Coach Vince Lombardi is known for the strength and consistency of his Packer running game. The Packers, like the old Cleveland Browns who ruled the NFL roost for so many years, rely on individual execution rather than on deception.

The Packers had great success with the departed Jim Taylor on the power sweep and should have almost as much success with Jim Grabowski (No. 33) running the same play—especially in third-and-goal situations. As shown in Diagram A, the Packers pull both guards, Fuzzy Thurston and Jerry Kramer, and swing them to the outside to open the lane for Grabowski. Halfback Elijah Pitts (No. 22) drives into the line and makes important block on defensive end. Marv Fleming, the Green Bay right end, tries to hook the corner linebacker to the inside long enough for Grabowski to sweep to the outside. When the Packers block to near maximum on this play, it usually gets good yardage. Diagram B illustrates the Green Bay weakside slant, again with Grabowski (No. 33) carrying the ball and Pitts (No. 22) driving up to make the key block on the enemy corner linebacker. Grabowski "reads" the block by Pitts on this play—that is, if Pitts takes the linebacker inside, Jim alters his route and takes the ball outside; if, on the other hand, Pitts is successful in hooking the linebacker to the outside, the path is open for Grabowski up the inside alley. Center Ken Bowman must make an important block, too, to cut off the middle linebacker's pursuit route to the outside. Again, the success of this play depends on simple execution by Green Bay's blockers and a minimum of mistakes. It's sheer power football—and highly effective in almost any given situation.

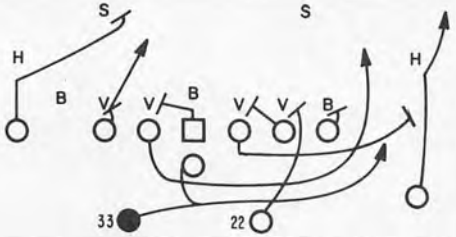
VINCE LOMBARDI

(Coach)

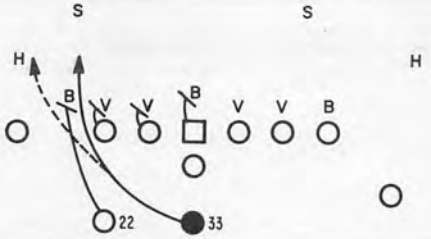
It was only fitting that Vince Lombardi's Green Bay Packers defeated Kansas City last January for the Super Bowl championship because, over the past eight years, Lombardi has been the most dominant coaching force in the game of professional football. His record during that span is 80 wins, 25 defeats and 3 ties—and an amazing five world titles in six tries! A member of the famed Seven Blocks of Granite at Fordham U. and later an assistant to Earl Blaik at Army and Jim Lee Howell with the Giants, Lombardi is recognized as the dean of NFL coaches, a stern disciplinarian, a master of fundamental football, and a builder of champions.

The Green Bay defense, like the offense, is basic in nature and tops in execution. The keystone of this defense is the linebacker trio, Dave Robinson (No. 89), Ray Nitschke (No. 66) and Lee Roy Caffey (No. 60). In passing situations they take quick, deep drops into the secondary, virtually sealing off the short and middle receiving zones. The linebacking trio is also very effective on red-dogs, although Green Bay does a minimum of red-dogging as a rule. With ends Willie Davis and Lionel Aldridge exerting pressure up front, Caffey and Nitschke execute a double blitz in Diagram D, shooting the gaps created by the rush angle of the four defensive linemen up front.

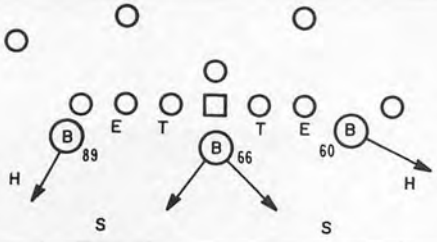
Ⓐ
PACKERS'
POWER SWEEP



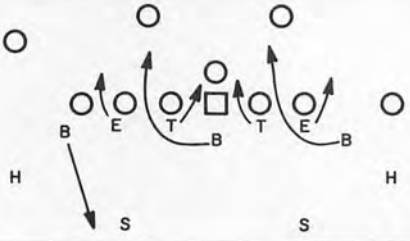
Ⓑ
WEAKSIDE SLANT



Ⓒ
LINEBACKER
PASS DROPS



Ⓓ
PACKER
PASS RUSH



MR. MVP, Bart Starr, moves into the passing pocket against the Bears. Green Bay tackle Bob Skoronski (76) has slowed defensive end Doug Atkins (81) long enough so that Starr can spot his receiver and let fly.

Lambeau Field

PERENNIAL All-Pro defensive end Willie Davis shows why, as he flattens not only the blockers, but quarterback Len Dawson as well during Green Bay's 35-10 win over the Chiefs in first Super Bowl.

ROOKIE Donny Anderson gave Packer fans much to cheer about in 1966. Here Anderson utilizes a solid block to set sail on a 77-yard punt return for a touchdown against Atlanta.

MINNESOTA VIKINGS

VIKING fans are highly vocal in their claim that defensive end Jim Marshall is one of the best in the business. Here's Jim (70) putting the big rush on Detroit quarterback Karl Sweetan.

14

MINNESOTA VIKINGS

President: Max Winter
General Manager: Jim Finks
Assistant General Manager: John Thompson
Head Coach: Bud Grant

Stadium: Metropolitan Stadium (47,426)
Colors: Purple and Gold

Football enthusiasts in Minnesota began a quest for a franchise in the NFL way back in 1950 . . . but it was not until January 28, 1960 that those efforts were culminated with the announcement that Minneapolis-St. Paul was being granted a franchise for the 1961 season . . . just 10 days after E. William Boyer, then president of the Minneapolis Chamber of Commerce, had made an official presentation to the League on behalf of statewide interests.

With the geographical location, and with the team founded in part by such worthy gentlemen as Ole Haugsrud and H. P. Skoglund, it was no great surprise when the name "Vikings" was selected for the newest franchise. Messrs. Haugsrud and Skoglund, along with Boyer and restaurateur Max Winter, also assumed the state name of Minnesota for the franchise, with the intent of representing the entire state, and not just one city . . . the first pro franchise ever to take this approach.

That following summer, the first Viking team assembled at Bemidji, Minnesota, under head coach Norm Van Brocklin, a great NFL quarterback fresh from leading the Eagles to the 1960 NFL title over the Packers. Comprised of veterans obtained in the expansion pool, free agents and draft picks, the club went to work in earnest and won three games in that inaugural season . . . including the season opener when the new club ripped the Chicago Bears 37-13 behind a sensational debut by quarterback Fran Tarkenton.

Club progress continued, with the Vikings moving to a 5-8-1 mark by 1963 for a fourth-place finish, then to a fine 8-5-1 record in 1964 and a tie for second-place with the Packers in the Western Division. The very fact that Minnesota came so close in '64 had impact on the entire league, in that the expansion had proven highly feasible with the Vikings coming on so well in the West, and Dallas in the East.

Greatest impact, however, was felt right in Minnesota and in the surrounding areas of the Dakotas and Iowa where fans had adopted the Vikings as their team. With the Vikings emerging as a strong entry, season ticket sales boomed and near-sellouts were the rule, rather than the exception.

Too, the Vikings were blessed with recognition of some of their top players almost from the outset, and though the club history is a relatively short one, names like Tarkenton, Tommy Mason, Paul Flatley, Mick Tingelhoff, Bill Brown, Rip Hawkins and others have been big names on the NFL scene.

With a new coaching regime poised for 1967 and with a galaxy of fine young talent, the Minnesota story should continue to grow.

MINNESOTA 1967 VETERAN ROSTER

NO.	NAME	POS	AGE	HT	WT	NFL YR	COLLEGE
67	Alderman, Grady	T	28	6-2	241	8	Detroit
79	Arrobio, Chuck	T	23	6-4	250	2	So. California
17	Berry, Bob	QB	24	5-11	190	3	Oregon
61	Bowie, Larry	G	27	6-3	255	6	Purdue
30	Brown, Bill	RB	29	5-11	230	7	Illinois
66	Byers, Ken	G	27	6-1	240	5	Cincinnati
—	Colvin, Jim	DT	29	6-2	245	8	Houston
14	Cox, Fred	K	28	5-10	200	5	Pittsburgh
71	Davis, Doug	T	23	6-4	250	2	Kentucky
76	Dickson, Paul	DT	30	6-5	255	9	Baylor
81	Eller, Carl	DE	24	6-6	265	4	Minnesota
37	Fitzgerald, Mike	DB	26	5-10	180	2	Iowa State
85	Flatley, Paul	E	26	6-1	187	5	Northwestern
49	Hackbart, Dale	DB	29	6-4	210	6	Wisconsin
55	Hansen, Don	LB	23	6-3	228	2	Illinois
22	Jordan, Jeff	DB	23	6-3	190	3	Tulsa
29	Kassulke, Karl	DB	25	6-0	195	5	Drake
36	Kirby, John	LB	25	6-3	235	4	Nebraska
77	Larsen, Gary	DT	27	6-5	255	4	Concordia (Minn.)
21	Lindsey, Jim	RB	22	6-2	200	2	Arkansas
46	Mackbee, Earsell	DB	26	6-1	195	3	Utah State
70	Marshall, Jim	DE	29	6-3	235	8	Ohio State
86	McKeever, Marlin	TE	27	6-0	235	7	So. California
41	Osborn, Dave	RB	24	6-0	205	3	North Dakota
82	Phillips, Jim	FL	31	6-1	195	9	Auburn
80	Powers, John	TE	26	6-2	215	6	Notre Dame
35	Schmitz, Bob	LB	28	6-1	235	7	Montana State
45	Sharockman, Ed	DB	27	6-0	200	6	Pittsburgh
73	Shay, Jerry	DT	23	6-3	245	2	Purdue
64	Sunde, Milt	G	24	6-2	250	4	Minnesota
72	Sutton, Archie	T	24	6-4	265	3	Illinois
53	Tingelhoff, Mick	C	27	6-1	237	6	Nebraska
51	Tobey, Dave	LB	23	6-3	231	2	Oregon
15	VanderKelen, Ron	QB	27	6-1	190	5	Wisconsin
63	Vellone, Jim	G	24	6-3	255	2	So. California
39	Walden, Bobby	K	28	6-0	190	4	Georgia
59	Warwick, Lonnie	LB	25	6-3	235	3	Tennessee Tech
43	Williams, Jeff	RB	23	6-1	210	2	Oklahoma State
60	Winston, Roy	LB	27	5-11	230	6	LSU

MINNESOTA KEY PLAYERS

GRADY ALDERMAN, Off. Tackle, 6-2, 241, 7th Yr., Age 28, Detroit
Last of the original Vikings—he was selected from the 1961 NFL player pool to stock the new franchise—continues to grow in stature as an outstanding offensive guard. He's remarkably quick and a hard worker, but his specialty is in the all-important area of pass protection—he's rated as an excellent pass blocker. A three-time Pro Bowl choice.

BILL BROWN, Fullback, 5-10, 230, 7th Yr., Age 27, Illinois
Built close to the turf and exceptionally strong, Brown is a tough man to bring down. Leading Viking rusher for three straight seasons, he ranked fourth in rushing in NFL last season. Not only a remarkably strong runner, he's rated as excellent receiver and good blocker, two big assets for any backfield unit. Traded from Bears in '62.

PAUL DICKSON, Defensive Tackle, 6-5, 255, 9th Yr., Age 29, Baylor
This tall Texan has been a regular in Viking front four since 1962, one season after his All-American career at Baylor University. The No. 1 draft choice of the Rams in 1959, he spent one season with L.A., then went to Dallas and Cleveland in subsequent trades before Vikings got him in 1962.

CARL ELLER, Defensive End, 6-6, 265, 4th Yr., Age 24, Minnesota
An All-American at Minnesota, Eller confirmed his selection when he narrowly missed NFL Rookie-of-the-Year honors in '64. He tailed off in '65 but came back strong with rejuvenated Viking defense last season. Very fast for his size and a strong pass rusher, he could be moved to defensive tackle position.

PAUL FLATLEY, Offensive End, 6-1, 187, 5th Yr., Age 26, Northwestern
Rookie-of-the-Year in 1963, Flatley has fulfilled his promise as extremely dependable pass receiver. Holder of virtually every Viking pass-receiving record, he had solid season in '66 with 50 receptions for 777 yards. Together with good speed and excellent hands, he's a strong blocker despite relatively light weight.

JIM MARSHALL, Defensive End, 6-3, 240, 8th Yr., Age 29, Ohio State
Despite his famous "wrong-way" run for safety against San Francisco in 1964, Marshall is rated highly by pro football observers. The most improved player in Vikings' defense last year, Jim is exceptionally quick and a fine pass-rusher, two qualities that make him a stalwart of the Vikings' defensive unit.

MINNESOTA KEY PLAYERS

MARLIN McKEEVER, End, 6-1, 235, 7th Yr., Age 27, USC

Obtained by the Vikings in a trade with the Rams during off-season, was originally a linebacker with L.A. before being switched to tight end in 1963. In four seasons as a receiver, shows total of 119 receptions for 1,553 yards and six TDs. Also known for his exceptionally fine blocking abilities.

ED SHAROCKMAN, Def. Back, 6-0, 200, 6th Yr., Age 27, Pittsburgh

Nicknamed "Bozo," Ed has been a mainstay of the Viking secondary since his rookie season in 1962. Drafted No. 5 by Minnesota after a career as a quarterback at Pitt as well as a defensive star, he's intercepted 19 passes during his career with Vikings, which is a club record. Missed the entire 1961 season due to injuries.

MILT SUNDE, Offensive Guard, 6-2, 255, 4th Yr., Age 24, Minnesota

One of the hardest working offensive guards in the NFL, Milt is known as the "worker" around Viking area. Drafted No. 20 by Minnesota in 1964, he built himself into a topflight player through determination and effort. An All-State high school star at 185 pounds in Bloomington, he captained Minnesota University in 1963.

MICK TINGELHOFF, Center, 6-0, 237, 6th Yr., Age 27, Nebraska

The pivotal center post gets scant attention from the average fan, but veteran pro observers recognize its importance, just as they recognize Mick's contributions to the Vikings' offensive line. In fact, he's been named All-Pro center for three straight seasons—a hard-working, durable and smart anchor of the Minnesota line. Signed by Vikings as free agent in '62.

RON VANDERKELEN, QB, 6-1, 190, 5th Yr., Age 27, Wisconsin

With the departure of Fran Tarkenton to the Giants, VanderKelen is rated heir apparent for the vital QB post. Although he'll be fighting off challenges by third-year man Bob Barry and holdover rookie John Hankinson, Ron has strong credentials: good passer, intelligent, quick. Former Rose Bowl quarterback with Badgers, he signed with Vikings as free agent.

ROY WINSTON, Linebacker, 5-11, 230, 6th Yr., Age 27, LSU

Though relatively short by pro linebacking standards, Winston has been a first-line operative for four seasons with Minnesota and boasts excellent speed and range in addition to a knack for sharp tackling. Drafted No. 4 by the Vikings in the 1962 draft, Winston was an All-American at LSU where he was the captain as a senior and ringleader of the famed "Chinese Bandits" defensive unit.

MINNESOTA 1966 RECORD

MINNESOTA	20	San Francisco	20
"	23	BALTIMORE	38
"	17	Dallas	28
"	10	CHICAGO	13
"	35	LOS ANGELES	7
"	17	Baltimore	20
"	28	SAN FRANCISCO	3
"	20	Green Bay	17
"	31	DETROIT	32
"	6	Los Angeles	21
"	16	GREEN BAY	28
"	13	ATLANTA	20
"	28	Detroit	16
"	28	Chicago	41
TOTALS	292	Opponents	304

FINAL RECORD: WON 4 — LOST 9 — TIED 1

(Tied for 6th Place in Western Conference)

MINNESOTA 1967 SCHEDULE

(All Times Local)

September 17	SAN FRANCISCO	1:30
September 22 (Friday night)	at Los Angeles	8:15
October 1	CHICAGO	1:30
October 8	ST. LOUIS	1:30
October 15	at Green Bay (Milwaukee)	1:05
October 22	BALTIMORE	1:30
October 29	at Atlanta	1:30
November 5	NEW YORK	3:00
November 12	DETROIT	1:30
November 19	at Cleveland	1:30
November 26	at Pittsburgh	1:30
December 3	GREEN BAY	1:30
December 10	at Chicago	1:00
December 17	at Detroit	1:30

(Home Games Capitalized)

MINNESOTA 1966 CLUB LEADERS

RUSHING

	Atts.	Yards	Avg.	Long	TDs
Brown	251	829	3.3	33t	6
Osborn	87	344	3.9	25	1
Tarkenton	62	376	6.1	28	4
Mason	58	235	4.0	52t	2

PASSING

	Atts.	Comp.	Pct.	Yards	TDs	Long	Int.
Tarkenton	358	192	53.6	2561	17	68t	16
Berry	37	13	35.1	215	1	52t	5
VanderKelen	20	10	50.0	147	0	43	1

PASS RECEIVING

	No.	Yards	Long	TDs
Flatley	50	777	41	3
Brown	37	359	56	0
Phillips	32	554	68t	3
Carpenter	27	487	52	4

SCORING

	TDs	PAT	FG	Points
Cox	0	34	18	88
Brown	6	0	0	36
Carpenter	4	0	0	24
Tarkenton	4	0	0	24

INTERCEPTIONS

	No.	Yards	Long	TDs
Hackbart	5	73	41t	1
Kassulke	2	30	30	0
Mackbee	2	27	17	0
Warwick	2	27	23	0

KICKOFF RETURNS

	No.	Yards	Avg.	Long
FitzGerald	14	301	21.5	28
Rentzel	9	181	20.1	28
Hall	7	141	20.1	27

PUNT RETURNS

	No.	Yards	Avg.	Long
Rentzel	11	16	1.4	14
Sharockman	9	95	10.5	76

PUNTING

	No.	Yards	Avg.	Long
Walden	60	2463	41.1	70

t Touchdown.

MINNESOTA ALL-TIME TEAM LEADERS

RUSHING

Tommy Mason, with 761 carries for 3,252 yards. (1961-66)

PASSING

Fran Tarkenton, with 1,024 completions out of 1,899 attempts for 14,579 yards and 113 TDs. (1961-66)

PASS RECEIVING

Paul Flatley, with 179 receptions for 2,990 yards and 17 TDs. (1963-66)

INTERCEPTIONS

Ed Sharockman, with 19. (1961-66)

SCORING

Tommy Mason, with 234 points. (1961-66)

MINNESOTA DRAFT SELECTIONS FOR 1967

Round		Position	College
1.	JONES, Clinton—from New York	HB	Michigan State
	WASHINGTON, Gene	FL	Michigan State
	PAGE, Alan—from Los Angeles	DE	Notre Dame
2.	GRIM, Bob—from New York	HB	Oregon State
	Choice to Los Angeles		
3.	DENNY, Earl	FL	Missouri
4.	COLEMAN, Alvin	DB	Tennessee A&I
5.	LAST, Ken	E	Minnesota
6.	Choice to Pittsburgh		
7.	BRYANT, Bob	DB	South Carolina
8.	Choice to Pittsburgh		
	BEASLEY, John—from Washington	E	California
9.	MORRIS, Bill	G	Holy Cross
10.	TATMAN, Pete	FB	Nebraska
11.	TRYGSTAD, Bob	DT	Washington State
12.	CREMER, Fred	G	St. John's (Minn.)
13.	HARDT, Charles	DB	Tulsa
14.	HARGROVE, James	LB	Howard Payne
15.	SHEA, James	DB	Eastern New Mex.
16.	BEARD, Gene	DB	Virginia Union
17.	WAGONER, Dick	DB	Bowling Green

MINNESOTA DEPTH CHART

DEFENSE

RHB
Sharockman
Coleman*

RS
Hackbart
Jordan

LS
Kassulke
Sharockman
Acks*

RLB
Hansen
Kirby

MLB
Warwick
Kirby
Schmitz

LHB
Mackbee
FitzGerald
Bryant*

LLB
Winston
Tobey
Hargrove*

RE
Marshall
Dickson

RT
Larsen
Shay

LT
Dickson
Eller
Colvin

LE
Eller
Page*

OFFENSE

LE
Flatley
Washington*
Last*

LT
Alderman
Arrobio

LG
Sunde
Morris*

C
Tingelhoff
Sunde

RG
Vellone
Bowie

RT
Davis
Sutton

RE
McKeever
Beasley*

HB
Osborn
C. Jones*
Denny*

QB
VanderKelen
Berry
Hankinson*

FB
Brown
Lindsey
Tatman*

FL
Phillips
Grim*
Denny*

SPECIALISTS

PUNTER Walden *PLACE KICKER* · Cox *KICKOFFS* · Cox *PUNT RETURNS* · Sharockman, Bryant*, FitzGerald, Grim*
KICKOFF RETURNS · Grim*, FitzGerald, Williams, C. Jones*

*ROOKIE

A SCOUT'S-EYE LOOK AT THE VIKINGS

Bud Grant is new to the Minnesota Vikings but he's a smart enough coach to realize that there's not much sense in changing the way fullback Bill Brown has been doing things over the past few seasons. Brown is a quick-starting, churning type runner who gets more yardage than anyone realizes, and also an excellent pass catcher. Bill (No. 30) has enjoyed great success on the Viking quick-opener outlined in Diagram A. The Minnesota center, Mick Tingelhoff, executes a "fold" block on the defensive left tackle and Viking right guard Bill Bowie takes a drop step behind him and then drives into the middle linebacker. If both blocks are made, there should be a big enough lane for Brown to break through on his way to a first down. This is where his explosive start off the ball is so helpful; Brown is almost through the hole before there is a hole. Diagram B shows Brown running an off-tackle sweep trap that combines some skillful blocking by the Minnesota players. Right-guard Bowie pulls to his left and snaps a trap block on the defensive corner linebacker, who has been allowed to sift through. Split end Paul Flatley (No. 85) opens the hole on the other side by blocking down on the defensive end. Brown keys his moves to the blocking pattern and makes his veer accordingly.

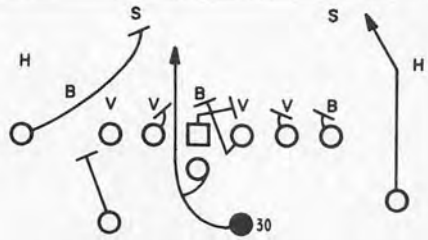
Flatley is Minnesota's chief pass threat and Diagram C illustrates one of his pet patterns, sometimes called a cross pattern or an "underneath." The Vikings drive their flanker back and tight end, both on the right side, deep and then over the middle. Flatley starts slowly off the line, and then steps up his pace as he cuts sharply across the secondary, under the patterns being run by his fellow receivers. Red Phillips (No. 82), the ex-Ram, has been a big help at flanker for Minnesota. Diagram D sketches Red's path on his favorite move, a deep zig-out. The idea here is to run directly at the defensive halfback, make a three-step break to the inside and then veer out again, almost like the letter "Z."

HARRY (BUD) GRANT

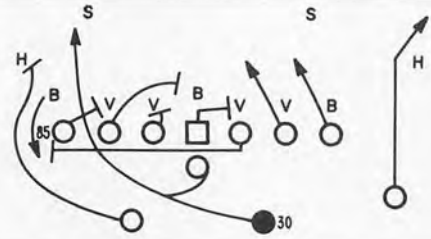
(Coach)

Although 1967 marks Bud Grant's first season as a head coach in the NFL, his reputation as a professional football coach is well known. Bud spent the past 10 years in Canada, where his Winnipeg team won five Western Division championships, four Grey Cup championships, and showed an overall record of 121-66-3. Grant played defensive end for the Philadelphia Eagles in 1951, switched to offensive end the following season, and was the No. 2 receiver in the NFL. From 1953-56 he played end and defensive back at Winnipeg. Bud is a sound fundamentalist, imaginative on offense and, most important, he has a habit of winning.

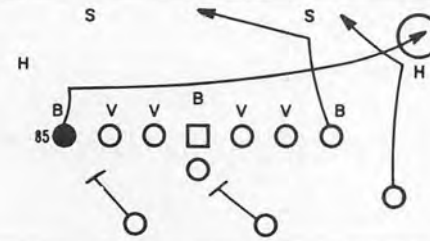
Ⓐ
VIKING
QUICK-OPENER



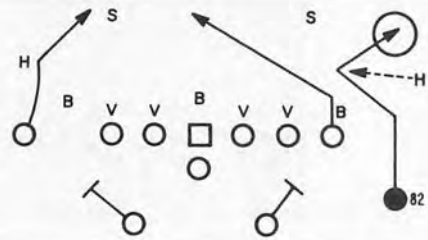
Ⓑ
SWEEP TRAP
OFF TACKLE



Ⓒ
MINNESOTA
CROSS PASS



Ⓓ
PHILLIPS
ON A ZIG-OUT



DETROIT'S Tom Nowatzke (35) follows his blockers, but Viking linebacker Lonnie Warwick (59) gets into position to make the stop. Warwick had a big year for Vikes and looms as outstanding prospect.

Metropolitan Stadium

PERFECT form is shown by Vikings' kicking specialist Fred Cox as he gets off a successful field goal attempt against the Rams. Cox toed 18 FG's, 34 conversions in 1966 for 88 points.

GREEN BAY linebacker Dave Robinson (89) is sealed off by Viking blockers here as hard-hitting fullback Bill Brown goes up the middle for good yardage. Brown piled up 829 yards rushing in '66.

HALL OF FAME

Professional football's Hall of Fame came into being on April 27, 1961 when member teams of the National Football League awarded Canton, Ohio, official recognition as the Hall of Fame city.

Actually, Pro Football's Hall of Fame began as a spark in the writings of a Canton newspaperman, and was fanned by editorial support, and instant backing by business, industrial and civic groups in the Ohio city where the NFL was founded by men like George Halas, Jim Thorpe and others more than four decades ago.

The dedication of the Hall of Fame buildings took place on September 7, 1963 and, to date, some 47 former professional players, executives and officials have been elected to the Hall of Fame.

Nominations and selections for the Hall are made separately from all playing eras, dating back to the early 1900's through the present. No active player can be nominated, and each nominee must have been in retirement for three years or more. Any fan, anywhere, can participate in Hall of Fame nominations by merely writing to the Director of the Hall, or to any sportswriter or broadcaster who is willing to accept them and forward to the Hall for consideration.

Nominations are then placed before a national selection board, which is comprised of newspapermen from each existing member city of the NFL.

Those elected to the Hall are then honored each year at the Hall and enshrined in the domed Fame building with a bust and plaque. The history of the league is also traced in the Exhibition Rotunda, where such memorabilia as Jim Thorpe's sweater, Fats Henry's scrapbook, Knute Rockne's helmet, and Dutch Clark's uniform jersey can be viewed.

Too, the Hall is much more than a magnificent collection of mementos, tributes and photos. It is rapidly becoming the center of pro football information in the country. The Hall's library is stocked with game programs from active and defunct teams, individual photos of players, action pictures, history, records, rules, instructions, and films.

It has been built by professional football fans, and for professional football fans, and is open from 9 a.m. to 9 p.m. weekdays and 1 p.m. to 9 p.m. Sundays during the Summer. In the movie theater, a feature film on pro football is shown every hour on the hour. Famous football voices, on records, can also be heard daily in the Hall's voice library.

Members of the Professional Football Hall of Fame include:

Sammy Baugh, Washington Redskins.
Chuck Bednarik, Philadelphia Eagles.
Bert Bell, Founder, Coach, NFL Commissioner.
Charles Bidwill, Owner, St. Louis Cardinals.
Paul Brown, Coach, Cleveland Browns.
Joe Carr, Founder, NFL President.
Guy Chamberlin, Canton Bulldogs, Chicago Cardinals.
Dutch Clark, Portsmouth, Detroit Lions.
Jimmy Conzelman, Coach, Player, Decatur, Detroit, Chicago Cardinals.
Paddy Driscoll, Coach, Player, Chicago Cardinals, Chicago Bears.
Bill Dudley, Pittsburgh, Detroit and Washington.
Daniel Fortman, Chicago Bears.
Otto Graham, Cleveland Browns.
Joe Guyon, Oorang Indians, Rock Island, New York Giants.
Red Grange, Chicago Bears, New York Yankees.
George Halas, Founder, Coach, Player, Owner, Chicago Bears.
Ed Healey, Rock Island, Chicago Bears.
Mel Hein, New York Giants.
Pete Henry, Canton, Akron, New York Giants.
Arnie Herber, Green Bay Packers, New York Giants.
Clarke Hinkle, Green Bay Packers.
Cal Hubbard, New York Giants, Green Bay Packers, Pittsburgh Steelers.
Don Hutson, Green Bay Packers.
Walt Kiesling, Coach, Player, Duluth, Cardinals, Bears, Packers, Steelers.
Curly Lambeau, Founder, Coach, Player, Green Bay Packers.
Bobby Layne, Chicago Bears, New York Bulldogs, Detroit Lions, Pittsburgh Steelers.
Sid Luckman, Chicago Bears.
Link Lyman, Canton, Cleveland Bulldogs, Chicago Bears.
Tim Mara, Founder, Owner, New York Giants.
George P. Marshall, Founder, Owner, Washington Redskins.
George McAfee, Chicago Bears.
John Blood McNally, Milwaukee, Duluth, Green Bay, Pittsburgh.
Mike Michalske, New York Yankees, Green Bay Packers.
Bronko Nagurski, Chicago Bears.
Ernie Nevers, Duluth, Chicago Cardinals.
Steve Owen, Coach, Player, New York Giants.
Hugh "Shorty" Ray, NFL Advisor and Officials' Supervisor.
Dan Reeves, Founder, Owner, Los Angeles Rams.
Art Rooney, Founder, Owner, Pittsburgh Steelers.
Ken Strong, Staten Island Stapletons, New York Giants.
Joe Stydahar, Coach, Player, Los Angeles Rams.
Jim Thorpe, Canton, Oorang, Toledo, Rock Island, New York Giants.
George Trafton, Chicago Bears.
Emlen Tunnell, New York Giants, Green Bay Packers.
Clyde "Bulldog" Turner, Chicago Bears.
Steve Van Buren, Philadelphia Eagles.
Bob Waterfield, Cleveland, Los Angeles Rams.

GLOSSARY FOR DISTAFFERS

"It looks like an automatic. Yes, he rolls out on a bootleg as his blockers pinch. Downfield, his receiver feinted a square-out and is now on a fly pattern. There goes the bomb and it's all the way!! And wow, did the QB get waffled just as he let loose!!"

This is, of course, television commentary of a pro football game and, while it is stretching the point just a bit, chances are that the average National Football League buff hardly needs a translator to explain what has happened.

Yet to the average female, be it the long-suffering Sunday widow, or girlfriend of the bachelor buff . . . this kind of talk might well be a report on a riot or a remote pickup of a combat correspondent.

The buff's reception of this report is accurate. The quarterback changed the call at the line of scrimmage, moved out to his right as blockers double-teamed an opponent, watched his receiver cut to the outside, and turn on the speed. He then threw a long, high pass which went for a touchdown, and got tackled hard just as he released the pass.

How would the weaker sex interpret the opening paragraph?

Somebody pulled a gun. Then a bootlegger got rolled and pinched by somebody else. Somebody else fainted in the square. An airplane became involved in some pattern, then a bomb was dropped and went all the way to the ground. Then the QB, or whatever that is, drank too much and got loose . . . or something like that.

While males will guffaw at this kind of conception, let's face it—you really can't fault the uninitiated fraulein if she hasn't been properly educated in terminology.

And so, as a public service to the ladies and with the objective of creating more harmony in the household, herewith a handy glossary of the most widely-used expressions and terms for the edification of our distaff readership:

Red Dog—No, sweetheart, it's not an Irish Setter in this case. It means a defensive move whereby linebackers and others will make a concerted charge toward the quarterback. Mayhem is their intent, and is usually the result as well. Also known as the . . .

Blitz—only here the defensive charge may number a few more rushers. Obviously taken from the word "blitzkrieg," which is self-explanatory. Many a quarterback knows exactly how London felt during World War II.

Dive—Means neither a plunge from a high board or a seedy drinking establishment down a flight of stairs. In football, the "dive" is an offensive play where the ball carrier hits straight into the line quickly

without wasting time on a fake. If it doesn't work, he may feel like he came off a high board, or fell down a flight of stairs.

Suicide Squad—No, this is not a special detachment of police who rush to various bridges and buildings to prevent people from doing away with themselves. Actually, this is the group of players who perform specifically on kickoffs and kickoff returns. Finesse doesn't mean much in this phase. Actually, it's survival of the fittest . . . thus the "suicide squad" designation.

Taxi Squad—Now that you're suspicious after missing that "suicide squad" one . . . take a guess anyway. The players who ride to the game in taxis? No. Players who refuse to stop, especially when it's raining?? Very good, but wrong again. The "taxi squad" is actually those players who are not on the active 40-man roster of the club, but who work out with the team and are on salary. When a player on the regular roster is injured, he is usually replaced by a taxi squad member.

Conversion—An agnostic who suddenly got religion? Or maybe dollars for pesos?? Nope. Simply the successful place-kick for the point after touchdown. Total value—one point.

Vice—You'll notice that there is no "squad" attached to this one. We can appreciate any thoughts you might have on this one, but rather than get entangled, we'll get straight to it. "Vice" is simply a blocking maneuver where two offensive players block one opponent . . . merely a double-team, or "pinch," which was noted above.

Man-in-Motion—Yes, it does suggest a salesman trapped in a revolving door . . . or even your husband trying to do your housework for you on Saturday. Actually, the phrase applies to an offensive back who runs parallel to the line of scrimmage at the start of a play . . . either for deception, or as a receiver for a quick pass from the quarterback.

Juke—A tough one. Has nothing at all to do with those coin-fed machines which emit music. A juke is a faking move used by a ball carrier when he's in the open field and wants to feint a would-be tackler out of the play. Actually, a little tough to describe, but let's say the juke is kind of a two-step with shoulders and hips wiggling in all directions. Perhaps . . . to "shimmy like your sister Kate."

Safety—Not a refuge from danger or violence. Actually, a term used to describe a defensive player's position. The safety plays behind the line of scrimmage and his primary job is to defend against the forward pass.

Well, for starters, these few terms should help you understand the mystique of pro football which has been strictly a masculine property, or at least should aid you in translating male conversations at parties during the football season.

Just a bit of advice . . . study up on the terms, get the meanings down pat, then await your opportunity to impress the next gathering of males with your pro football intelligence.

Then your next step should be a best foot forward in becoming a full-time National Football League fan.

It beats Mah-jong, PTA meetings and supermarket scuffling by a mile.

SPRINGBOARD TO SUCCESS

A career in the National Football League, with its status, fame and monetary reward is obviously a worthwhile ambition for any young football player. But while such a career is a reward in itself, consider that active competition in the NFL is really merely a springboard to an ultimate goal in life.

Professional football, when properly utilized, can play a major role in the later success of a talented back or lineman. Many, many NFL players in the past have found their participation in the NFL to be an "open sesame" to great opportunities.

As an illustration, consider the hundreds upon hundreds of former NFL players who today are respected leaders in business, professional, and civic fields . . . certainly solid evidence of the stature of NFL "alumni," as well as a testimonial to the qualities of leadership, teamwork and determination which professional football demands, then infuses its players with.

Just for examples, here is a cross-section of former NFL stars who used their careers as players as a stepping stone to their ultimate goals . . . certainly one of the most star-studded "alumni" groups to be found anywhere, no matter what the field:

Byron (Whizzer) White—Top laurels of the scholastic, business and judicial worlds, plus those he gathered on the gridiron, have come to Byron (Whizzer) White in his lifetime. A great collegiate star at the University of Colorado, Byron moved into the NFL to excel with both the Pittsburgh Steelers and Detroit Lions. Subsequently a graduate of Yale Law School, he served a year with Chief Justice Fred Vinson as a law clerk, then became a partner in a law firm in Denver, leaving there to serve as a Deputy Attorney General in the U.S. Department of Justice. In 1964, he was appointed an Associate Justice of the U.S. Supreme Court, where he still adjudicates today. White was an All-NFL selection at halfback with Detroit in 1940.

Dr. Daniel Fortman—From Colgate University and Phi Beta Kappa laurels to the Chicago Bears and All-Pro awards, and then to the field of medicine has been the career of Dan Fortman, who today continues to win honors as a specialist in surgery. Now a resident of Los Angeles, Dr. Fortman played NFL football to help finance his medical studies and gained fame as an All-NFL selection at guard for five straight years. He doubles today as team physician for the Los Angeles Rams.

Judge John Cannella—Judge Cannella got his start in football under the famous Iron Major, Frank Cavanaugh, at Fordham University. After completing pre-law studies, John joined the New York Giants as both an offensive and defensive guard

and was famed for his quickness, blocking ability and range. Destined to become one of the NFL's all-time line stars, Cannella retired at his prime and pursued a career in law which has led to his becoming a distinguished U.S. District Court Judge for the Southern District of New York.

Frank Gifford—One of the real "glamour" players of the boom years of the NFL, Gifford has successfully retained a close association with the game. After 12 years as an All-NFL halfback and flanker with the New York Giants, Gifford today is sports director of WCBS-TV in New York City and the color man on the CBS-TV network game coverage of the Giants. The holder of virtually all Giant club records for offense, Gifford was an All-American at the University of Southern California. The son of an oilfield worker, Gifford is an outstanding example of the success story which can be achieved through football.

Dr. Michael Mandarino—After a great collegiate career at LaSalle College, Mike Mandarino starred as a rugged lineman for the Philadelphia Eagles in the mid 1940's. He, too, worked his way through medical school on his earnings as a pro football player, and today he is one of the world's leading orthopedic surgeons. Ten years ago, Dr. Mandarino discovered a plastic substance which enabled the victim of a broken leg to walk within three days after treatment. The substance, "Ostamer," is molded into both ends of a break and, when it dries, the bones are locked.

Sid Luckman—The first of the NFL's famous T-formation quarterbacks, Sid was synonymous with the Chicago Bears' domination of pro football in the 1940's. In a pro career which began in 1939 and ended in 1950, he passed for 14,683 yards and threw 139 TD passes. A graduate of Columbia University, Sid became associated with the Chicago sales office of Cellu-Craft Products Corp. while with the Bears, and today maintains the Chicago sales office, representing the corporation.

Dan Towler—Big Dan, in six seasons with the Los Angeles Rams, gained 3,493 yards rushing and was a powerhouse for that team after a star-studded career at Washington & Jefferson College. Towler gained more than 800 yards rushing in each of the 1951, 1952 and 1953 seasons, and was nicknamed "Deacon Dan" by his admiring teammates. Towler studied for the ministry during his career with the Rams, and when he obtained his divinity degree, retired from football to become a full-time minister. Today he has his own Methodist parish in California.

* * *

There are many, many others spread all over the United States who have risen to the top of their professions, just as these men, listed above, have. Certainly, the National Football League takes great pride in the accomplishments of these men who have performed with distinction as players in the league, and then gone on to become distinguished citizens.

AS A RULE . . .

a close look at key official calls

The quarterback steps into the pocket and arches the football downfield. The receiver makes his cut, closely guarded by a defensive back, and they both go into the air for the pass. They collide, and the ball falls unclaimed to the ground.

A great defensive play? Or was it pass interference?

Split-second plays such as this are tough for an official to call, and difficult for the fans to understand—unless the fans have a workable knowledge of pro football rules.

Not all the rules, of course, but at least those which cover situations that occur most frequently on a typical Sunday in the NFL. These would include the above-mentioned pass interference situation, use of hands and arms, forward passing, backward pass or fumble, off-sides and illegal motion or formation.

Pass Interference

Let's start with pass interference, which is a call that usually stirs up the greatest controversy.

Generally speaking, it is interference (by either offense or defense) when any player movement beyond the line of scrimmage hinders the progress of an eligible receiver in his attempt to reach the pass—except (and this is important to note) when two or more eligible players make a simultaneous and bona fide attempt to catch or bat the ball.

"Simultaneous and bona fide" means the coming together of opposing eligible receivers (every defensive man is eligible when a pass is

Offside, Encroaching or Free Kick Violation
Hands on hips.

No Time-Out or Time-In with Whistle
Full arm circles to simulate winding clock.

Dead Ball or Neutral Zone Established
One arm aloft, open hand. (With fist closed—Fourth Down)

First Down
Arm raised, then pointed toward defensive team's goal.

thrown!) at a spot of possible completion or interception of a pass, when each of the players is intent on "playing the ball" and where contact is unavoidable and incidental to the act of attempting to catch or bat the ball. Any contact prior to such time is interference by either one or both players.

Official's Judgment

Thus, contact between a receiver and the man covering him, or vice versa, doesn't automatically constitute interference. The call rests in the judgment of the official; he must decide where the spot of completion (or interception) might have been and whether the men in contact were "playing the ball" or playing each other.

During a pass it must be remembered that defensive players have as much right to the *path to ball* as eligible receivers.

Many off-side or illegal formation calls are made before the ball is snapped. This is because someone is in violation of these basic "musts" concerning position of players prior to the snap:

1. The offense must have seven or more players on the line of scrimmage at the snap.

2. Offensive players, except the quarterback, who are not on the line of scrimmage must be at least one yard behind the line.

3. No offensive player, after assuming a set position, shall charge or move in such a way as to lead defense to believe that the ball has been snapped. The offense must keep this set position for at least one second before the snap.

Any movement can be punishable by a five-yard penalty for illegal motion. Likewise, if a back is lined up less than a yard behind the line, his team can be called for illegal formation, also a five-yard penalty.

On use of hands and arms, another common rules violation, here are some of the points to keep in mind:

1. No offensive player can assist

Penalty Refused, Incomplete Pass, Play Over or Missed Goal

Shifting of hands in horizontal plane.

Loss of Down

(Follows signal for foul.)

Tapping both shoulders with finger tips.

Crawling, Pushing or Helping Runner

Pushing movement of hands to front with arms downward.

Delay of Game or Excess Time-Out

Folded arms.

Illegal Formation

Same signal followed by over and over rotation of forearms in front of body.

the runner except by blocking for him. That is, he can't push or shove the runner ahead.

2. Offensive players can't help a runner to his feet or otherwise aid him with their hands or arms.

3. Runner can use his hands and arms to ward off tacklers but no other offensive player may use them to obstruct an opponent—that is, grasping with hands or using them to push, during a block.

4. A defensive player may use his hands and arms only to ward off an offensive blocker, to push or pull him out of the way on the line of scrimmage, to tackle the runner, to push or pull the runner out of the way in an attempt to recover a loose ball.

Passing Calls

Since pro teams throw the football a lot, fans should have a basic knowledge of the do's and don'ts of passing. Here are some common points relevant to forward passing:

1. A pass may be caught by only one offensive receiver. All defensive players are eligible. However, if a pass is first touched by a defensive man, all players on offense then become eligible.

2. If a pass is caught simultaneously by two eligible *opposing* players, the ball is awarded to the passing team.

3. Any forward pass becomes incomplete and the ball dead if pass (a) strikes ground or goes out of bounds, (b) strikes goalpost or crossbar of either team and (c) is caught by an offensive player after touching ineligible receiver, or second eligible receiver.

4. A pass is complete when a receiver touches the ground with *both* feet inbounds and with the ball in his possession. If receiver is carried out of bounds by an opponent while he is in possession inbounds in the air, the pass is complete at out-of-bounds spot.

5. On fourth down, when the offense is inside the opponents' 20-yard line, any incomplete pass into the end zone is ruled an automatic

Illegal Motion at Snap
Horizontal arc with either hand.

Illegal Forward Pass
Waving hands behind back.

Intentional Grounding of Pass—*Same as above followed by raised hand flung downward.*

Personal Foul
Striking of one wrist above head.

Touchdown, Field Goal or Successful Try
Both arms extended above head.

touchback, and the ball is given to the opponents on their 20.

Under the following conditions, it is considered intentional grounding of a forward pass—when no eligible pass receivers are in position to catch the ball; when no defensive players are in position to catch the ball; when the passer makes a deliberate attempt to prevent the loss of yardage by his team.

Here's something good to remember: a fumble is a free ball and may be recovered and advanced by either the offense or defense. However, a backward pass (or lateral) may be recovered and advanced only by the offense. The defense can recover but cannot advance the ball unless the ball was caught in the air. Neither side can advance a muff. A muff is a fumble (or loose ball) which is touched by a player in an unsuccessful attempt to gain possession.

"Roughing" Calls

One of the most frequent calls in pro football is "roughing the passer," the penalty for which is 15 yards and disqualification of the offender when flagrant. The rules committee is definitely committed to the protection of the passer. A passer who is standing still or fading backwards is obviously out of the play after the ball has left his hand, and he is to be protected until the pass ends, or until he starts to move into a distinctly defensive position. The referee must determine whether the opponent had a reasonable chance to stop his momentum before hitting the passer.

The same holds true in kicking situations. Avoiding the kicker is the responsibility of the defensive players if they do *not* touch the kick in an attempt to block it. A defensive player may touch the kicker only if he has previously touched the ball, or if the contact is caused by the kicker.

The penalty for running into the kicker is loss of five yards from the previous spot. For roughing the kicker, it is 15 yards and an automatic first down.

Unsportsmanlike Conduct
Arms outstretched, palms down. (Same signal means continuing action fouls are disregarded.)

Interference with Fair Catch or Forward Pass
Pushing hand forward from shoulder with hands vertical.

Holding or Illegal Use of Hands or Arms
Grasping of one wrist.

Time-Out
Hands criss-crossed over head.
Touchback
Same signal followe by arm swung at sic

The NFL Championship Game

Date: January 1, 1967

Place: Cotton Bowl, Dallas, Texas

Attendance: 74,152

Result: Western Conference Champion, Green Bay 34
Eastern Conference Champion, Dallas 27

Game Summary

Green Bay	14	7	7	6—34
Dallas	14	3	3	7—27

	GB	Dal.
First Downs	19	23
By Rushing	3	12
By Passing	14	10
By Penalty	2	1
Rushing Yardage	102	187
Passing Yardage	265	231
Passing	19-28	15-31
Passes Intercepted By	1	0
Punting	4-40	4-32
Penalty Yardage	23	29
Ave. Yards Per Rush	4.3	4.7
Ave. Yards Per Play	6.4	5.7
Fumbles Lost	1	1

The Super Bowl

Date: January 15, 1967

Place: Los Angeles Memorial Stadium

Attendance: 61,946

Result: NFL Champions, Green Bay Packers 35
AFL Champions, Kansas City Chiefs 10

Game Summary

Green Bay	7	7	14	7—35
Kansas City	0	10	0	0—10

	GB	KC
First Downs	21	17
By Rushing	10	4
By Passing	11	12
By Penalty	0	1
Rushing Yardage	130	72
Passing Yardage	228	167
Passing	16-24	17-32
Passes Intercepted By	1	1
Punting	4-43	7-45
Penalty Yardage	40	26
Ave. Yards Per Rush	3.9	3.7
Ave. Yards Per Play	5.6	3.7
Fumbles Lost	0	0

1967 NFL TV Doubleheader Schedule

CBS-TV Network

(Game Times 4:00 PM, Eastern Standard Time)

The following games will be telecast over the CBS Network immediately following the regularly scheduled regional game:

Nov. 5	Los Angeles at San Francisco (for Pacific area) New York at Minnesota (for rest of country)	Nov. 19	Washington at Dallas
		Nov. 26	Baltimore at San Francisco
		Dec. 3	Chicago at San Francisco
Nov. 12	Cleveland at Green Bay	Dec. 10	Cleveland at St. Louis
		Dec. 17	Baltimore at Los Angeles

Super Bowl Action . . .

(*top right*) WILLIE ON THE SPOT: Packers' Willie Wood has just made a big interception against the Kansas City Chiefs in the Super Bowl and sets sail on a 50-yard return which set up an Elijah Pitts touchdown on the next play. Ron Kostelnik (77) of the Packers and Dave Hill (73) of the Chiefs get a close-up view of Wood's style.

(*lower right*) MR. MVP: That's Green Bay quarterback Bart Starr who won the game honors in the Packers' 35-10 romp over the Chiefs in the Super Bowl. Here's Bart about to unleash a strike to Max McGee as Chiefs' big tackle Buck Buchanan (86) attempts to deflect the throw. Fullback Jim Taylor (31) of the Packers and defensive end Chuck Hurston (85) of the Chiefs round out the picture.

BUCHANAN
88
31
15
GO!GARRET

THE NATIONAL FOOTBALL LEAGUE

ATLANTA FALCONS

BALTIMORE COLTS

CHICAGO BEARS

CLEVELAND BROWNS

DALLAS COWBOYS

DETROIT LIONS

GREEN BAY PACKERS

LOS ANGELES RAMS

MINNESOTA VIKINGS

NEW ORLEANS SAINTS

NEW YORK GIANTS

PHILADELPHIA EAGLES

PITTSBURGH STEELERS

ST. LOUIS CARDINALS

SAN FRANCISCO 49ers

WASHINGTON REDSKINS